

PGP Rise

General Management

Career Reset Programme for Mid-Career Professionals



DURATION

12 Months

Incl. Global Immersion



FORMAT

Hands-On

100% Expert Led



MODE

Blended

Online/In-Person Weekend Classes



ELIGIBILITY

Working Professionals

5+ YoE

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About *Masters' Union*



Established in 2020, Masters' Union bridges the gap between theoretical learning and practical business challenges. The school's pedagogy centers around a tech-centric, industry-driven approach to management studies

Since its inception, Masters' Union has empowered professionals with an **entrepreneurial, digital-first mindset** equipped to challenge the norm and lead.

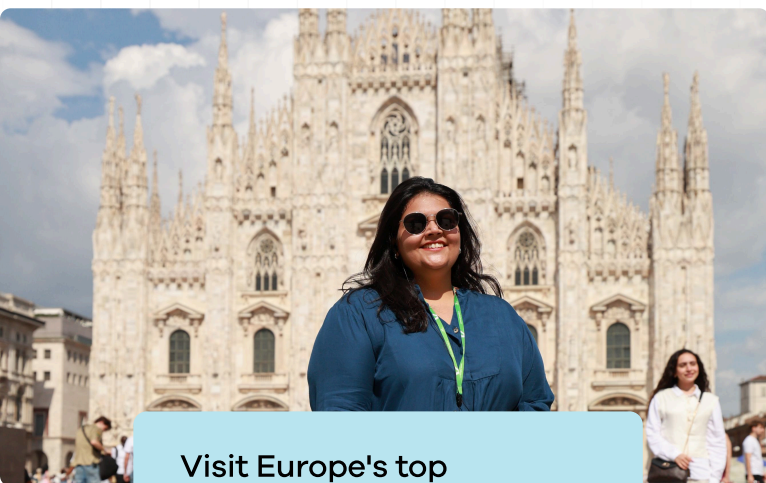
Programme

Highlights

"80% of employers prioritise practical skills and experience over formal degrees"

Source: Indeed

Graduate with an edge



Visit Europe's top b-schools like SDA Bocconi

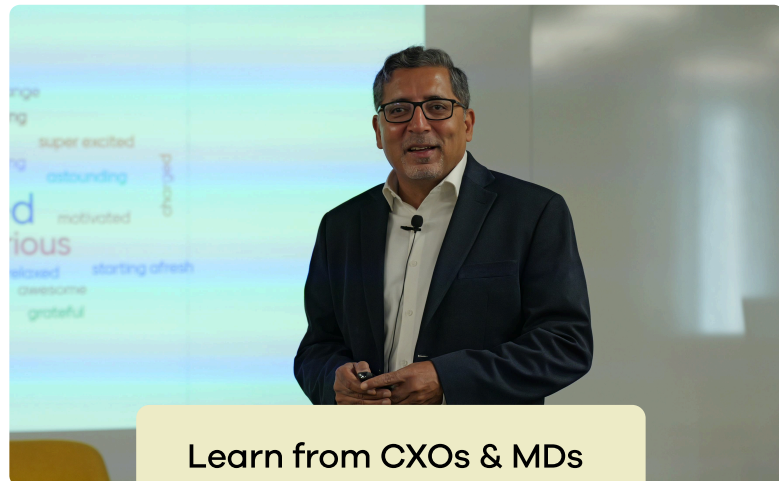


Watch Now

Launch your own startup & attract investors



Personalised coaching for industry readiness



Learn from CXOs & MDs of top firms

Global *Immersion*

[Watch Now](#)

Experience innovation and business at the heart of Italy



01

World-class business education at SDA Bocconi

PGP Rise Cohort 2 learned from celebrated professors and industry experts, attending lectures on globally recognised courses on strategy, leadership, and innovation.



02

Visit headquarters of industry giants like Dyson and Ferrari

Cohort 2 visited the headquarters of Dyson and Ferrari, engaging with the leadership team. These immersive sessions provided a look at how global brands drive innovation, refine strategy and maintain industry dominance.

03

Immerse yourself in Italy's no. 1 start-up incubator: H-FARM

As home to leading Startup Incubation Centers, Cohort 2 students got first hand exposure to funding, scaling, and global expansion, during their stay at the H-FARM campus. Learners also engaged in exclusive MasterClasses, learning from industry leaders like the Director of BVLGARI.



Leadership *Coaching*

Personalised Coaching from experts who have mentored global CEOs and CXOs

Partner with an experienced coach who has mentored CEOs, CXOs and Founders



Through the 9 months of leadership coaching, develop and refine your leadership style

Gain actionable insights through 360-degree feedback and a tailored leadership plan



Outclass Modules

Learn Business by Building Businesses

The Dropshipping Challenge

- + Build your own E-commerce business in just 2 months, in Term 1.
- + Find your business partners and brainstorm a profitable product idea
- + Compete for revenue at the Dropshipping Demo Day!



15
Student Teams

10 Lakhs +
Revenue In 12 Hours

30 Lakhs
Combined Revenue

Top Dropshipping Businesses

Multiply
₹7,79,974/-

Simply Homely
₹8,03,807/-

DropHive
₹5,51,225/-

The Venture Initiation Programme

Take your startup from **0 to 1** with structured **incubation, expert mentorship, and investor access**. Through a hands-on approach, founders refine their business models, validate ideas, and secure funding to scale.

7.24 Cr
Raised in Startup Funding

35 Cr
Highest Valuation Achieved



Stage 1

Pre-Seed

Develop and refine your business concept with guidance from industry experts, ensuring market viability and strategy.



Stage 2

Minimum Viable Product (MVP)

Build and present a working prototype to investors, receiving critical feedback to optimise product-market fit.



Stage 3

Demo Day

Pitch your business model to Venture Capitalists and Angel Investors to raise the funding needed to scale and launch.

Top Ventures from *Our OutClass Modules*

Karmik Koffee

650 +
Number of orders

5L
Revenue

✦ Meet The Founders



Vikram Singh
PGP Rise Cohort I



Anikait Chakraborty
PGP Rise Cohort I



Amit Kundu - Cohort I
PGP Rise
Co - Founder - Karmik Koffee

“

I used to think that having a good product was all it took to launch a business, but I quickly realized there was much more to it. We implemented everything we learned from our marketing and product experts to make it a success.

”

Top Ventures from *Our OutClass Modules*

Baluch

100+

Number of clients

150+

Number of orders

2L

Revenue generated

★ Meet The Founder



Anindya Singh

PGP Rise, Cohort I

“

The exposure to different perspectives has broadened my understanding of business, leadership, and innovation, making it a highly valuable learning experience ”

Residencies

Bringing online learning to life with immersive & experiential learning

Orientation *Residency*



Begin your journey with an engaging, on-campus residency at the heart of Gurgaon's tech hub. This is the perfect opportunity to get to know your Cohort, meet industry mentors and get acquainted with the programme's learning approach.



Campus *Residency*

Bring your dropshipping business from Term 1 offline! Set up a stall in a real market, sell to customers, and gain feedback from industry mentors and judges. Also, attend insightful workshops that you can apply to your learning journey.

Leadership *Residency*



Step into a transformative experience designed to hone your leadership abilities through dynamic activities and expert-led sessions.

Curriculum

100% led by *industry experts*,
teaching only what matters



Term 1 Leadership Foundation

Finance & Fintech

- ✦ How to read and analyse financial statements and Allocate costs & budgets?

Sales & Marketing

- ✦ How to identify an idea and take it to the market?
- ✦ How to narrate a captivating brand story?

Leadership & Self Development

- ✦ How to give a speech that inspires
- ✦ How to build your personal brand?
- ✦ How to win over others and manage people at the workplace?
- ✦ How do people make choices on what to buy, sell and produce?

Product & Tech

- ✦ How to use stats to build a better business?

AI & ML

- ✦ How to master prompt engineering to leverage generative AI?

Tool Training

- ✦ How Optimise data analysis with advanced Excel

Career Prep

- ✦ How to craft a winning Resume

Term 2 Growth & Scaling

Finance & Fintech

- ✦ How do companies manage money?
- ✦ How to leverage DeFi and Crypto

Sales & Marketing

- ✦ How to decode the consumer psyche?
- ✦ How to undertake market research decisions?

Leadership & Self Development

- ✦ How do leaders manage stakeholder interests?
- ✦ How do economies of nations work?
- ✦ How can my business win against the competition?
- ✦ How to hack your hormones

Product & Tech

- ✦ How to build AI Powered Products

AI & ML

- ✦ How to Build a No code app

Tool Training

- ✦ How to use Power Bi to visualise data

Career Prep

- ✦ How to build an attractive LinkedIn profile

Term 3 Advanced Leadership & Impact

Finance & Fintech

- ✦ How to build Financial Models
- ✦ Understanding IPO s & Company Worth

Sales & Marketing

- ✦ How to leverage social media algorithms?

Leadership & Self Development

- ✦ How to use mental models to solve problems
- ✦ How to run effective meetings & motivate teams
- ✦ How can my business expand its scope and enter new markets successfully

Product & Tech

- ✦ How to build habit forming products

AI & ML

- ✦ How to analyse data

Tool Training

- ✦ How to design UX/UI using Figma

Career Prep

- ✦ How to craft a compelling personal portfolio

Term 4 Real World Application

Finance & Fintech

- ✦ How international finance works
- ✦ How do start ups raise capital & why?
- ✦ How to structure successful M&A

Sales & Marketing

- ✦ How to sell without actually selling
- ✦ How to create stellar brands and decide on prices

Leadership & Self Development

- ✦ How to structure deals that create value
- ✦ How to make 'winning' moves in response to competition
- ✦ How to lead with empathy
- ✦ How to delegate & manage accountability

Product & Tech

- ✦ How to enhance product performance using data

Tool Training

- ✦ How to build powerful presentations using Canva

Career Prep

- ✦ How to prepare for Interviews

Our *Faculty*

CEOs, Founders and Industry leaders who teach what books can't



Rajat Mathur
MD, Morgan Stanley



Subhonil Ghoshal
Former MD, Accenture



Malthi S S.
Former Director of Product Management, PayPal



Akshay Gurnani
Co-founder and CEO, Schbang



Siddarth Menon
Former CMO, Epigamia



Gopal Iyer
Former Associate Director, EY

Career Prospects

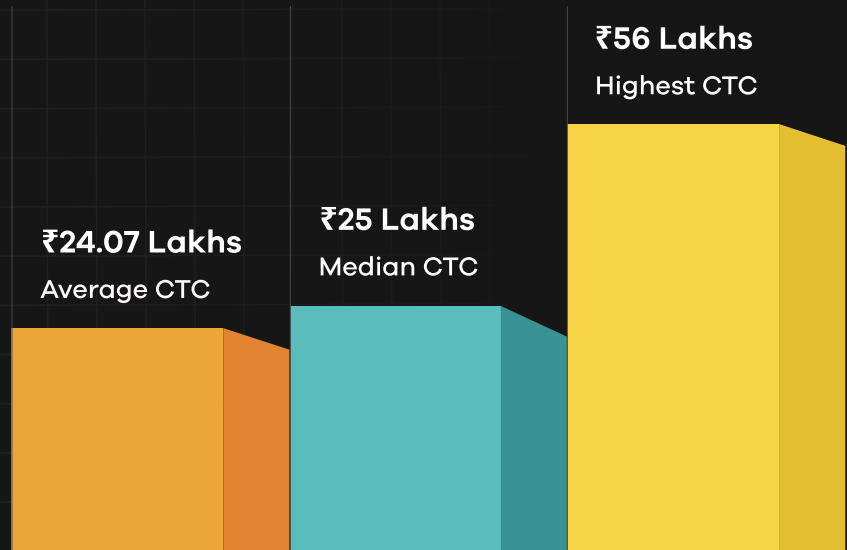
Our Career Advisory team will support your growth every step of the way

130+

Total Number of Unique
Drives Conducted

200%

Highest Hike
Percentage



Push

Grow in your Current Role

With personalised coaching, industry relevant skill-building and expert feedback, our students achieved career advancements across industries.

Career Advancement

From	To
Avp Media And Analytics, Razorpod Technologies	Digital Media Head, MasterChow
Store General Manager, Mystique Athleisure Retail Ltd	City Ops Head, Blinkit
Content Strategist, WebMD, Internet Brands	Product Marketing Manager, Mercr Mettl
Senior Marketing Analyst, EarthMate (Own Business)	Brand Head, Nosh
Sr. Manager - Ops & Logistics, Ascent Wellness and Pharma Solutions Pvt Ltd	City Ops Head, Blinkit

Pivot

Transition to a New Domain

Make that switch and transition to a new industry or function by exploring new roles, leveraging exclusive mentorship & industry-specific workshops!

Industry Transition

From

Assistant Manager SEO,
Pickyourtrail

Marketing,
VMock(Ed-tech)

Associate Director of Sales,
Planet Spark

Financial Planning & Analysis
Specialist, Accenture

Senior Business Development
Executive,
Aromatherapy International Ltd

To

Marketing Manager,
Solar Square

Assistant Marketing Manager,
Stupa Sports

Associate Director,
CueMath

Senior Analyst, Financial Planning & Analysis,
MasterCard

Assistant Manager,
Cashfree

Pilot

Launch your Own Business

Your next gig could be your own! Explore entrepreneurial opportunities during or after the programme by connecting with VCs & gaining access to funding to launch your venture.

★ Meet The Founder



Cheytan Arora - Cohort I
Founder - BeondX & Meliorate
Solutions

“

Design Thinking and lean startup methodologies learned during the program have allowed me to rapidly prototype and iterate solutions for both my companies.

”

BeondX

BeondX is a global performance marketing company that connects brands with online audiences to generate sales, leads, and interest.

150+

Number of clients

₹9 Cr

Revenue annually

Meliorate Solutions

Meliorate Solutions specialises in delivering end-to-end software, security & digital transformative solutions.

220+

Number of clients

₹75 Cr

Revenue annually

Individualised Coaching Led by *Global* Thought Leaders



Enhance Your Professional Brand

Craft a resume that grabs attention, optimize your LinkedIn profile to expand your network, and create a portfolio that showcases your expertise - all with input from industry leaders.



Rhea Punjabi

Interview Prep & Career Coach
Experience: 10+ Years



Sahaj Bana

Career Coach & Recruitment Specialist
Experience: 6+ Years

Navigate Mid-Career Transitions

Discover your strengths through psychometric assessments, engage in 1:1 coaching, and gain domain-specific insights to confidently pivot into new roles or industries.



Bhanu Potta

Principal Advisor, Gray Matters Capital
Experience: 10+ Years



Rutveez Roopam Rout

Chief of Staff & Investments, Jetapult
Experience: 10+ Years

Ace Your Interviews

Prepare like a pro with mock interviews led by seasoned professionals. Get targeted feedback and actionable tips to master the final stage of your job hunt.



Monica Jasuja

Former Head of Digital & Emerging Partnership,
Mastercard
Experience: 10+ Years



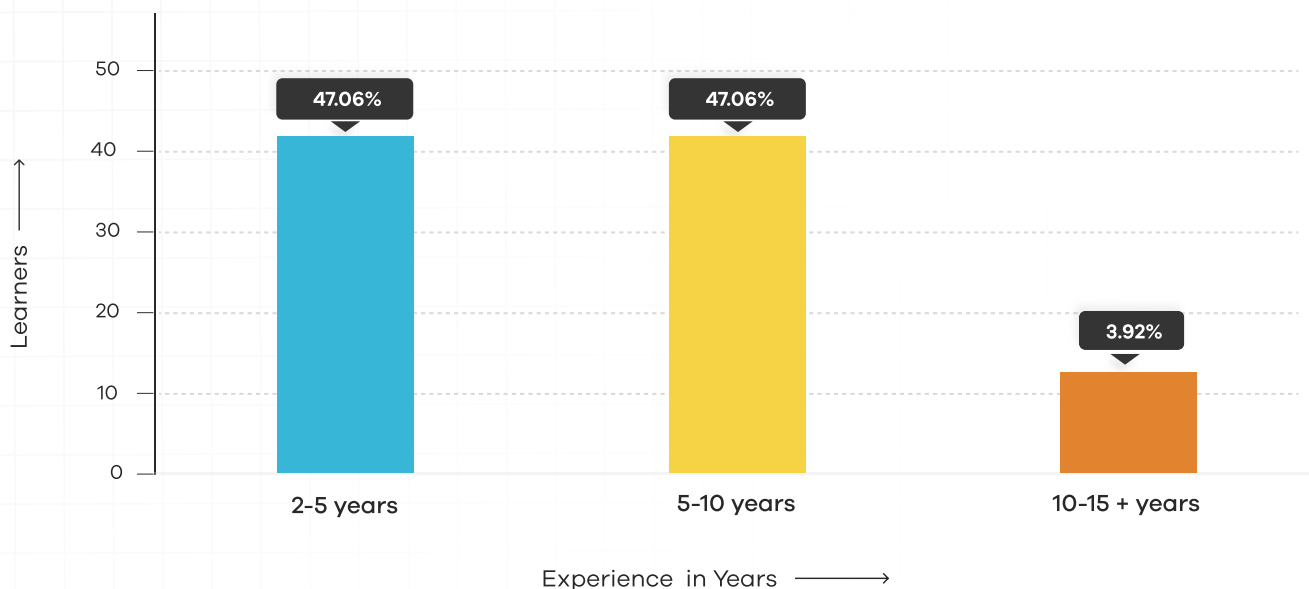
Siddharth Jain

Associate Director, Strategy & Operations,
Rapido
Experience: 10+ Years

Our Cohort

Bringing together leaders from all walks of life

Years of Experience:



Companies Represented:

 **ERNST & YOUNG**
Quality In Everything We Do

 **AMERICAN EXPRESS**

 **Deloitte Consulting**

 **SBI**

 **KPMG**

 **PhonePe**

 **Razorpay**

 **LTIMindtree**

 **amazon**

Admissions & Eligibility

Our Admissions team will offer guidance to help you through the process



Work Experience

When considering candidates for admission, our business school typically looks for individuals with minimum 5+ years of professional work experience



Academics & Co-curricular

We place equal importance on both academics and co-curricular activities.



Communication

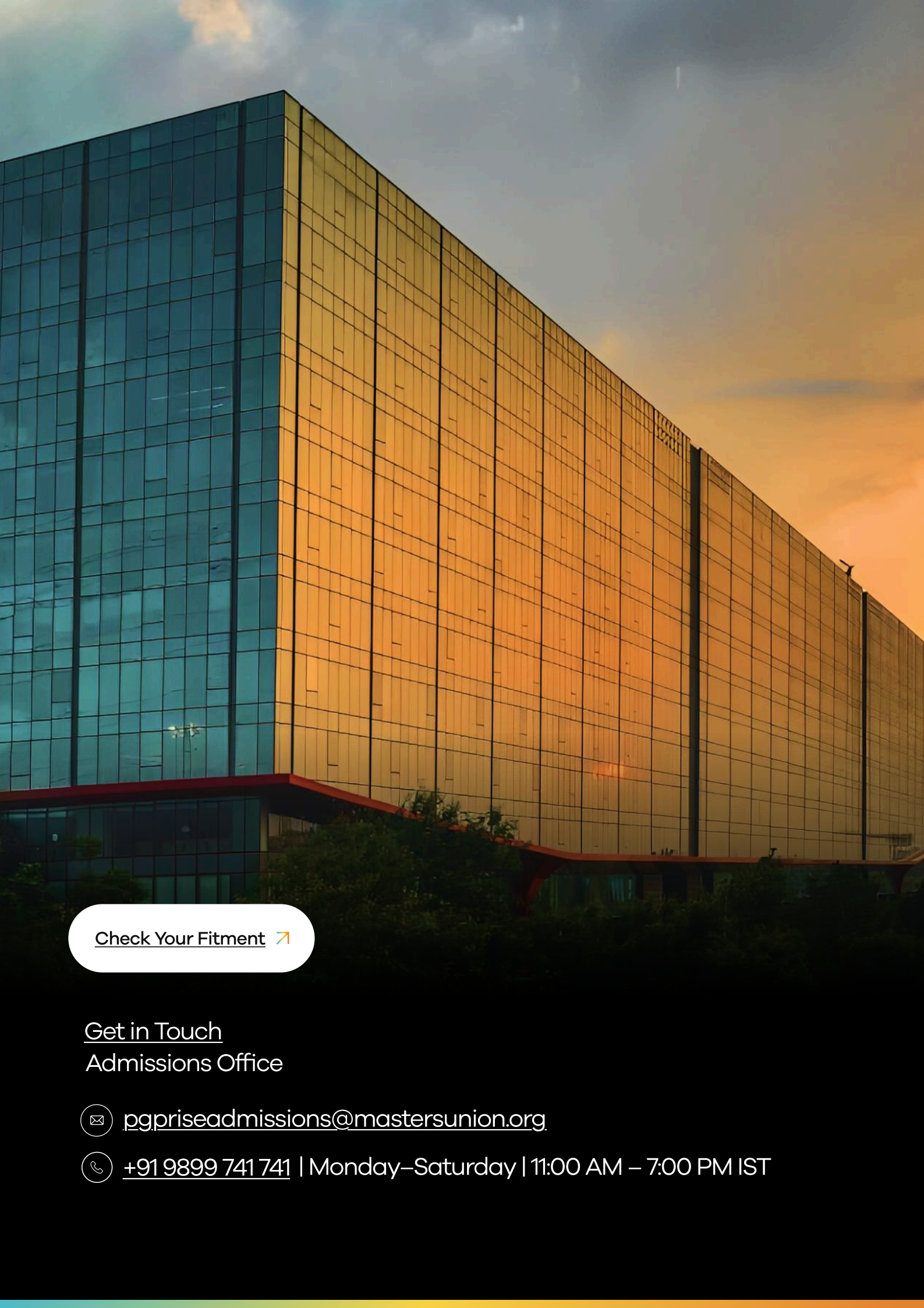
The essay section of the application allows us to evaluate candidates' proficiency in structuring their thoughts and ideas.



Admission Process

- + Complete the online application
- + Final evaluation & admission decision
- + Appear for an online interview with a panel of masters

Note - Limited scholarships available for deserving candidates



[Check Your Fitment](#) ↗

Get in Touch
Admissions Office

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