

IN THE FACE



# PGP Rise: General Management Career Report

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# Message from the **Chairman**

“With the global economic downturn, the year 2023 was undoubtedly a challenging one. The Career Advisory Team, along with the students, worked twice as hard to find recruiters, convert shortlists, and crack interviews. I am especially glad that we were able to open up placements in Venture Capital firms, Founders’ Office roles, and niche Consulting firms, many of whom are recruiting from business schools for the first time.”



## Mr. Manoj Kohli

Chairman, Board of Governors  
(Masters’ Union)

Former Country Head, **Softbank**  
Former CEO & MD, **Bharti Airtel**

# Guiding students to navigate their **Next Career Path**



## Grow in Your Current Domain

Accelerating student careers through strategic workshops in personal branding and career advancement.

## Push



## Transition to a New Domain

Supporting career changers with immersive learning, mentorship, and industry workshops for confident transitions.

## Pivot



## Launch Your Own Business

Empowering aspiring entrepreneurs with VC connections, funding access, and practical tools to launch their ventures.

## Pilot

# Career Highlights of our Students

Highest Post Programme  
CTC recorded at

**₹56L**

Highest  
Hike%

**200%**

## Top Recruiters

**blinkit**

 Mercer | 



**Linked in**

  
**pwc**

  
expedia group

**Whirlpool**  
CORPORATION

  
Skyscanner



# Domain Wise Career Transitions

## Marketing

Average CTC

**₹21.75L**

Highest CTC

**₹31L**

## Operations

Average CTC

**₹33.6L**

Highest CTC

**₹56L**

## Sales and Finance

Average CTC

**₹25.6L**

Highest CTC

**₹30L**





**Push**

# Grow in Your Current Domain

Students have advanced in their current domains, gaining specialized skills that have elevated their careers.

# Students with the **Top CTC**



**Sovam Talukdar**

Category Head



Current CTC

**₹56L**

Previous Designation  
**Associate Director**

Current Designation  
**Category Head**



**Amit Kundu**

Operations Manager

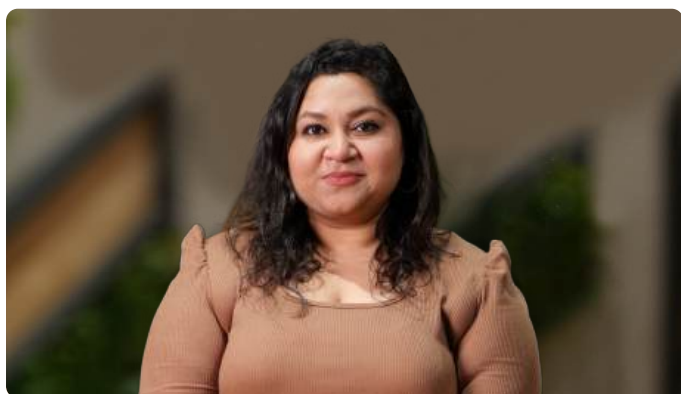


Current CTC

**₹45L**

Previous Designation  
**AVP - Enterprise Demand and Forecasting**

Current Designation  
**Operations Manager**



**Trishila Sapla**

Senior Analyst, Financial Planning & Analysis



Current CTC

**₹29.7L**

Previous Designation  
**Financial Analysis Specialist**

Current Designation  
**Senior Financial Analysis Specialist**



**Kuss Malhotra**

Associate Director



Current CTC

**₹29.1L**

Previous Designation  
**Associate Director of Sales**

Current Designation  
**Associate Director**



# Career Trajectory

PGP Rise alumni are accelerating their careers and achieving remarkable growth. With the skills and confidence gained from our program, they're redefining their paths and reaching new heights in their professional journeys.

## Pre PGP Rise

## Post PGP Rise

Razorpod Technologies, Avp Media And Analytics



MasterChow, Digital Media Head

VMock(Ed-tech), Marketing



Stupa Sports, Assistant Marketing Manager

UpGrad, Associate Director



Unacademy, Category Head

Mystique Athleisure Retail Ltd, Store General Manager



Blinkit, City Ops Head

WebMD, Internet Brands, Content Strategist



Mercr Mettl, Product Marketing Manger

Ascent Wellness and Pharma Solutions Pvt Ltd, Sr. Manager - Central Operations & Logistics



Blinkit, City Ops Head

Pickyourtrail, Assistant Manager SEO



Solar Square, Marketing Manager

Planet Spark, Associate Director of Sales



CueMath, Associate Director

Accenture, Financial Planning & Analysis Specialist



MasterCard, Senior Analyst, Financial Planning & Analysis

Aromatherapy International Ltd, Senior Business Development Executive



Cashfree, Assistant Manager

EarthMate (Own Business), Senior Marketing Analyst



Nosh, Brand Head

# Highest Hike Percentages



**Rashish**


- Sr. Business Development Executive - Aromatherapy International Ltd
- Assistant Manager  Cashfree

Hike

**191.7%**



**Manas Sane**

- Sr. Manager - Ascent Wellness and Pharma Solutions Pvt Ltd
- City Ops Head 

Hike

**176.9%**



**Pruthvi Kumar**

- Store General Manager - Mystique Athleisure Retail Ltd
- City Ops Head 

Hike

**81.8%**



**Khushboo Mehta**

- Assistant Manager SEO - Pickyourtrail
- Marketing Manager 

Hike

**80.0%**



**Trishila Sapla** - Cohort I

Senior Financial Analyst

MasterCard

“

The course transformed my understanding of the fintech industry. Exploring payment complexities provided fresh insights, fueling my passion to build a career in this field.

”



**Ajay Kumar Sunnapu** - Cohort I

Consulting Project Manager

Microsoft

“

I feel very confident in getting promoted soon based on the skills, knowledge and experience that I gained from MU and using them in my day-to-day job.

”



## **Pruthvi Kumar** - Cohort I

City Head - Operations

Blinkit

“

Engaging with CXOs, MDs, and industry leaders offered invaluable exposure and networking opportunities. Their firsthand insights clarified the industry's current landscape and future direction. ”



## **Rashish** - Cohort I

Assistant Manager

Cashfree

“

The Learning & Development team played a pivotal role in refining my CV and enhancing my portfolio. They also helped me polish my soft skills, ensuring I was fully prepared. ”

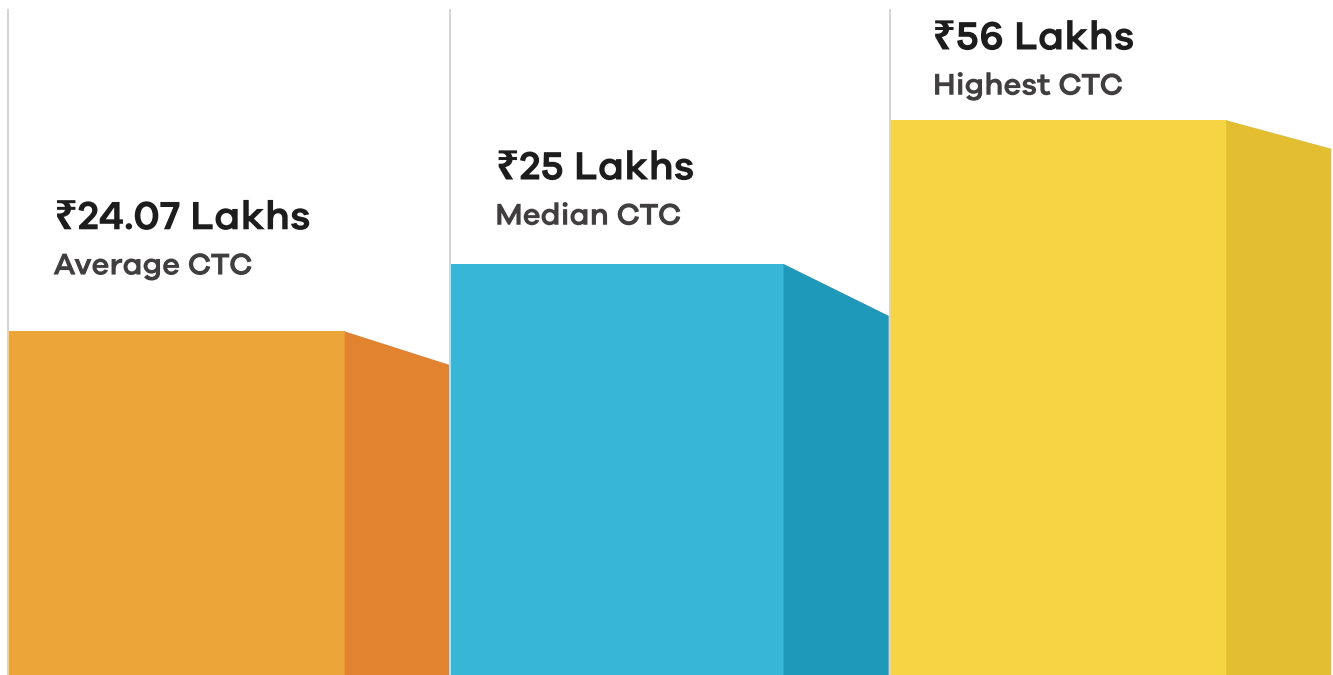


# Transition to a New Domain

Students have pivoted to new roles and domains by leveraging hands-on experience to accelerate their careers.



# Career **Milestones**



**Ramsha Mustafa** - Cohort I  
Account Management Specialist  
Warp Drive

“

The PGP Rise program broadened my horizons; connecting with peers and industry professionals helped me explore the corporate world in its entirety. Through various exceptional challenges, I gained firsthand experience and learned the intricate details of business.

”

# Our Recruiters



**Deloitte.**

**accenture**

**amazon**



**zomato**

**OYO**

**magicpin**



**LinkedIn**

**Gartner**



**1Razorpay**

**isha**



**Flipkart**



**EMAAR**

**NYKAA**



**ixigo**



**IndusInd Bank**



**iIn Cresco**

**protiviti**



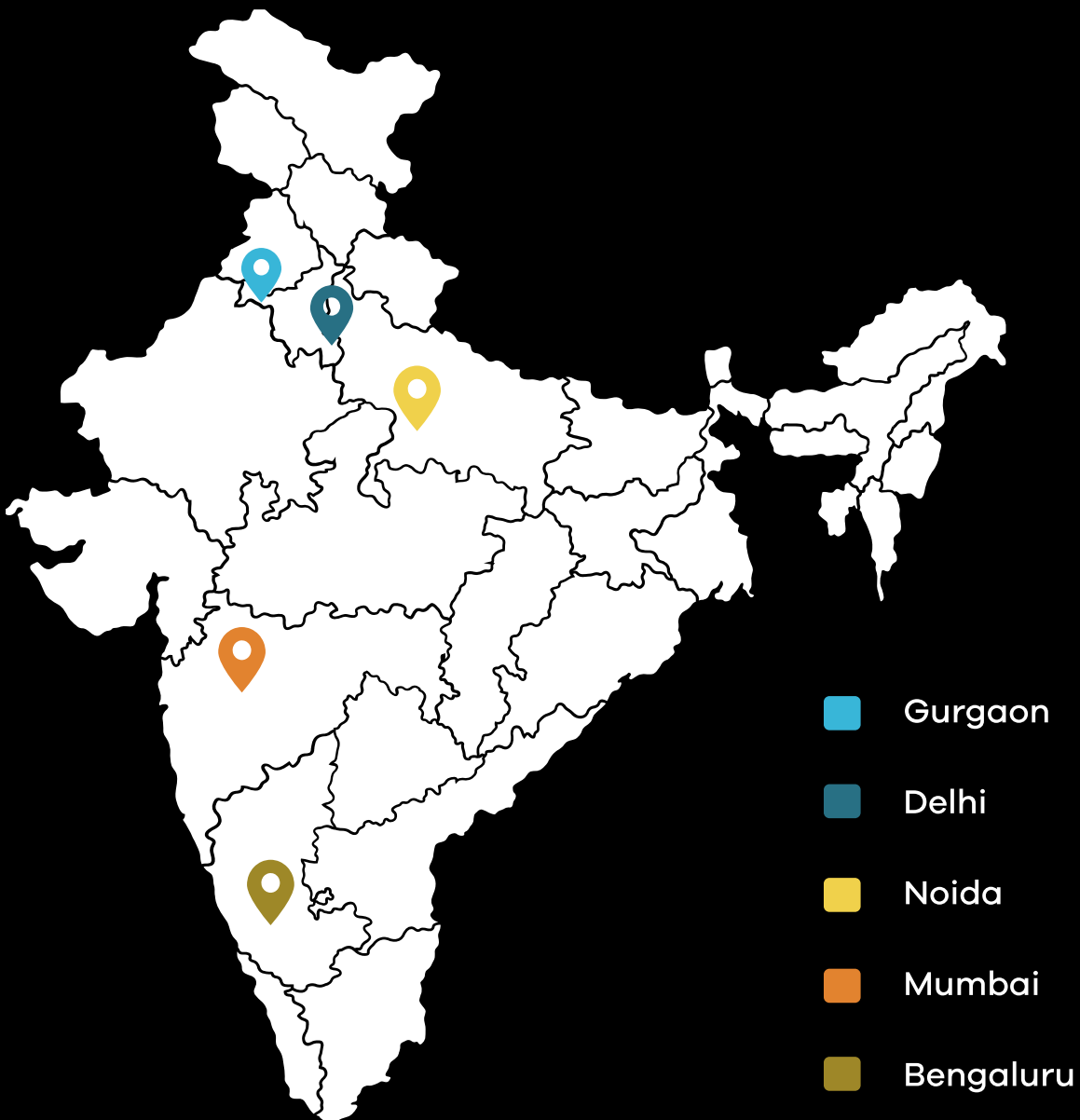
**TATA COMMUNICATIONS**



**SCALER**



# Placement Locations



Total unique interviews  
conducted

**200+**

Total number of unique  
drives conducted

**130+**

✦ Let's hear what our Director says!



**Manas Sane** – Cohort I

City Head Ops

Blinkit

“

Manas Sane has shown great leadership and innovative thinking throughout the program. He has a knack for spotting opportunities, solving problems, and motivating his team effectively.

**:- Nikhil Mittal, Director** ”



**Joohee Shherma** – Cohort II

Founder's Office

1DigitalStack

“

Joohee exemplifies what it means to take on a challenge and turn it into an opportunity. Her exceptional performance in the dropshipping fair, generating ₹10 lakhs in revenue, speaks volumes about her entrepreneurial spirit, strategic mindset, and relentless execution.

**:- Nikhil Mittal, Director** ”



# NYKAA LUXE

## Pilot

# Launch Your Own Business

Students have launched new ventures and driven growth in their existing businesses with real-time learnings.



# Building Visions into Ventures

Students turned their passion into a thriving business with outclass challenges like:

## ✦ Dropshipping Challenge

Through hands-on learning and unwavering entrepreneurial spirit, **85 students** launched **17 e-commerce** businesses from the ground up, generating **₹43 Lakhs** in revenue in just **2 months**.

Their journey culminates at the **Dropshipping Fair** and the **Finale**, where students present their innovative businesses in a high-stakes pitch to industry judges.



## ✦ Venture Initiation Programme

The Venture Initiation Programme takes students from idea to execution with a hands-on approach. It guides them through pitching till securing funding in **THREE** key stages:

### Stage 1: Pre-Seed Challenge

Students ideate and craft business ideas.

### Stage 2: MVP (Most Viable Product) Challenge

Students present the prototypes of their developed business ideas.

### Stage 3: GTM (Go To Market) Challenge

Students showcase their product launch, focusing on marketing strategies.



# Dropshipping Challenge

Business	Category	Revenue
Simply Homely	Home Essentials and Lifestyle	₹8,03,807/-
Multiply	Entrepreneurial Services	₹7,79,974/-
DropHive	Home Essentials and Gadgets	₹5,51,225/-
Inskulpt	Stationery & Gifts	₹3,49,000/-
Shirtsly	Personalized Fashion	₹3,36,496/-
Unleash	Personalized Fashion	₹2,62,000/-
Why so serious?!	Tech-enhanced Toys	₹2,48,728/-
Svarna Casa	Home Essentials and Lifestyle	₹2,33,000/-
Vibing Nomad	Travel & Activewear	₹1,61,288/-
Le Petit Five	Gourmet Desserts	₹1,61,000/-
Vibrend	Trendy Fashion Wear	₹99,781/-
Furry Friends	Pet Accessories	₹90,330/-
Posh Provision	Premium Perfumes	₹89,900/-
Chai Sutra	Health & Wellness - Teas	₹64,415/-
Urban Haus: Home & Living	Home Essentials and Lifestyle	₹54,043/-
Karmik Coffee	Personalised Coffee Experience	₹51,530/-
Trending10	Curated Clothing Collections	₹39,095/-



# **Dropshipping Businesses**

In-Depth Insights of the  
Top Teams



# Simply Homely

Make Your Home Your Own

From stylish home decor to essential utilities, featuring elegant idols, charming miniatures, practical bottle cleaners and vacuum cleaners.

Gross Profit Margin

74.67%

₹8.03L

Revenue

₹35K

Net Profit

## ✦ Meet The Team



**Vatsal Bahl**

Head of Operations- AdInterest



**Joohee Shherma**

Founder's Office - Stealth



**Neha Kadian**

High School English Teacher -  
DPS, Gurugram



**Ameet Khalsa**

Accounts Associate -  
NorthStarDoc



**Mohammed Rinas**

Director - Lagnuvo Power Track



Offering curated essentials that elevate your lifestyle, from cozy decor to practical kitchenware.

Gross Profit Margin

**29.20%**

**₹5.51L**

Revenue

**₹1.12L**

Net Profit

## ★ Meet The Team



**Rohan Kohli**

Product Manager - BoxBrownie



**Ketan Dhariwal**

Head - Sales Training and Development - Masters' Union



**Ankita Kumari**

Customer Relations - M3M India Pvt. Ltd



**Sarthak Kapoor**

Software Developer - Property Guru



**Angshuman**

Associate General Manager - Maruti Suzuki India Limited



# Inskulpt

Weaving Ideas into Sculpted Stories

Delivering a sanctuary for mental health through empowering calligraphy posters and beautifully designed diaries for journaling and self-expression.

Gross Profit Margin

46%

₹3.49L

Revenue

₹1.45L

Net Profit

## ✦ Meet The Team



**Shreya Tiwari**

Founder's Office Consultant -  
AADI IDEOLOGY SERVICES



**Pranjali Khera**

Senior Tax Analyst - KPMG  
India



**Narshardul Joshi**

Tech Representative IV -  
Johnson Controls



**Balajothi  
Thirumurugan**

Product Manager - Ajio



# VIP Businesses

Discovering insights of the  
Top Businesses

# Elevating Existing Student Ventures with **Hands-On Learning**

## Beondx

Number of clients

**150+**

Revenue annually

**₹9Cr**

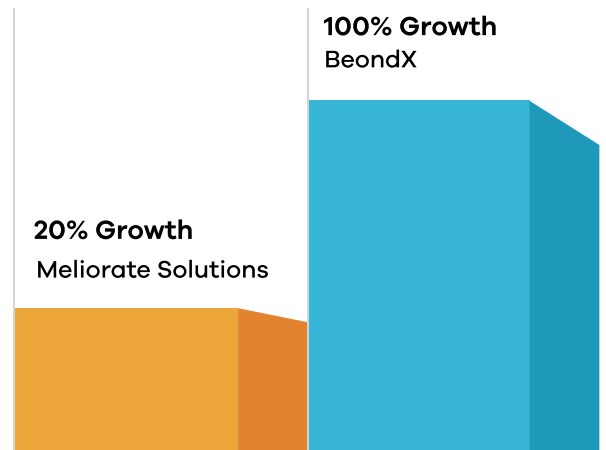
## Meliorate solutions

Number of clients

**220+**

Revenue annually

**₹75Cr**



Revenue growth over time

## ✦ Meet The Founder



**Cheytan Arora** – Cohort I  
Founder – BeondX & Meliorate  
Solutions

“

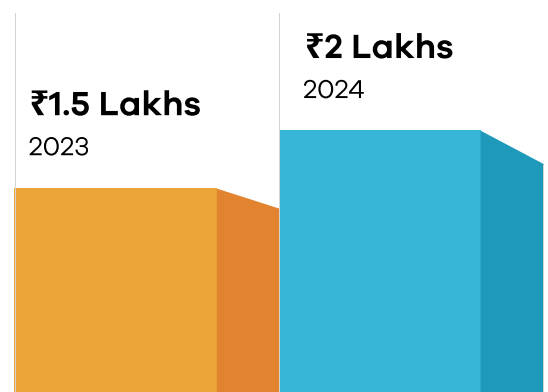
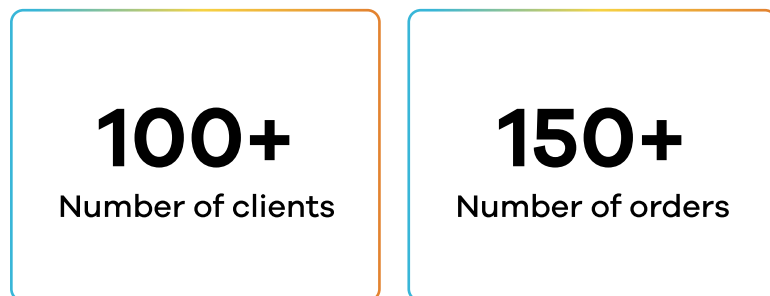
Design Thinking and lean startup methodologies learned during the program have allowed me to rapidly prototype and iterate solutions for both my companies.

”

# Top Ventures from our **Outclass Activities**

## Bulach

Using rare ingredients and meticulous care, Bulach creates scents that embody elegance and serenity, reflecting the timeless charm of tranquil Swiss village in every bottle.



Revenue growth over time

## ✦ Meet The Founder



**Anindya Singh** – Cohort I  
Co Founder – Bulach  
Digital Transformation Analyst  
DSS+

“

The exposure to different perspectives has broadened my understanding of business, leadership, and innovation, making it a highly valuable learning experience.

”

## Karmik koffee

Karmik Koffee offers artisanal coffee that reflects craftsmanship, creativity, and small-batch production, featuring unique, handcrafted flavors that highlight its exclusivity.

**480+**

Number of orders

**₹3L**

Revenue

### ✦ Meet The Founders



**Vikram Singh**

PGP Rise Cohort I



**Anikait Chakraborty**

PGP Rise Cohort I



**Amit Kundu** - Cohort I

Operations Manager

Tbsheer Trading (Lamaa)

“

I used to think that having a good product was all it took to launch a business, but I quickly realized there was much more to it. We implemented everything we learned from our marketing and product experts to make it a success.

”



# Let's Hear it from Our Students





# About Masters' Union

- \* Masters' Union is a **new-age business school** offering tech integrated Business programme at **PG, UG & Exec. Levels**
- \* Our pedagogy revolves around "**Learning business by doing business**"
- \* Located in the heart of **Gurugram's Cyber Park**, Masters' Union was founded with a vision to **iterate an education model** that maximises human potential.
- \* Through the collaboration of **industry experts** and **academic leaders**, we aim to revolutionise business education with a **tech-centric and industry-driven approach**.



# Ready to dive in?

## PGP Rise: General Management

Career **Reset** Programme  
for Mid-Career Professionals

12 Months | 2x Immersions (Intl. + Domestic) | Online/In-person Weekend Classes

Book 1:1 Profile Review [➔](#)



\*PGP Rise students are working professionals, and placements are conducted on a rolling basis, not restricted to specific cohorts.\*