



# PGP TBM Employment Report

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Cohort of **2023**

**MASTERS' UNION**



## Message from the Chairman

*" With the global economic downturn, the year 2023 was undoubtedly a challenging one. The Career Advisory Team, along with the students, worked twice as hard to find recruiters, convert shortlists, and crack interviews. I am especially glad that we were able to open up placements in Venture Capital firms, Founders' Office roles, and niche Consulting firms, many of whom are recruiting from business schools for the first time. "*

### **Mr. Manoj Kohli**

Chairman, **Board of Governors** (Masters' Union)  
Former Country Head, **Softbank**  
Former CEO & MD, **Bharti Airtel**

# External Audit Notes

- \* This placement report has been verified & audited by **Brickworks Analytics**, a noted auditor for **IIM Ahmedabad's** placement report as well.
- \* The audited report is presented on the next slide. The rest of the report contains break ups that further detail out the figures and provide a holistic insight into career outcomes. As placements are still ongoing and the interview/negotiation process is underway, the reported metrics may have a variance of  $\pm 10\%$ .

ED SET GO

## How placement reports died. And came back to life

A new B-school is adopting a reporting standard that most other MBA institutes have shunned



Thursday, 16 December 2021

### Mastering the art

The name is Masters' Union.

It's a new business school based in Gurugram, a city in India's National Capital Region. There seem to be many things recommending this new B-school: a small student cohort, expert teachers, a real-life Rs 5 crore (~US\$650,000) investing corpus for students to experiment with... But all these things pale in comparison to the one metric that Masters' Union wants you to know about the most.

Ref: B2K/MU/MUM/RB/01/2023-24

Nov 17, 2023

To  
**The Director,  
Masters' Union School of Business,  
Gurugram- 122001**

Dear Sir,

*Re: Audit of Placement Report for placements of Post Graduate Programme in Technology and Business Management (PGP TBM)- Cohort of 2023.*

We have audited the data related to remuneration as presented in the appended Placement Summary below about the final placements (based on the offers received on campus) of students of the Cohort of 2023 of the PGP TBM program of The Masters' Union School of Business. The appended Placement Summary as presented below is the responsibility of The Masters' Union School of Business. Our responsibility is to validate the information provided in the same with the relevant documentation and comment on the Placement Summary's conformance with the figures in the relevant offer letters.

In this context, we confirm the following:

1. For the purpose of the verification, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary.
2. The validation of information presented in the appended Placement Summary is based on communication received by Masters' Union School of Business from the recruiting companies. B2K Analytics (B2K) has not independently sourced any information or documentation directly from the recruiters.
3. The CTC mentioned includes the fixed component, the variable component, one-time cash payments component (joining bonus, retention bonus, relocation allowance etc.) and ESOPs/ Restricted Stock Units (RSUs) component.
  - a) For the purpose of calculating ESOPs/RSUs, wherever the recruiter has clearly given a vesting schedule, only the ESOPs/RSUs vesting in the first year have been used for the purpose of calculating CTC.
  - b) Certain recruiters have offered upfront RSUs and have not provided any vesting schedule. In such cases, the entire amount of RSUs have been considered for calculation of CTC.
4. Wherever information was missing reasonable assumptions have been made.
5. There are two students with international offers (salary offered in USD and AED). The exchange rates have been taken as:

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**B2K Analytics Private Limited**

(Formerly Brickworks Analytics Pvt. Ltd.)

3rd Floor, Raj Alkaa Park, Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076

P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com

- 1 USD = 83 INR
  - 1 AED = 22.65 INR
6. The information in the appended Placement Summary has been verified on the basis of the offer letters and copies of relevant emails from the recruiting companies which have been provided by Masters' Union School of Business to B2K Analytics. B2K Analytics has not separately verified the authenticity of such supporting documents.
7. We have verified only the salary figures from the relevant documents and not any other details like function, location etc.

Best Regards,



**Ritaban Basu**  
**Head – Risk & Analytics**  
**B2K Analytics**

Placement Summary :

Segment	Amount (in Lakhs)
Avg. CTC	34.07
Median CTC	32.18
Highest CTC	57.08
Top 25% Avg. CTC	44.67
Bottom 25% Avg. CTC	22.35
Middle 80% Avg. CTC	34.09

Component	Amount (in Lakhs)
Average Fixed Salary	26.48
Average Variable Salary	4.15
Average ESOPs	3.44

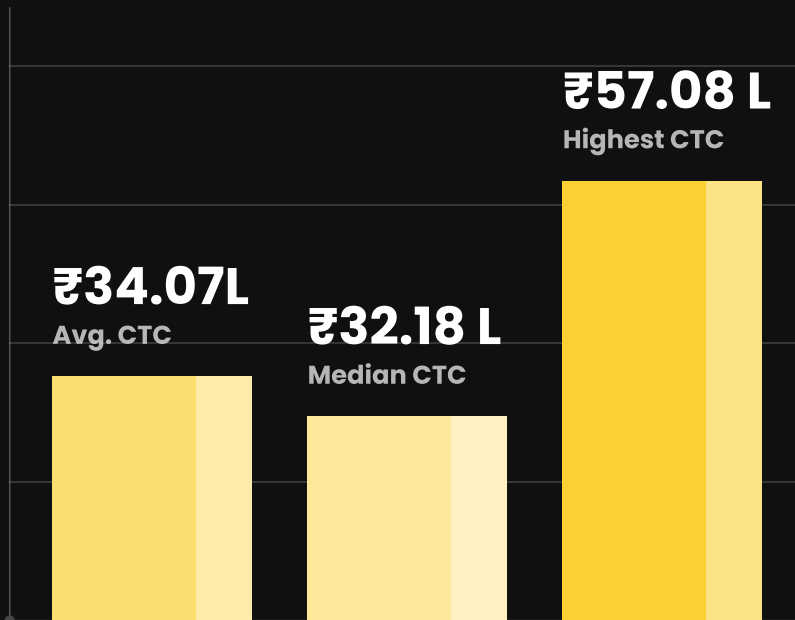
For:

B2K Analytics



# Placement Statistics

Highlights we are most proud of!



# 137

Total Recruiters  
(180+ Offers)

# 3.91X

Salary Jump from  
Pre-MBA Level

## Cohort of 2023 Incoming Profile

- » Average Incoming (Pre-MBA) Salary: 8.7 LPA
- » Avg. Work Ex.: 3 years » % Freshers : 11.7%
- » % Engineers: 57% » % Women: 38%

## Placement Summary

- » Total Students: 163 » Placed: 142
- » Opted Out (Family business, startup): 12
- » Others (Seeking, on live projects): 9



## Abhishek Deb (PGP TBM '23)

Senior Associate, BCG

**Hometown:**  
Kamrup

**Undergrad College:**  
NIT, Silchar

**Previous Work Ex.**  
Consultant, ZS Associates  
Service Manager, Maruti Suzuki

“ The Masters’ Union pedagogy and **mentorship program** played a crucial role in securing my dream role at BCG. The mentors assigned to me during my preparation phases were incredibly supportive. They guided me through every step, from case preparation to mock interviews. Additionally, courses such as **PowerBI** and **AI for marketing** enabled me to stay up-to-date with the latest technology, giving me a competitive advantage in converting my internship into a full-time position. ”

# Director's Top 5 Highlights

- \* Nearly **20%** of the placements were in **Chief of Staff** or **Founder's Office** roles. These are among the most sought after roles among MBA students globally.
- \* More than **20%** students secured **early joining dates** 3 months before the completion of the 16-month program, thereby adding directly to student income.
- \* Made inroads towards first international placements in **Dubai** (Talabat) as well as remote **US** roles.
- \* Almost 6% of the Cohort secured roles at highly coveted Venture Capital & investment firms including at **Stride, Waterbridge, GrowX, IPV & Antler.**
- \* At BCG, Masters' Union witnessed a **PPO conversion rate of 75%**, which is among the highest in the country.



## Mihik Agrawal (PGP TBM '23)

Consultant, **EXL** | *Prev.* Senior Data Scientist, **Cars24**

**Hometown:**  
Gurgaon

**Undergrad College:**  
B.Tech, IIT Delhi

**Previous Work Ex.**  
Consultant, Genpact

“ There were 3 things at Masters' Union that contributed to a fulfilling career outcome for me. The **Data Practicum**s gave me insights from industry veterans. Courses like **Unsupervised Learning** Models in Business and **Mastering Data Visualization** were instrumental in adding to my academic and technical rigour. Lastly, as part of **Consulting Garage**, I helped increase average daily footfall by 25% at a Revlon outlet; and this gave me the experience of working with a real business. ”

### 3 Year Placement Trend

	Cohort'23	Cohort'22	Cohort'21
Avg. CTC	₹34.07L	₹33.1L	₹29.12L
Median CTC	₹32.18L	₹30.92L	₹29.5L
Highest CTC	₹57.08L	₹64.15L	₹45L
Top 25% Avg. CTC	₹44.67L	₹44.52L	₹41.14L
Bottom 25% Avg. CTC	₹22.35L	₹20.02L	₹19.38L
Middle 80% Avg. CTC	₹34.09L	₹33.73L	₹28.76L

### Average Salary by Sector

	% Offers	Avg. CTC
Venture Capital	6.0%	₹30.29L
Consulting	16.1%	₹33.18L
Finance & Fin-tech	20.4%	₹34.60L
Consumer	30.4%	₹33.64L
Emerging Tech	19.0%	₹34.90L
Large Tech	8.1%	₹37.38L

### Average Salary by Roles

	% Offers	Avg. CTC
Founder's Office & Chief of Staff	19.0%	₹34.76L
Consulting & Strategy	21.2%	₹35.79L
Product Management	18.3%	₹33.26L
Marketing	14.6%	₹32.76L
Finance	8.1%	₹34.00L
Sales	10.9%	₹33.21L
Data	4.4%	₹32.06L
Operations	3.5%	₹25.65L

## Anurag Bansal (PGP TBM '23)

Founders' Office, Zerodha

**Hometown:**  
Kolkata

**Undergrad College:**  
R.V. College of Engineering

**Previous Work Ex.**  
APM, Kuliza Technologies

“ The **Creator Challenge** and **Masters' Union Investment Fund** set the foundation for my success. Knowledge of the capital markets combined with a creative edge, in my opinion, set me apart from the rest. The Masters' Union team's support and constant efforts played a big role in the entire process. I was pushed to start my Instagram page which has grown to almost **10K followers!** I am now using my social media exposure to help craft a new video strategy for Zerodha. ”



# Our Recruiters So Far

## Consulting

McKinsey  
Bain & Company  
BCG  
Oliver Wyman  
Accenture  
Samagra  
EY  
Deloitte  
PwC  
Avalon Consulting  
Takshashila Consulting  
Virtusa  
Quantum  
Praxis Global Alliance  
Thoucentric  
Purple Quarter  
Mergerware  
CRISIL  
Cognizant  
Hex Advisory  
KPMG

## Finance & Fintech

Citi  
Aditya Birla Capital  
HSBC  
CRED  
ICICI Bank  
Pine Labs  
JM Financial  
Zerodha  
Jodo  
Razorpay  
Cashfree  
Insurance Dekho  
Ezetap  
One Code  
BharatPe  
IFinance  
Clearwater Analytics  
Zen Traders  
SAEL  
Bleinheim Chalcot  
Trilogy Inc  
Futureense

## VC

Antler  
Waterbridge Ventures  
GrowX  
Stride Ventures  
Physis Capital (IPV Ventures)

## Large Tech

Google  
AMD  
Microsoft  
CISCO  
Tata iQ  
Eightfold  
Fractal Analytics  
ServiceNow  
Commvault  
Silicon Labs  
Better  
Make My Trip  
Talabaat  
Acuvon  
Tekion



## Mohini Saluja (PGP TBM '23)

Assistant Vice President, Citi

### Hometown:

Gurugram

### Undergrad College:

Delhi University

### Previous Work Ex.

Senior Executive, Vivo Mobile  
Growth Marketing, ByteDance

“ The personalized mentorship in resume building, interview prep, and career guidance was crucial for my success. Engaging in **dropshipping** projects and CXO sessions enriched my skills. Masters' Union isn't just a learning institution; it's a **catalyst for business success**. I'm thankful for the education and experiences that shaped my career. ”

## Consumer Tech

Zepto  
Mamaearth  
Cipla  
Cars 24  
Zomato  
Cricbuzz  
PhysicsWallah  
Mosaic Wellness  
The Pant Project  
Gynoveda  
Park+  
Officebanao  
Zoom Cars  
YourStory  
Woovly  
Seekify  
Trident Group  
Niyu  
Neemans  
Loconav  
Oswaal Books  
Gokwik

## Consumer Tech

Freakins  
Digantara  
Classplus  
Global Bees  
Agnext  
Webmd  
Unacademy  
Ecom Express  
Hike  
Bar Code India  
Mondee  
HT Media  
Grapevine  
OTO  
Urban Piper  
HT City  
Salescode.ai  
Rosemerta  
Eucluid Data Solutions  
Hygenco Green Energies  
Collegedunia  
Intellect Design Arena

## Emerging

Mesa School  
ZKX  
Nexstem  
Meritto  
Ather Energy  
Newton School  
Twyn  
Terracon Ecotech  
TAC Infosec  
Skill-Lync  
Prescinto  
General Aeronautics  
Hexaware  
Absolute  
Cogoport  
AM PM Fashions  
Imarticus  
LightStorm  
Amplicom  
Plateron  
People Strong  
Amura Health  
Pricoris  
Blu Smart



## Priyansh Sharma (PGP TBM '23)

Sr. Analyst, Talabaat (Dubai)

### Hometown:

Bhopal

### Undergrad College:

Jaypee Institute Of Information Technology, Uttar Pradesh

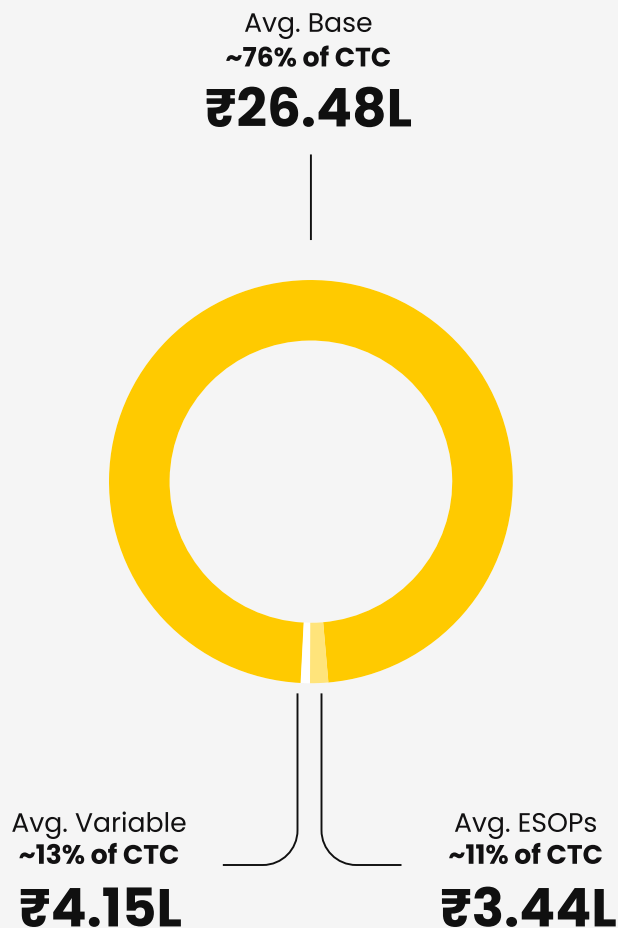
### Previous Work Ex.

Management Consultant, EY

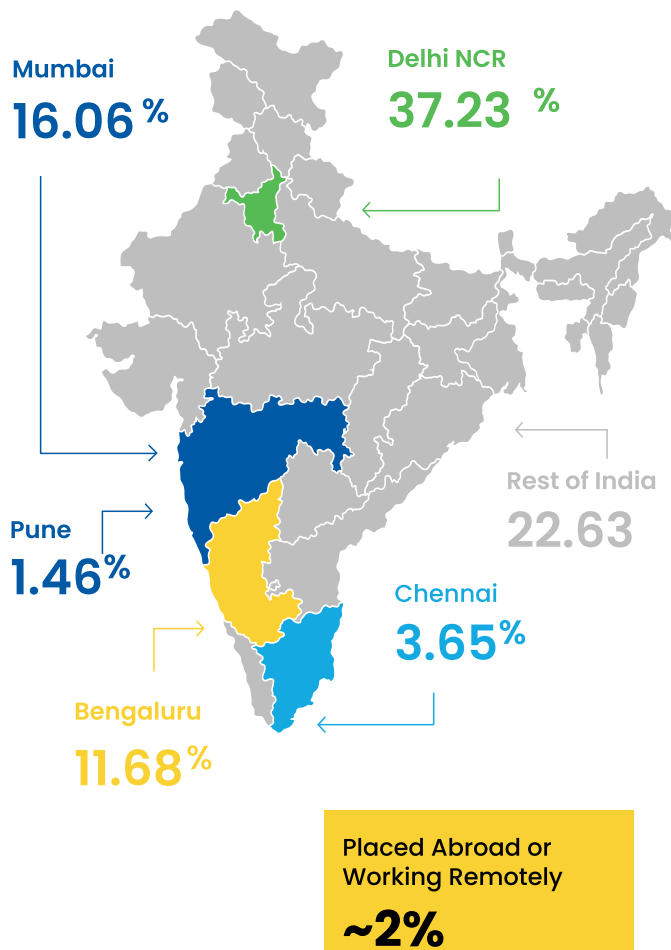
“

I must have met and learned from **50+ CXOs and MDs** from top firms on the Masters' Union campus. While some of these were **guests**, others were **actually teaching a course**. To add to it, I took every outclass challenge, be it **Dropshipping** or **Consulting Garage** as an opportunity to learn, grow, and be a better version of myself. I believe all of these factors came together to my successful placement at Talabaat in Dubai.”

## Salary Components



## Placement Location



### Yash Chhabra (PGP TBM '23)

Investment Associate, **Waterbridge Ventures (VC)**

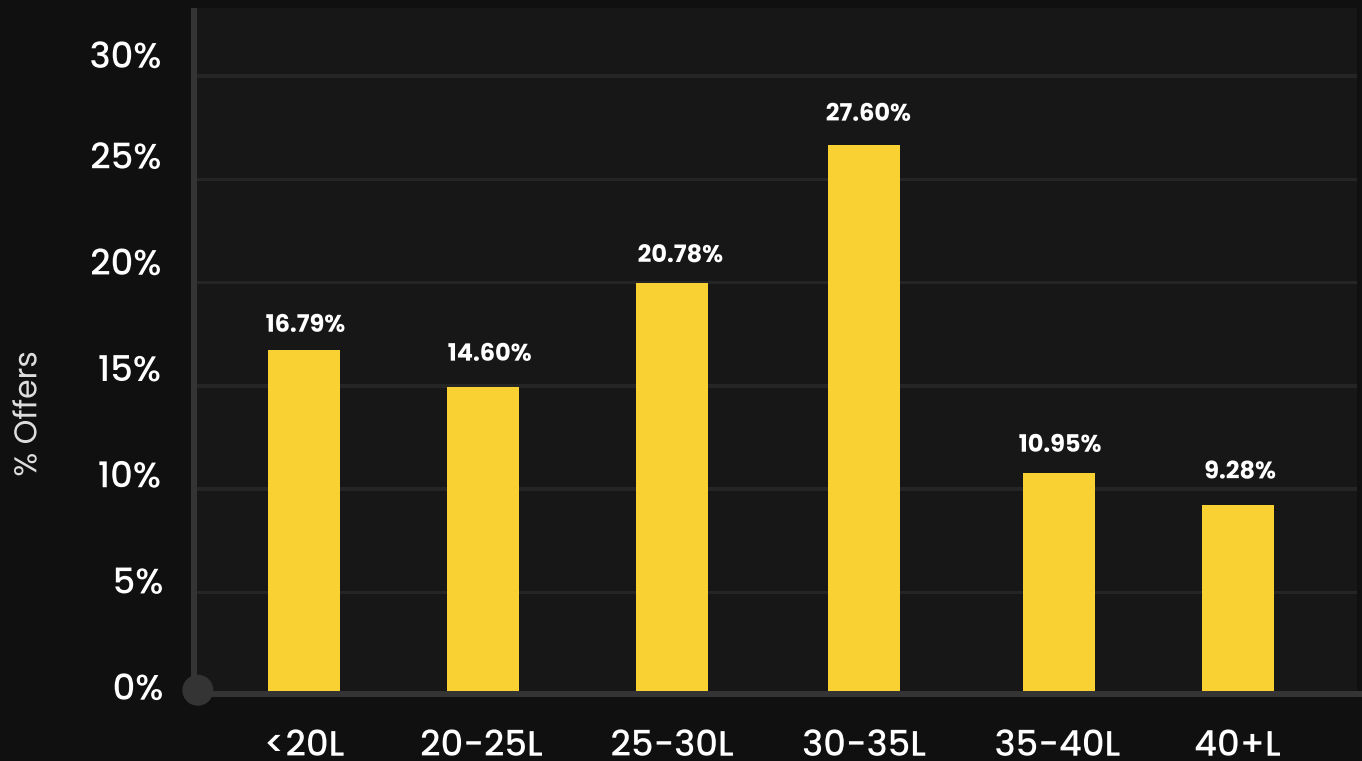
**Hometown:**  
Delhi

**Undergrad College:**  
Delhi University

**Previous Work Ex.**  
CoFounder, Upriver  
Consultant, Wazir Advisors

“Masters’ Union **Creator Challenge** pushed me to build **Ground Zero**: A startup and VC-focused podcast. Meeting start-up founders and VCs on campus helped me build a unique perspective on the industry. The 1-on-1 mentorship opportunities with leading VCs and classes taught by VCs on campus added to my success. ”

# Salary Distribution



## Kunica Ajitsaria (PGP TBM '23)

M&A Manager, CIPLA

**Hometown:**

Bhiwandi

**Undergrad College:**

CA, University of Mumbai

**Previous Work Ex.**

Associate, PWC

“ Being part of the Masters’ Union **Investment Fund** really gave me insights into the VC world. This prepared me for my interviews. I got a chance to **intern** directly **under an angel investor** whom I met at a startup mixer that we hosted on campus. We had subjects like **VC, M&A & PE** taught to us by seasoned industry experts; their mentorship helped me throughout the placement season. ”

## Sample Career Transitions | **Change in Industry**

### Pre Masters' Union

Business Development, Fortitude Marketing  
 Fresher, Kirori Mal College  
 Brand Marketing Associate, LBB  
 Product Manager, Finolov  
 Analyst, Spinny  
 Senior Analyst, Schneider  
 Software Engineer, Hewlett Packard Enterprise  
 Founder's Office, Piblitiz  
 Scientist Engineer, ISRO  
 Founder, Buzzinga Eco Foods  
 Co-Founder, Cproz Tech Private Limited  
 Associate, Accenture  
 Project Accountant, Equus Workforce Solutions  
 Ops Management Leadership Program, General Electric  
 Service Executive, Vivo Mobile  
 Associate, PWC India

### Post Masters' Union

Senior Associate, **BCG**  
 Senior Associate, **BCG**  
 Venture Capital, **Antler**  
 Founder's Office, **Zerodha**  
 Founder's Office, **Zepto**  
 Consultant, **Samagra**  
 Management Trainee, **Aditya Birla Capital**  
 Product Management, **Zomato**  
 Consultant, **Avalon Consulting**  
 Product Design, **Aditya Birla Capital**  
 Senior Manager, International Business, **Physicswallah**  
 CEO's Office, **Hike**  
 Growth Manager, **Zomato**  
 Associate Level II, **Acuvon Consulting**  
 Assistant Vice President, **Citi**  
 Manager, Corporate Strategy, M&A, **Cipla**

## Sample Career Transitions | **Promotion within Industry**

### Pre Masters' Union

Senior Software Engineer, Honeywell  
 Associate, ZS  
 Business Development Specialist, Media.net  
 Project Associate, Society for Protection of Environment  
 Analyst COE, Blackstone  
 Product Specialist, Sabre Travel  
 Associate Consultant, ZS  
 Associate, ZS  
 Intern, Free Pads For India (NGO)  
 Marketing Intern, eBay India  
 Sr. Business Analyst, Spinny  
 Assistant Manager, Mamaearth  
 Program Manager, Upgrad  
 Senior Associate, Acuity Knowledge Partners Ltd  
 Software Engineer, Infosys Limited  
 Manager, Ad Sales, Careers360

### Post Masters' Union

Product Manager, **CISCO**  
 Sr. Manager (Finance), **Cars 24**  
 Strategic Partnerships Associate, **CRED**  
 Data Research Analyst, **Trilogy Inc.**  
 Senior VC Analyst, **Stride Ventures**  
 Associate Category Manager, **Make My Trip**  
 Consultant, **BCG**  
 Senior Manager, **Cars 24**  
 Central Operations, **Aditya Birla Capital**  
 Marketing Strategy Manager, **HT Media**  
 Senior Manager, **Zepto**  
 Brand Manager, **Mamaearth**  
 EIR, **Mesa School**  
 Manager, Strategy & Growth, **Officebanao**  
 Consultant, **PwC**  
 Chief of Staff, **Twyn**

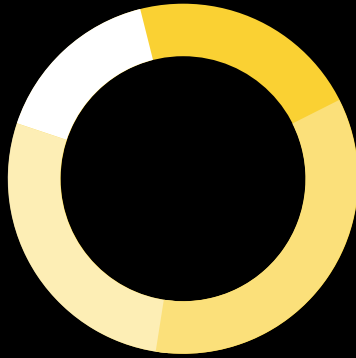
# Summer Engagements

Full Time Paid Internships or Live Projects

**18.6%**

Early Full Time Joining

**21.2%**



Venture Initiation Program

**27.2%**

Last Mile Prep

**33.0%**

## Early Full Time Joining

Students who received FT joining before the end of 16-month program.

## Last Mile Prep

Students who leveraged summer time to do last mile prep for preferred placement

## Venture Initiation Program

Students who participated & spent time building their startups

## Internships or Live Projects

Students who worked on Live projects or interned with a recruiter



## Divita Aggarwal (PGP TBM '23)

Early Stage Investment Associate, **Antler (vc)**

### Hometown:

New Delhi

### Previous College:

BA Economics, Ashoka University

### Previous Company:

Associate Brand Manager, LBB

“Masters’ Union played a pivotal role in my journey into **venture capital**. Masters’ Union focus on cultivating outliers through initiatives like the **dropshipping challenge**, consulting garage, and the **Venture Initiation Program (VIP)** prepared me for this unique career path. Additionally, their unconventional courses in **Communications, Behavior, and Web3** enriched my understanding of the world, enabling me to form well-informed opinions critical for success in this field.”

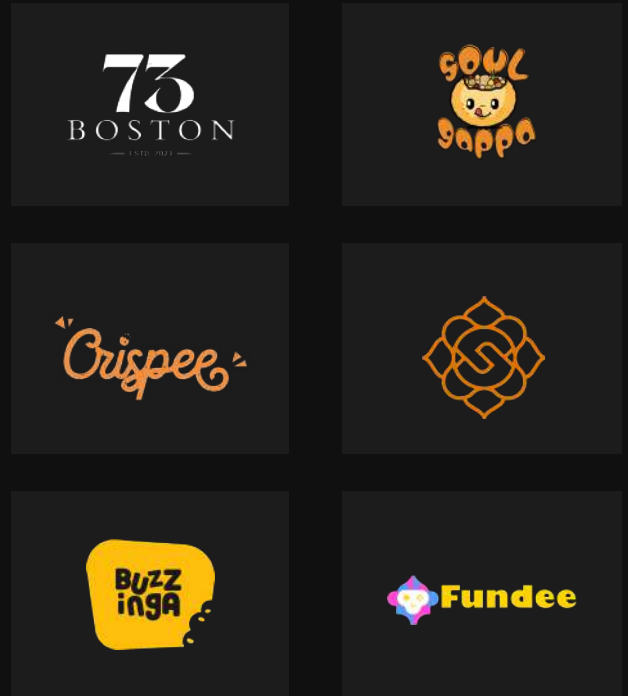
## Venture Initiation Programs | Grants & Fundraise

Students have to undergo the Venture Initiation Program, whereby they build a startup from scratch. Top teams are given **grants** as well as a chance to **secure funding** at the final Demo Day where over 100+ VCs visit the campus.

### StartUp Name

### Total Funding

Buzzinga	₹41,50,000
Crispee	₹28,50,000
73 Boston	₹16,50,000
Soul Gappa	₹10,00,000
Samarpana	₹3,50,000
StockUp	₹2,16,000
Modulus Fitness	₹1,50,000
Fundee	₹1,50,000
Infiniti	₹1,50,000
Trago	₹1,00,000
Clitterbird	₹1,00,000
SamooH	₹1,00,000
Spik Wash	₹1,00,000
Unsurge	₹1,00,000
Cybertruck	₹1,00,000



## Kajal Sharma (PGP TBM '23)

Product Manager, CISCO

### Hometown:

Delhi

### Undergrad College:

Mody University

### Previous Work Ex.

Application Development Analyst,  
Honeywell

“ My journey from **intern to PPO holder** at Cisco was a thrilling roller coaster. I had to prove my mettle amongst fellow interns, most of whom were MBA grads from renowned institutions like **IIMs, ISB, and Ivy Leagues**. My VIP journey at Masters' Union, with its deep dive into market research, turned out to be a game-changer. When I landed in the world of core firewall products at Cisco, I was ready to tackle the products themselves and their competitive landscape, a critical part of my role. The **marketing hackathon tricks** at Masters' Union fueled my innovative pricing strategy at Cisco, earning recognition from senior Product Managers. ”



# ₹41.5L

- \* India Network
- \* Pedal Start
- \* Masters' Union Investment Fund



## Case Competitions | 23'

Rank	Host School	Competition	Team
1st	ISB Hyderabad	ISB Advaita – The Right Cause	Parth Shah, Raghav Shah, Nayana MJ, Kashyap Kapoor
1st	ISB Hyderabad	ISB Advaita – The Byte Crunch	Arun Deepak, Prathamesh Bawkar , Rutuja Ashtekar
1st	MDI Gurgaon	Nation of Innovation	Kashyap Kapoor
1st	MDI Gurgaon	Nation of Innovation – Startup Category	Pavan Kalyan Koduru, Mamidi Sai Sreevardhan, Vibhor Agarwal
2nd	IIT Madras	Launcher	Prabhu Dayal Guliani, Shankhanila Palchowdhury
2nd	SPJIMR Mumbai	Brand-O	Rajarishi , Shreyas Patel , Trivikrama
2nd	IIM Lucknow	Mark Mania	Kashyap Kapoor, Akshita Khanna, Pranav Joshi
2nd	IIT Kharagpur	Global Entrepreneurship Summit	Kashyap Kapoor, Jatin Pratap, Vamsi Kartik
3rd	ISB Mohali	The Silver Screen	Jatin Pratap, Shreyas Patel, Rajarishi Punukollu
3rd	ISB Hyderabad	ISB Advaita – The Right Cause	Arun Deepak, Shivani Vaswani, Prathamesh Bawkar
3rd	MICA Ahmedabad	Brand Entity Crisis	Rajarshi , Shreyas Patel, Trivikrama



### Bhavika Bhardwaj (PGP TBM '23)

Senior Associate, BCG

**Hometown:**

Gurugram

**Previous College:**

Visvesvaraya Technological University

**Previous Company:**

Partnerships, WaterAid India

“What truly set the Masters’ Union experience apart were **my classmates**; a factor that helped me land my dream role at BCG. A close-knit group of exceptionally intelligent individuals with diverse backgrounds made every class discussion a source of revelation. With **lawyers, rocket scientists, entrepreneurs**, and **authors** among us, we had a cohort intentionally designed to support each of us for maximum growth.”

## Case Competitions | 24'

Rank	Host School	Competition	Team
1st	IIT Bombay	Prod War 1.0 – Product Case Competition	Sahil Arora
1st	IIT Bombay	Economicus – The Economics Case Competition	Parshva Raiyani, Harsh Nahar, Saurabh Pansare
1st	IIT Madras	Thanthira – The Strategy Event	Bhavneet Chandi, Apurv Rathore, Anchit Mehta
2nd	IIM Ahmedabad	Gathbandhan M&A Case Competition	Ahetesham Shaikh, Mahesh Lalwani
3rd	IIM Bangalore	Business Conclave 2023 – CaseCrest	Priyal Jain, Shambhavi Sharma, Vanya Jain
4th	Delhi School of Economics	Case Nova	Aayush Mittal, Tillotama Ghosh, Yukti Nagpal
4th	ISB Hyderabad	Marketing Mayhem	Stuti Pandey, Savrang Jain, Mayuresh Jadhav
6th	India Fintech Forum	Fintech Olympiad 2023	Pranay Samariya
Top 5	ISB Hyderabad	Brand Entity Crisis	Smit bhavsar, Deep Bhatia, Priyal Jain, Shashwat Gautam, Stuti Pandey

## Vibhor Agarwal (PGP TBM '23)

CEO's Office, Hike

### Hometown:

Ghaziabad

### Previous College:

Manipal University

### Previous Company:

Application Development Associate,  
Accenture

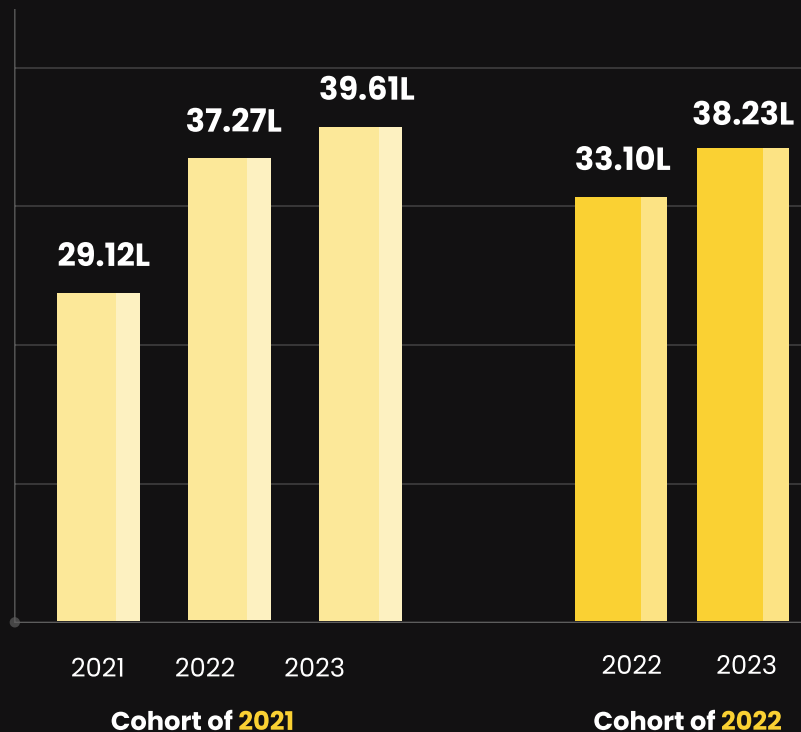
“ The hands-on curriculum and **dedicated Careers Team** at Masters' Union were instrumental in my placement. Their guidance on **networking, resume crafting**, and interview prep, coupled with the entrepreneurial skills gained from launching a startup in the **Venture Initiation Program**, directly led to my dream role in the gaming industry. ”



# Tracking Alumni

Avg. Alumni Packages 1-2 Years After Graduation

\*based on self-reported & unverified alumni survey



# 55%

Cohort of 2021  
Reporting Year 2  
Promotions

# 22%

Cohort of 2022  
Reporting Year 1  
Promotions



## Aman Agarwal (PGP TBM '23)

Senior Associate, **BCG**

**Hometown:**

Lucknow

**Previous College:**

Kirori Mal College, Delhi University

**Previous Company:**

NA (Fresher)

“ The Career Advisory Team played an instrumental role in guiding me through the entire placement journey. From connecting me with mentors during my preparation stage to providing support at every step, their assistance was invaluable. Moreover, the comprehensive curriculum at the college, both in-class and out-class, played a significant role in refining my skills, ultimately contributing to my success in securing a PPO. ”

# Notable Alumni **Lateral Shifts**

## Placement After Masters' Union

## Current Employment

Growth Strategist, UK and Ireland, Google	Senior Growth Strategist, UK & Ireland, Google
Sr. Associate, BCG	Sr. Manager, American Express
Management Consultant, EY-Parthenon	Sr. Management Consultant, EY-Parthenon
Associate Consultant, Bain & Company	Senior Associate Consultant, Bain & Company
Investment Team, Orios Ventures	Venture Partner, Venture Catalysts
Junior Consultant, Bain & Company	Senior Associate Consultant, Bain & Company
Manager, Citi	Financial Controller, BMW Group
Enterprise Sales, Razorpay	Executive Manager, Enterprise Accounts, PayTM
Product Manager, YourStory	Head of Marketing and Product, YourStory
Strategy and Growth Head, GRM Bulls	Manager, Jio
Program Manager, Skill-Lync	Portfolio Management, Antler
Manager, Rev Ops & Insights, Better	Analytics Ops Lead, ADM
Category Manager, Unacademy	Senior Consultant, Growth and Strategy, Meltwater
Product Manager, Dailyhunt	Digital Product Manager, Piramal Finance
Associate Product Manager, Ziploan	Product Manager, Balancehero
Product Manager, Cogoport	Product Manager III, Rupy
Growth and Partnerships, Mudrex	Head of Marketing, Avit Lifestyle
Assistant Manager - Growth, Global Bees	Sr. Manager Ecommerce, Think 9 Consumer
Enterprise Sales, Razorpay	Manager, Cross Border Payments, Razorpay
Associate Product Manager, Onecode	Product Manager, Onecode
Sr. Analyst, Clear	Manager Business Growth, Clear
Marketing Manager, Llama	Client Engagement, EMEA, Llama
Business Analyst, Eightfold	Technical Product Manager, Bajaj Finserv
Program Manager, Newton School	Program Manager, Coding Ninjas
Program Manager, Skill-Lync	Program Director, LEAPfwd
Program Manager, Skill-Lync	Manager Operations - CEO's Office, Unacademy
Product Partnership India Lead, Urbanpiper	Global Strategic Projects Lead, Urbanpiper



## Rashika Garg (PGP TBM '23)

Manager, Enterprise Partnerships, **Razorpay**

**Hometown:**

Morena

**Previous College:**

Maitreyi College, Delhi University

**Previous Company:**

Sales, Chargebee

“ Being taught by industry leaders at Masters’ Union, you get a platform to express your ideas freely and directly, enabling these practitioners to judge your skills in a very candid environment. One such in-class interaction helped me get an on spot offer from the SVP of one of the largest Fintech companies in the country. The road that led me to my dream role was full of support in the form of 1:1 mentor sessions, resume building sessions, mocks and affirmations from the Masters’ Union team that we are fully capable of landing a role of our choice. ”

## Abhishek Kateliya (PGP TBM '23)

Founders’ Office- Strategy, **Nexstem**

**Hometown:**

Mumbai

**Previous College:**

Fr. Conceicao Rodrigues College of Engineering, Mumbai

**Previous Company:**

Software Developer, Tradesun

“ I never came to Masters’ Union with the expectation to get a job. I always wanted to build something meaningful. StockUp and Nova School were my ventures under the Venture Initiation Program at Masters’ Union. While I couldn’t continue full time with either, the VIP gave me the skills and confidence to contribute to any 0-to-1 journey. When the time came, I got the opportunity to do just that for a startup in the field and role of my choice. For someone who likes to bet big, what more could I have asked for? ”



## Raunak Agrawal (PGP TBM '23)

Associate, **PwC**

**Hometown:**

Alipurduar

**Previous College:**

SRCC

**Previous Company:**

NA (Fresher)

“ Masters’ Union provided me with a fast-paced learning environment. I learnt by tackling real-life business challenges via out-class activities and forge relationships with senior leaders from top firms. These leaders not only offered valuable insights into practical business implications but also served as guiding forces throughout my placement journey. The perfect combination of these experiences, coupled with the support of the Masters’ Union Careers Team, was instrumental in helping me secure my dream role at PwC. ”

# Notable CXOs on Campus

Guest Name	Designation and Company
Deep Kalra	Founder & Chairman, Make My Trip
Rajan Anandan	MD, Sequoia India
Barkha Dutt	Former Editor, NDTV
Kaivalya Vohra	CTO & Co-Founder, Zepto
Vishesh C. Chandiok	CEO, Grant Thornton Bharat LLP
Abhishek Gupta	Group Chief Financial Officer, OYO
Bipin Preet Singh	Founder and CEO, Mobikwik
Rohit Kapoor	CEO, Swiggy
Shiv Shivakumar	Former Chairman and CEO, PepsiCo
Suresh Narayanan	Chairman & MD, Nestle India
Vikrant Vohra	CEO, Pizza Hut
Niren Chaudhary	Chairman, Panera Brands
Abhishek Vats	MD, Corporate Banking, Bank of America
Rahul Arora	MD, Citibank
Ritesh Jain	Former COO, Global Head of Digital Technology, HSBC
Ajay Srinivasan	Former CEO, Aditya Birla Capital
Rajat Mathur	MD, Morgan Stanley
Anu aggarwal	Kotak Mahindra Bank, President
Ashwani Kumar	CTO, ITC
Pramod Bhasin	Founder, Genpact
Atul Dhawan	Partner, Deloitte
Bharat Gupta	Partner, EY
Jaidit Brar	Senior Partner, McKinsey & Company
Swadesh Behera	Chief People Officer, Titan
Sanjeev Krishan	Chairperson, PWC
Alex Dwek	COO, Nas Company
Akash Gupta	Co-Founder and CEO, Zypp Electric
Nakul Kumar	Cashify, Co-Founder & CMO
Alok Saraogi	Former Country Manager, Amazon
Gunjan Shukla	Global CFO, OLX Autos and Emerging Markets, OLX Group

# CHROs Visting Campus

Guest Name	Designation and Company
Yuvaraj Srivastava	Group CHRO, MakeMyTrip
Nitu Bhushan	CHRO, Pernod Ricard
Smriti Ahuja	Chief People Officer, Times Internet
Suresh Tripathi	CHRO, Air India
Anuj Nath Galgotia	CHRO, Signature Global
Sukhjot S Pasricha	Group CHRO, Indigo
Munish Vasudeva	CHRO, Siemens
Irani Srivastava Roy	CHRO, Indian Subcontinent, Signify
Sachin Saxena	CHRO, Aakash Educational Services
Shailesh Singh	Chief People Officer, Max Life insurance
Amit Jain	CHRO, People Strong
Prashant Khullar	CHRO, Ecom Express
Sandeep Girotra	CHRO, DCM Shriram LTD
Dr. Sachin Gulati	Head of India Campus Recruitment, American Express
Sonali Misra	VP, Talent & Head of HR, Bain & Company
Dipesh Verma	HR Director, Microsoft
Harish Rajagopalan	Talent & Culture, CRED
Varun Tandon	Head, HR Ops & HRBP, Dunzo
Anurag Malik	Partner, People Consulting Business, EY
Faisal Nadeem Saiyed, PhD	Sr. Director - APAC, People Team, Expedia
Payal Nambiar	Senior VP and Head HR, Spinny
Ruby Jha	Director, Talent Management, MobiKwik
Ajay Chowdhury	SVP and Head HR, SRF Limited
Anjali Goel	VP HR, V-Mart Retail Ltd.
Puneet Khurana	Head HR, Policybazaar
Srinivas Reddy	Head of Human Resources, Pristyn Care
Bhavna Batra	Executive Director, Global People Planning Leader, S&P Global Market
Ashish Mahajan	Global Head Talent Partner, MoEngage
Ashish Bhambri	Director, Regional Head of TA, ZS Associates
Shailesh Goyal	VP, HR, Everest Group

# Senior Leadership



**Pratham Mittal**

Founder, Masters' Union

Co-Founder, Outgrow | Forbes 30  
Under 30 | University of Pennsylvania



**Mahak Garg**

Director, PG Programs

Co-Founder, Udday | Forbes 30  
Under 30 | Stanford GSB | NSIT



**Dr. Nandini Seth**

Director, Curriculum & L&D

Ex-IIM, Bangalore | Ex-ISB  
Ph.D, IIMB



**Ankur Sethi**

Director, Career Advisory Team

Noted Corporate Trainer & Founder,  
Corporate Shiksha | NMIMS



**Swati Ganeti**

Director, UG Programs

Ex-Chief of Staff, WHJunior  
Ex-Bain | IIT-Delhi | Wharton



**Tarun Gangwar**

Director, Product & Online

Ex-Vedantu | B.Tech  
M.Tech, IIT Bombay



**Mehak Kaur**

Career Advisory Team

Ex-Accenture Strategy | PGP, ISB



**Nishant Singh**

Career Advisory Team

XLRI, Jamshedpur



**Anurag Yadav**

Career Advisory Team

MBA, MDI Gurgaon

# Meet the Cohort of 2024

Masters' Union's Cohort of 2024 boasts a multitude of remarkable achievements. It includes **11 CAs**, over **30 entrepreneurs**, someone with **3M+ social media followers**, a Level 7 Google Guide, multiple national level **athletes, actors, filmmakers, models, poets, a dragon fruit farmer** and even someone who has **sold their start-up for \$2M!**

## Profile

### 201 Students

- \* 8% Freshers
- \* 43% Engineers
- \* 30% Women
- \* 3 Years Work Ex.



**Radika Agarwal**

*Ex- DE Shaw  
Gargi College, Delhi University*



**Reema Abdul Azeez**

*Ex-Upgrad  
SRCC*



**Sahil Singh**

*Ex-1K Kirana Bazaar, Ex-Spinny  
IIT Kanpur*



**Pranay Samaria**

*Ex- Aditya Birla Capital  
CA AIR 47*

## Expertise across

- \* Strategy
- \* COS
- \* PM
- \* Data
- \* Sales
- \* Marketing
- \* Finance

**MASTERS' UNION**