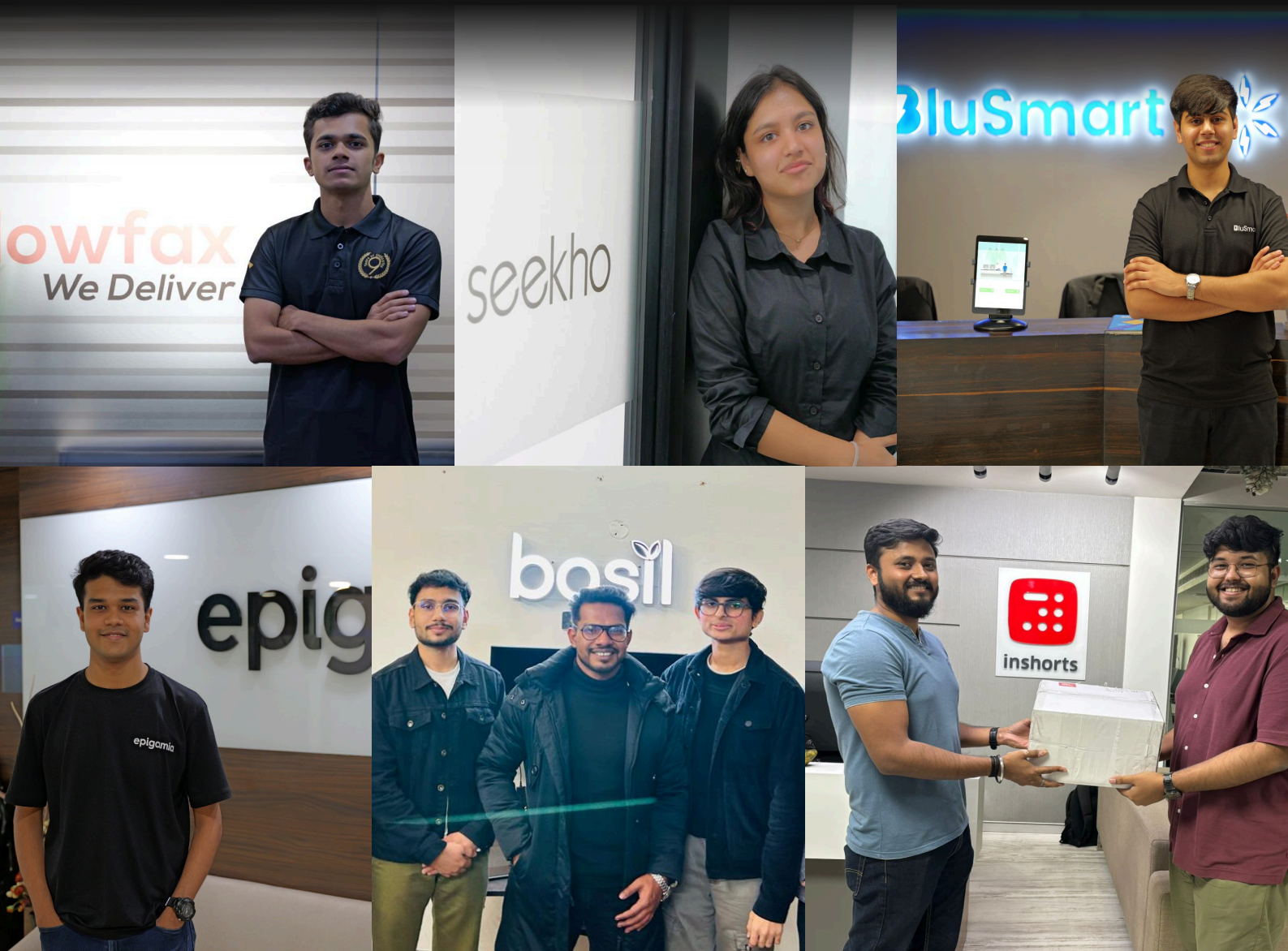
masters' union

Summer Industry Immersion Report

Undergraduate Class of 2027



Message from the Chairman

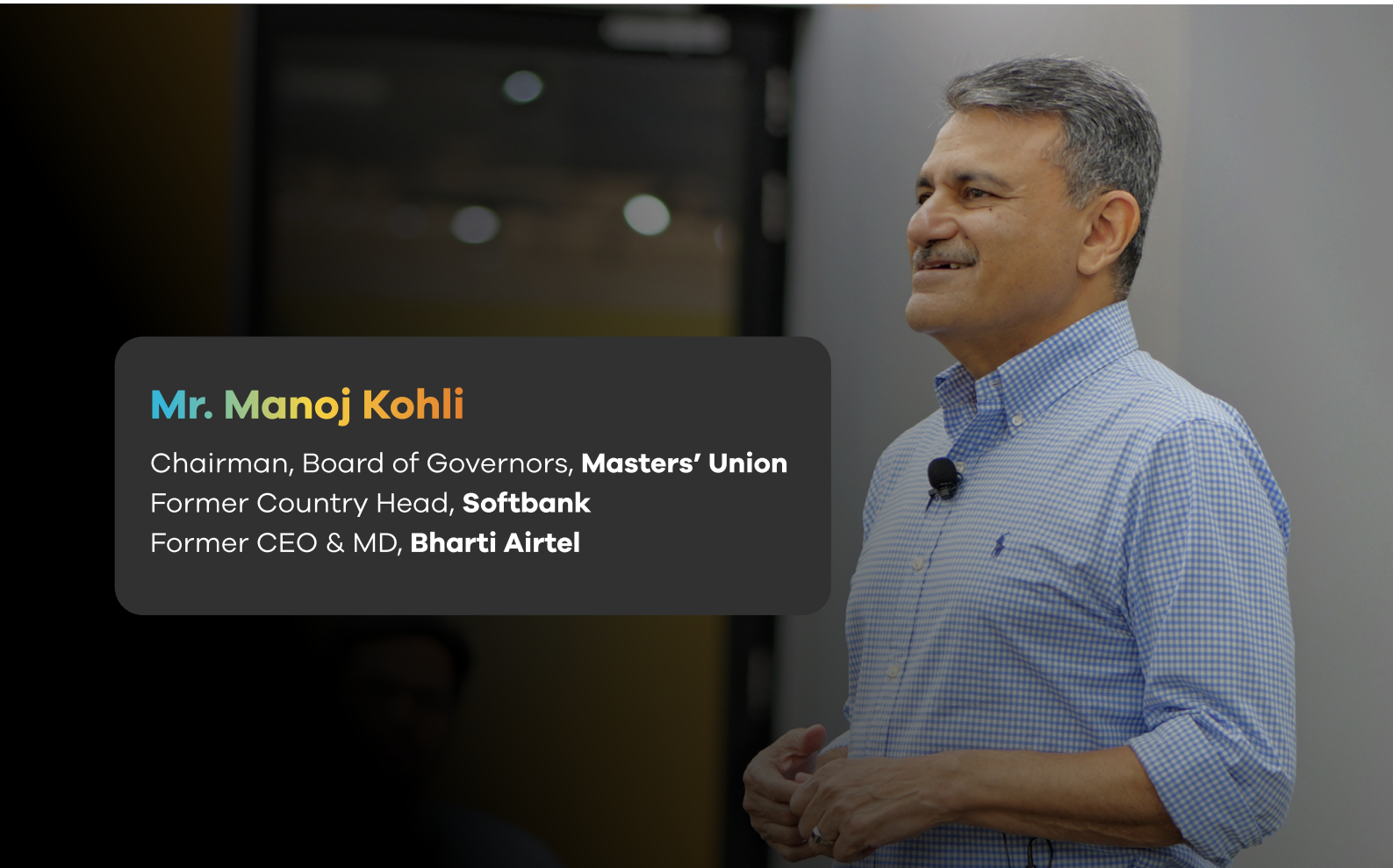
At Masters' Union, **our guiding principle is "learning by doing"**. Our students have lived up to this ethos during their summer immersions at some of the top companies across industries in which our students have applied their classroom knowledge in real-world business settings.

Objectives of Summer Immersions:

- **Real-world exposure of students** to how rapidly growing companies operate
- Taking ownership and responsibility to **solve business challenges**
- **Cross-functional experience** across roles (from strategy, to operations and marketing etc.)

I am immensely proud that **our first-year students worked at companies that have long been accessible only to final-year students from premier Indian colleges**. For example, one student played a pivotal role in launching a major airline's loyalty programme, while another contributed to the expansion of a leading electric mobility company by helping design new services.

This immersion was invaluable in helping them **grasp the fundamentals of a professional work environment**, including time management, task prioritisation, and managing stakeholders. I look forward to seeing them achieve many more milestones and greater success in the future.



Mr. Manoj Kohli

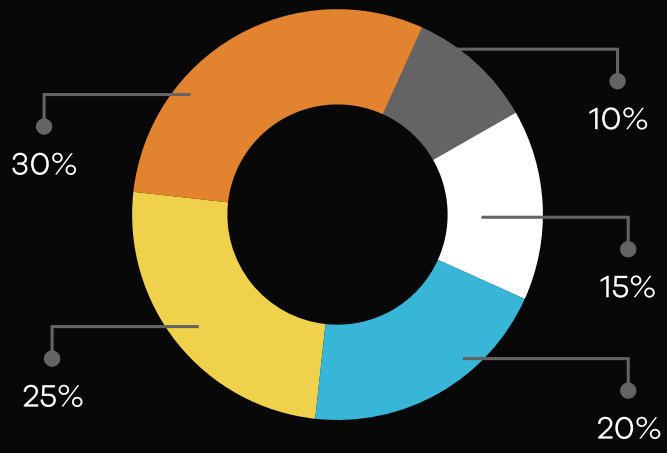
Chairman, Board of Governors, **Masters' Union**
Former Country Head, **Softbank**
Former CEO & MD, **Bharti Airtel**

Summer Immersion Statistics

50+ Companies

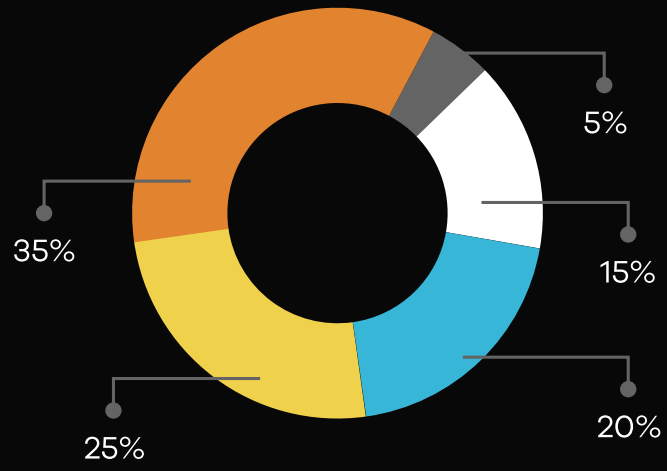
80+ Students*

Industries that our students worked in



- Finance & Strategy Consulting
- Media & Communication
- Impact - Health & Education
- Product & Technology
- Consumer Goods & Services

Roles Undertaken



- Founder's Office
- Growth & Strategy
- Marketing
- Finance & operations
- Others

*Only 80 out of 147 students opted for Summer Immersion Programs with rest choosing to go for Global Immersion Programs, work at family businesses or explore their passions

Product & Technology

zomato · BLU SMART MOBILITY · deepsolv · Dawdle · numberless · shadowfax

Consumer Goods & Services

IndiGo · Chaayos · epigamia · Luxor · JOCKEY · Kozotex

JMS FRESHROOT · solethreads · BLUORNG · AVATAAR SKINCARE · Beyond Veda

elitty · ikas · DaMENSCH · basil · Pizza Hut

Impact - Health & Education

PEE SAFE · seekho · STRATEGY4GMAT · shiksha · know snack · trulymadly

Finance & Strategy Consulting

EY Building a better working world · Nandan Advisors LLP · CUSHMAN & WAKEFIELD · gromo · Growth CAPITAL

RevX powered by affle · THIRD UNICORN · FAVCY

Media & Communications

The Indian EXPRESS · SOCIALSENSE · probo. · The THOUGHT Co. · growth rocket

inshorts

Jeet Shah

Vidya Vikasini School, Mumbai

Intern at

IndiGo

Team

Brand Marketing

Location

Gurugram, India

Key Learnings

- Market research
- Strategy development
- User journey mapping

"I have been excited about aviation industry since I was a little kid. This summer, I was able to achieve my dream by interning at IndiGo Airlines, the world's sixth-large carrier! This experience culminated in the **successful launch of IndiGo's business class and loyalty programme**, marking a significant milestone in the airline's history. Additionally, I gained valuable **insights into marketing within the airline context**, which deepened my understanding of how to effectively **engage and retain customers in a competitive industry**."





Recruiter's Feedback

Ruchika Gupta

Marketing Director, IndiGo Airlines

"From the outset, he **demonstrated intelligence and a proactive approach**. Despite his brief tenure, he quickly became a valuable member of the team. His **excitement for the industry** was evident in his work, and his eagerness to learn and grow further enhanced his contributions."

Seerat Virk

Jayshree Periwal High School, Jaipur

Intern at

The Indian EXPRESS

Team

CEO's Office

Location

Noida, India

Key Learnings

- Business growth strategy
- Market research
- Brand development

"The media industry offers insights not only within its own field but also extends its reach across a wide spectrum of sectors, making it an unparalleled learning experience. The team at The Indian Express was incredibly **supportive and patient with interns**, ensuring we remained motivated throughout. It was fascinating to observe how **media has evolved over the past decade** and to understand what the next wave of **technological advancements** will mean for the industry in the coming years."





Recruiter's Feedback

Aniket Jangade

CEO's Office, Indian Express

"Key strengths of Seerat have to be her **ability to learn quickly, communicate effectively and solve complex problems proactively**. She adapted rapidly, collaborated well with the team, and consistently delivered high-quality work."

Gyan Banjan

Indian School, Muscat

Intern at

ZEROPE

Team

Sales and Marketing

Location

Gurugram, India

Key Learnings

- B2B sales and partnerships
- Healthcare debt fraud detection and prevention

"My time at ZeroPe has been a remarkable experience, providing me with a front row seat to witness the rapidly evolving fintech transformation in India. I got a chance to **explore consumer behaviour in healthcare spending and saving decisions**. One of my key challenges was to **convert a major client that had previously been unreachable**. Within two weeks, **I successfully closed the deal**, exceeding the company's expectations and impressing the management."





Recruiter's Feedback

Ashneer Grover

Founder, ZeroPe

"Gyan **helped increase ZeroPe's healthcare network substantially** and **outperformed our expectations**. If his college schedule permits, we **would love for him to join our team part time**. He will **always have a place at ZeroPe or with any of my other companies** once he graduates."

Om Jhambhale

Narsee Monjee Junior College, Mumbai

Intern at

shadowfax

Team

Finance and Business Development

Location

Bengaluru, India

Key Learnings

- Cost optimisation
- Due diligence for acquisition
- Financial audit and reconciliation

"I had the incredible opportunity to work under the **Director of Finance** at a **$600 million startup on the brink of an IPO**, which was a dream come true for a 19-year-old. E-commerce has always fascinated me, and I quickly realised that **logistics is the backbone** of this industry. My experience at Shadowfax has deepened my **understanding of the financial and operational intricacies that drive e-commerce growth**, especially during a pivotal moment like an IPO."





Recruiter's Feedback

Abhishek Bansal

CEO and Co-Founder, Shadowfax

"Om displayed a strong **entrepreneurial spirit**, consistently asking relevant and insightful questions that reflected a deep understanding of the **logistics and tech space** at such a young age. **His curiosity and ability to grasp complex concepts** quickly made him stand out during his time here."

Palak Dua

Dhruva Public School, Delhi

Intern at

EY Building a better working world

Team

Risk and Audit

Location

New Delhi, India

Key Learnings

- Risk management
- Financial analysis and reporting
- Audit compliance and regulations

"As a first-year student, having the opportunity to work with one of the Big 4 was truly a privilege. The Risk and Audit team was composed of experts in **quantitative analysis** and **financial compliance**, offering an incredible learning environment. This experience significantly boosted my confidence in areas such as **quantitative analysis, financial planning, presentation, and modelling**. Moreover, it gave me a solid understanding of the **Indian regulatory space**, further enhancing my ability to navigate this complex landscape."





Recruiter's Feedback

Anand Parab

Associate Director, EY

"Palak demonstrated a strong **willingness to expand her knowledge and consistently approached her projects with enthusiasm**. Her **proactive attitude and eagerness to learn** made her a valuable contributor during the internship."

Aryan Adhlaka

MM Public School, New Delhi

Intern at

Chaayos

Team

Founder's Office

Location

New Delhi, India

Key Learnings

- Supply chain management
- Strategic partnerships
- Procurement strategy

"Chaayos' ability to deliver comforting Indian food on such a large scale across the country always amazed me. This opportunity gave me a glimpse of the **trillion-dollar Indian food industry**. My project required extensive work, from developing the right product to drafting standard operating procedures and creating mechanisms to implement them in cafes across multiple locations. The Chaayos team fostered a **strong sense of ownership**, entrusting me with significant responsibilities from the start which helped me **develop crucial skills** throughout the immersion."





Recruiter's Feedback

Naveen Gupta

Head of Operations, Chaayos

"Arnav played a key role in the successful **launch of a new crockery** project at our cafes, managing everything from **product development to execution** in just 45 days. He was highly **proactive, taking full ownership of his responsibilities and consistently driving progress**, even ensuring regular updates."

Dhruv Lakra

Manav Rachna Intl. School, Gurugram

Intern at

BLU SMART MOBILITY

Team

Product Development

Location

Gurugram, India

Key Learnings

- Data analysis
- Consumer research
- Product design

"At Masters' Union, I had the opportunity to host a panel discussion with **BluSmart founder, Mr. Punit K. Goyal, which sparked my interest in the EV ecosystem**. BluSmart provided an environment where I was encouraged to directly engage with the top management, including the founder, and present my ideas on the future of electric charging stations, fostering both professional growth and innovation."





Recruiter's Feedback

Monil Jayeshkumar Khatri

Expansion Lead, BluSmart

"Dhruv joined us in a very interesting phase of the company where **we are building and scaling the next gen charging infrastructure for the country** and hence, it was unexpected to find someone who would **grasp things very quickly**. In those terms, I appreciate **Dhruv's agility and his quick learning attitude**."

Sabarna Jana

Jain College, Bengaluru

Intern at

epigamia

Team

Quick Commerce and Social Media Marketing

Location

Mumbai, India

Key Learnings

- Market need-gap analysis
- Data analytics

"I **was determined to join Epigamia as I had been one of the earliest consumers** of their products. When Epigamia entered the market, yogurt was relatively unheard of in India, yet they successfully carved out a niche for themselves, which I found truly impressive. During this immersion, I had the opportunity to apply **my classroom learnings from Dr. Bhupesh's marketing class, developing and launching a new product based on consumer preferences**. This involved extensive market research and finding the right product-market fit, making the experience both practical and enriching."





Recruiter's Feedback

Devanshi Shah

AVP - Marketing, Epigamia

"Sabarna helped us pave the way for a completely new direction for the brand. His insights about the market were exceptional and brought new and challenging perspective to the table. It's **surprising that he's in his first year especially in terms of the knowledge** he brings to the table."

Abhay Shenoy

JSS Public School, Bengaluru

Intern at

numberless

Team

Marketing, User Research and Acquition

Location

Gurugram, India

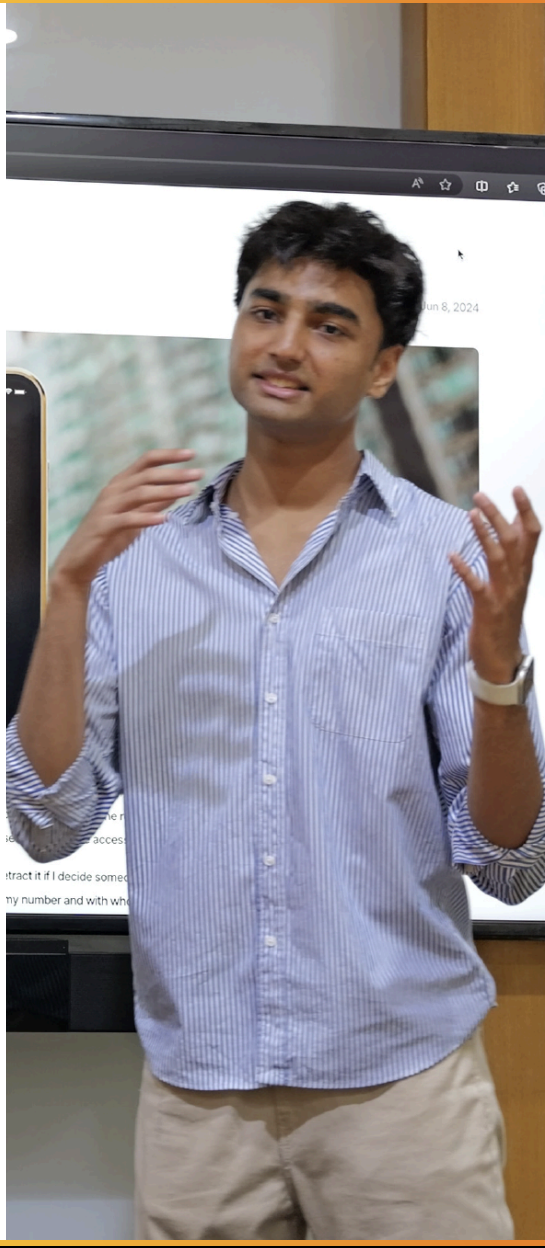
Key Learnings

- Structured thinking
- Brand positioning
- Brand performance

"As an **entrepreneur, designer, and podcaster**, I have always prioritized **practical learning** to drive growth in my ventures.

My experience at **Numberless** provided invaluable insights into running business operations, team dynamics, and strategic decision-making, which have broadened my perspective.

I am excited to apply these **learnings** to my other ventures and see how they enhance both creative and business outcomes."





Recruiter's Feedback

Aniruddh Balasubramaniam

Founder and CEO, Numberless

"We greatly value **Abhay's insights** at **Numberless**. In addition to assisting with daily tasks, he **consistently contributes to larger ideas and brings a lot of energy to the table**. He has been a **great addition to any team** he works with, always eager to participate and offer valuable input."

Aryan Popli

DAV Public School, Gurugram

Intern at

CUSHMAN & WAKEFIELD

Team

Sales and Marketing

Location

Gurugram, India

Key Learnings

- Real estate marketing
- Sales and negotiations
- Project management

"Growing up in a family involved in **real estate investment and development**, I developed a deep fascination with the industry, which led me to choose **Cushman and Wakefield** for its strong reputation. This immersion taught me **how to sell and close deals**.

The experience also opened my eyes to the **vast potential of real estate as both an investment and a valuable asset class**."





Recruiter's Feedback

Kabier Malik

Sr. Account Manager, Cushman & Wakefield

"Aryan became a **critical resource and a sincere contributor** to the business rather quickly. He's extremely **proactive and understands the market well**. He has a **keen eye for marketing** and his quick-witted skills will definitely take him ahead in life."

Roghan B

Kamala Niketan Montessori School, Trichy

Intern at

basil

Team

B2B Growth

Location

Delhi-NCR

Key Learnings

- Market Research And Analysis
- B2B Sales And Client Management
- Logistics And Supply Chain Management

"My journey as a health blogger ignited my passion for promoting nutritious lifestyles. Joining Basil, a startup dedicated to providing fresh and unprocessed food, felt like a natural extension of my interests. This internship gave me the opportunity to merge my writing experience with **hands-on exposure to building healthier workplaces through Basil's B2B expansion**."





Recruiter's Feedback

Harshita Kejriwal

Founder, Basil

"Roghan's **exceptional communication skills helped him close 22 B2B deals** in just two months. His adaptability and ability to build connections **made him an invaluable member** of our team."

Gunit Royzada

Podar International School, Mumbai

Intern at

zomato

Team

Accounts

Location

Mumbai

Key Learnings

- Stakeholder Management
- Client Relationship Management
- Problem Solving And Communication

"I had the opportunity to intern at Zomato, a billion-dollar leader in the food-tech industry. It was an exciting and insightful experience, as I got to see firsthand how a publicly listed company operates and innovates. My main role was to **help restaurants join the Zomato platform**. I was involved across the **entire B2B relationship management process between Zomato and the restaurants** - guiding them through the onboarding process, addressing their concerns, and ensuring their transition was as smooth as possible"





Recruiter's Feedback

Sonali Shirsekar

Program Manager, Zomato

"Gunit showed great dedication and efficiency in his work at Zomato. He has **excellent communication skills** which ensured a **seamless experience for restaurant partners** and he **met his targets**. He was **always proactive** and easily **adapted to the dynamic challenges** which came along with the role, making him a good contributor to our project."

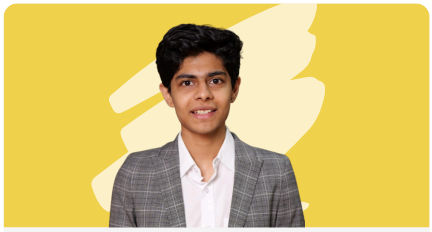
And That's Not All



Rajas Gupta

Product and Technology at

DAMENSCH



Chetan Kothari

Operations at

DAMENSCH



Aarya Pranshu

Product and Technology at

DAMENSCH



Yash Jain

Sales and Marketing at

JOCKEY



Ruchika Sehrawat

Founder's Office at

elitty



Shivangi Sud

Founder's Office at

elitty



Arnav Hasija

Sales and Marketing at

BLUORNG



Reyyan

Ads Operation at

inshorts



Subir Mann

Business Strategy, Founder's Office

Dawdle



Sneha Panthary

Sales at

ZERODHA



Tanmay

Sales at

ZERODHA



Manan Singh Baweja

Sales at

ZERODHA



Ayuj Kaka

Sales at

ZERODHA



Geet

Sales at

ZERODHA



Lakshya Jain

Sales at

ZERODHA



Sargun Kaur

Brand Manager at

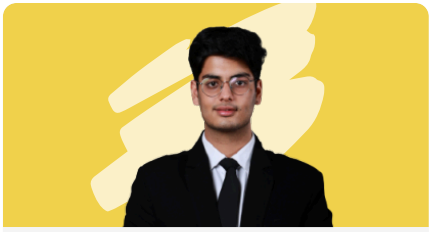
growth rocket



Nishchay Maurya

Investor Relation at

Growth Capital



Keshav Kawna

Investor Relation at

Growth Capital



Maanya

Corporate Strategy at

DAMENSCH



Ishika

Founder's Office at

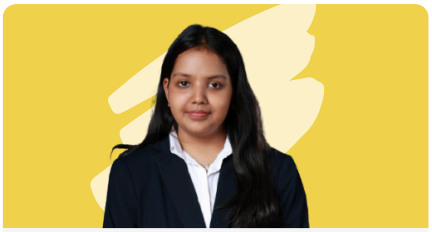
trulymadly



Vidit

Founder's Office at

trulymadly



Tanya Goyal

Growth at

FAVCY



Aarjav

Growth at

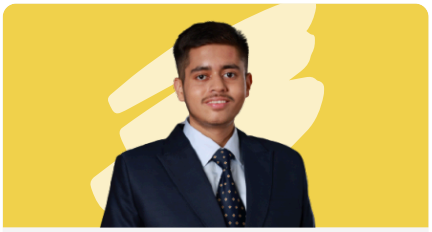
FAVCY



Arhum

Growth at

FAVCY



Suvansh Chopra

Growth at

FAVCY



Aniket Bisen

Founder's Office at

gromo



Divyanshi Gupta

Founder's Office at

gromo



Aru Srivastava

Founder's Office at

gromo



Devansh Asawa

Business Finance at

shadowfax



Lavanya

Investments at

RevX



Krish Arora

Research at

Luxor



Debraj Bandyopadhyay

Founder's Office at

deepsolv



Pratham Dua

CEO Office at

probo.

Scan the QR to watch our students share their Summer Industry Immersion experience

masters' union

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mastersunion.org