

UG Programme in Technology & Business Management



Entrepreneurship Report

16

Businesses

₹1.1Cr

Revenue

2

Months



Masters' Union Undergraduate Dropshipping Challenge

Hands-on! Disruptive! Experiential!

Masters' Union Undergraduate Programme in Tech and Business Management is a 4 year course that enables students to learn business by running businesses. With this philosophy, Dropshipping Challenge is a course where students build and run an e-commerce business, focusing on marketing strategies, customer engagement, adaptability in dynamic market environments, and operational efficiency.

Dropshipping Businesses

Run by Undergraduate Students aged 17-20

Electronics



@jugaadhouse



@handysolutions.in



@newagewear.in



@moyemoye_gadgets

Fashion and Lifestyle

closet essentia

@closetessentia

Untangled

@untangled.club

ZENMO
racing beyond time....

@zenmo.store

AAPARN

@aaparn.in

Home Decor & Essentials



@thepulsestore_

URBANAMA

@urbanama.co

SellAny.online



Everything You Desire,
Just a Click Away

@sellany.online



@elarabynovember

Miscellaneous



@deshkidukaan.ind



@apnapan.home



@fitoor.xyz



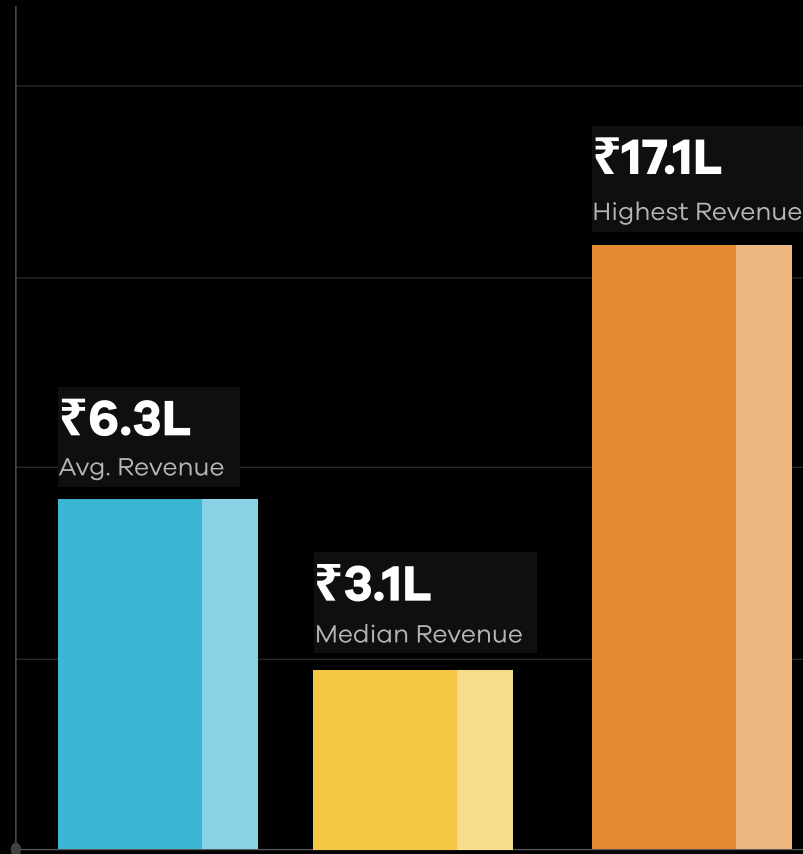
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Summary

	Business	Category	Revenue	Net Profit	ROAS
ELECTRONICS	Jugaad House	Everyday Essentials	₹13.1L	₹90K	13.9X
	Handy Solutions	Gadgets and Accessories	₹10.8L	₹1.2L	9.2X
	Newagewear	Electronics	₹10.2L	₹1.3L	9.7X
	Moye Moye	Workspace Essentials	₹2.5L	₹7K	4.5X
FASHION AND LIFESTYLE	Closet Essentia	Clothing and Accessories	₹17.1L	₹2.8L	8.6X
	Untangled	Trendy Wardrobe Essentials	₹3.3L	₹36K	6.3X
	Zenmo	Fashion Watches	₹2.9L	₹45K	19.8X
	Aaparn	Natural Essence Perfumes	₹1.8L	₹25K	14.2X
HOME DECOR & ESSENTIALS	The Pulse Store	Home Essentials and Gadgets	₹6.8L	₹1.1L	9.6X
	Urbanama	Home Essentials and Gadgets	₹4.8L	₹15K	17.1X
	SellAny.Online	Personal Care Essentials	₹3.1L	₹10K	5.8X
	Elara	Gemstone Jewellery	₹1.2L	₹15K	9.6X
MISCELLANEOUS	DeshKiDukaan	Home Appliances	₹15.8L	₹50K	4.3X
	Apnapan	Modern Lifestyle Accessories	₹3.9L	₹45K	8.5X
	Fitoor	Dry Fruits	₹3.4L	₹44K	15.1X
	Exoteacity	Immunity Booster Teas	₹90K	₹12K	5.6X

Challenge Statistics

Achieved INR 1 Cr.+ in 2 months



1.1Cr

Total Revenue

16

Total Number of Startups

47.5%

Avg. Gross Margin %

8500+

Total Orders

50+

Suppliers

Revenue by Channel

Online

64%



B2B

10%

Offline

26%



Dropshipping Businesses

Deep dive in individual businesses



Jugaad House

Ranges from low-priced home electronics (Steam Iron, Earphones, Lint Remover) to high-ticket merchandise (Sneakers, Diaries in bulk, T-shirts)

Price:

₹500 - ₹15K

Manufacturer Details: Outsourced from suppliers in Guwahati

₹13.1L

Revenue Till Date

₹90K

Net Profit



35%

Gross Margin

Founders:

- * **Shaily Dangi**, Indus International, Bengaluru (18)
- * **Yash Jain**, Prudence School, New Delhi (19)
- * **Harshvardhan Singh**, DPS, Vasant Kunj, New Delhi (19)
- * **Lakshya Jain**, Delhi Public School, Vasant Kunj (19)
- * **Krish Goyal**, Delhi Public School, Kanpur (20)

13.9X

Return on Ad Spend

Instagram:

[jugaadhouse](https://www.instagram.com/jugaadhouse)

Website:

[jugaadhouse.com](https://www.jugaadhouse.com)



Product Portfolio



CLOTHCLEANER – ELECTRIC
LINT REMOVER

₹499



HOLDERX – MULTIPURPOSE
PHONE HOLDER

₹499



MUZICBUDDY – BLUETOOTH
NECKBAND EAR BUDS

₹499



BYEBYEWRINKLES – PORTABLE
STEAM IRON

₹799



FEAR OF GOD ESSENTIALS SS
TEE SAND

₹4450



JORDAN 1 RETRO HIGH OG
YELLOW TOE

₹20,000

Website

Free Delivery | SALE | Cash on Delivery

JUGAAD Home Products About Us Contact

Search

Jugaad House: Clever Items for Daily Use - You'll Want to Buy Them All!

[Shop all](#)

Handy Solutions

Range of handy products such as UltraPods, Heaters, Watches, Lamps, etc

Price:

₹599 - ₹999

Manufacturer Details: Products are sourced from Guangzhou and Shenzhen in China

₹10.8L

Revenue Till Date

₹1.2L

Net Profit



60%

Gross Margin

Founders:

- * **Pratham Dua**, St. Columba's School, New Delhi (19)
- * **Meet Jain**, Holy Family Convent High School, Mumbai (18)
- * **Praanjal Agrawal**, St. Xavier's School, Jaipur (18)
- * **Lakshay Sharma**, The Punjab Public School, Ghaziabad (19)

9.2X

Return on Ad Spend

Instagram:

[handysolutions.in](https://www.instagram.com/handysolutions.in)

Website:

[handysolutions.in](https://www.handysolutions.in)



Product Portfolio



CRYSTAL PORTABLE LED DISPLAY
PROFESSIONAL CLEAR SOUND
WIRELESS ULTRAPOD

₹599



HEATER-SMALL ELECTRIC HANDY
ROOM HEATERS

₹699



THE G INTELLIGENT LAMP

₹999



ASTRO NAVAGRAHA
MEN'S WATCH

₹490



FEAR OF GOD ESSENTIALS
SS TEE SAND

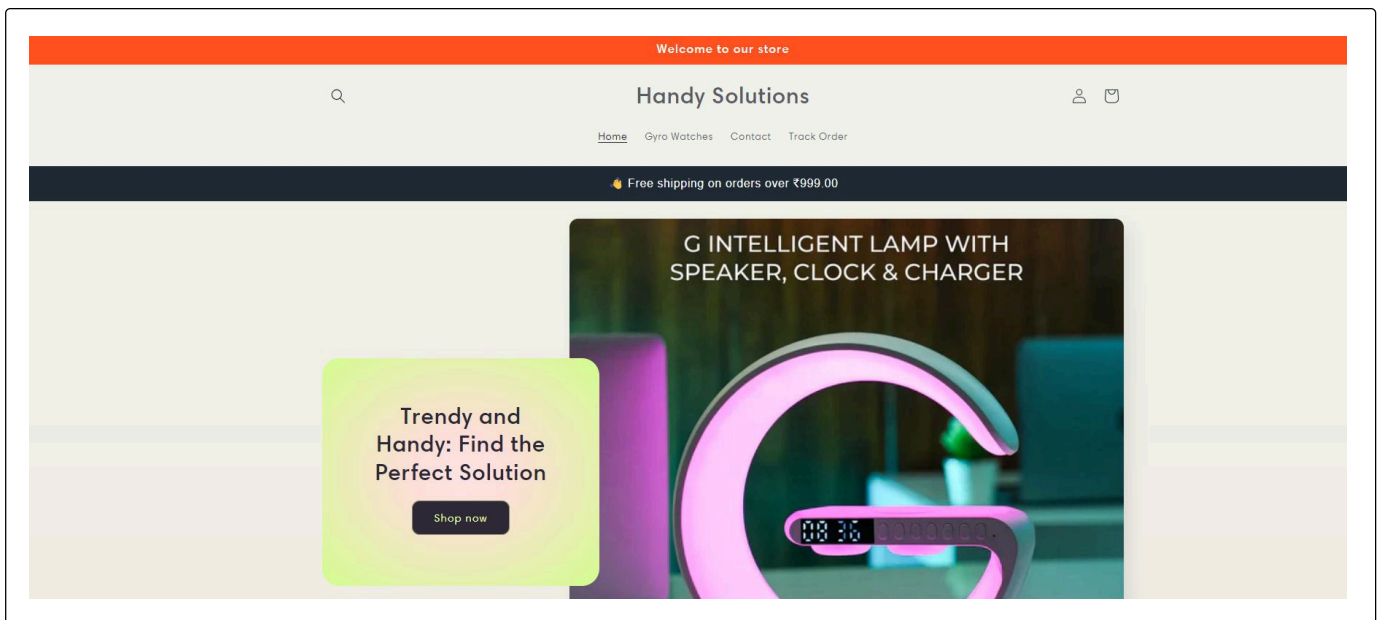
₹699



JORDAN 1 RETRO HIGH OG
YELLOW TOE

₹990

Website



New Age Wear

The product range includes state-of-the-art smartwatches and drones designed with the latest technology to cater to the evolving needs of young customers

Price:

₹549 - ₹2499

Manufacturer Details: Outsourced from wholesalers in Delhi and Gurugram

₹10.2L

Revenue Till Date

₹1.3L

Net Profit



40%

Gross Margin

Founders:

- * **Krishna Gupta**, G.D. Goenka International School, Surat (19)
- * **Soma Charan**, Kendriya Vidyalaya, Hyderabad (18)
- * **Hitesh Kalwani**, St.Paul School, Mumbai (19)

9.7X

Return on Ad Spend

Instagram:

[newagewear.in](https://www.instagram.com/newagewear.in)

Website:

[newagewear.in](https://www.newagewear.in)



Product Portfolio



S ULTRA MAX SUPER 2.19 INCH
SUPER AMOLED 55 MM DISPLAY

₹699



T ULTRA SMARTWATCH

₹749



ULTRA WATCH GOLDEN EDITION

₹1299

FOLDED AND LOT OF FUNCTION
MULTIPLE FUNCTIONS, YOU ARE EASY OPERATION



PIXELSKY 16MP: 4K VIDEO
RESOLUTION PLASTIC UAV DRONE
CAMERA

₹1999



FOLDABLE DRONE PRO 2
E99 - GREY

₹2499



DUAL HD CAMERA DRONE WITH
GESTURE CONTROL, LIVE VIDEO, FPV
POSITIONING, AND DUAL BATTERY

₹2499

Website

Home Contact Policies Shop Now About Us

Christmas sale is starting on 18 nov

SPECIAL OFFER
SMART WATCH
Big Sale

DISCOUNT UP TO
85% OFF

SHOP NOW

Moye Moye

(stands for Mindful of Your Experience)

A portfolio of tech accessories for mobiles and laptops that upgrades lifestyle

Price:

₹499 - ₹1899

Manufacturer Details: Outsourced from suppliers on Roposo

₹2.5L

Revenue Till Date

₹7K

Net Profit



30%

Gross Margin

4.5X

Return on Ad Spend

Founders:

- * **Yash Dugar**, Ralli International School, Ghaziabad (19)
- * **Hardik Sachdeva**, Bharat National Public School, New Delhi (19)
- * **Dev Mrinal**, D.B.M.S. English School, Jamshedpur (20)
- * **Lavanya Manmotra**, Presentation Convent Senior Secondary School, Jammu (18)

Instagram:

[moyemoye_gadgets](https://www.instagram.com/moyemoye_gadgets)

Website:

moyemoye.co.in



Product Portfolio



CUTE THUMBS UP MULTI-FUNCTIONAL WIRE HOLDERS (PACK OF 10)

₹499



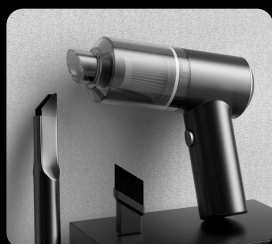
EXTENDABLE 3-IN-1 SELFIE STICK TRIPOD WITH BLUETOOTH REMOTE & FLASH

₹799



MOBILE CHARGING HOLDERS WITH ADHESIVE STRIPS (PACK OF 4)

₹899



PORTABLE AIR DUSTER WIRELESS VACUUM CLEANER

₹899



FOLDABLE & PORTABLE LAPTOP STAND

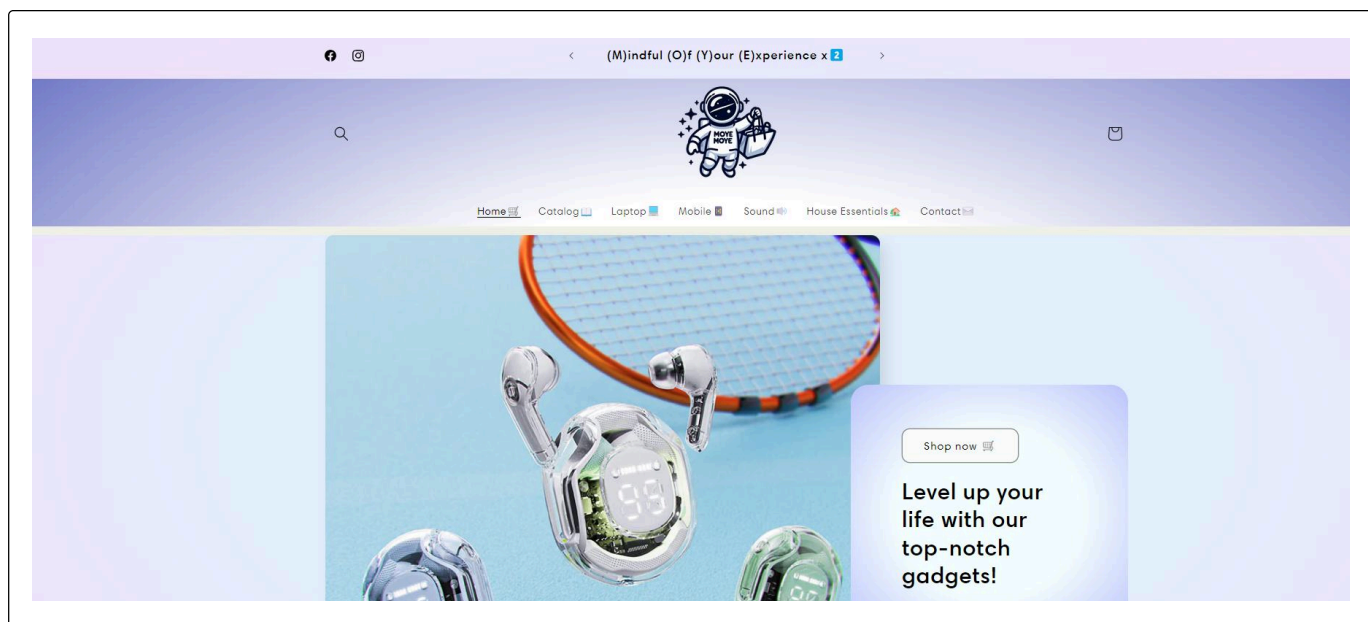
₹999



3-IN-1 WIRELESS CHARGING ATMOSPHERE LAMP WITH BLUETOOTH SPEAKER

₹1,899

Website



Closet Essentia

Closet Essentia offers wardrobe essentials such as best-selling "illusion" stockings featuring a fleece lining, adjustable cargos, and fleece loungewear

Price:

₹1000 - ₹1200

Manufacturer Details: Outsourced from manufacturers and exporters in China using middlemen in India

₹17.1L

Revenue Till Date

₹2.8L

Net Profit



60%

Gross Margin

8.6X

Return on Ad Spend

Founders:

- * **Tarasha Checker**, DPS, Vasant Kunj, New Delhi (18)
- * **Aanya Singh**, Lotus Valley International School, Gurugram (18)
- * **Bhargav Naidu**, Sri Sri Ravishankar Vidya Mandir, Bengaluru (19)
- * **Ishaan Gupta**, Delhi Public School, Raipur (18)
- * **Nikita Yadav**, Sophia School, Jaipur (18)
- * **Gyan Banjan**, Alva's Pre-University College, Mangaluru (19)

Instagram:

[closetessentia](https://www.instagram.com/closetessentia)

Website:

[closetessentia.in](https://www.closetessentia.in)



Product Portfolio



SHEER FUR ILLUSION STOCKINGS/ GREY

₹699



FLEECE TEDDY LOUNGEWEAR

₹799



SHEER FUR ILLUSION STOCKINGS/ BLACK

₹899



OVERSIZED COMFY TEES FOR EVERYDAY

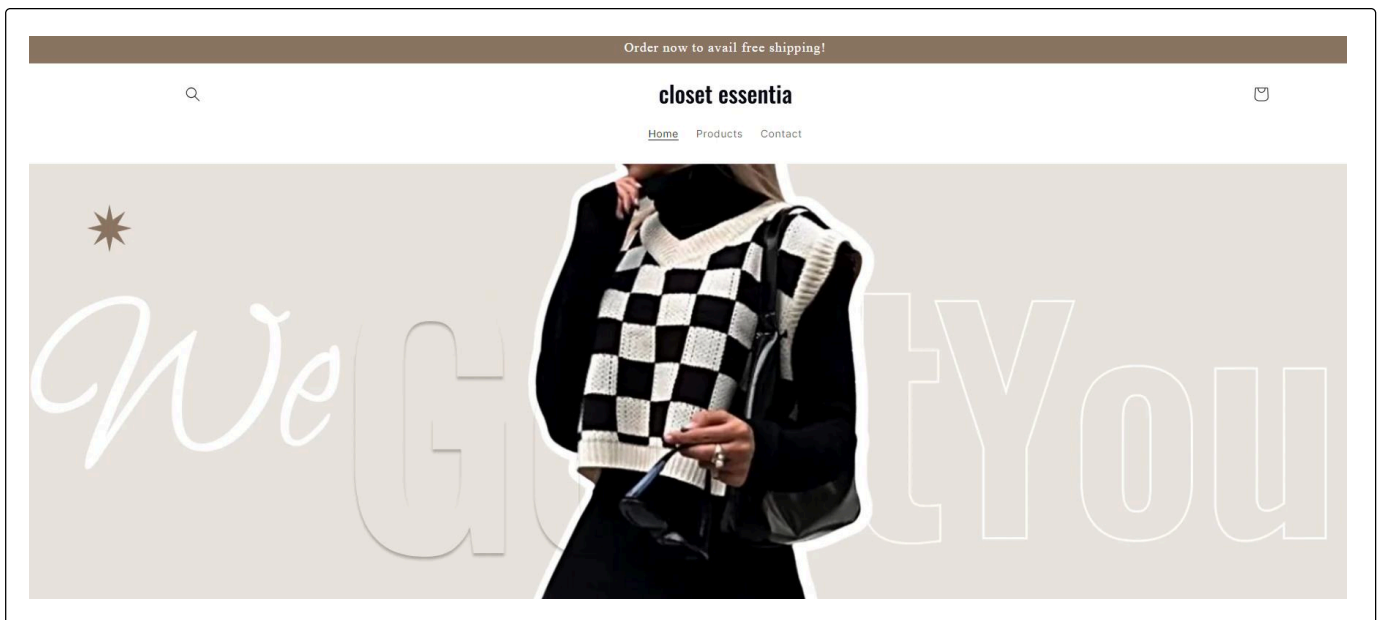
₹899



ADJUSTABLE CARGOS

₹999

Website



Untangled Store

Specialising in women's accessories, Untangled offers Fleece Stockings, Baggy Parachute Pants, Premium Knitted Co-Ords Set, and Scrunchies

Price:

₹599 - ₹1599

Manufacturer Details: Outsourced from vendors across different markets from Delhi-NCR and even Ludhiana

₹3.3L

Revenue Till Date

₹36K

Net Profit



45%

Gross Margin

Founders:

- * **Shriya Patange**, IES Modern English School, Mumbai (19)
- * **Suvansh Chopra**, Holy Heart Presidency School, Amritsar (18)
- * **Harshita Dadlani**, Navnidh Hassomal Lakhnai Public School, Bhopal (19)

6.3X

Return on Ad Spend

Instagram:

[untangled.club](https://www.instagram.com/untangled.club)

Website:

[untangledstore.in](https://www.untangledstore.in)



Product Portfolio



CUSTOMIZED SCRUNCHIE
BOX OF 4+1

₹449



FLEECE FUR ILLUSION
STOCKINGS

₹799



BAGGY PARACHUTE
PANTS

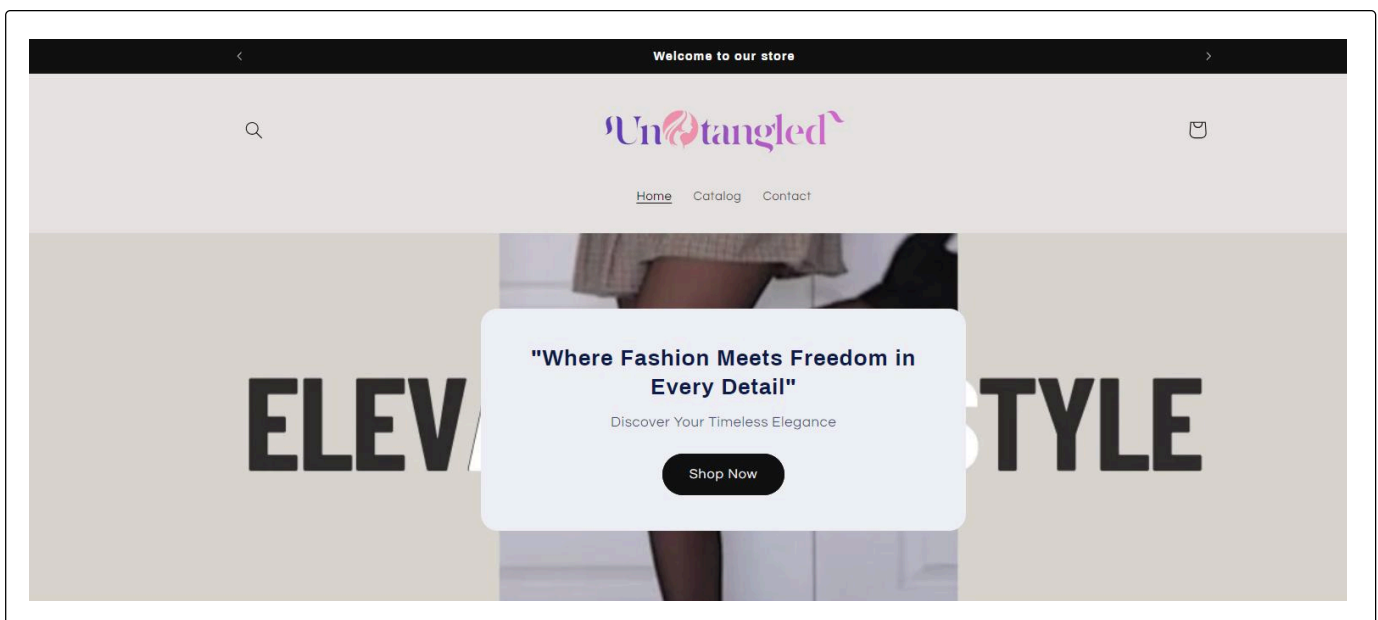
₹999



PREMIUM KNITTED
CORDS SET

₹1799

Website



ZENMO

Zenmo is a watch brand inspired by the iconic alloy wheels of beloved cars

Price:

₹1200 - ₹2000

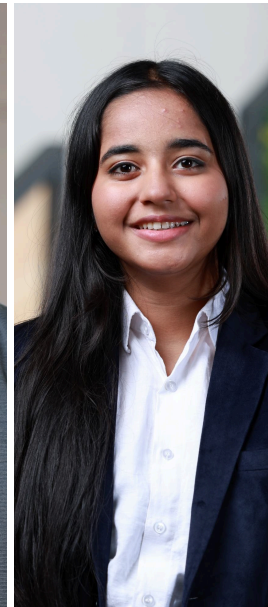
Manufacturer Details: Outsourced from manufacturers in Mumbai

₹2.9L

Revenue Till Date

₹45K

Net Profit



55%

Gross Margin

19.8X

Return on Ad Spend

Founders:

- * **Hritvik Arora**, Vijya Senior Secondary, Bahadurgarh (18)
- * **Swayam Bharadwaj**, Little Flower School, Jamshedpur (18)
- * **Reyyan Akram**, Prakriti School, New Delhi (20)
- * **Harshita Chawla**, Delhi Public School, Ghaziabad (18)
- * **Punya Khurana**, The Indian Heights School, New Delhi (19)
- * **Ananya Singhania**, Delhi Public School, Raigarh (18)

Instagram:

[zenmo.store](https://www.zenmo.store)

Website:

[zenmo.store](https://www.zenmo.store)



Product Portfolio



URUS BLUE WATCH | NON ROTATORY | NON GYRO

₹1199



FERRARI SPIDER WITH WHITE BRAKES CALIBRATORS | GRYO WATCH

₹1999



T GODZILLA WITH YELLOW BRAKES CALIBRATORS | GRYO WATCH

₹1999



GODZILLA WITH GREEN BRAKES CALIBRATORS | GRYO WATCH

₹1999



FERRARI SF90 WITH YELLOW BRAKES CALIBRATORS | GRYO WATCH

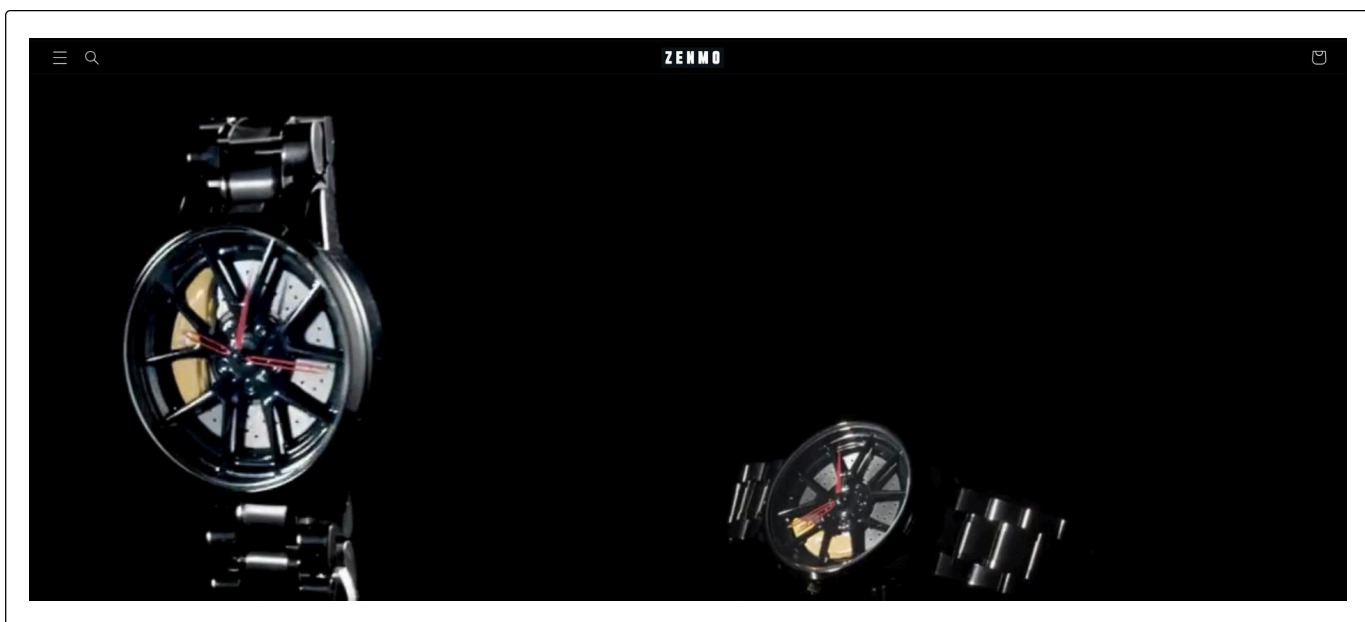
₹1999



FERRARI SF90 WITH BLUE BRAKES CALIBRATORS | GYRO WATCH

₹1999

Website



Aaparn

Aaparn presents an exclusive collection of premium perfumes inspired by the Himalayas, featuring signature scents like Sardi ki Dhoop, Saundh and Valley of Flowers

Price:

₹400 - ₹1500

Manufacturer Details: Essential oils hail from France, while the perfumes are meticulously formulated in Almora, Uttarakhand

₹1.8L

Revenue Till Date

₹25K

Net Profit



50%

Gross Margin

Founders:

- * **Shivangi Sud**, Birla Vidya Niketan, New Delhi (18)
- * **Madhav Narang**, Bhatnagar International School, New Delhi (20)
- * **Manasvi Yadav**, Amity International School, Gurugram (18)
- * **Arhum Jain**, Swaraj India Public School, Kanpur (18)
- * **Utkarsh Raj Giri**, Grand Columbus International School, Faridabad (20)
- * **Kabir Teria**, Manav Sthali School, New Delhi (19)

14.2X

Return on Ad Spend

Instagram:

[zenmo.store](https://www.instagram.com/zenmo.store)

Website:

[zenmo.store](https://www.zenmo.store)



Product Portfolio



SARDI KI DHOOP

₹1499



ZAFRANI

₹1499



PINE ROSE

₹1499



PRAKRITI ELIXIR

₹1499

Website



The Pulse Store

An array of luxurious corporate gifts (Scented Candles, Scarves, Juicer Blender, Lint Remover, Airstyler, etc.) meticulously curated for the B2B market

Price:

₹599 - ₹1599

Manufacturer Details: Hair Dryers are sourced from Surat, Lint Removers from Delhi, while Premium Candles are sourced from local manufacturers in Sonipat, Haryana

₹6.8L

Revenue Till Date

₹1.1L

Net Profit



55%

Gross Margin

9.6X

Return on Ad Spend

Founders:

- * **Dhruv Lakra**, Manav Rachna International School, Gurugram (19)
- * **Ayush Mittal**, The Heritage School, New Delhi (19)
- * **Divyanshi**, Adarsh Jain Dharmic Shiksha Sadan School, Gurugram (18)
- * **Aru Srivastava**, Advanced Academy, Indore (19)

Instagram:

[thepulsestore_](https://www.instagram.com/thepulsestore_)

Website:

[thepulsestore.com](https://www.thepulsestore.com)



Product Portfolio



UNISEX WINTER KNIT BEANIE
CAP HAT NECK WARMER
SCARF

₹599



UNISEX WINTER KNIT BEANIE
CAP HAT NECK WARMER
SCARF

₹599



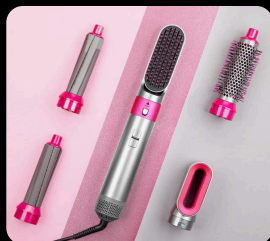
NOVA LINT REMOVER

₹599



FIDATO MULTIPURPOSE
ELECTRIC COOKING POT

₹1399



ALL-IN-ONE AIRSTYLER 2.0

₹1599



STAR PROJECTOR NIGHT LIGHT

₹1899

Website

Upto 50% off. Shop Now!

Pulse Store

Home Catalog Contact About Us

New Arrival

KNIT BEANIE CAP

Promo Special

DISCOUNT

50 %

Shop Now

Urbanama

Focused on urban lifestyle, the top-selling products include earphones and lint remover

Price:

₹599 - ₹1499

Manufacturer Details: Outsourced from wholesalers in Delhi and Gurugram

₹4.8L

Revenue Till Date

₹15K

Net Profit



15%

Gross Margin

17.1X

Return on Ad Spend

Founders:

- * **Pranav Pawar**, Mount St. Mary's School, New Delhi (19)
- * **Sabarna Jana**, Jain College, Bengaluru (18)
- * **Garv Wadhwa**, Shivnadar School, Gurugram (19)
- * **Tanya Goyal**, Delhi Public School, Faridabad (19)
- * **Shreya Jain**, Lancer's Convent School, New Delhi (18)

Instagram:

[urbanama.co](https://www.instagram.com/urbanama.co)

Website:

[urbanama.co](https://www.urbanama.co)



Product Portfolio



NOVA LINT REMOVER

₹599



MOSQUITO KILLER LAMP

₹599



URBANBEATS- WIRELESS
EARPHONES

₹699



CUTE PANDA LAMP

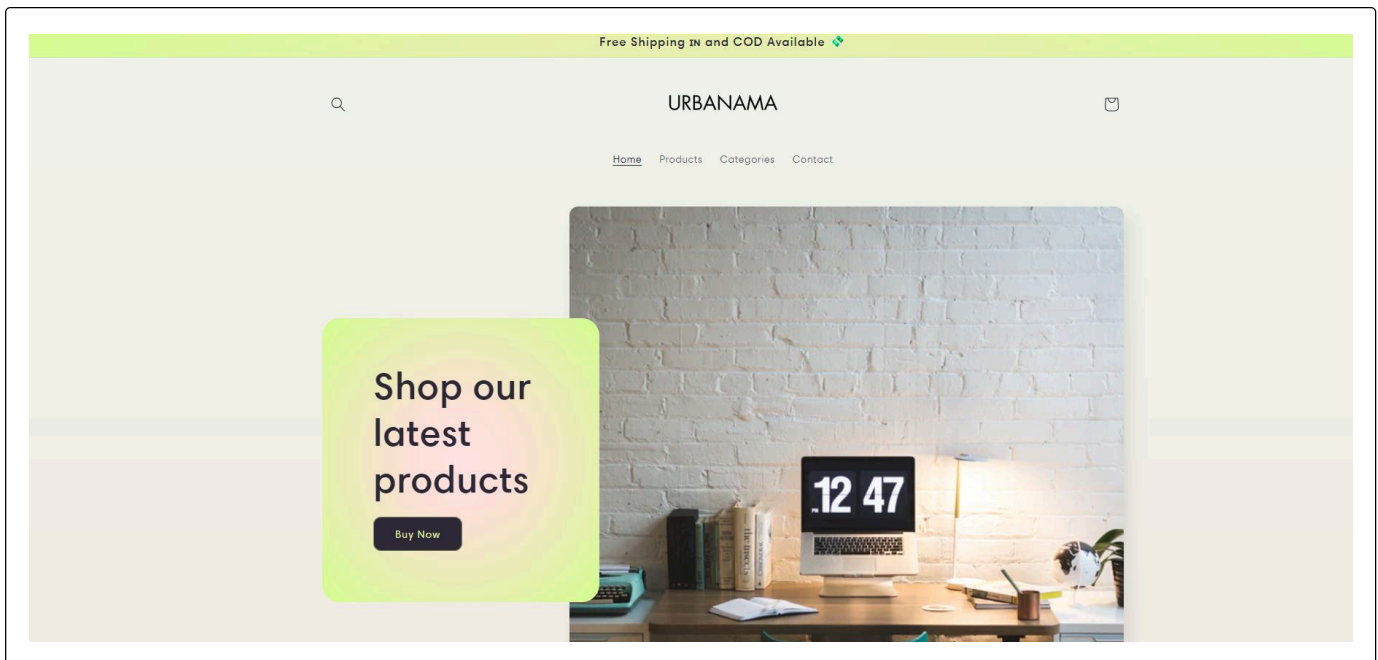
₹999



THE G INTELLIGENT LAMP

₹1899

Website



SellAny.online

The business offers a wide variety of personal care products. It includes items tailored for both male and female customers.

Price:

₹799 - ₹4999

Manufacturer Details: Products are sourced from Delhi

₹3.1L

Revenue Till Date

₹10K

Net Profit



60%

Gross Margin

Founders:

- * **Aarush Prakash Sood**, Ambience Public School, New Delhi (18)
- * **Aryan Agarwal**, Springdales School, New Delhi (18)
- * **Arnav Hasija**, DAV Public School, New Delhi (18)

5.8X

Return on Ad Spend

Instagram:

[sellany.online](https://www.instagram.com/sellany.online)

Website:

[sellany.online](https://www.sellany.online)



Product Portfolio



CLENFAY VITAMIN C FACE WASH WITH ORANGE PEEL EXTRACT

₹450



CLENFAY COCOSHEA BODY BUTTER: EMBRACE INTENSE HYDRATION FOR YOUR SKIN FOR WINTERS!

₹450



⚡ CLENFAY BEARD WASH FOR MEN | ELEVATE YOUR BEARD GROOMING ROUTINE! ⚡

₹999



CLENFAY LUXE SHINE BEARD OIL: 5X SMOOTHNESS AND SHINE FORMULA

₹1,099



SKIN CARE SET (NIGHT GEL CREAM, PALASH EMBRYO FACE GEL, AND VITAMIN-E DAY CREAM)

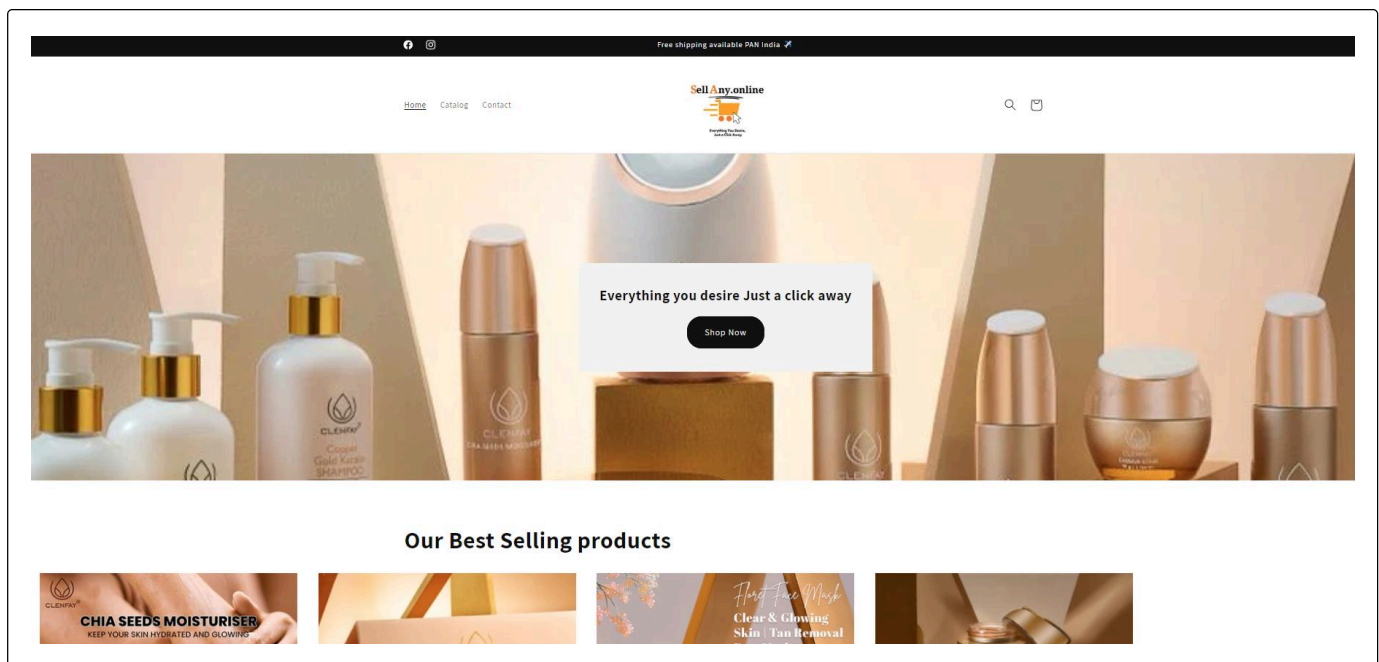
₹2,999



BEARD CARE SET (BEARD GROWTH OIL + BEARD SOFTENER + BEARD WASH)

₹2,999

Website



Elara

Elara is a brand that specialises in designing and curating an exclusive range of jewellery (silver chains, bracelets) and home decor items. Its philosophy is rooted in the belief that crystals can infuse positive energy into people's lives

Price:

₹700 - ₹8500

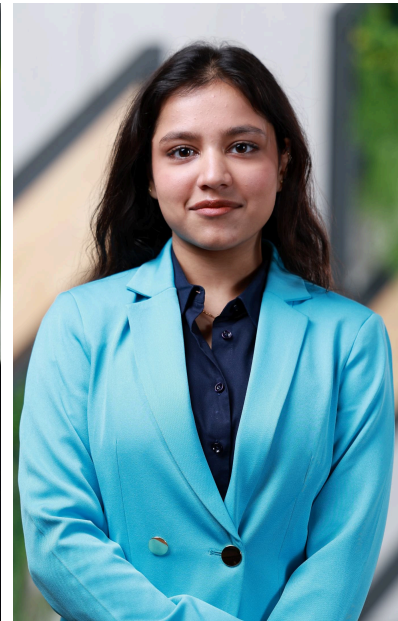
Manufacturer Details: From around the world, crafted and designed in the Gulf of Khambhat in Gujarat

₹1.2L

Revenue Till Date

₹15K

Net Profit



40%

Gross Margin

Founders:

- * **Aarush Prakash Sood**, Ambience Public School, New Delhi (18)
- * **Aryan Agarwal**, Springdales School, New Delhi (18)
- * **Arnav Hasija**, DAV Public School, New Delhi (18)

9.6X

Return on Marketing Spend

Instagram:

[elarabynovember](https://www.instagram.com/elarabynovember)

Website:

[elarabynovember.com](https://www.elarabynovember.com)



Product Portfolio



THE PYRITE OM BRACELET

₹450



LOVE VOLCANO INFUSION BRACELETS

₹450



THE SEVEN CHAKRA TREE

₹999



THE STELLAR PENDANT

₹1,099



THE LOVE INFUSION PENDANT

₹2,999



RED APOPHYLLITE CLUSTER

₹2,999

Website

DISCOVER OUR LATEST COLLECTION. GET A FREE PERSONALIZED CRYSTAL CONSULTATION.

SHOP OUR STORY COUPLE BRACELETS Elara BOOK A CONSULTATION

NOVEMBER PRESENTS

Season of Style: New Year 2024

SHOP OUR PRODUCTS

DeshKiDukaan

DeshKiDukaan is an e-commerce platform focused on a range of electronics (earbuds, vacuum cleaners) and quality baby clothing (baby blanket, scarf), etc

Price:

₹299 - ₹999

Manufacturer Details: Products are sourced from diverse vendors situated within the bustling markets of Karol Bagh, Chandni Chowk, and Sadar Bazar.

₹15.8L

Revenue Till Date

₹50K

Net Profit



60%

Gross Margin

4.3X

Return on Ad Spend

Founders:

- * **Nelsan Chakma**, SAM International School, New Delhi (20)
- * **Sanchali Gupta**, Maxfort School, New Delhi (18)

“ Profitability lies in understanding margins, not just sales. Shopify extensions enhance security, reducing Return to Origin (RTO). It is critical to track your CAC (Customer Acquisition Cost) and run an efficient business. ”

Instagram:

[deshkidukaan.ind](https://www.instagram.com/deshkidukaan)

Website:

deshkidukaan.com



Product Portfolio



KIDS WATER BOTTLE

₹599



MAGIC CHERRY BLOSSOM TREE

₹649



PORTABLE AIR DUSTER
WIRELESS VACUUM CLEANER

₹649



ULTRAPODS TRUE
WIRELESS EARBUDS

₹849



GLASS PLANTER WITH
WOODEN STAND

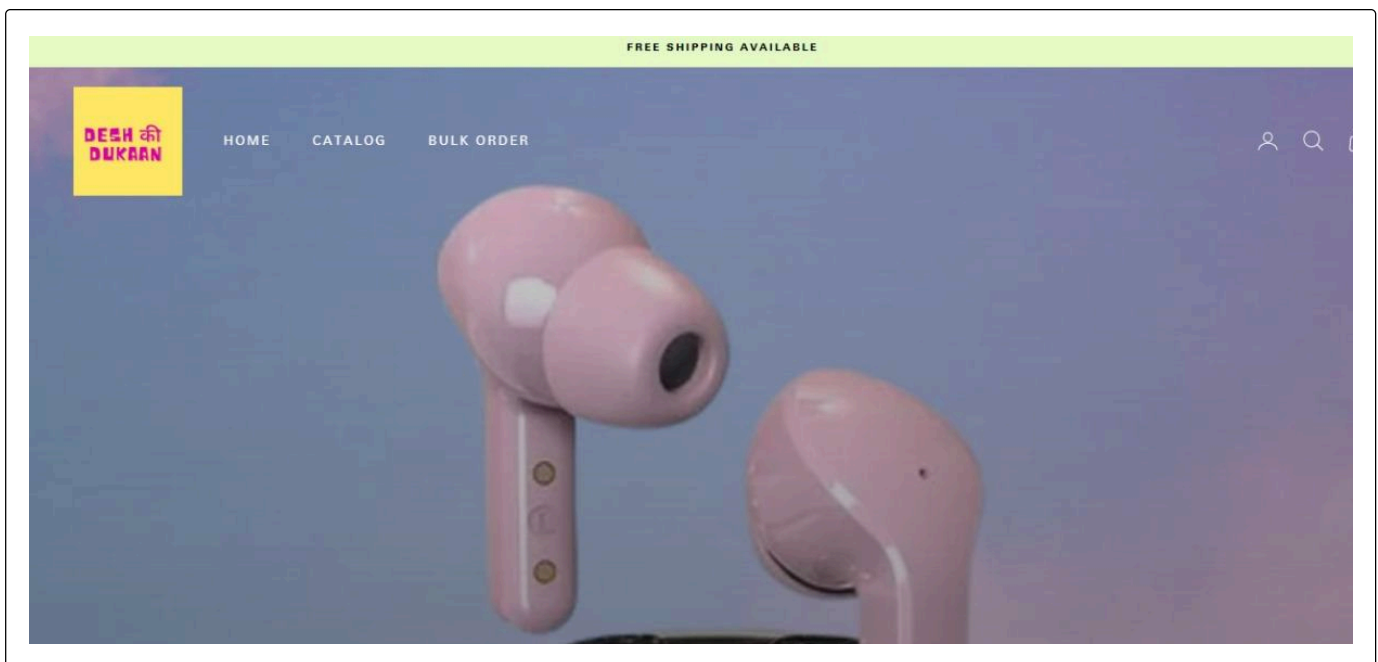
₹899



UPDATED ULTRAPODS

₹999

Website



Apnapan

A complete range of home-use products (heater, mops, kitchenware) and fashionable accessories (rings, pendants, bracelets, necklaces, earrings, rings, gift boxes), etc

Price:

₹189 - ₹499

Manufacturer Details: Outsourced from manufacturers in New Delhi and Rajasthan

₹3.9L

Revenue Till Date

₹45K

Net Profit



35%

Gross Margin

8.5X

Return on Ad Spend

Founders:

- * **Akshay Sharma**, The Punjab Public School, Ghaziabad (18)
- * **Krishna Kandoi**, Rato Bangala School, Nepal (20)
- * **Siddharth Jain**, City Montessori School, Lucknow (18)
- * **Tanmay Jain**, Rajkumar College, Raipur (18)

Instagram:

[apnapan.home](https://www.instagram.com/apnapan.home)

Website:

[aapnapan.com](https://www.aapnapan.com)



Product Portfolio



ALUMINIUM HAND RING FOR MEN

₹250



LEATHER BLACK BRACELET FOR MEN WITH METALLIC LOCK

₹299



STYLISH BLACK BRACELET FOR MEN WITH METAL LOCK

₹399



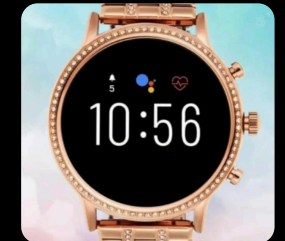
MINI PORTABLE MOP

₹399



HANDY PORTABLE HEATER

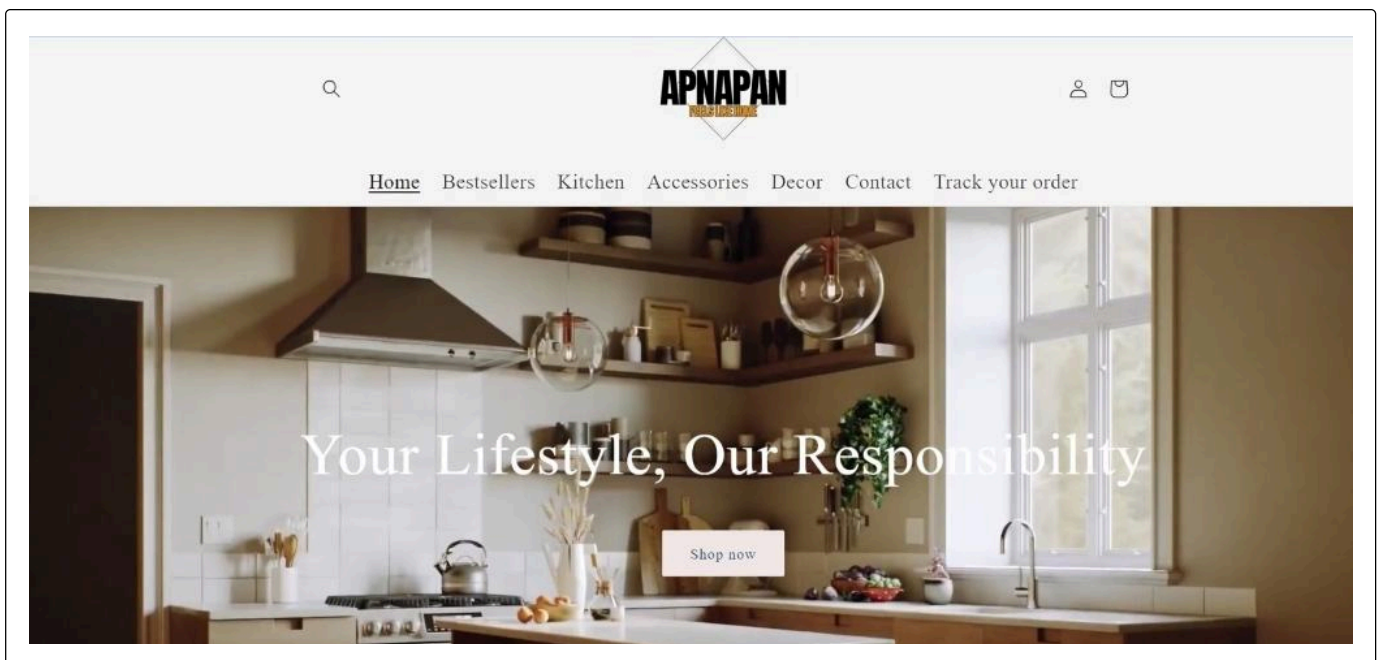
₹699



GEN 9 SMART WATCH

₹1200

Website



Fitoor

Fitoor is a premium brand for flavoured dry fruits and zesty cashews. Fitoor seamlessly fuses indulgence with affordability, crafting aspirations for daily delight

Price:

₹199 - ₹279

Manufacturer Details: Dryfruits are sourced from Hyderabad, and Flavours and Coating are from Delhi

₹3.4L

Revenue Till Date

₹44K

Net Profit



40%

Gross Margin

15.1X

Return on Ad Spend

Founders:

- * **Devansh Asawa**, Anubhuti International School, Hyderabad (18)
- * **Om Jambhale**, Narsee Monjee College of Commerce and Economics, Mumbai (18)

“ Negotiating the right price across vendors is key. It involves market insight, production cost awareness, and maintaining positive relations. ”

Website:

fitoor.xyz



Product Portfolio



BOWL OF LOVE – FOR YOUR LOVED ONES

₹199



GULAABO – FEEL GRAND

₹199



KESARIYA – BRING HAPPINESS TO YOUR SENSES

₹249



KHWAAB – CHOCOLATES FOR THE ASPIRING ONES

₹249



RABRI – INDULGENCE MEETS PURITY

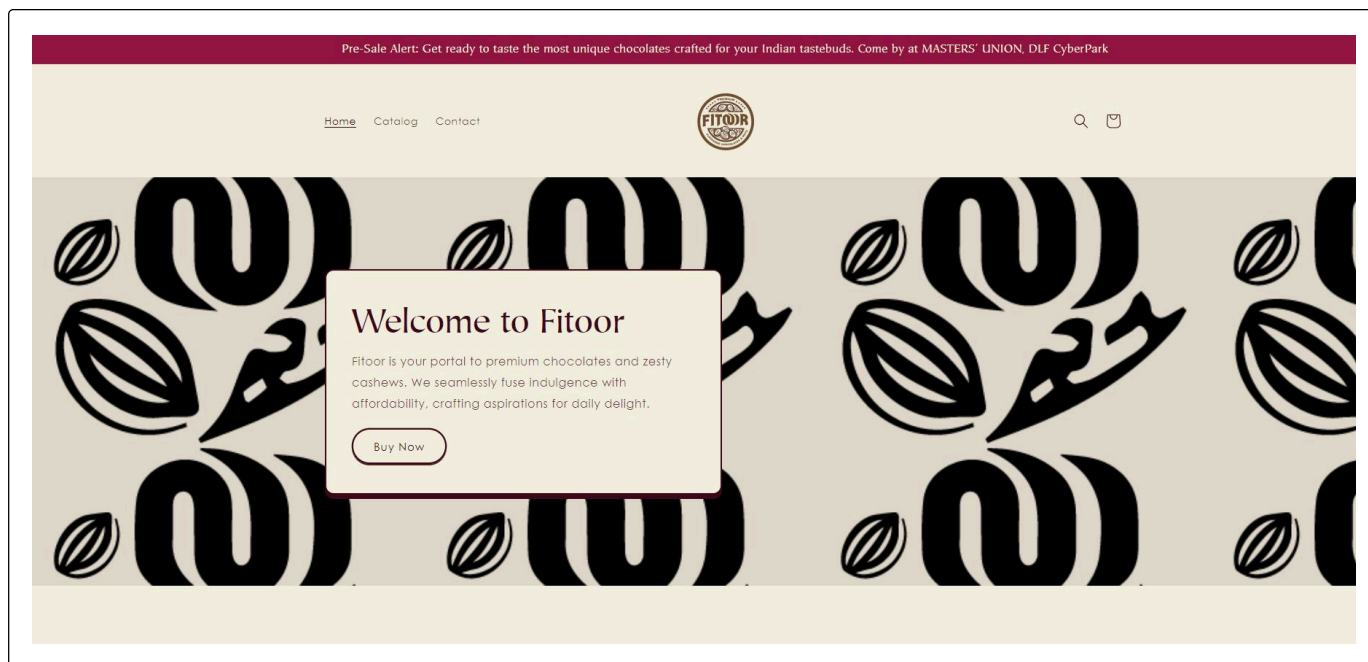
₹249



MASALA CASHEWS – A DARING EXPERIENCE

₹279

Website



Exoteacity

An exquisite collection of herbal flower teas, including Chamomile Tea, Butterfly Blue Pea Tea, Hibiscus Tea, and Lemongrass Tea

Price:

₹400 - ₹900

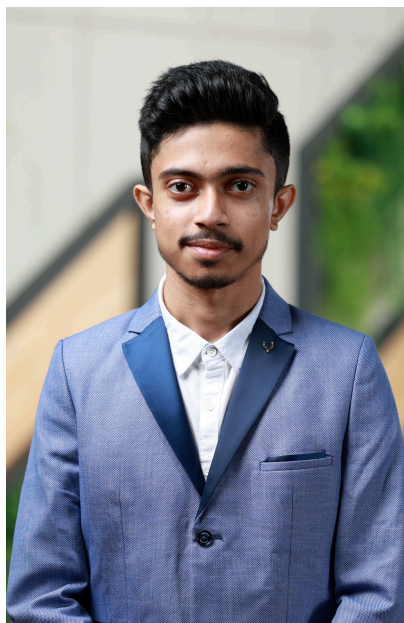
Manufacturer Details: Dryfruits are sourced from Hyderabad, and Flavours and Coating are from Delhi

₹90K

Revenue Till Date

₹12K

Net Profit



50%

Gross Margin

5.6X

Return on Marketing Spend

Founders:

- * **Sandali Srivastava**, Loyola International School, Lucknow (19)
- * **Debraj Bandyopadhyay**, South Point High School, Kolkata (19)
- * **Priyana Sharma**, Army Public School, Patiala (18)
- * **Shivangi Duttaupadhyay**, Garden High International School, Kolkata (18)

Instagram:

[exoteacity](#)

Website:

[exoteacity.com](#)



Product Portfolio



BUTTERFLY BLUE PEA TEA

₹249



LEMONGRASS TEA

₹399



HIBISCUS TEA

₹399



CHAMOMILE TEA

₹549



CHAMOMILE - LEMONGRASS COMBO

₹699



BLUE PEA - HIBISCUS COMBO

₹799

Website





For more information, visit




mastersunion.org/Ug-Programme



For any queries, contact

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