

UG Programme



Summer Internship Report 2025



Nestlé



pwc



Flipkart



M&S



zepto



350+

Offers

280+

Students

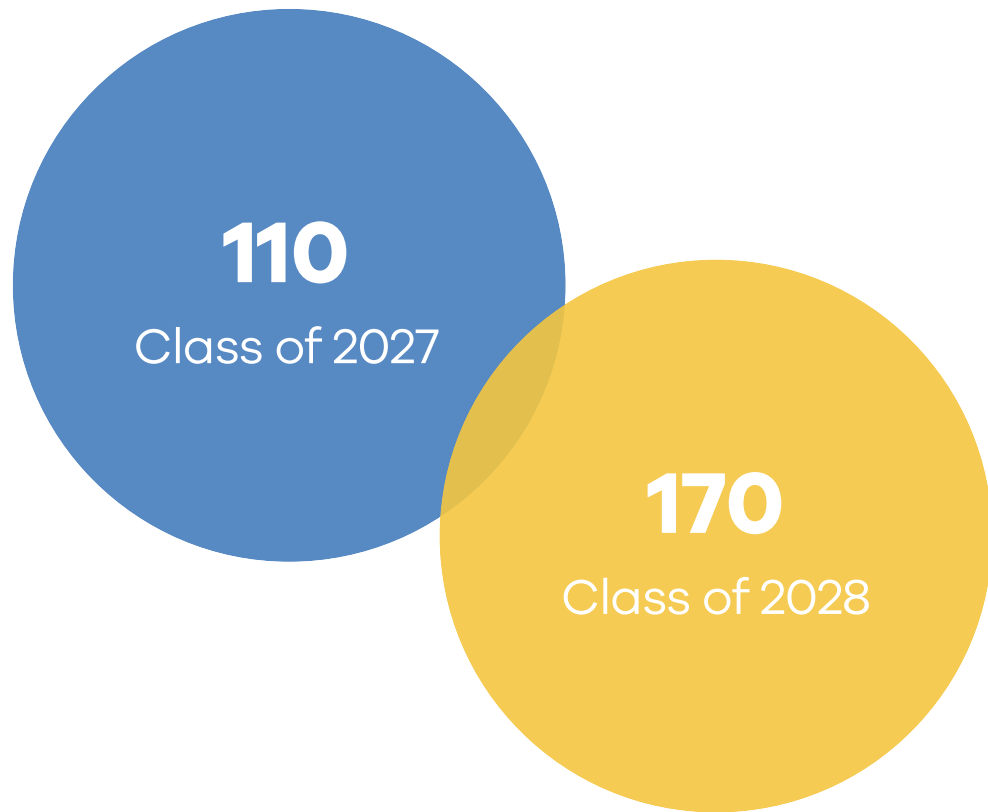
120+

Companies

90%

Paid Offers

Total Students: 280



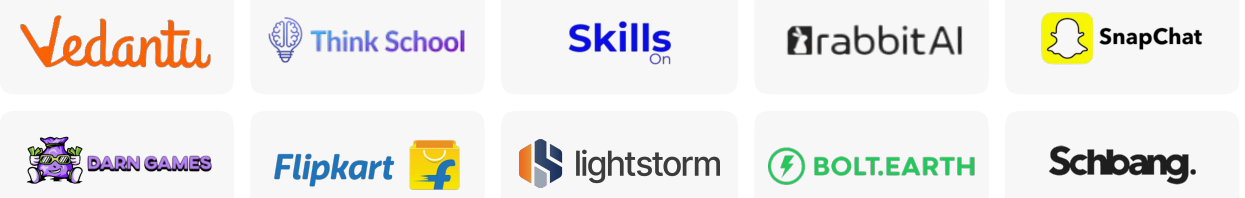
Summer Internship 2025

Breaking ^{the} Mold

Consumer Brands



Tech



Consulting



Finance



Strategic Wins

90+ Offers from firms that typically recruit only postgraduates, signalling the class' calibre.

Students start interning from Year 1 or 2, much earlier than the standard Year 3 timeline.

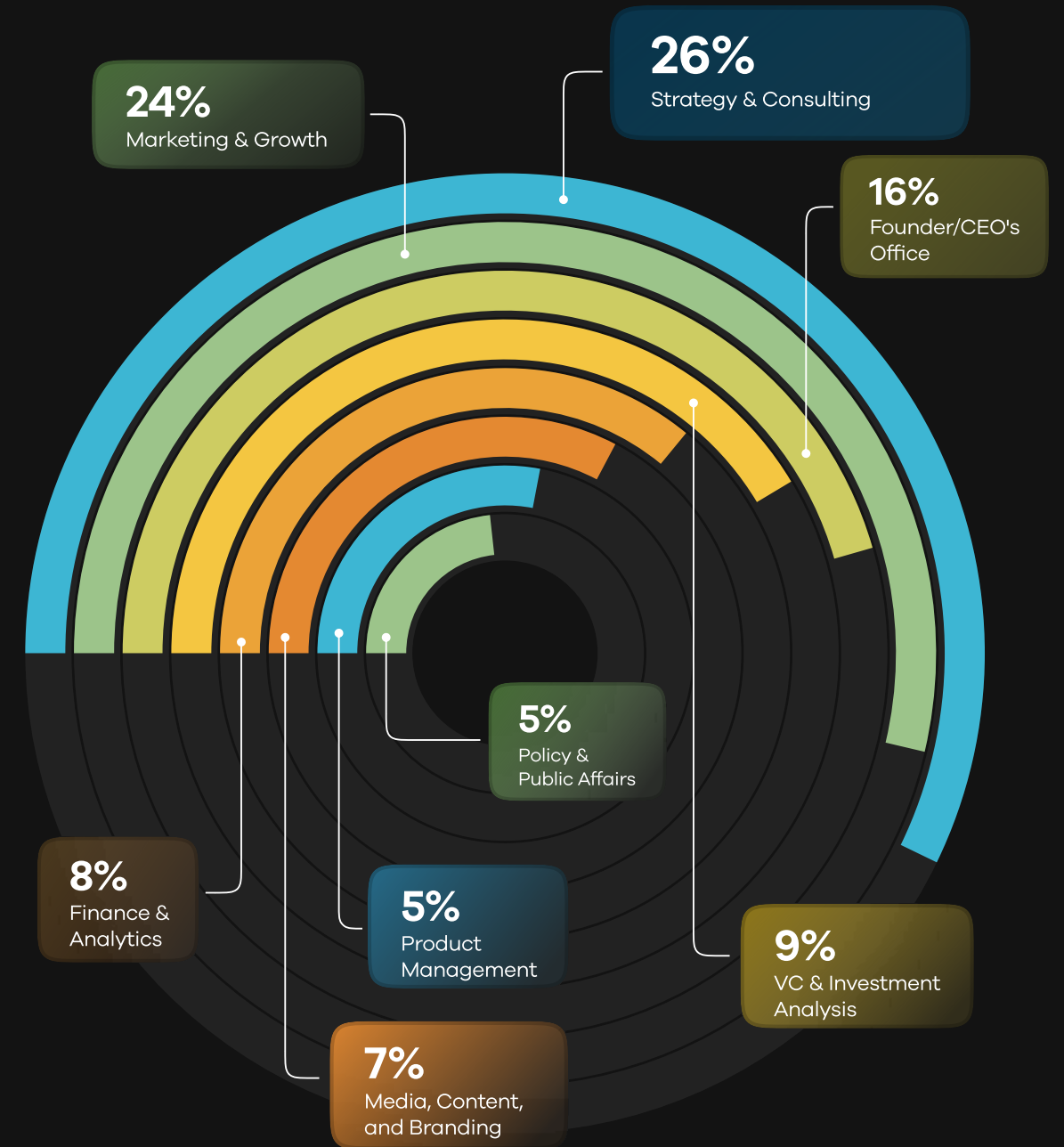
100% Internship placement for all UG students who opted, with 90% receiving paid offers.

Impact Across Geographies



Internship Role-o-Meter

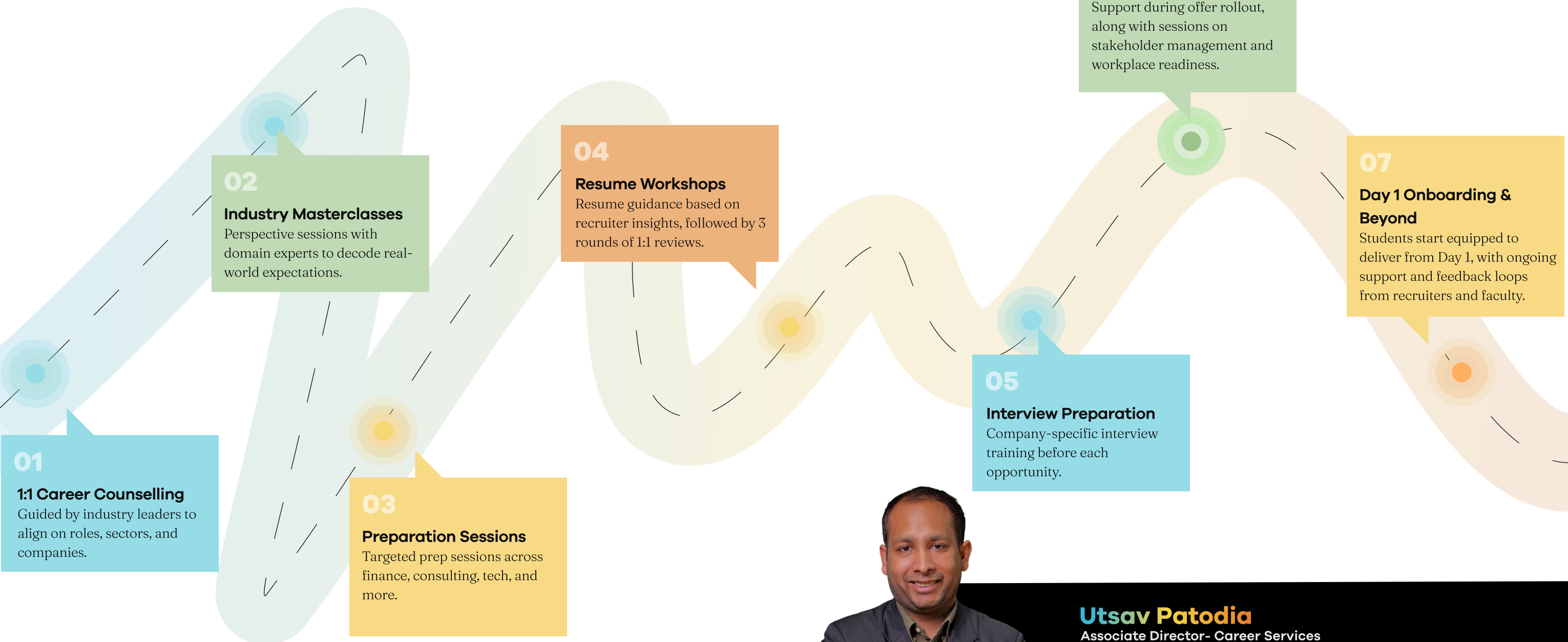
Domains our students interned in



Our students immersed themselves across industries, tackling real-world challenges in operations, strategy, product, growth, marketing, and customer experience gaining firsthand insight into how businesses truly run.

Making Students Industry-Ready

At Masters' Union, internship and placement preparation is **rigorous, personalised, and outcome-focused**. Our process ensures students receive early exposure and are industry-ready from Day 1.



Utsav Patodia
Associate Director - Career Services







ISB LEK Monitor Deloitte booz&co.

"We're a **50+** member team united by one mission: helping students land the internships they deserve. Backed by experience across **IITs, IIMs, ISB, and Ivy League** institutions, our team brings deep industry insight and network every day to open the right doors for our students."

CAREER TRAJECTORIES & PPO TRACK

Internships with a clear path to PPO
(Pre-Placement Offers)

At Masters' Union internships aren't just short-term stints, they often lead to **full-time offers**

 <p>NAME Aniket Bisen</p> <p>COMPANY SHIFU VENTURES</p> <p>ROLE Founders & Office</p> <p>PPO POTENTIAL PPO track (₹20-25 LPA)</p>	 <p>NAME Aryan Agarwal</p> <p>COMPANY EY</p> <p>ROLE Summer Intern</p> <p>PPO POTENTIAL PPO track (₹20-25 LPA)</p>	 <p>NAME Pulastya Jain</p> <p>COMPANY SEF</p> <p>ROLE Venture Capital</p> <p>PPO POTENTIAL PPO track (₹20-25LPA)</p>
 <p>NAME Divyanshi Gupta</p> <p>COMPANY Vedantu</p> <p>ROLE Growth & Strategy</p> <p>PPO POTENTIAL PPO track (₹20-25LPA)</p>	 <p>NAME Jai Chajjer</p> <p>COMPANY SLEEPY OWL COFFEE</p> <p>ROLE Strategy</p> <p>PPO POTENTIAL PPO track (₹25-30LPA)</p>	 <p>NAME Roghan</p> <p>COMPANY perfora</p> <p>ROLE Marketing</p> <p>PPO POTENTIAL PPO track (₹20-25LPA)</p>

Note: These offers match or exceed typical Tier-1 Post Graduate benchmarks, an exceptional feat for UG students.

International Spotlight

UGTBM 2027

Abhay G Shenoy





I started Tastefully, my creative studio from my college dorm using savings from a past internship. I hired my first editor, snuck him into the dorm, and we spent days building and editing.

Sharing our journey online led to a **₹4L grant** from **LocalHost**, which funded my first camera. That camera took me to San Francisco through The Residency, where I met **Sam Altman and Farza (Founder- Buildspace)**, collaborated with YC startups, and even drew interest from a16z.

By 20, I was financially independent all thanks to constant guidance and support from **the Team of Masters' Union**, who backed me every step of the way.

Role
Creative Brand Building and Visual Storytelling

Location
San Francisco

UGTBM 2028

RITVIKA KHANNA

Intern at



Role

GST Filings, Audits, and Compliance Tasks

Location

Gurugram



At **KPMG**, I identified a **₹30 Cr** tax benefit in my first week, a key moment that fueled my growth. With a supportive yet challenging manager and opportunities to represent KPMG at conferences, I expanded my expertise, network, and confidence while **thriving beyond my comfort zone**.



UGTBM 2027

SWAYAM GAUTAM

Intern at



Role

Market Research, Growth Planning, and Strategic Initiatives

Location

Gurugram



As a Growth & Strategy intern at **Zepto**, I drove a **300+** site media expansion across **35+** towns in **45 days**, while automating BTL (Below the line) reporting with Python to cut turnaround time from **25 to under 7 hours**. Guided and empowered, I sharpened my **strategic thinking** and **technical skills** through rapid, high-impact execution.



SANNIDHYA CHAWLA

ASSOCIATE DIRECTOR | INDIRECT TAXATION, KPMG

In her first month, she has demonstrated **strong initiative** and a **sharp learning curve**. Her research on the Warehousing Policy across both Central and State levels was thorough and instrumental in shaping a client-facing deliverable.

Her **structured thinking and attention to detail** have enhanced overall project efficiency. As we move forward, we look forward to involving her in deeper research-driven consulting engagements.



HARSHA NANDURI

SENIOR MANAGER, ZEPTO

Swayam Gautam has been a **dependable and proactive intern** with the Growth Team at Zepto since June 2025. He **communicates effectively, collaborates well, and quickly grasps** new concepts. Swayam consistently takes initiative, applies feedback, and takes ownership of his work. His **performance meets expectations**, and with continued experience, he shows **strong potential for future growth**.



UGTBM 2027

PULASTYA JAIN

Intern at



Role

Deal Sourcing, Startup Research, and Portfolio Analysis

Location

Gurugram



At **Sweat Equity Partners**, I led market research and team interviews for one portfolio company, and **built a detailed financial model** while managing interns to develop a grant pitch deck for another. This **experience strengthened my analytical, leadership, and communication skills** under expert guidance.



UGTBM 2027

PRIYANA SHARMA

Intern at



Role

Market Research, Growth Planning, and Strategic Initiatives

Location

Gurugram



Interning at **EY**, I quickly learned and contributed across data management, newsletters, and client proposals, valuing clear communication. As the youngest on the team, I **gained invaluable insights** working alongside analysts, experiencing the true pace of corporate life. **This Big 4 exposure is invaluable**, even for those interested in startups.



TAHMIR SHAM

ANALYST, SEP

Pulastya has been a **dependable and sincere intern**, consistently handling tasks with dedication, even in unfamiliar areas. As he grows, sharpening his focus on impactful outcomes and taking greater ownership through **practical judgment** will further strengthen his contributions. He is **well on track for a strong future trajectory**.



NISHITH JAIN

SENIOR MANAGER TAX & ECONOMIC POLICY ADVISORY-INTERNATIONAL TRADE, EY

Working with Priyana has been such a **pleasant experience**. Even as a second-year, she embraced responsibilities with a maturity and capability that rivaled a seasoned analyst. She's **consistently met deadlines** with grace, and the **quality of her work is truly commendable**. Priyana's vibrant personality also adds such a wonderful, lively spirit to our team.



UGTBM 2027

SHRIYA PATANGE

Intern at



Role

Campaign Planning, Content Creation, and Market Research

Location

Mumbai



Interning at **mCaffeine**, I cleared a rigorous selection process and worked on **Meta ads, creative briefs, and influencer marketing**. Tracking ROAS and CTR, I gained hands-on experience that strengthened my **digital marketing skills** and deepened my understanding of **scaling D2C brands**.



UGTBM 2027

KRISH ARORA

Intern at



Role

Policy Research and Industry Analysis

Location

New Delhi



At **FICCI's** Retail & FMCG Division, I supported policy research, stakeholder coordination, and event planning, **gaining exposure to India's retail landscape and industry leaders**. This role sharpened my research and execution skills and **led to a full-time role offer**, marking a strong start to my career in retail and policy.



RIDDHI CHIMBAIKAR

MARKETING EXECUTIVE, MCAFFEINE

Working with Shriya has been a **truly positive experience**. She's a quick learner, picked up things independently, and showed genuine interest in her work. She handled influencer campaigns smoothly, responded to feedback constructively, and **improved consistently**. Most importantly, she was **dependable with timelines** and always delivered on or before deadlines. **Proactive, professional, and efficient**, Shriya has grown a lot through her internship and will be a **valuable asset** to any team she joins.



SMRITI BAJAJ

ASSISTANT DIRECTOR, FICCI

Krish Arora was among the **most proactive and driven** interns at FICCI. He made **strong contributions to the Retail & FMCG** division through research, event planning, and stakeholder coordination, consistently showing professionalism and initiative. With his **entrepreneurial mindset, strong communication skills, and eagerness to learn**, Krish is well-prepared to excel in any professional setting.



UGTBM 2027

ANANYA SINGHANIA

Intern at



Role

Strategic Planning and Market Analysis

Location

Gurugram



At **PwC**, I was trusted with ownership from day one, contributing to **global rebranding** and improving internal tools while collaborating across teams. The experience gave me insight into **global systems** and a supportive team, making the journey truly personal.



UGTBM 2027

GUNIT ROYZADA

Intern at



Role

Investment Research, Analysis, and Reporting

Location

Mumbai



Sending **500+** cold emails landed me an internship at **Waterfield** Advisors, India's largest multi-family office. On the Global Investment Advisory team, I **analyzed offshore mutual funds, reviewed UHNI portfolios, and automated workflows** using Excel, Bloomberg, and Morningstar. Giving me a **front-row seat to global investment and the power of persistence.**



ASTHA GUPTA

ASSISTANT MANAGER, PWC

Thank you for your energy and initiative during your time with us. I truly appreciate your **curiosity** and **relentless drive** to get things done. Your consistent follow-through, even in high-pressure moments, ensured steady progress.

In a fast-paced environment like ours, that **sense of ownership is invaluable**. With your drive, I'm confident **you'll create even greater impact in future roles.**



PRASHANT TANDON

EXECUTIVE DIRECTOR AND HEAD - GLOBAL INVESTMENT ADVISORY, WATERFIELD

Gunit has brought **exceptional energy, initiative, and clarity** to our team. From building digital asset cases to streamlining mutual fund evaluation tools, his fresh perspective has driven real value.

He has **consistently demonstrated professionalism**, challenged assumptions constructively, and handled cross-functional projects and external meetings with composure. A **true asset to the investment team.**



UGTBM 2027

AARYA PRANSHU BHARDWAJ

Intern at



Role

Client Research and Project Support

Location

Gurugram



At **Bough Consulting**, I was one of three interns chosen after a tough selection. I worked on **AI audits** and **system redesigns** for fast-paced financial projects, sharpening my problem-solving skills and gaining **firsthand experience in high-impact consulting**.



UGTBM 2027

CAREN ANN SURESH

Role

Marketing Content, Campaigns, and Outreach

Location

Gurugram



At **Wellbeing Nutrition**, I researched supplement science, analyzed competitors, and enhanced Amazon PDPs and social media content. **Leading consumer calls** and **managing the WhatsApp community**, I helped refine messaging and curating in-app content, which helped me gain **hands-on experience** where data, creativity, and strategy converged.

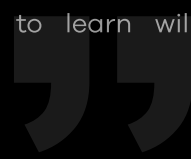


DIYA VERMA

CONSULTANT-TRANSFORMATION, BOUGH CONSULTING

Aarya has been a **standout intern** at Bough curious, proactive, and always ready to take ownership. He brings energy, initiative, and thoughtful input to every task, no matter how big or small.

His **confidence, logical thinking, and ability to engage constructively** with the team have made him a valuable contributor. Even in challenging situations, Aarya shows patience and a **problem-solving mindset**. His drive and hunger to learn will undoubtedly take him far.



ANWESHA SANYAL

AVP - CONTENT & CREATIVE, WELLBEING NUTRITION

Caren has contributed meaningfully as a Content Marketing Intern, focusing on Magnesium and Omega-3. She conducted deep category research, analyzed competitors, and identified key communication gaps through consumer calls. Her **proactive approach** and **learning mindset** have stood out. We look forward to seeing her apply these insights to audience-specific communication next month.



UGTBM 2027

ROHIL SHAH

Intern at



Role

Leadership with Strategy and Execution

Location

Kolkata



A chat with Preksha (Masters' Union PGP-CMT Alumna) at **Chaizup** led me to pitch a GTM plan and join as a **strategy partner**. I revamped packaging, redesigned the website, launched wellness SKUs, and built their social presence. My biggest win was creating a **TMS and timeline** that boosted operational clarity and speed.

UGTBM 2027

HARSHITA DADLANI

Intern at

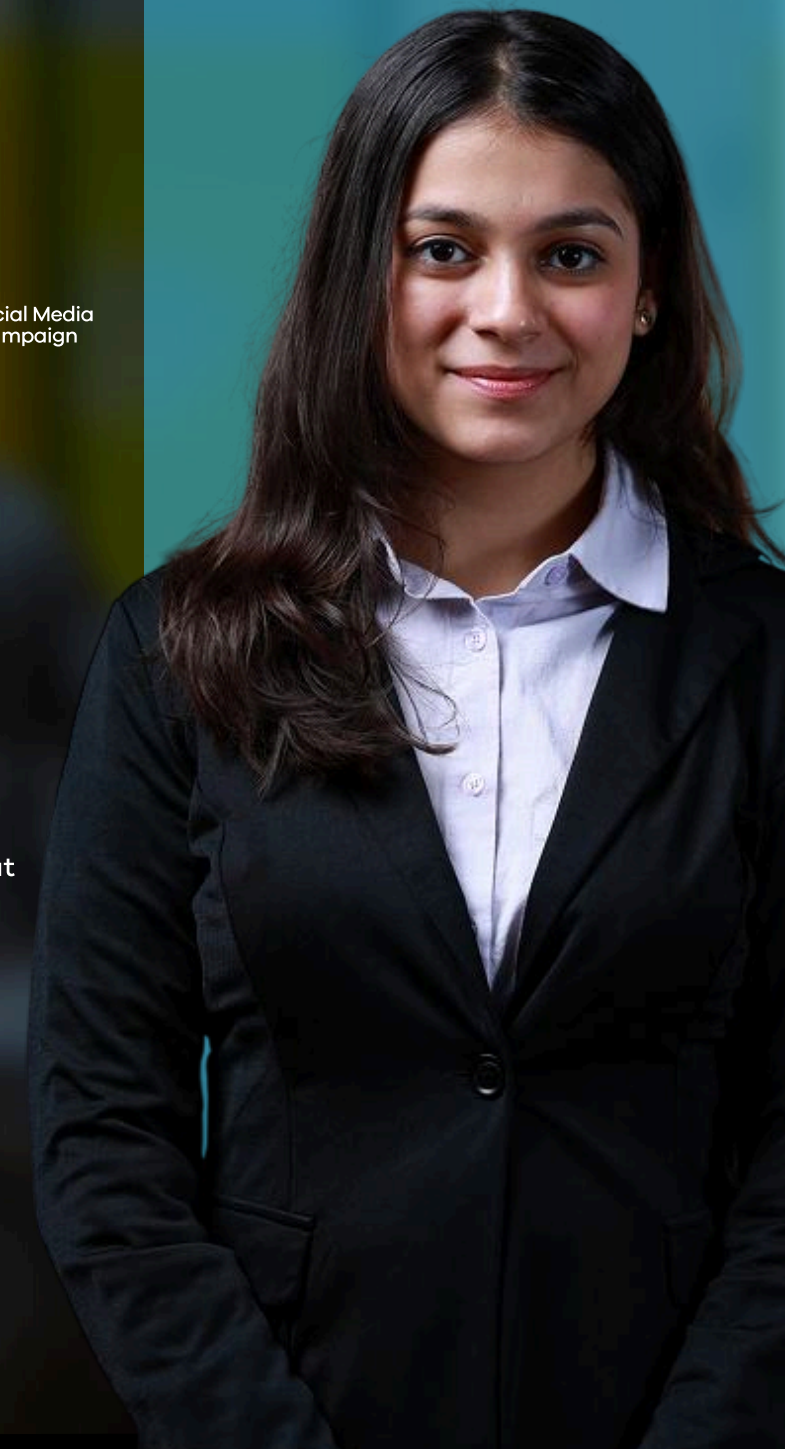


Role

Research for Social Media Content, and Campaign Execution

Location

New Delhi



An insightful lecture by ex-Maggi Supply Chain **Director Ashish Pandey** sparked my curiosity leading to a **Nestlé** internship after I reached out with questions. There, I worked with marketing and research teams, exploring **digital trends** and **product innovation**, gaining a transformational insight into building iconic brands.



GUNJAN PODDAR

CO-FOUNDER AND CEO, CHAIZUP

Rohil is one of the **smartest and most energetic** individuals I've come across. His sharp focus, respect for time, and commitment to his deliverables truly stood out. He brought **fresh thinking**, taught us plenty, and inspired our team daily. From branding breakthroughs to supporting new product launches, Rohil added immense value. A **powerhouse intern from Masters' Union**, our experience with him is nothing short of exceptional.



KANIKA BHALLA

ASSISTANT MANAGER, CONSUMER INSIGHTS, NESTLE

Harshita has shown **impressive consistency**, meeting all deadlines without delay over the past two months. Her proactive approach and willingness to reach out independently reflect **strong initiative**. She's also been thoughtful in applying feedback, which is greatly appreciated. Overall, her **performance has been excellent**, and I'm excited to see her continued growth.



UGTBM 2028

SOUMIL GARG

Intern at

KEVENTERS
SINCE 1925

Role

Campaigns, Content,
and Market Research

Location

New Delhi



UGTBM 2028

NAVYA KUNDALIA

Intern at

perfora

Role

Brand Strategy, Content,
and Campaigns

Location

Gurugram



Interning at Keventers was a college highlight, where I worked on **campaign ideation, consumer insights, and brand strategy** for a **QSR and D2C brand**. Learning from Marketing Head **Mr. Krishnank Atrey** sharpened my leadership and collaboration skills, while an inspiring team and meaningful friendships made the experience truly special.



At Perfora, I led data-driven campaigns like **Dohful x Perfora** and **Purple Toothpaste**, using Meta Ad Library to track trends and inform strategy. Collaborating with design, CX, and D2C teams, I honed my strategic thinking and built a strong foundation in **brand and growth marketing**.



KRISHNANK ATREY

HEAD OF MARKETING, KEVENTERS

Soumil has performed well during his time with us. He demonstrated a **strong eagerness** to learn and **consistently** showed a **high level of dedication** to his work. It was a pleasure working with him.



KAANYA PANDHI

BRAND MANAGER, PERFORA

She played a crucial role in supporting multiple pitches, contributing to everything from **industry analysis** to **visual storytelling**. Her **attention to detail and structured approach** ensured that her work was always thorough and presentation-ready.



And That's Not All



Thara Sangamitraa
Research Associate Extern



Sreelasya Mundra
Sports Advisory Extern



Saarthak Arora
Research Associate - Sports Advisory



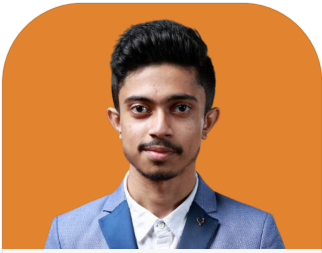
Aryan popli
Sports Advisory Extern



Aru Srivastava
Associate Intern



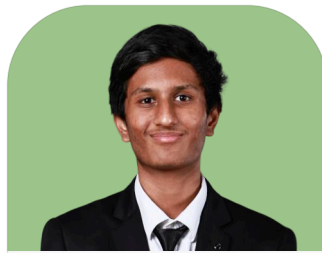
Palak Dua
Content Creation Intern



Debraj Bandyopadhyay
AI Engineering Intern



Sneha Panthary
Treasury Intern



Sai Vishnu
Growth Intern



Manan Singh Baweja
Growth Intern



Raghavv M Garg
Founders' Office Intern



Tanvi Gupta
Summer Intern



Tanvi Bajesaria
Growth & Strategy Intern



Shivangi Duttaupadhyay
Spectrum Banking Intern



Aditya Aggarwal
Trade Marketing Intern



Hritika Shah
Strategy Intern



Dhruv Lakra
Venture Capital Intern



Mukund Agarwal
Venture Capital Intern



Sandali Srivastava
Data Science Intern



Seerat Virk
Venture Capital Intern



Krish Thareja
Venture Capital Intern



Gurjagot Singh
Founders' Office Intern



Sanchali Gupta
Marketing Intern



Uday Aggarwal
Associate Intern



Yuvraj Singh Bhatia
Operations Summer Intern



Saransh Pugalia
Data and Operations Intern



Dhruv Arora
Growth and Strategy Intern



Vidit Kiyal
Marketing Intern



Roghan R B
D2C Intern



Lakshmi Sivani Cherukupalli
Marketing Intern



Arnav Hasija
Research and Strategy Intern



Tanvee
Research Intern





Nakul Krishna
Founders' Office Intern



Tanish Rajgarhia
Research Associate



Gyan Ganesh Banjan
B2B Sales, VP office



Shabad Saxena
Sales Intern



Sneha Gupta
Data Analyst



Ananya Kulshrestha
Growth & Enablement Intern



Soma Charan
Marketing Intern



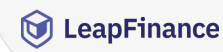
Aaron Pramodh John
Business Lead



Arnav Adhlakha
Category Intern



Chetan Kothari
Program Intern



Sarayu Segu
Business Development Intern



Akshat Aggarwal
Growth Intern



Abinavv aiyer
Research Intern



Aprajita Singh
Marketing Intern



Jeeya Ahuja
Project Management & Finance Intern



Aashwin Dev
Trade Marketing Intern



Suhas Pulluru
Trade Marketing Intern



Vanshika Singhania
Growth Intern



Yash Jain
Founders' Office Intern



Ruchika Sehrawat
Founders' Office Intern



Krishna Bansal
Product Management Intern



Pratham Dua
Founders' Office Intern



Hritvik Arora
D2C Growth Intern



Utkarsh Raj Giri
Growth Intern



Jay Khemka
Investment Analyst



Kanav Gupta
Founders' Office- Dynamic Outdoors Intern



Parag Jain
Marketing Intern



Saiansh Gupta
Founders' Office- Finance Intern



Yashvasin Prasannan
Founders' Office Intern



Harshita Chawla
Founders' Office Intern



Ayaan Goel
Product Management Intern

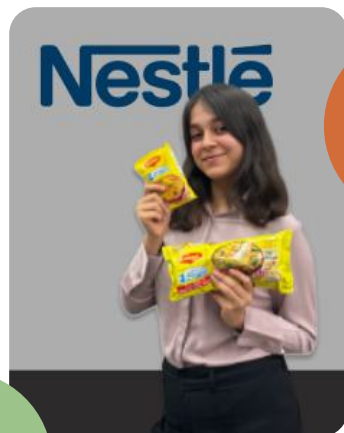


Tanisha Parhi
Marketing and Branding Intern





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For more information, visit



mastersunion.org/Ug-Programme