

Learn by *Doing*





What is _____ **Masters' Union?**

Cohort 24 Deployed! Convocation Ceremony



Hon'ble Vice President of India, Shri Jagdeep Dhankar at the 4th Convocation of Masters' Union

Where Business & Products Aren't Just Studied —*They're Built*

Founded in 2020, Masters' Union was envisioned as a **modern business & engineering school that stands for “Learn By Doing”**, bridging the gap between traditional education and the dynamic needs of the industry.

Students build businesses to learn business and develop tech to master tech. Grades are based on real products, revenue, profits, and NPS—not just exams.

Unlike conventional institutions, Masters' Union is **led by industry practitioners**—CEOs, founders, technocrats and business leaders—who design and teach its innovative, hands-on curriculum.

In just four years, it has grown from a single batch of 60 students to a thriving institution with over 2,500 students, producing groundbreaking startups, winning national case competitions, and setting new benchmarks in placements.



Short, Yet an
Incredibly Rich History





Nithin Kamath, 1st Convocation



Sanjeev Bikhchandani, 2nd Convocation



Peyush Bansal, 3rd Convocation

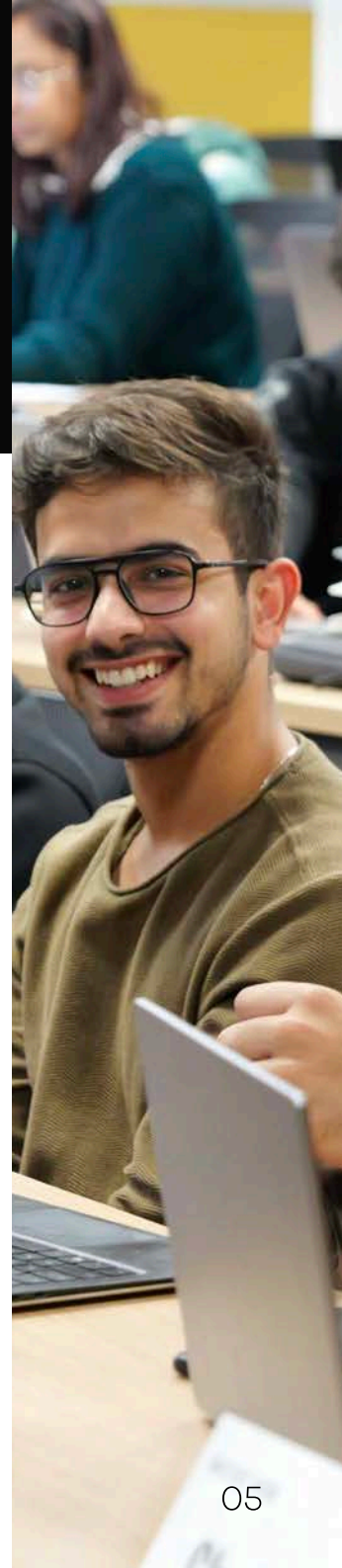


To iterate an education model that maximises human potential

The age-old education model is built on memorisation, conformity & indoctrination. We want to build a model that's **hands-on**, rooted in reality & has a **high degree of throughput**. One that can truly help students shift orbits!



Masters' Union CEO Challenge 2024 judges Sarthak Ahuja, Ankur Warikoo & Shlok Srivastava





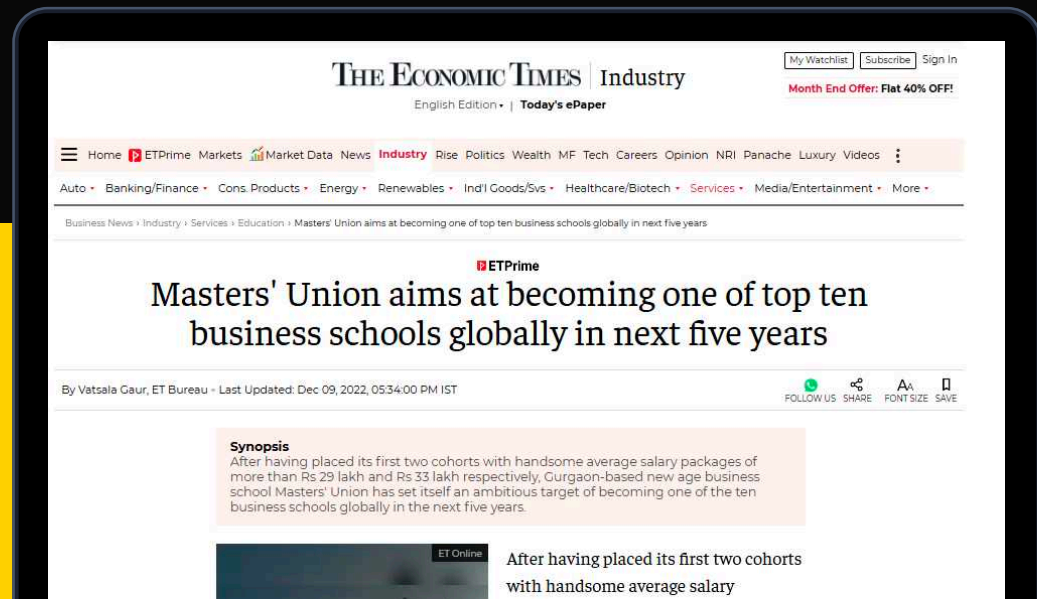
Our Mission

at Masters' Union

To become one of the **top ten Business schools** globally in next five years

How will we achieve our mission? —

- 1 By **not being a prisoner of our own legacy** & continuously iterating on curriculum
- 2 By **teaching as if a student is not a vessel that needs filling**, but a candle that needs lighting
- 3 By always thinking big, **striving to paint outside the lines** while always being student centric



Our Board of Directors



Mr. Manoj Kohli

Chairman

Former CEO & MD, Bharti Airtel
Former Country Head, Softbank



Mr. Vivek Gambhir

Board Member

Former CEO, boAt & Godrej Consumer
Partner, Lightspeed India



Mr. Srirang TK

Board Member

MD & CEO, ICICI Securities
Group Chief HR Officer, ICICI Bank



Mr. P Dwarkanath

Board Member

Director, GSK Consumer Healthcare Ltd.



Mr. Pankaj Bansal

Board Member

Co-Founder, Caret Capital & Founder, PeopleStrong

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[Home](#) / [Companies](#) / [News](#) / Former Softbank India head Manoj Kohli joins Masters' Union as Chairperson

Former Softbank India head Manoj Kohli joins Masters' Union as Chairperson

In his new position, Kohli will provide strategic direction and guidance to the school, drawing on his extensive knowledge of the business landscape and deep understanding of the needs and aspirations



Latest News

[more](#)[In this section](#)[All](#)

France slaps Apple with \$162 million fine for abusing app tracking rules



Renault to acquire remaining 51% stake in Renault Nissan Automotive India



BirlaNu plans to invest up to Rs 1,300 cr in next 3 yrs, eyes acquisitions



Memberships & Associations



1 European Foundation for Management Development (EFMD)

A globally recognised accreditor, EFMD sets rigorous standards in management education, with members like INSEAD, London Business School, and HEC Paris, shaping the future of business education worldwide.

2 Association to Advance Collegiate Schools of Business (AACSB)

AACSB is a leading global accreditor for business and accounting programmes, with members like Harvard, Wharton, and Stanford, symbolising excellence in business education worldwide.





Students present their Minimum Viable Products at the annual MVP showcase

Why We Chose ————— **DLF Cyberpark as Our Campus**



Masters' Union's Campus Lobby in Tower A

At Cyberpark, we are surrounded by
almost 85% of Fortune 500
companies within **a 2 km radius.**

- 1 In front of us lies **CyberHub**, home to the offices of leading multinational **corporations**, while behind us is **Udyog Vihar**, where some of India's most prominent conglomerates operate their factories.
- 2 The dynamic ecosystem of our campus perfectly aligns with our mission to immerse students in real-world business environments. It's not just a campus - it's a gateway to opportunities, collaboration, and success.



Gartner



WPP

agoda

Expedia

VOLVO

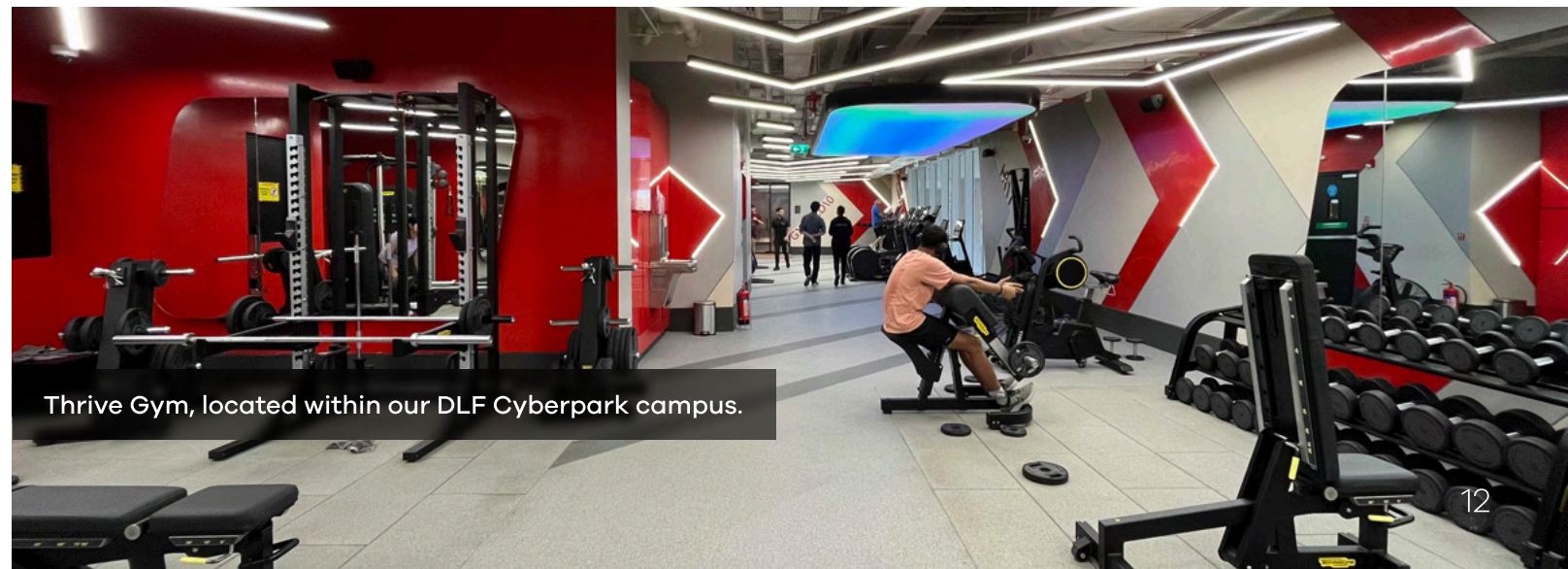
JLL

BCG

SIEMENS

Pernod Ricard

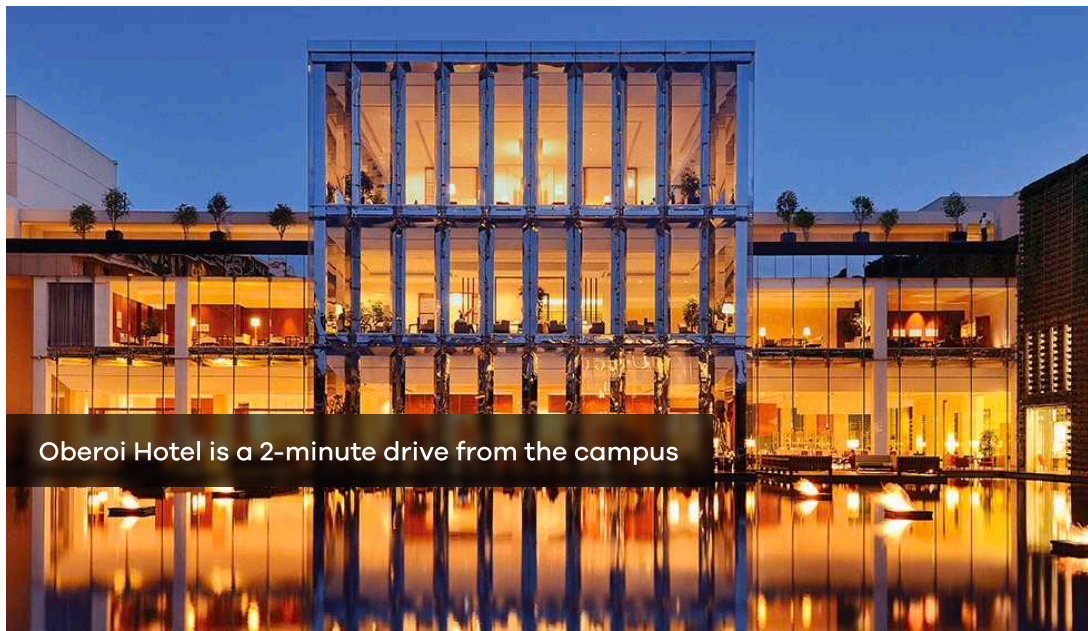
STU



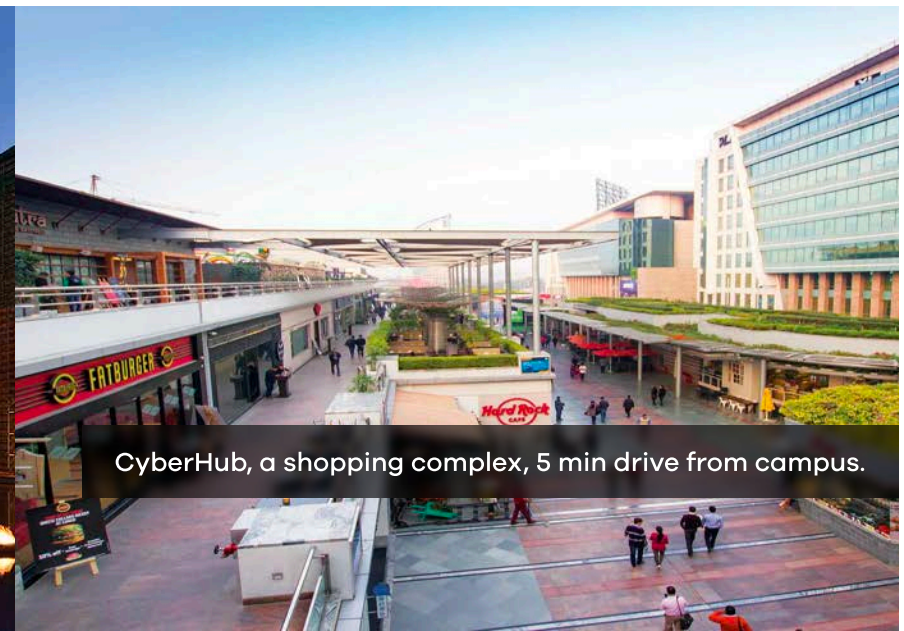
Thrive Gym, located within our DLF Cyberpark campus.

A true business hub with top ————— offices, hospitals, and banks just steps away

- 1 Safety is ensured with 24/7 CCTV, fire alarms, and robust security.
- 2 Health services include Medanta, Columbia Asia, and a 24/7 ambulance.
- 3 Cafés, ATMs, and a concierge to add to daily convenience.
- 4 LEED Platinum certification underscores commitment to sustainability.
- 5 Located near DLF CyberHub, a bustling hub for dining, shopping, and social experiences.
- 6 Close to luxury hotels like The Oberoi, Trident, The Leela, and Lemon Tree.
- 7 Easily accessible via the Cyber City Rapid Metro station, ensuring seamless connectivity across the city.



Oberoi Hotel is a 2-minute drive from the campus



CyberHub, a shopping complex, 5 min drive from campus.

From KFC to Bikanerwala, we host over 12 diverse eating joints right inside our campus



How We Teach? —

A Unique InClass-OutClass System

Transform '**InClass**' theory into immediate '**OutClass**' practice.

InClass is where the magic begins, with interactive, hands-on sessions led by industry experts and seasoned academicians who bring real-world experiences into the classroom.

With **OutClass**, students apply what they learn inside the class and dive into live projects with top companies, collaborate with startups, and even launch their own ventures!



Hitesh Oberoi, MD and CEO of Naukri.com in a conversation with Pratham Mittal





How Students Learn —*Outside the Classroom*



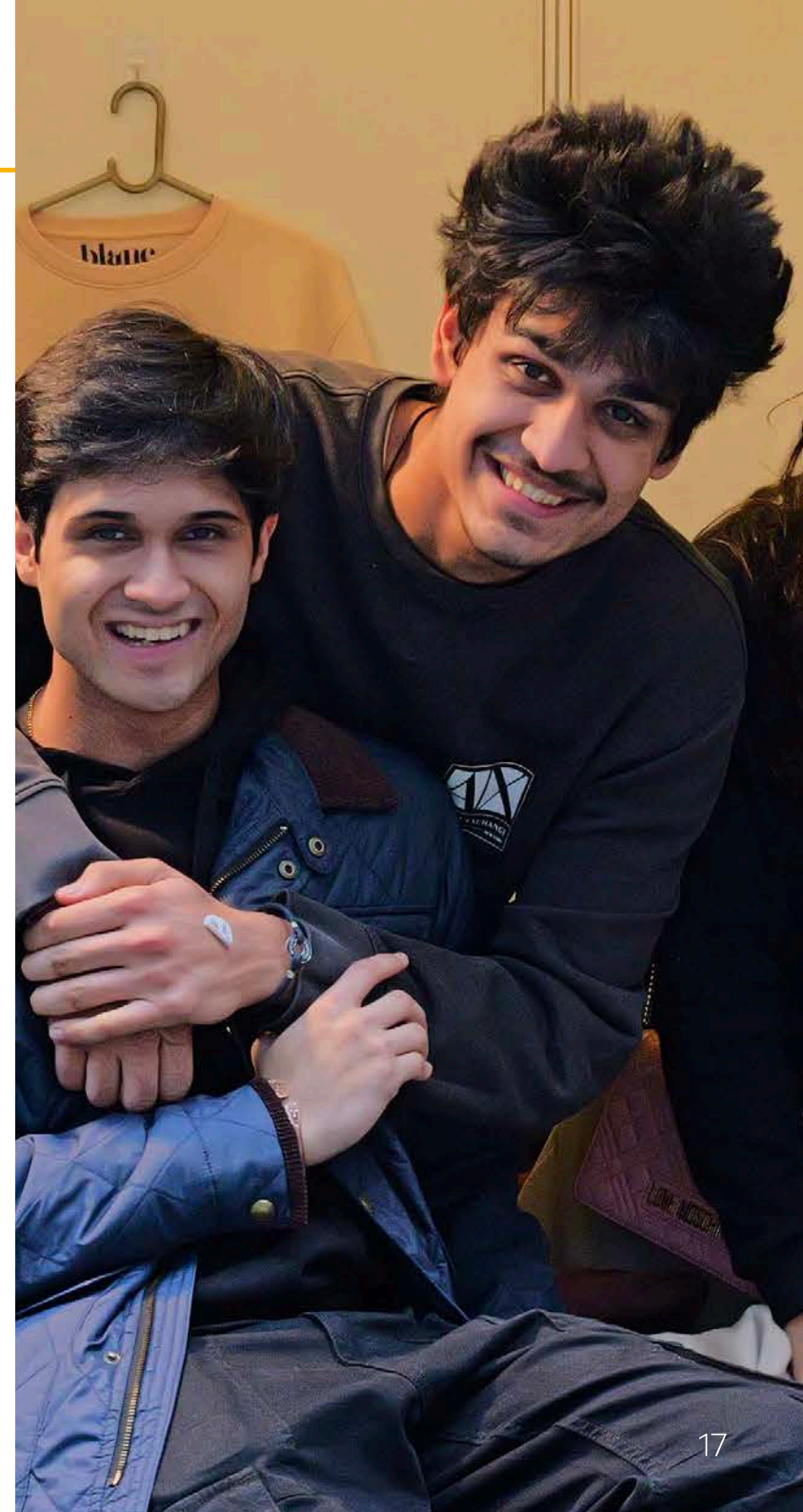
Understand E-Commerce *by Building a Dropshipping Business in Term 1*

Learn to set up and manage **online stores**, and put your skills to the test by selling unique products at a **dropshipping fair**. Master the art of marketing through hands-on experience with social media strategies and guerrilla tactics, learn how to engage consumers, drive sales, and build strong, recognisable brands.

₹5 Cr+
in Revenue

130+
Participating
Teams

1500+
Customers at
Dropshipping Fair





Dropshipping Revenue Update

Term 1 Revenue of Dropshipping Teams over 2.5 months (Cohort '25)

50 #
of Teams

4 L+
Avg. Revenue

3.38 Cr
Total Cohort Revenue

Business	Category	Revenue (in INR)
Zeller	Crystal Products	45.43 L
Khareedo.Shop	High Utility Appliances	25.89 L
Daily Dukaan	Fashion and Fitness	16.2 L
DropServe	Online Upskilling	14.1 L
ThriftFly	Ticketing	12.27 L
Sleek Finds	Smart Kitchen Appliances	11.52 L
Jojo's	Daily Essentials	10.58 L
Funky Fixes	Gadgets and Accessories	10.21 L
Out of CTRL/Shipping Union	Perfumes	10.09 L
Homeezy	Home Organisers	10.03 L
Just Daily	Online Upskilling	9.8 L
Trends' Union	Daily Essentials	9.27 L
Ikiya	Home Essentials & Gadgets	8.66 L
Tidy Titans	Storage Containers	8.49 L
Gadgetree	Home Essentials & Gadgets	7.79 L
Bloom	Home Essentials & Gadgets	7.65 L

Business	Category	Revenue (in INR)
Bevorage	Beverage Containers	6.92 L
Koraput Foods	Foods	6.81 L
DLIH	Foods	6.62 L
Settle Smart	Mattress and Cushions	6.59 L
INKD	Metal Posters	5.93 L
Steele & Stone	Men's Jewellery	5.37 L
KiHo	Eco-friendly Containers	5.35 L
Sock'N'Roll	Apparel	5.27 L
Keshcare	Hair Care	5.14 L
Deskit	Gadgets and Accessories	4.81 L
Candeliers	Scented Candles	4.5 L
Ruffo's World	Pet Accessories	3.63 L
DropXpress	Bags and Organisers	3.58 L
BagB	Fashion Products	3.24 L
AetherCraft	Metal Posters	3.22 L
uniso	Gadgets and Accessories	3.19 L
Poweronn	Gadgets and Accessories	3.12 L
Rugshak	Customisable Rugs	2.98 L
Koala	Hair accessories	2.93 L
Sippin	Insulated Tumblers	2.82 L



One-Day Ad Challenge: A uniquely collaborative course with boAt & noted influencers



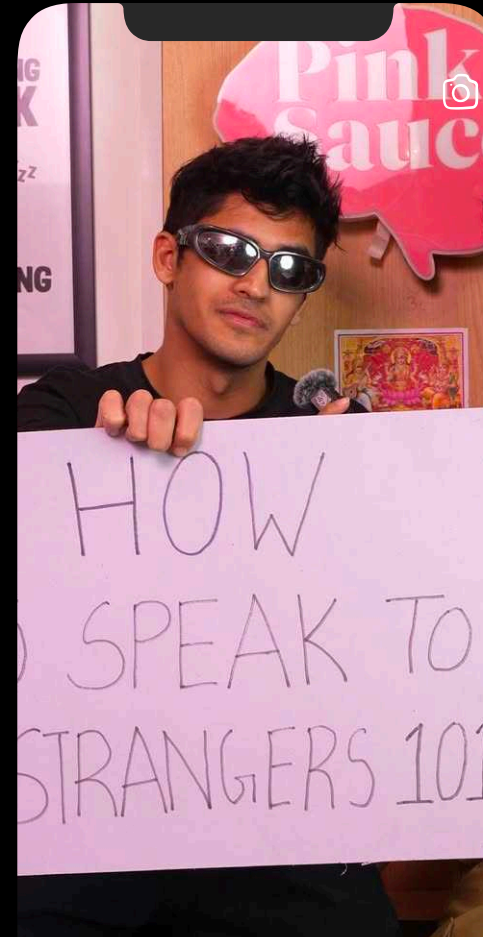
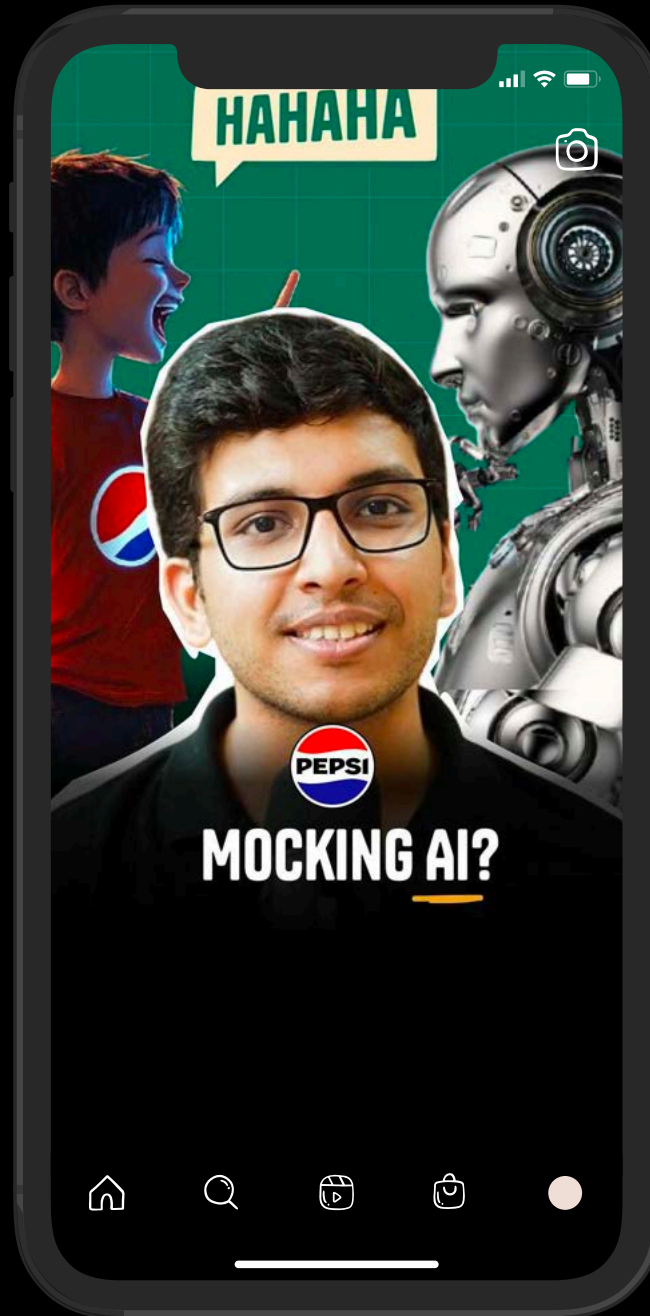
One of our studios on campus

Learn Modern Marketing *by Becoming a YouTuber in Term 2*

Use the Masters' Union creative studios to learn marketing by creating your very own influencer brand. Build channels that grow into thriving communities, reaching thousands - and even millions - of followers, all while mastering the art of influence and engagement.

100⁺ Channels Across YT and Instagram

5 Mn⁺ Cumulative Followers





A One-Day Challenge in action on campus



Learn How Large Companies Function Through *Corporate One-Day Challenges*

Instead of reading theoretical cases, **solve real-world business challenges for real clients** in real time. In each term, work alongside top brands, strategise and execute under pressure, while gaining practical experience to excel in today's ever-changing business landscape.

make **my** trip

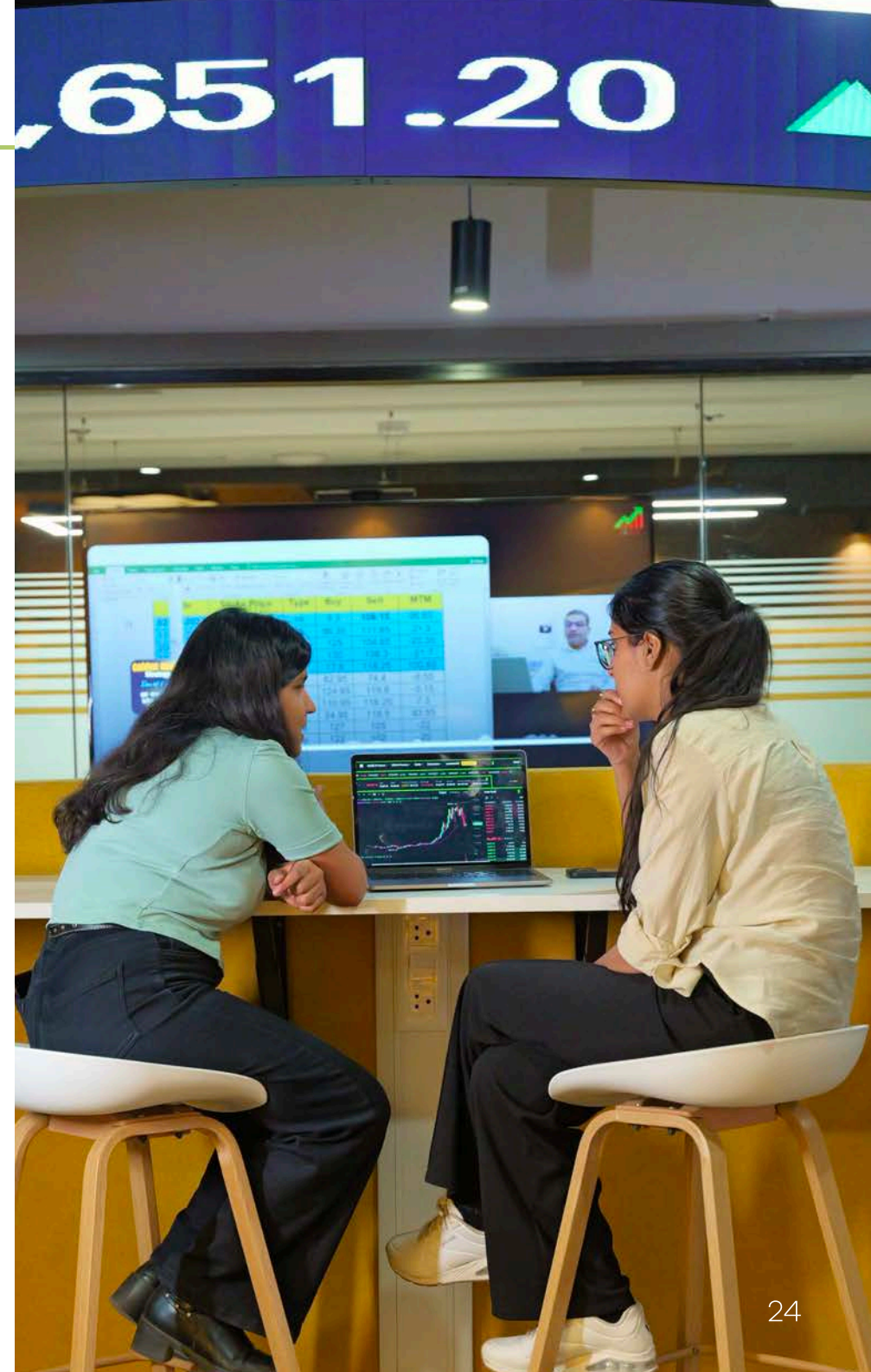
boAt



Microsoft

Learn Finance by Managing a *Student-Led Investment Fund*

Manage a unique **₹5 crore** investment fund with guidance from industry veterans. Gain hands-on experience in trade markets, portfolio management, and real-time investing across public and private equity, real estate, cryptocurrencies, and commodities.



- 1 Student-led fund has **beaten the public markets by 20-25%** consistently
- 2 Over **5 startup investments** made alongside noted VCs & angel funds
- 3 Our alumni have found placements at **VC firms & investment banks**
- 4 Regularly **network** & meet with other fund managers, investors, brokers & traders

REEN KHATRI



ANSH WADHWA



AAD BHATIA



TIKA SAINI



Students pitch to investors at Demo Day

Build a Fundable Business Through *Venture Initiation Programme*

Learn how to turn your entrepreneurial ideas into successful ventures through the Venture Initiation Programme. Master the journey from ideation to launch with expert mentorship, refine your business model, and perfect your pitch. Showcase your startup to **over 100 VCs and angel investors at a high-impact Demo Day**—an unparalleled opportunity to bring your vision to life.

- 1 **₹25.24 Cr Funding**
Raised Till Date
- 2 **₹50L Highest Revenue**
Achieved By a Single Company
- 3 **Over 200 Startups**
Founded Till Date
- 4 **3 Teams** Already Pitched at
Shark Tank so Far



VCs at *Demo Day*

The Masters' Union annual Demo Day brings 100+ top VCs from India's leading funds into one room.

Student-led startups pitch live, with partners offering follow-up meetings on the spot—conversations that usually take 6–8 months to secure. **Much like Y Combinator's Demo Day**, it's a high-stakes launchpad where founders meet capital, mentorship, and momentum—well before graduation.



Jivraj Singh Sachar - Founder, Indian Silicon Valley



Akash Anand - Founder, Bella Vita



Aditya Kumar Singh - Trifecta Capital



Hersh Gulati - RPSG Capital



Vishesh Khurana - Co-founder, Shiprocket



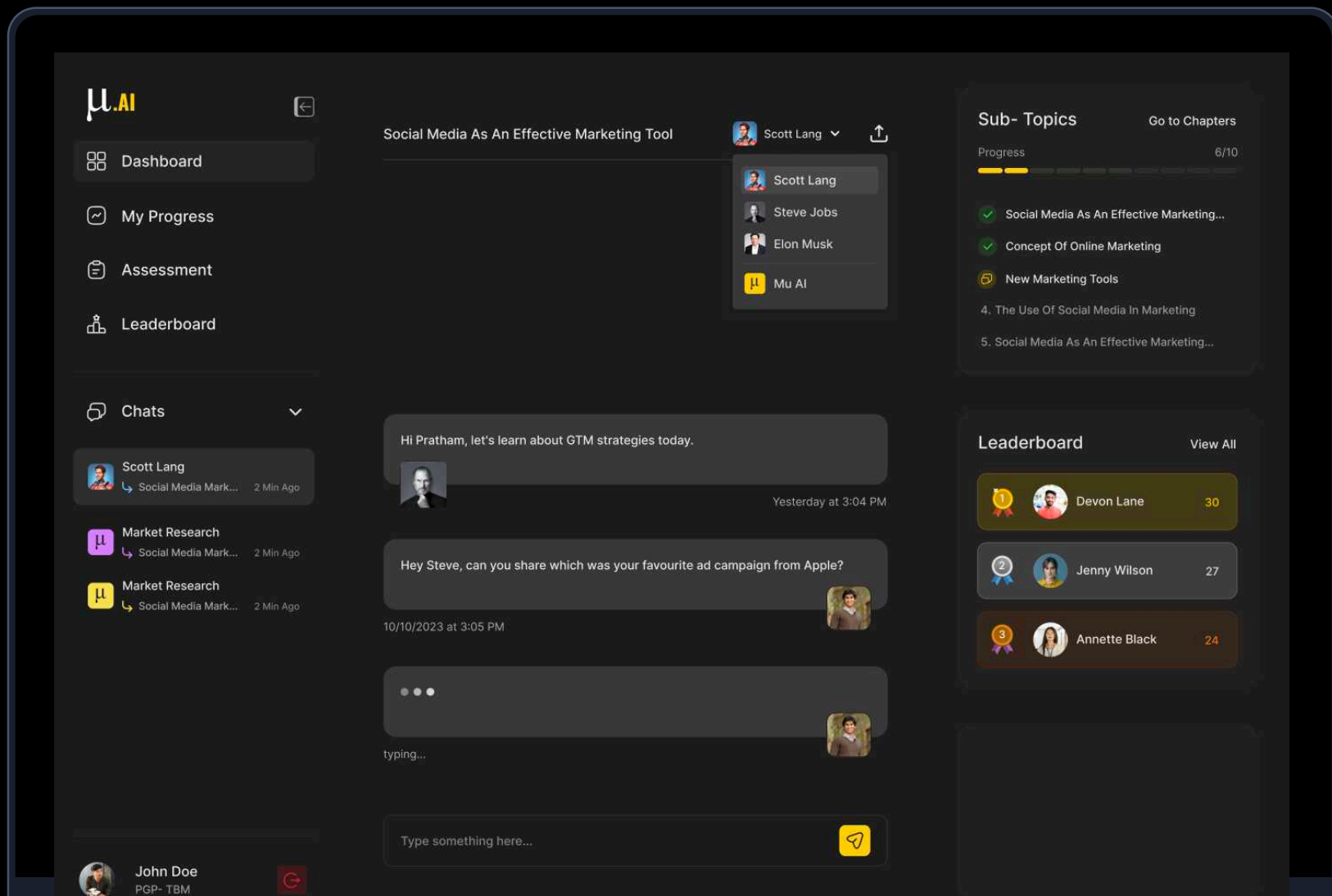
Anshul Gupta - Bharat Founder School



Shantanu Deshpande - Founder, Bombay Shaving Co

Redefining Learning with AI

μ. AI is your personal business coach—an AI-powered tool that helps students master business skills through a ChatGPT-style interface. It offers real-time feedback, tracks progress, and supports learning across multiple courses, making business education interactive, personalised, and measurable.





High School —Startup League

The High School Startup League is India's **largest platform for teen entrepreneurs**—often called the Shark Tank for high schoolers. Students pitch their ventures to top VCs and angel investors, raising ₹20–50 lakhs in real funding. From Shantanu Deshpande to Arjun Vaidya, the country's most respected founders and investors mentor and judge the finalists. With millions of views and nationwide participation, it's become a flagship event that inspires, funds, and launches the next generation of Indian entrepreneurs.



Season 3 Judges: Arjun Vaidya - Verlinvest, Shantanu Deshpande - Bombay Shaving Co, and Priyanka Gill - Kalaari Capital

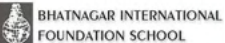
100+
Schools

10,000+
Students

28
States

200+
CXOs, MDs and Entrepreneurs



		 PATHWAYS SCHOOL GURGAON Learn • Work • Play • Think • LIVE			
	 CHIRUSHAI AMBANI INTERNATIONAL SCHOOL ESTD. 2003	 BOMBAY SCOTTISH SCHOOL	 Vasant Valley Public School	 APEEJAY SCHOOL SHAKTI • DAKSHI • PRAJNAN	 Bal Bharati PUBLIC SCHOOL
 Mount Abu Public School Sector - 5, Rohini, New Delhi-110085	 BAL BHAVAN PUBLIC SCHOOL MAYUR VIHAR	 St. Columba's School 1, Ashok Place, New Delhi - 110001 An Edward Ross Educational Institution	 GENESIS GLOBAL SCHOOL	 BHATNAGAR INTERNATIONAL FOUNDATION SCHOOL	 AHLCON PUBLIC SCHOOL
 THE MOTHER'S INTERNATIONAL SCHOOL CISE Affiliation No. 430308	 ST. THOMAS' SCHOOL INDIA	 D. GOENKA VASANT KUNJ			 OPG WORLD SCHOOL Presenting the future



Inspiring Stories

Student-led startups

Five Masters' Union students have made it to Shark Tank India—including three full-time students: **Dharmil Bavishi (PGP '22)**, **Reyansh Juneja (UG '28)**, and **Nikhil Gaur (PGP '25)**—securing funding from sharks like Aman Gupta and Peyush Bansal. From classroom pitches to national TV, their journeys reflect how Masters' Union is fast becoming a startup launchpad.

Scan below to watch their respective Shark Tank episodes ►



Cohort of 2021

Bullspree

Founder:

Dharmil Bavishi

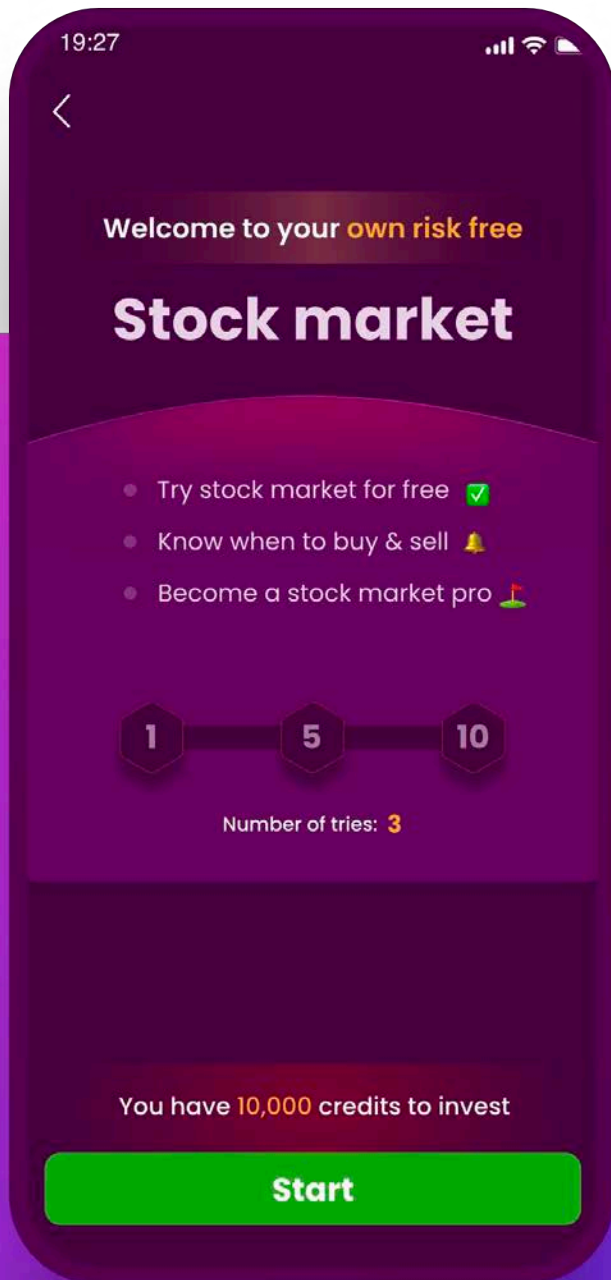
Investors:

**IVY Growth Associates, Desai
Ventures, Aman Gupta, Peyush
Bansal**

Bullspree is your go-to app for mastering finance through fun and interactive games. Users subscribe to expert-led courses, gain real market insights, and learn smart investing strategies.

\$1.88 million
Seed Round

Featured on
Shark Tank



Bullspree on Shark Tank raising funds from Aman Gupta & Peyush Bansal

Cohort of 2024

Hive School

Founders:

Nikhil Gaur

Investors:

Masters' Union (Grants)

Hive School is India's first sales school, churning out high-performing sales talent with ₹15 LPA average salaries. Backed by real results and Shark Tank buzz, they're now going offline—and aiming to become a full-fledged university.

3 Cohorts Inducted

₹2Cr Revenue Run Rate



Hive School pitching at Shark Tank

Cohort of 2028 (Undergraduate Programme)

MemoTag

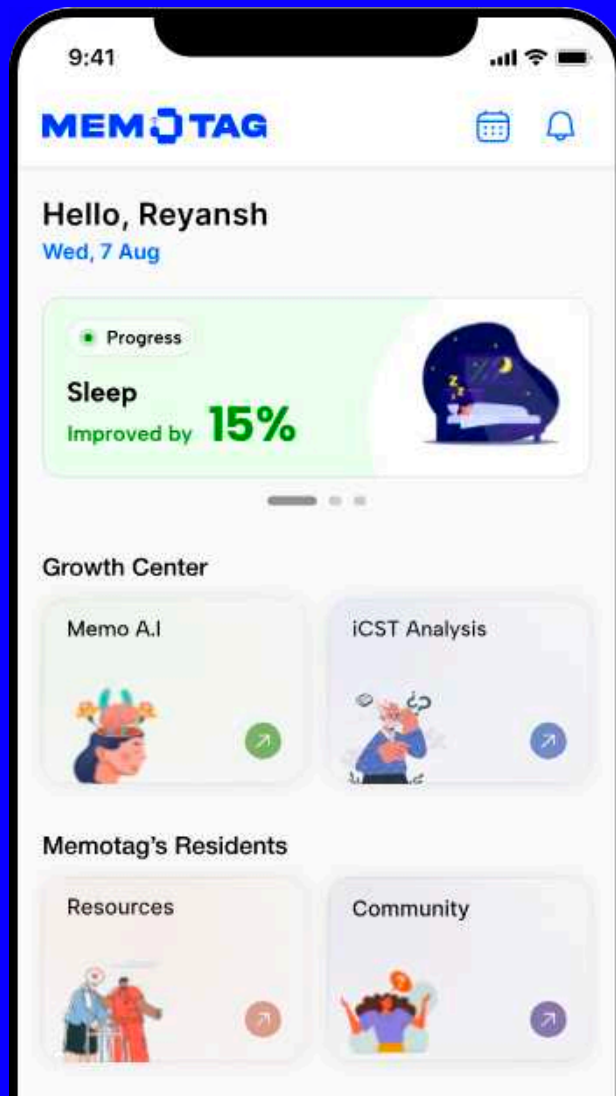
Founders:

Reyansh Juneja

Investors:

Bootstrapped

Built by a first-year undergraduate students, MemoTag helps dementia patients stay connected and safe. Inspired by his own grandparents' journey, Reyansh's creation is now gaining traction—with both physical hardware and digital tools in the works.



Featured on Shark Tank



MemoTag on Shark Tank

Cohort of 2024

PlaySuper

Founders:

Upamanyu Chatterjee and Shouradeep Chakraborty

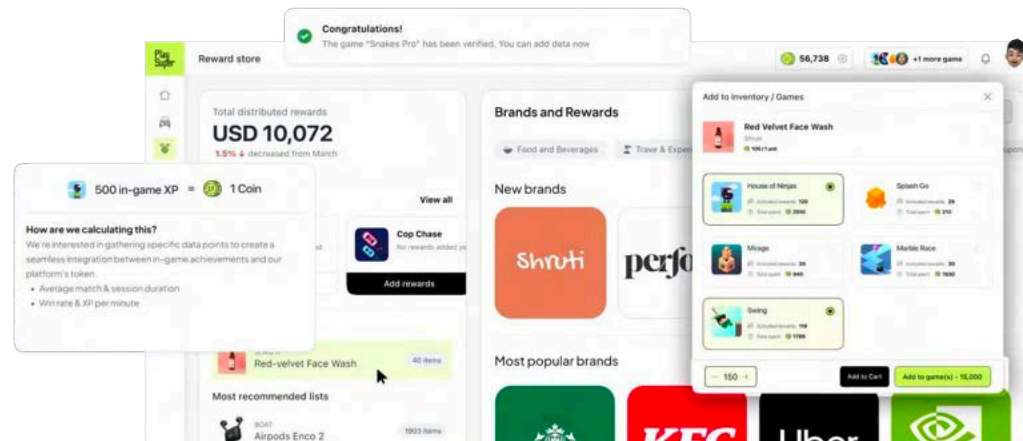
Investors:

100X. VC, IAN Fund, and angel investors

PlaySuper is India's first gaming commerce startup, helping boost player engagement and drive in-app purchases without adding extra costs for studios.

16 Partnerships with gaming studios

\$1.5 million Raised



Cohort of 2021

Eight.Network

Founders:

**Mohit Goswami, Mohit Paliwal and
Yugal Tamang**

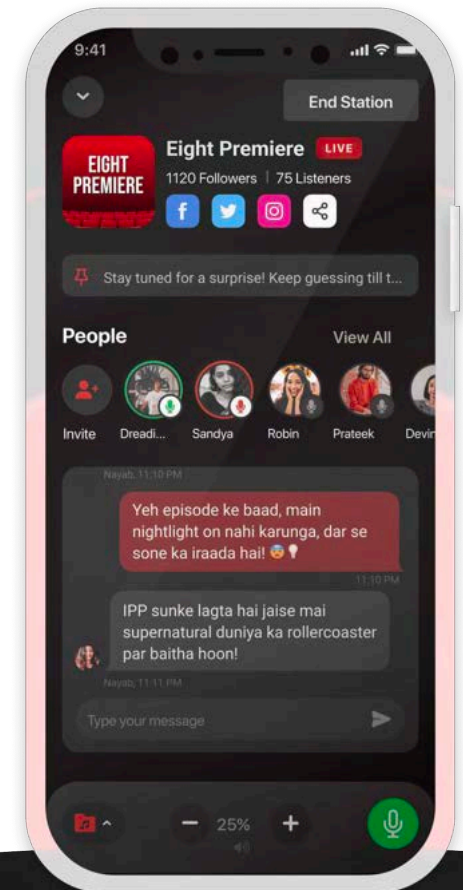
Investors:

Kae Capital, Venture Highway

\$2 million
Raised

Over **1** million
listeners

Eight.Network is made-in-India online audio streaming platform that empowers producers to enhance their reach, connect with new audiences, and broadcast content effortlessly.



Cohort of 2024

Lexi's

Founders:

**Naveen Balaji, Rhea Melwani,
Ayush Melwani, Alex Francis
Puthusserry**

Investors:

Masters' Union (Grants)

Lexi's is a cloud kitchen brand that offers global gourmet sandwiches tailored for single meals, group orders, and lifestyle needs.

₹1^{cr+}
ARR

Rated **4.5+/5** on Swiggy & Zomato
within 3 months of launch





Cohort of 2024

Eat Atlas

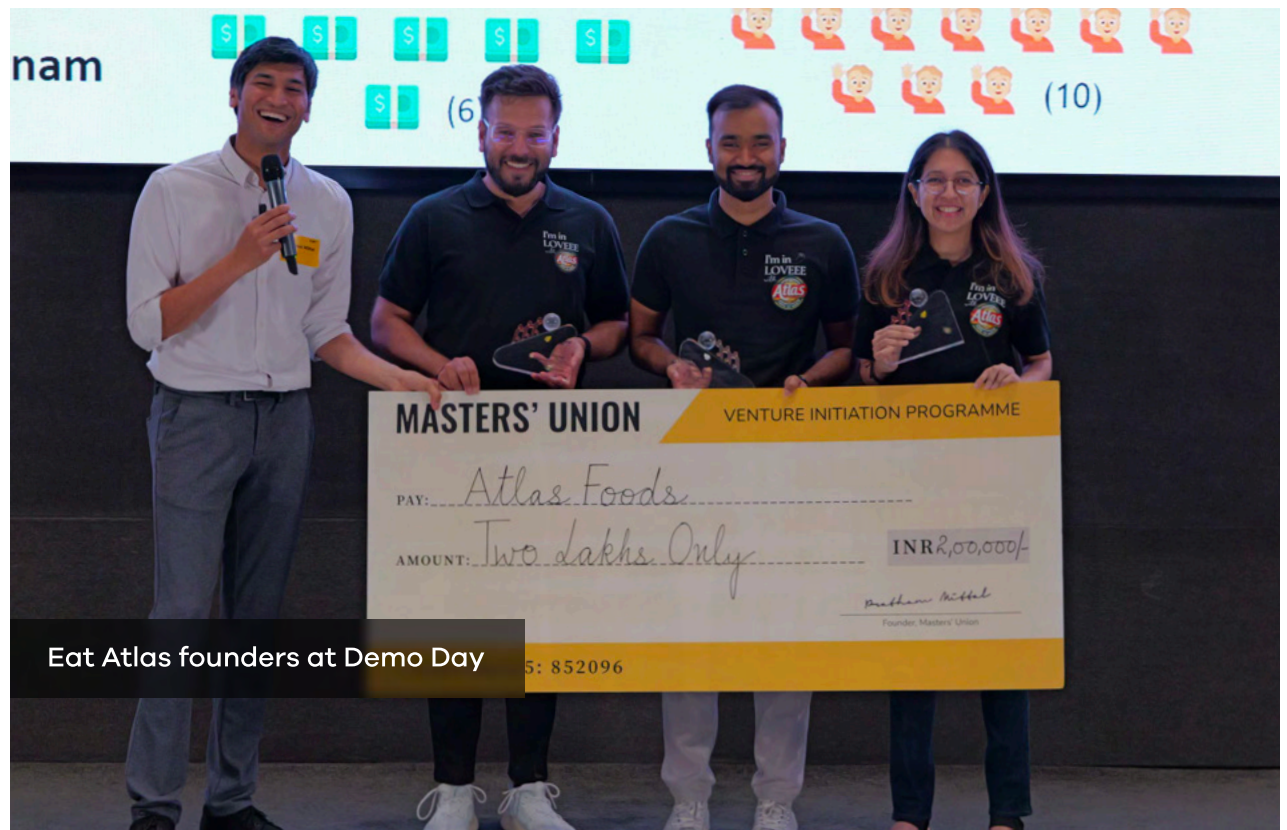
Founders:

Ishita Gupta and Mayuresh Jadhav

Investors:

Masters' Union (Grants)

Eat Atlas crafts premium chips and dips inspired by global cuisines that offer a unique and delicious snacking experience, blending authenticity with innovation.



Eat Atlas founders at Demo Day

5: 852096

Learn By Visiting Factories

—Showrooms and Offices of India's Top Businesses

Explore India's most exciting businesses - from local legends like Sita Ram Diwan Chand to unicorns like PhysicsWallah and Cars24. Through immersive visits, gain first-hand insights from industry leaders, uncovering the secrets behind each company's success.

80⁺ companies
visited



Hero Rockman's auto factory



Students diving into businesses at their Off-Campus visits





Recipients of Founder's Fellowship

Build **Boldly** with a Safety Net *The Founder's Fellowship*

With the Founder's Fellowship, students get a **year-long runway—with a monthly stipend to cover their expenses**—so they can focus completely on building their startups. And if things don't work out, they can sit for placements with the next batch, giving them the **freedom to build without fear**.

- 1 Unlimited **Founder's Fellowships** available to each cohort
- 2 Awarded monthly stipend of **₹50,000 for 1 year** after completing graduation
- 3 Fellows may **sit for placements with the next cohort**, thereby safeguarding them financially





Series C Masterclass with Kunal Bahl, Co-founder of Snapdeal & Titan Capital

The 30-30-40

Faculty Model at Masters' Union

30 %
Visiting Faculty:
Professors from Harvard,
Stanford, and Wharton

30 %
Full-Time Faculty:
Dedicated educators
shaping core learning

40 %
Industry Practitioners:
Leaders and entrepreneurs
sharing real-world insights

NPS Classroom at Tower A, Cyberpark





200+

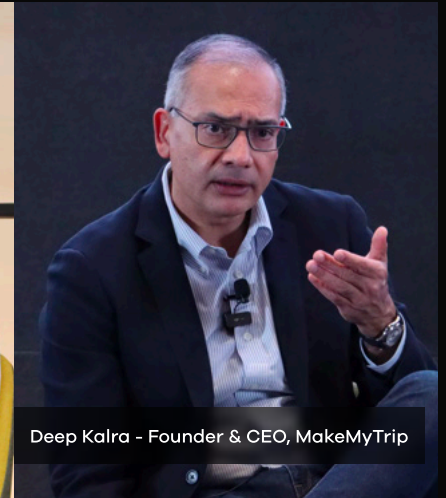
Industry experts, including CEOs, CXOs, and MDs
from Amazon, Apple, IBM, McKinsey



Barkha Dutt - Former Editor, NDTV



Rohan Bhargava - Co-founder, CashKaro



Deep Kalra - Founder & CEO, MakeMyTrip



Bikram Bedi - MD, Google Cloud



Rohit Kapoor - CEO, Swiggy



Tarun Chugh - MD, Bajaj Allianz Life

Resident Faculty

Full-time Faculty Bring World-Class Research & Insights to The Classroom



Dr. Bhupesh Manoharan

Ph.D, IIM Calcutta

Marketing Management



Dr. Nandini Seth

Ph.D, IIM Bangalore

Quantitative Techniques



Dr. Akshay Narayanan

Ph.D, IIM Calcutta

Finance



Dr. Manu Prasad

Ph.D, IIM Tiruchirappalli

Organisational Behaviour & HRM



Dr. Garima Chaklader

Ph.D, IIM Bangalore

**Managerial Economics,
Econometrics**



Dr. Kashika Sud

Ph.D, IIM Ahmedabad

Organisational Behaviour & HRM



Dr. Ashish Bhandari

Ph.D, IIM Bangalore

Operations Management



Dr. Ajith Babu

Ph.D, IIM Calcutta

Operations Management



Dr. Kapil Verma

Ph.D, Nanyang Business School,

Organisational Behaviour



Dr. Vipin Sreekumar

Ph.D, IIM Calcutta

**Strategic Management &
Entrepreneurship**

Visiting *Faculty*

100+ Faculty Visit Masters' Union from Ivy Leagues & Top Ranked Colleges



Dr. Zal Phiroz

Adjunct Professor, Supply Chain & Operations, **Harvard University**



Mr. Daniel Garrett Van Der Vliet

Executive Director, Family Business Programme, **Cornell University**



Dr. Benjamin Dunford

Professor of Management, **Purdue University**



Dr. Meenakshi Rishi

Professor of Economics, **Seattle University**



Mr. Rajat Baijal

Adjunct Professor, Enterprise Risk Management, **Columbia University**



Dr. Shad Morris

Adjunct Professor, Management **MIT Sloan**



Dr. Lan Ma

Adjunct Professor of Business, **NYU Shanghai**



Dr. Alireza Kabirian

Professor of Data Sciences, **University of Southern California**



Dr. Garrick Hileman

Professor of Economics, **University of Cambridge**



Dr. Rajesh Bhargave

Associate Professor of Marketing, **Imperial College London**

Practitioner *Faculty*

200+ Industry Professionals Teach Complete Courses and Not Just Guest Lectures



Mr. Rajat Mathur

Managing Director,
Morgan Stanley



Mr. Naveen Munjal

Managing Director,
Hero Electric



Dr. Narendra Jadhav

Former MP and Chief Economist,
Reserve Bank of India



Mr. Satish Krishnan

Former Managing Director,
Standard Chartered Bank



Barkha Dutt

Former Editor,
NDTV



Mr. Nitin Gaur

Former Director,
IBM



Dr. Avantika Tomar

Partner,
EY-Parthenon



Mr. Rahul Wadhawan

Partner,
Bain



Mr. Arjun Vaidya

Founder,
Dr. Vaidya's



Mr. Thomas Kuruvilla

Managing Partner, Middle East,
Arthur D. Little



Mr. Jamshed K Daboo

Former Managing Director,
Star Bazaar



Ms. Monica Jasuja

Former Head,
Mastercard



Mr. Gurneesh Khurana

Former Director of Sales,
General Motors



Dr. Subhonil Ghoshal

Former Managing Director,
Accenture



Mr. Revant Bhate

Chief Executive Officer,
Man Matters



Mr. Jaidit Brar

Former Partner,
McKinsey



Mr. Rajeev Soni

Director - Product Management,
Gartner



Mr. Anshu Prasher

Partner,
Whiteboard Capital



Ms. Vani Gupta Dandia

Former Category Director,
PepsiCo



Mr. Vaibhav Jain

Former Partner,
Edelweiss

Thrive With Real-Time

Access to 500+ Mentors

Get Prepped is our **on-demand mentor hotline**—instant access to experts whenever you need help with anything.



1

Interview Prep: Get Prepped connects you to expert mentors—even the night before—for last-minute, tailored prep.

2

Startup Support: From GTM strategy to PMF doubts, access 1:1 guidance from seasoned mentors—instantly and on your terms.

3

Academic Help: Stuck on an assignment? Need a quick pep talk? Log in to Get Prepped and get the help you need—in under an hour.



Mentors

425 Total Mentors



Sort By ▾

Filters ▾

🔍 Search by name or keyword

**Shivam Singla**

Director, Blinkit

★ 5.0 / [LinkedIn](#)

📞 6+ Successful Calls 📅 5+ Years of Experience

🌐 English, Hindi

Functional Focus Area Area of Expertise

Communications Executive Presence And Communication

Resume Expert

🕒 Available Today

📅 Next Available Tomorrow

Schedule Call

**Nitesh Kumar**

Assistant Vice President, Ba...

★ 5.0 / [LinkedIn](#)

📞 3+ Successful Calls 📅 9+ Years of Experience

🌐 English, Hindi

Functional Focus Area Area of Expertise

Analytics and Data Science Data Science

🕒 Available Today

📅 Next Available Tomorrow

Schedule Call

**Pranav Walia**

Product Manager 2, Zynga

★ 5.0

📞 2+ Successful Calls 📅 4.5+ Years of Experience

Functional Focus Area Area of Expertise

Product Management

🕒 Available Today

Schedule Call

**Preeti Taterway**

Partner, Taterways

★ 5.0 / [LinkedIn](#)

📞 1+ Successful Calls 📅 10+ Years of Experience

🌐 English

Functional Focus Area Area of Expertise

Brand and Marketing Personal Branding Strategy

🕒 Available Tomorrow

**Apoorv Sharma**

Product Manager II, Microsoft

★ 5.0 / [LinkedIn](#)

📞 188+ Successful Calls 📅 7+ Years of Experience

🌐 Hindi, English

Functional Focus Area Area of Expertise

Product Design Product Management

Platinum

**Mohit Geat**

Consultant, McKinsey

★ 5.0 / [LinkedIn](#)

📞 1129+ Successful Calls 📅 6+ Years of Experience

Functional Focus Area Area of Expertise

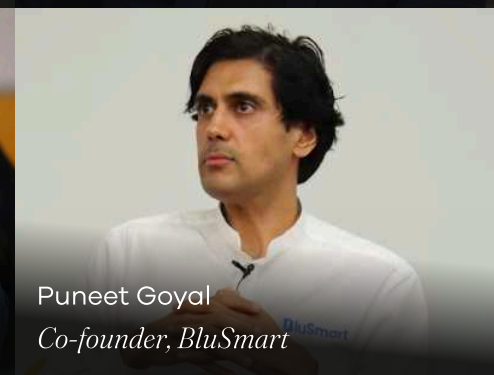
Consulting Strategy

🕒 Available Today

Platinum



Global Leaders, On Campus





Sandeep Aggarwal
Co-founder & CEO, Droom



Sarvesh Agrawal
Founder & CEO, Internshala



Nipun Marya
CEO, iQOO



Tarun Sharma
Co-founder & CEO, mCaffeine



Vishal Jain
CEO, Zerodha Fund House



Rahul Jain
Co-founder & CEO, Epigamia



Kavin Bharti Mittal
Founder, Hike



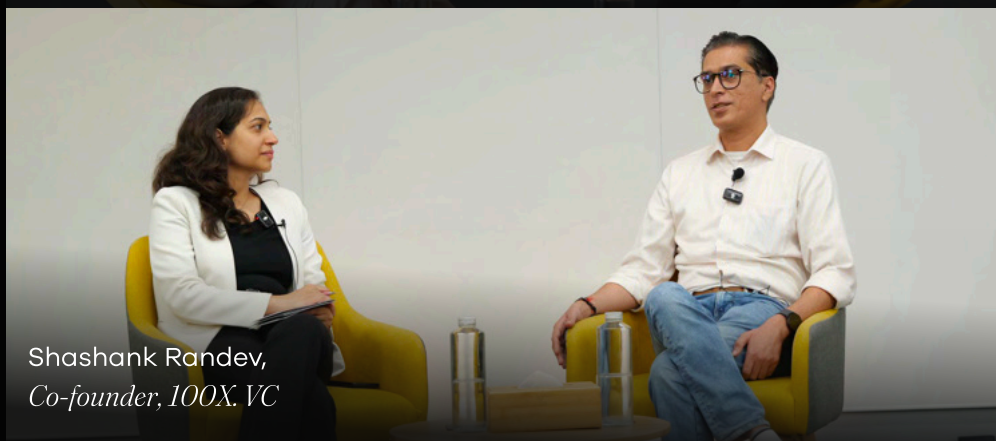
Shweta Bajpai
Group Director, Meta



Anand Srinivasan
Co-founder & CIO, Akasa Air



Saurabh Jain
CEO & Co-Founder, LivSpace



Shashank Randev,
Co-founder, 100X.VC



Deepit Purkayastha
Co-founder & CEO Chief Strategy Officer, Inshorts



Harsimarbir Singh
Co-founder, Pristyn Care



Hardeep Singh Brar
VP & Head of Marketing & Sales, Kia India



Prof. Bhupesh Manoharan teaching “How to do insightful market research”

Placements at Masters' Union

Placements at Masters' Union have quietly made their mark—**ranging from ₹28L to ₹34L avg. salaries since 2020**, with top firms like Bain, BCG, Google, and Microsoft coming on campus. From cracking highly coveted VC roles to high impact Chief of Staff roles, our students have gone on to make us incredibly proud.

148 recruiters | 3.03^x salary jump from pre-MBA level | 61.98^L Highest CTC | 28.52^L Average CTC

10 Intl. Offers | 28 Q-comm Offers | 5 VC Offers

37% offers with early joining | 12% offers in Founder's office or Chief of Staff roles

Stats from the **Cohort of 2024**



*Average salary
over 4 years*

CO'21
29.12_L | CO'22
33.1_L | CO'23
34.07_L | CO'24
28.52_L

Top Recruiters

		KEARNEY	McKinsey & Company	BAIN & COMPANY ⌚	BCG
					
					
					

Business News > Careers > HR Policies & Trends > Masters' Union MBA cohort 2024 reports Rs 28.52 lakh average salary; top offers reach Rs 61.8 lakh

News Flash India's wholesale inflation eases to 2.05% in March from 2.38% in February

Masters' Union MBA cohort 2024 reports Rs 28.52 lakh average salary; top offers reach Rs 61.8 lakh

By Sreeradha Basu, ET Bureau • Last Updated: Nov 28, 2024, 10:32:00 AM IST

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Synopsis

Masters' Union business school's 2024 MBA graduates saw strong placements. The average salary reached Rs 28.52 lakh. Over 148 companies hired graduates. Roles spanned consulting, technology, finance, and startups. International and startup placements increased. Several graduates launched their own ventures, securing significant funding.



iStock

Gurgaon-based Masters' Union has



Students and parents at the Convocation Ceremony at Masters' Union

Successful Career Transitions

Industry Transition

Business Development, Fortitude Marketing

Consultant, Deloitte USI

Brand Marketing Assoc., LBB

Product Manager, Finolov

Analyst, Spinny

To

Sr. Consulting Associate, BCG

Product Manager, CarInfo

VC Consultant, Antler

Founder's Office, Zerodha

Founder's Office, Zepto

Career Advancement

Senior Software Engineer, Honeywell

Business Development Specialist, Media.net

Project Associate, Env. Protection Society

Analyst COE, Blackstone

Product Specialist, Sabre Travel

To

Product Manager, CISCO

Strategic Partnerships Associate, CRED

Data Research Analyst, Trilogy Inc.

Senior VC Analyst, Stride Ventures

Category Manager, MakeMyTrip



See Careers
Report



Fresher

Career Launches

UG College	Post MBA Company	Post MBA Role
Delhi College of Arts and Commerce, Delhi University	EY-P	Associate
Hansraj College, Delhi University	Zomato	Associate Program Manager
Narsee Monjee Institute Of Management Studies, Maharashtra	Tata 1mg	Deputy Manager - Founder's Office
Savitribai Phule Pune University, Maharashtra	Ozone	Manager - EIR
Delhi College of Arts and Commerce, Delhi University	Bloomberg	Analytics - ADSK
Fr. Conceicao Rodrigues Institute of Technology	SuperK	Project Manager (Int)
Miranda House, Delhi University	Zomato	Assistant Program Manager
Guru Gobind Singh Indraprastha Vishwavidyalaya, Delhi	Nivia	Brand Manager
Cluster Innovation Centre, Delhi University	Anveshan	Founders' Office
Miranda House, Delhi University	Lissun App	Business Analyst Strategy Office
Dr. A.P.J Abdul Kalam University, Madhya Pradesh	Consultadd Inc	COS

From Gurugram to Global Markets

International Placements at Masters' Union



Daniel Paul Nath

Growth Strategist, Google
(Dublin)

BTech, SIST



Adeetya Prakash

Product Manager- II, Careem
(Dubai)

BTech, GITAM



Naman Sangal

Manager - Strategy, ZKX
(Estonia)

BBA, NMIMS



Priyansh Sharma

Sr. Analyst, Talabat
(Dubai)

BTech, IIIT



Anmol Malhotra

Business Development, Cloudtech
(NY- Remote)

BBA, Delhi University



Vidhi Vashishth

Data Research, Trilogy Inc
(US- Remote)

BSc, Delhi University



K. Sri Badarinadh

Strategic Accounts, Talabat
(Dubai)

BTech, Amrita University



Mehul Soni

Quant Trader, Avirom Capital
(US- Remote)

BCom, HR College



Zoya Rai

Product Designer-2, Inspeq.ai
(Dublin- Remote)

BTech, NIFT



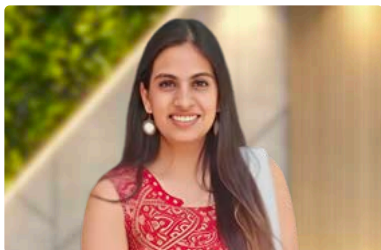
Vidul Tyagi

Ass. Product Owner, Landmark Group
(Dubai- Remote)

BTech, Thapar Institute

From MU To MBBs

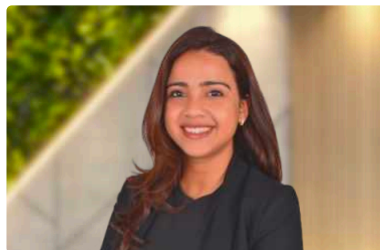
Alumni and Graduates in Consulting Roles



Jeneesha Singh

Associate Consultant,
Bain & Company

BA, LSR



Prashasti Singh

Consultant,
McKinsey

YIF, Ashoka University
Ex. Clix Capital



Abhishek Deb

Senior Associate,
BCG

BTech, NIT
Ex. Maruti Suzuki



CA Harsh Nahar

Senior Business Analyst,
Kearney

BCom, HR College
Ex. Marcellus Investment



Omkar Hundekari

Junior Consultant,
Bain & Co.

BTech, ICT
Ex. ZS Associates



Aditi Ajay Lahane

Management Consulting Analyst,
Accenture Strategy

BTech, VIT



Prabhav Narang

Associate,
EY Parthenon

Delhi University



Bhavika Bhardwaj

Senior Associate,
BCG

BE, VTU
Ex. WaterAid India



Raunak Agrawal

Consultant, Deals & Strategy,
PwC

BCom, SRCC



Akshit Aggarwal

Senior Associate,
BCG

Delhi University
Ex. Genpact

Fueling the Next Big Thing

High Impact Alumni at Top Startups



Anurag Bansal
Founders' Office,
Zerodha

BE, RV College
Ex. Finvolv



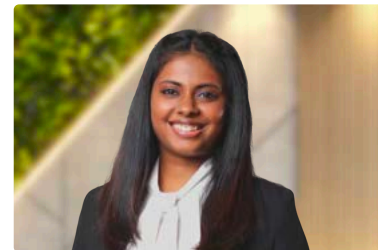
Cimone Alvister
Senior Manager,
Zepto

BBA, NMIMS
Ex. Drip Capital



Smit Bhavsar
Founder's Office,
Tata 1mg

BPharm, NMIMS



Rishika Komarla
Entrepreneur in Residence,
Wakefit

BHM, Christ University



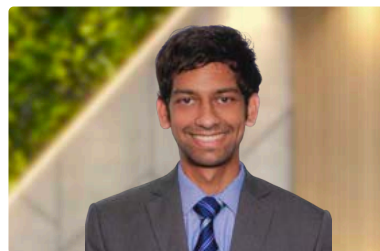
Yash Aaditya Singh
Program Manager,
Blinkit

BTech, IET
Ex. Unacademy



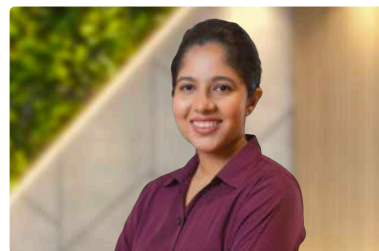
Tushar Chuttani
Entrepreneur in Residence,
mCaffeine

BCom, Christ University
Ex. Unacademy



Shreyas Dillip
Marketing Manager,
MakeMyTrip

BMS, Jain University
Ex. Supersourcing



Rutuja Ashtekar
Product Manager,
BluSmart

BTech, Pune University
Ex. Citi



Pradyot Tripathi
Manager - Enterprise Business,
Cashfree

BE, MIT
Ex. BYJU's



Bhavneet Chandi
Associate Program Manager,
Zomato

BCom, Delhi University

From Campus to the Cloud

Major Tech Recruitments at the Campus



Shreya Kulkarni

Product Manager,
Microsoft

BTech, KLE University



Shreya Bansal

Data Scientist,
Oliver Wyman

BSc, Delhi University



Pranav Seth

Senior Product Manager,
Service Now

BTech, SRM Institute
Ex. Accenture



Apurv Rathore

Lead Program Manager,
Sprinklr

BTech, NIELIT
Ex. Honeywell



Shruti Kumari

Manager - Brand Marketing,
Flipkart

BJMC, IP University
Ex. Adfactors



Daksh Rastogi

Lead Partnerships,
OneBanc

BCom, Delhi University
Ex. McKinsey



Lakshya Punjabi

Management Trainee,
American Express

BTech, VIT
Ex. Tata Digital



Krishna Goyal

Product Manager,
Cisco

BBA, Christ University
Ex. VWO



Mohini Saluja

Assistant Vice President,
Citi

BA, Delhi University
Ex. VIVO



Srijan Srivastava

Deputy Manager II,
Tata iQ

IP University
Ex. Tata 1mg

VCs & Investment Bankers

Number Crunchers of the Union



Archit Bhargava

Analyst,
Avaana Capital

BMS, Mumbai University
Ex. KPMG



Mehul Soni

Quantitative Trader,
Avirom Capital (US- Remote)

BCom, HR College
Ex. Edelweiss Tokio



Tilottama Ghosh

Associate,
Kotak IB

BBA, NMIMS
Ex. JPMorgan Chase



Deep Bhatia

Investment Banking,
Axis Capital

BCom, H.R. College
Ex. ICICIdirect



Madhav Nangru

Associate,
InnoVen Capital India

BCom, Delhi University
Ex. PwC



Gautam Marwah

Chief of Staff,
Kae Capital

BA, Delhi University
Ex. Pine Labs



Radika Agarwal

Investment Analyst,
Good Capital

BA, Gargi College
Ex. D.E Shaw



Yash Chhabra

Investment Associate,
Waterbridge Ventures

BCom, Delhi University
Ex. Wazir Advisors

Right Hand Men & Women

Alums in Founder's Office Roles



Yeshvanth Suresh

Chief of Staff,
Ather

BE, Anna University



Anurag Bansal

Founder's Office,
Zerodha

BE, RV College
Ex. Finvolv



Vibhor Agarwal

Founder's Office,
Hike

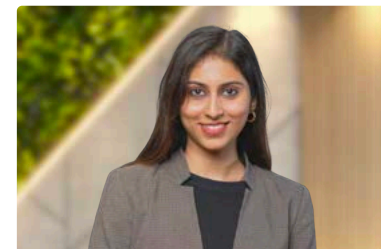
BTech, Manipal University
Ex. Tirupati Polymers



Abhishek Kateliya

Founder's Office- Strategy,
Nexstem

BE, FCRC
Ex. Tradesun



Ayushi Gupta

Founder's Office,
MobiKwik

BCom, Delhi University
Ex. Innenu Labs



Aayush Gupta

Founder's Office Associate,
Renegade Insurance

BCom, Sydenham College
Ex. Godrej & Boyce



Siva Chetan

Manager- Founder's Office,
Park+

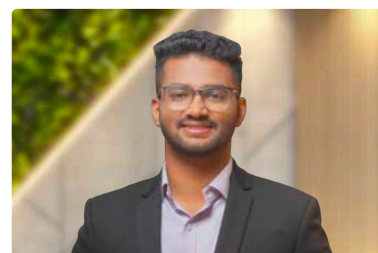
BTech, NIT
Ex. Spinny



Hinal Shah

AVP - Founder's Office & M/A,
Imarticus

BCom, ML Dhanukar College
Ex. HSBC InvestDirect



Likith M

Chief of Staff,
MasterChow

BE, Bangalore University
Ex. Textron Aviation



Karan Gill

Founder's Office,
Libas

BSc, Institute of Hotel Management
Ex. Razorpay

Alumni Leading From the Front



Adeetya Prakash

Placement after Masters' Union
Associate Product Manager,
Zoom Cars

Current Employment

Product Manager 2,
Careem



Dipti Iyer

Placement after Masters' Union
Senior Associate - Consulting,
BCG

Current Employment

Senior Manager,
American Express



Sameer Batra

Placement after Masters' Union
Manager - Capacity Planning,
Better

Current Employment

Head of Strategy, Direct Channel,
Aditya Birla Sun Life Insurance



Harsh Dandona

Placement after Masters' Union
Junior Consultant, Bain & Co.

Current Employment

Program Manager, CBO Office,
Ultrahuman



Yeshvanth Suresh Babu

Placement after Masters' Union
COS, Ather Energy

Current Employment

Chief Strategy Officer,
Fitsol



Rimjhim Parashar

Placement after Masters' Union
Business Analyst, Eightfold

Current Employment

Product Manager,
Bajaj Finserv Health



#Once MU, Always MU



Raj Vineeth

Placement after Masters' Union
Product Manager, Tata iQ

Current Employment

Senior Product Manager,
Nielsen



Shristhi Goyal

Placement after Masters' Union
Growth Manager, Bharatpe

Current Employment

Product Strategy Manager,
Aditya Birla Capital



Tanmay Dube

Placement after Masters' Union
Regional Manager-
Enterprise Sales, Razorpay

Current Employment

Strategy & Growth (MD's Office),
Jio



Karan Pratap Singh Gill

Placement after Masters' Union
Regional Manager- Enterprise
Sales, Razorpay

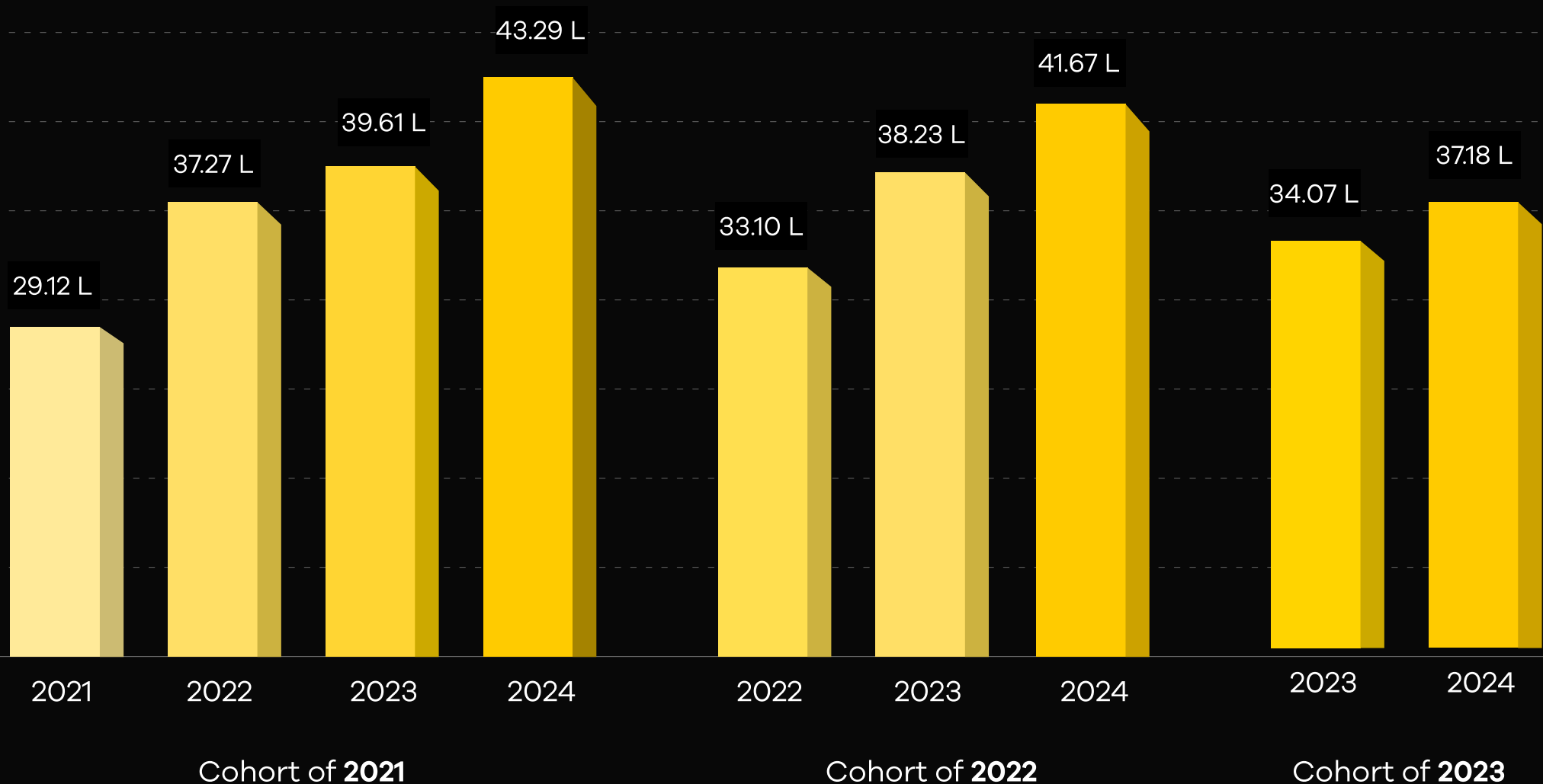
Current Employment

Business Strategy, Founder's Office,
Libas



Success, Compounded Yearly

Our alumni have seen consistent **annual salary growth of 10–20% on average**—among the highest for any MBA programme in India. A testament to how careers from MU don't just start strong—they scale fast.



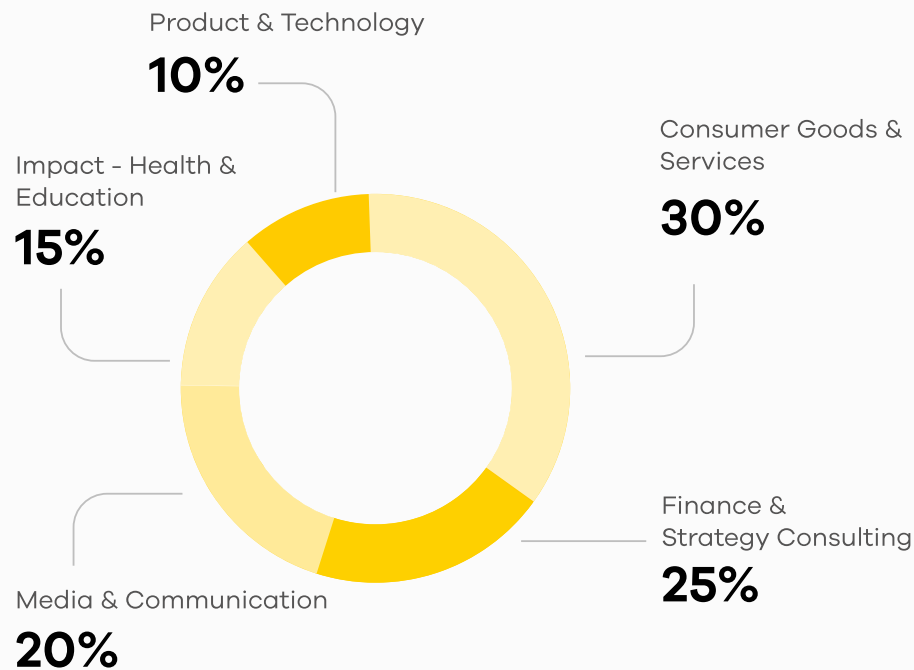


First Year Undergraduate Internships

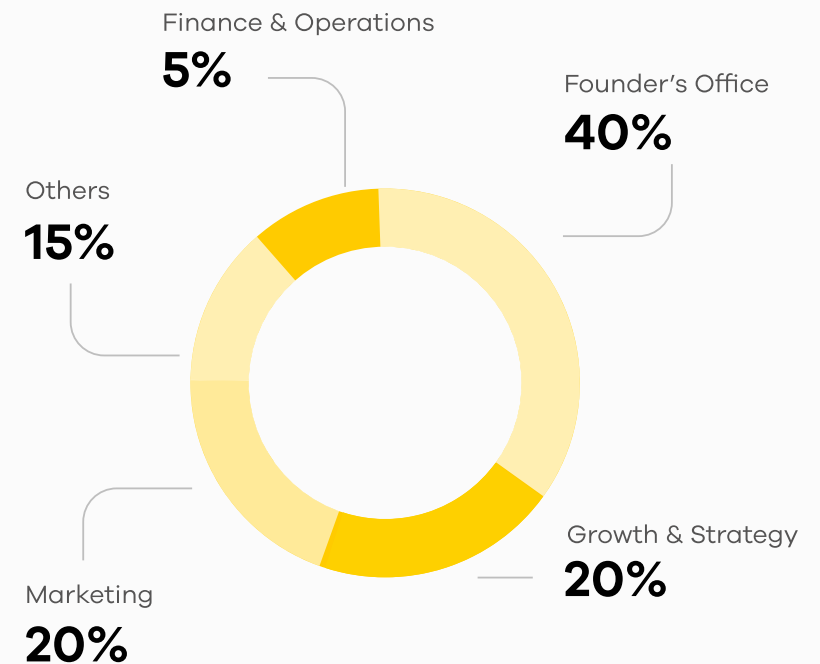
50⁺ Companies

80⁺ Internships

At Masters' Union, students dive into **internships from year one—not year four**. While others wait, our undergraduate gain real-world experience early, building skills, confidence, and clarity from day one. It's learning by doing, right from the start.

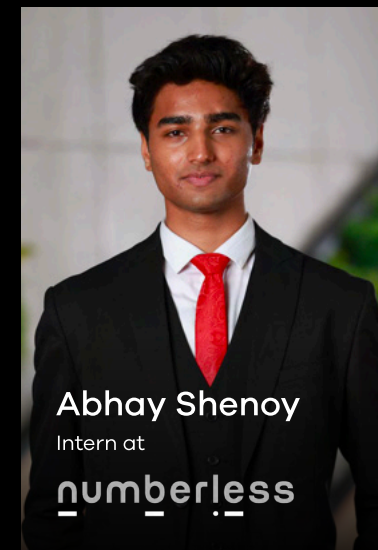
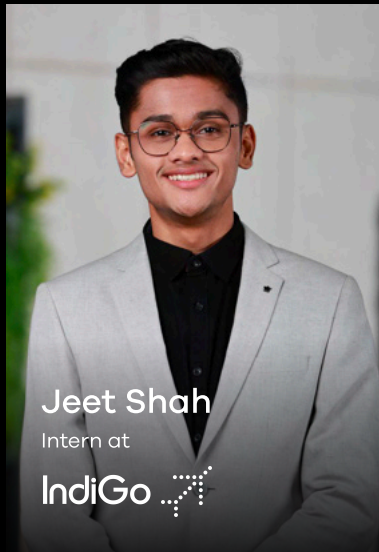


Industry **Mix**



Roles **Undertaken**

Top Companies Hiring Masters' Union Interns



Events at Masters' Union



UnMute *the Annual Student Fest*

UnMute isn't just an annual fest; it's a groundbreaking extravaganza where the worlds of high-stakes trading, innovative startups, and strategic consulting collide. Students dive into thrilling competitions that challenge their skills and ignite their creativity. UnMute is also a celebration of culture and creativity, featuring an exciting lineup of events, with Unicorn founders as star-studded guests and judges.

1000⁺
attendees

50⁺
events





Intersect

Celebrating the Union Between Industry & Academia

- 1 350+ delegates
- 2 Representatives from 15+ countries
- 3 Notable speakers such as **Barkha Dutt (2024)** & **Shiv Khera (2025)**

Intersect is an **annual gathering where top school principals, counsellors, and industry leaders come together** to reimagine high school education. With voices from schools like **Welham, Doon, and Mayo**—alongside global educators—it sparks bold ideas and real collaboration. It's not just an event; it's how we deepen our bond with schools shaping the next generation.

Participating Schools

	 MAYO COLLEGE Ajmer, India	 THE DOON SCHOOL	 Welham Girls' School	 DALY COLLEGE BUSINESS SCHOOL INDORE, INDIA
 BCM SCHOOL A Senior Secondary School Affiliated to CBSE, Delhi (Affiliation No. 1501549) Sec. 30-A, Chandigarh Road, Ludhiana	 DELHI PUBLIC SCHOOL	 KATHMANDU WORLD SCHOOL ISO 9001:2015 - CERTIFIED SCHOOL	 Sambaram Group of Educational Institutions	
 KANAKIA INTERNATIONAL SCHOOL Reach Beyond Knowing	 OAKRIDGE INTERNATIONAL SCHOOL A NORD ANGLIA EDUCATION SCHOOL	 The Sanskaar Valley School International Board School	 TULAS INTERNATIONAL SCHOOL	
 CMS CITY MONTESSORI SCHOOL	 Lancers International School An IB World School	 EXCELSIOR AMERICAN SCHOOL		 RAMJAS INTERNATIONAL SCHOOL R.K. Puram, New Delhi



Sharan Hegde leading a Finance Bootcamp at Masters' Union


1% CLUB

FINANCE BOOTCAMP

WITH SHARAN HEGDE

DELHI CHA

Presented By



A



Postgraduate *Cohort Profile*

24.5 Yr.
Average age

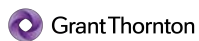
3.7 Yr.
Average work experience

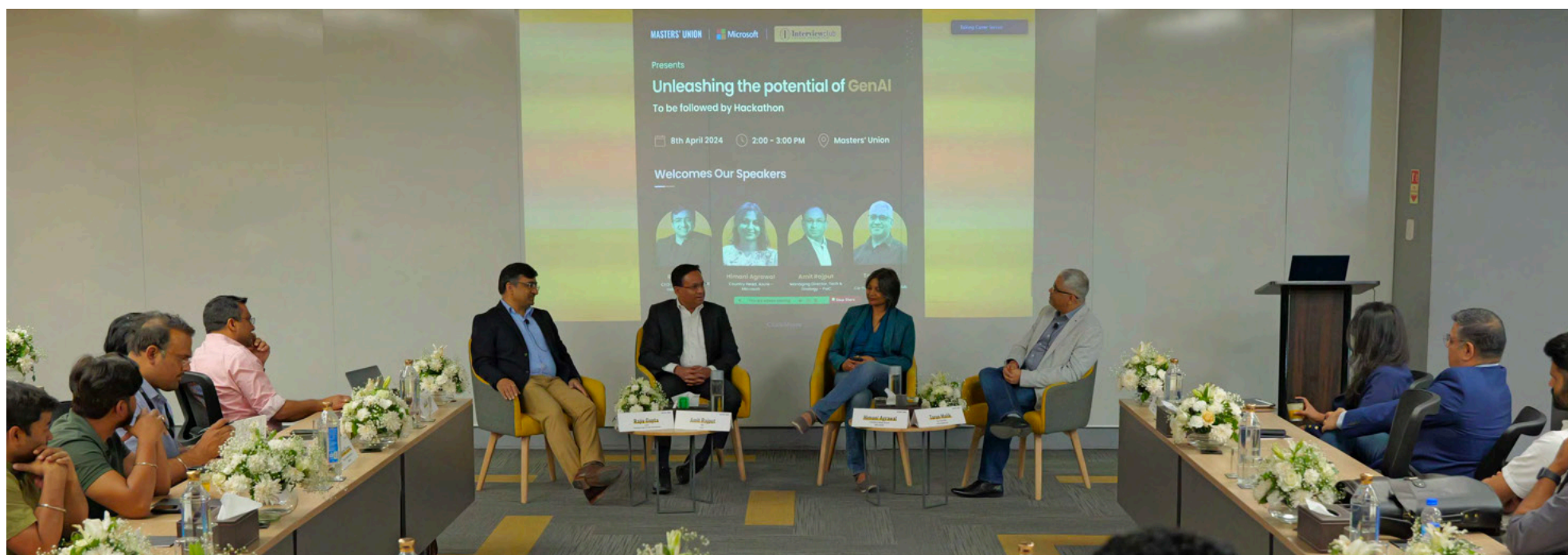
21-39 Yr.
Age range

31 %
Females in Cohort



Former Employers



Former Colleges

		 PennState		 University of California	
	 THE UNIVERSITY OF NEWCASTLE AUSTRALIA	 MICHIGAN STATE UNIVERSITY	 ashoka UNIVERSITY	 WARWICK THE UNIVERSITY OF WARWICK	 IIT Varanasi
 Ramjas College	 SHRI RAM COLLEGE OF COMMERCE	 St. Joseph's College	 Loyola College	 St. Xavier's	
 Miranda House	 Symbiosis	 VIT	 THAPAR INSTITUTE OF ENGINEERING & TECHNOLOGY (Deemed to be University)		



ET SPOTLIGHT INITIATIVE

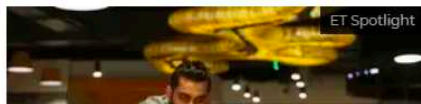
New B-School compared to IIMs, ISB: Gurugram's Masters' Union School of Business' inaugural batch has students from Goldman, IITs

ET Spotlight • Last Updated: Jan 11, 2021, 06:50:00 PM IST

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Synopsis

As part of its industry immersions, Masters' Union has set up India's largest student managed investment fund with a corpus of Rs 5 crores to help students practice investments first-hand. The curriculum is designed to feel like an internship and the students are also engaged in live consulting projects to ensure their maximum experiential learning.



ET Spotlight

Masters' Union School of Business after receiving Rs. 300 crore

Most Searched Stocks

IRFC Share Price **117.69**

03:59 PM | 13 Mar 2025 ↓ -1.52(-1.27%)

Suzlon Energy Share Price **54.58**

03:59 PM | 13 Mar 2025 ↑ 0.73(1.36%)

Cohort Profile

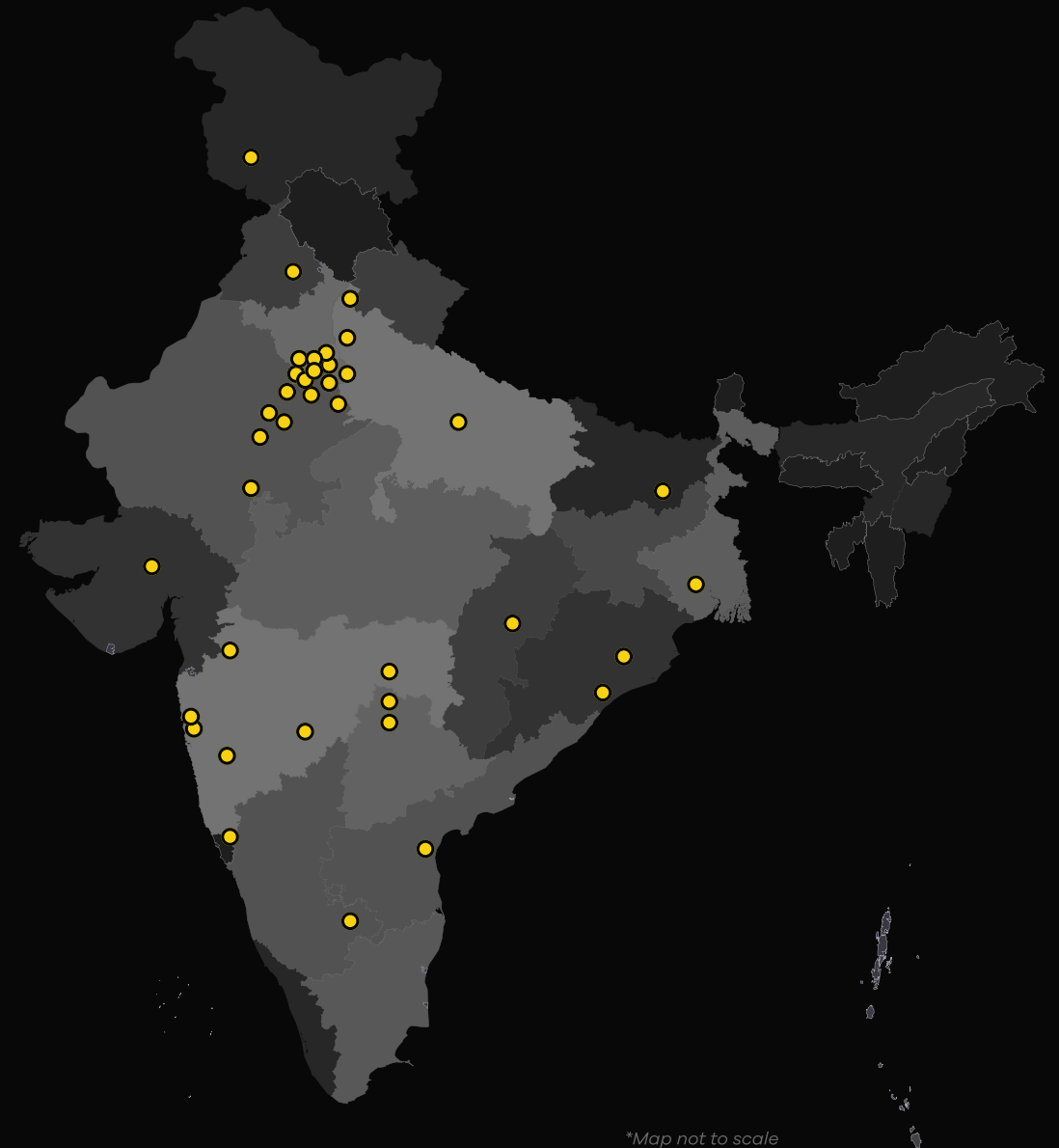
Undergraduate Programmes

20+ states

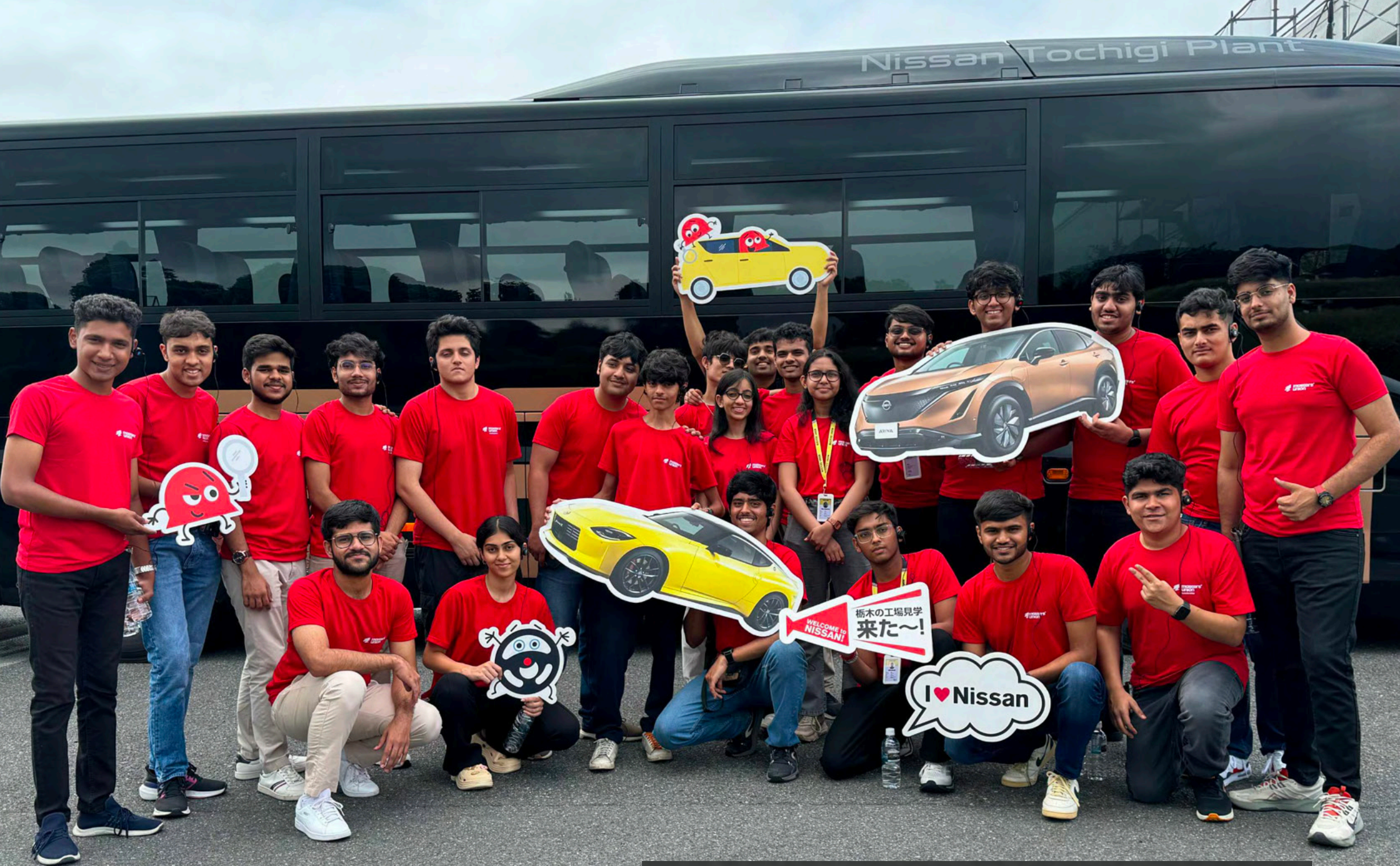
45+ cities

100+ schools

27% Females in Cohort



		 MAYO COLLEGE Ajmer, India	
	 OBEROI INTERNATIONAL SCHOOL FREEDOM TO THINK, DISCIPLINE TO LIVE...	 PATHWAYS SCHOOL GURGAON LEARN • WORK • PLAY • THINK • LIVE	 INDUS INTERNATIONAL SCHOOL
 THE MODERN SCHOOL ECNR - DELHI		 HERITAGE XPERIENTIAL LEARNING SCHOOL	
 DC DALY COLLEGE, INDORE	 MODERN SCHOOL BARAKHAMBIA ROAD, NEW DELHI	 AMITY INTERNATIONAL SCHOOL AMSTERDAM	 HERITAGE XPERIENTIAL LEARNING SCHOOL
 Bal Bharati PUBLIC SCHOOL WILLY TOWNS - CHENNAI	 MANAV STHALI SCHOOL 100th Anniversary, New Delhi, India		



Undergraduate students visiting Japan for their annual Global Immersion Programme

Global Immersion Programmes

Japan

Singapore

China

Dubai

Italy

USA

UK

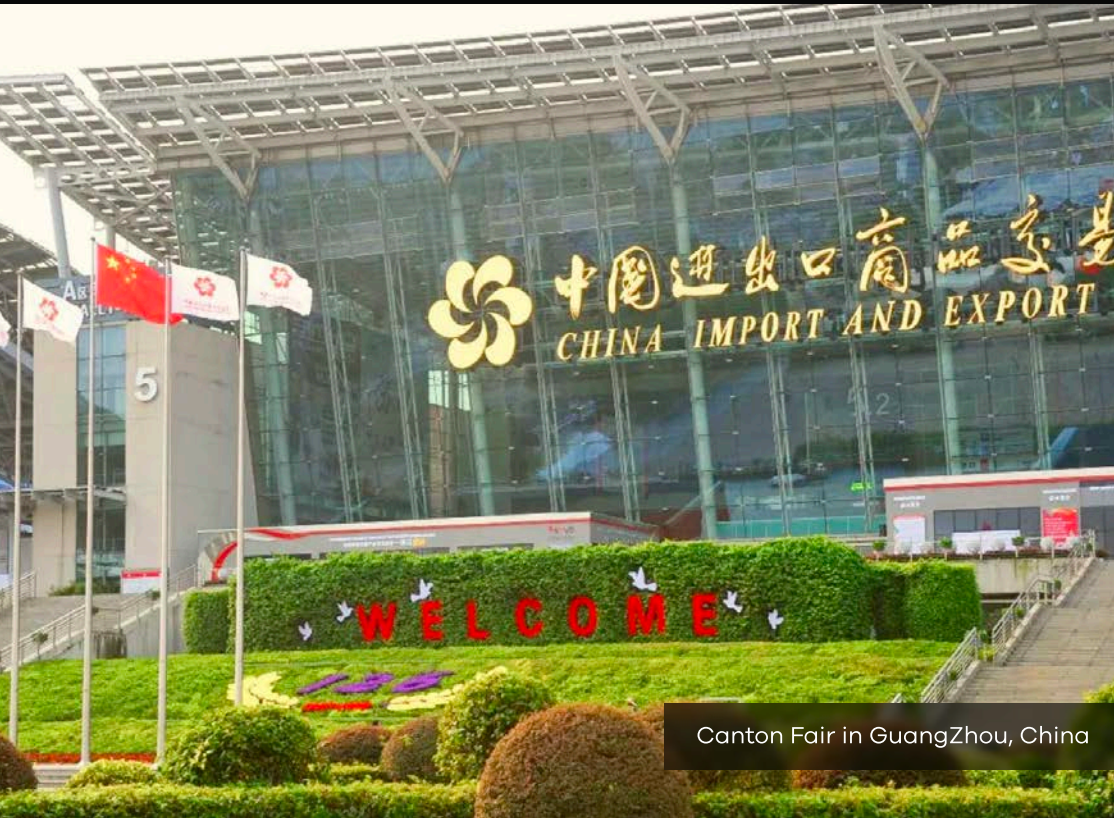
From Asia to Europe, Masters' Union students explore global business firsthand—**spending 1 to 4 weeks at top universities, companies, and factories.** Whether it's **Rakuten in Japan** or **Ferragamo in Italy**, they witness how the world's best businesses are built from the inside out.



Students in Japan as part of their Global Immersion Programme



Learning Through Travel



Canton Fair in Guangzhou, China

Best-In-Class Operations: Experience Manufacturing Excellence in China

Discover cutting-edge trade innovations at the world's largest trade show - Canton Fair - with 25,000+ elite suppliers. Learn from global manufacturing giants how to excel in international markets.

Gain Transformative Insights from Europe's Iconic Family Brands

Visit enduring family empires like Ferrari, Ferrero, and Barilla. Learn their governance strategies, global expansion tactics, and how they've preserved their brand legacy across generations.







PGP Rise students at the iconic SDA Bocconi, Europe's #1 Ranked Business School

Learning Through Travel



Immerse at the World's Top-Ranked Universities

Master leadership & innovation at **Europe's Top Ranked Business Schools** like **SDA Bocconi** and learn new age digital tools at the most innovative college in the world - **H-Farm College** in Italy. Cultivate the foresight needed to tackle modern challenges and seize growth opportunities.

SDA Bocconi
SCHOOL OF MANAGEMENT



There's no better classroom than the real world. Visit global factories and innovation hubs to see how world-class products are built. AI in Silicon Valley or automotive in Germany - the best way to learn is to go where the best do it.

1

Finance & Trade Desks
in London & New York

2

Chips Manufacturing
in South Korea & Taiwan

3

Auto & Energy
in Germany

4

AI & Deep Tech
in Silicon Valley

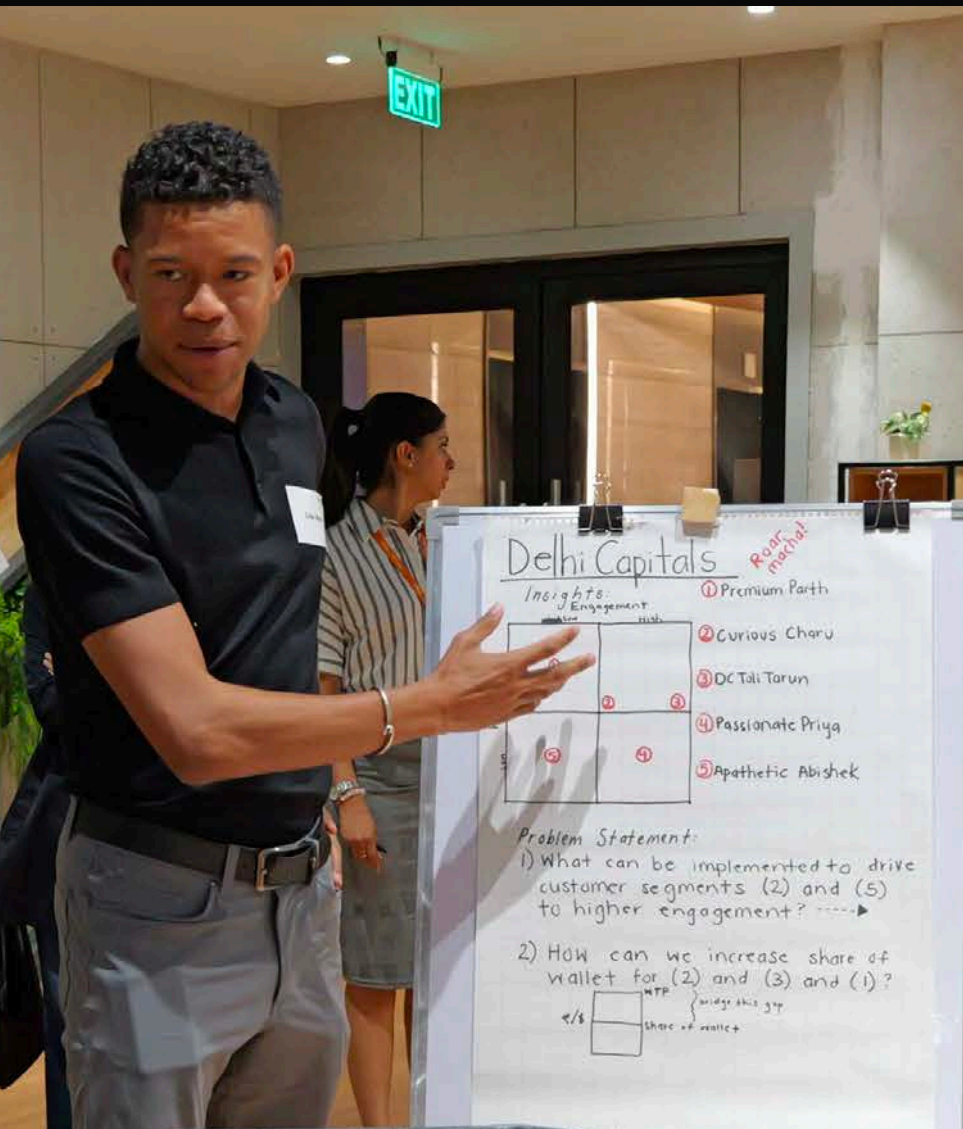
Students at the Nissan's Auto Plant, Japan



Research & Innovation

At Masters' Union, **our 25 full-time PhD faculty** conduct cutting-edge research —published in top journals and applied in real-world industry projects—driven not just by academia, but by impact on business and society.

- 1 **50+ Research** Publications Across **Top Global Journals** including **FT 50 & A***
- 2 An Industry-First AI-Powered Learning Platform & **Digital Tutor, μ . AI**
- 3 Deep Research Collaborations With Leading Organisations like **PwC & EY**



Top Research Publications



Digital Technology-Enabled Transformative Consumer Responsibilisation: A Case Study

Bhupesh Manoharan, Ph.D, IIM Calcutta

Published in **emerald insight**



Turnover At Liverpool FC: What's The Strategy?

Vipin Sreekumar, Ph.D, IIM Calcutta

Published in **Harvard Business Publishing Education**



The Grasim Industries-Aditya Birla Nuvo Limited Merger: Wealth Creation?

Garima Chaklader, Ph.D, IIM Bangalore

Published in **Harvard Business Review**



Gender Diversity And Inclusion On Indian Boards: Post The Introduction Of The Mandate In 2015 And 2019

Kashika Sud, Ph.D, IIM Ahmedabad

Published in **Sage Journals**

Quick Case

HBP No. 8491

Turnover at Liverpool FC: What's the Strategy?



The Scenario

In January 2024, John Henry, principal owner of Fenway Sports Group (FSG), faced a pivotal decision for Liverpool Football Club (LFC).¹ Jürgen Klopp, the charismatic manager whose high-intensity pressing style redefined LFC's identity and led to remarkable domestic and European success, announced he would be stepping down at the end of the 2023–2024 season.² Klopp's leadership had been central to

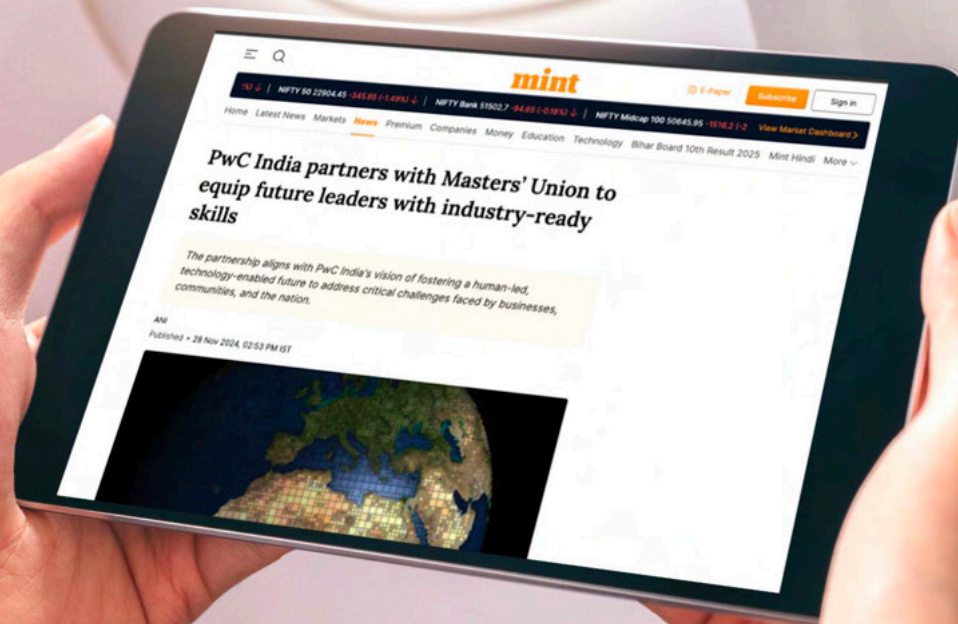
Research & Industry Centers



The Upcoming Masters' Union - PwC center for Generative AI

PwC India × Masters' Union

- 1 Collaboration to establish a **cutting-edge AI Lab** and **Experience Center** at **Cyberpark, Gurugram**.
- 2 The centre will feature advanced AI tools, including **NVIDIA**-powered data processing units, **AI robots**, and **large-scale** data science **infrastructure**.
- 3 Hands-on AI applications will be available for both students and PwC clients, offering real-world experience in solving business challenges through AI.



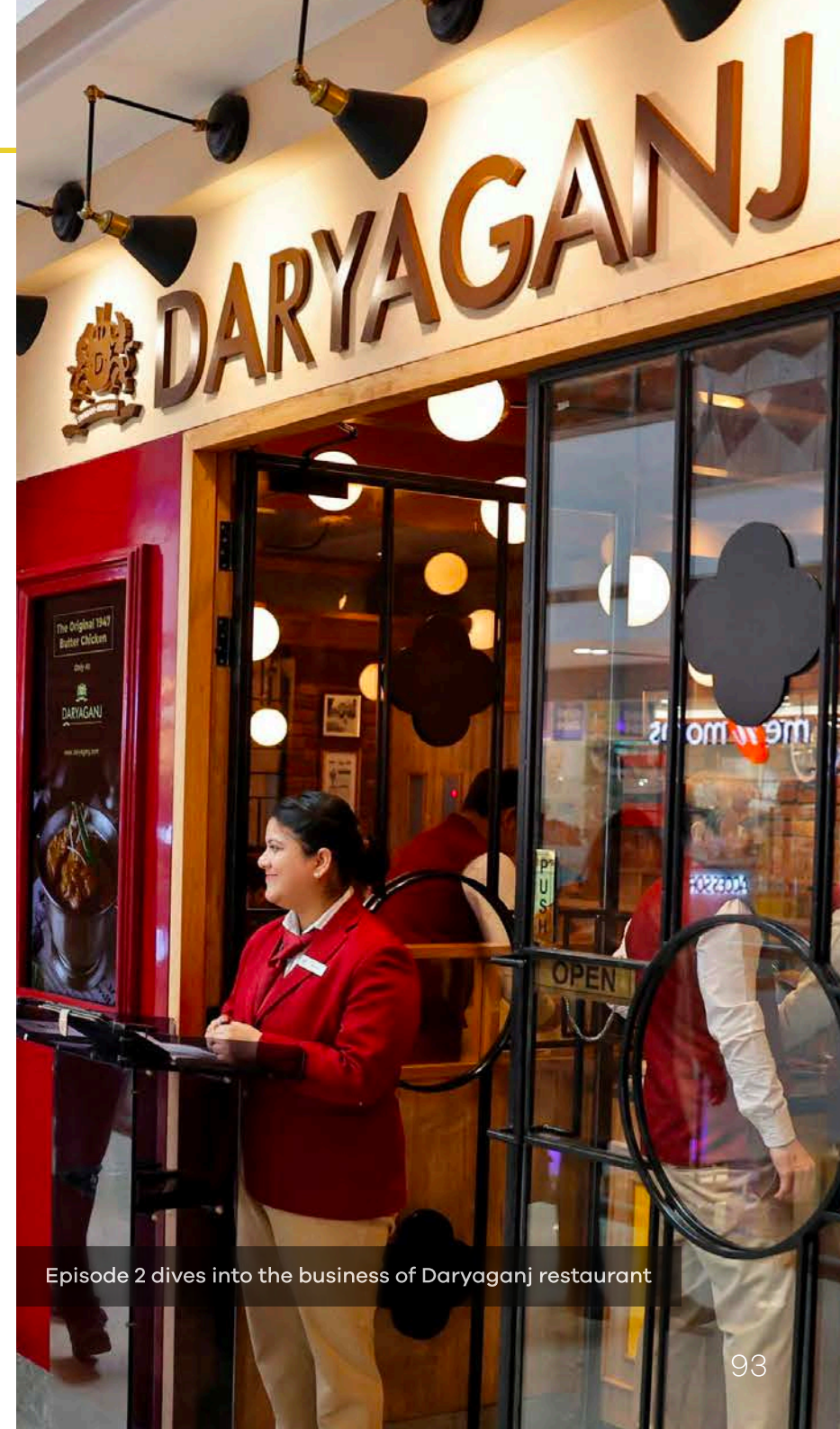
Engage, Create, Thrive: —YouTube IPs & Community

Launch Codes

Launch Codes by Masters' Union is the ultimate guide to **mastering the how of building a business, not just the what or why**. This video series equips aspiring entrepreneurs with practical, **step-by-step insights to start from scratch**. Each episode breaks down a new business model with actionable advice straight from successful founders.



Decoding the sweet success of Lovely Sweets & Bake Studio. Shaishav Mittal shares his journey of scaling a legacy brand across India in the first episode of Launch Codes by Masters' Union.



Episode 2 dives into the business of Daryaganj restaurant



Ghazal Alagh at Masters' Union Campus for Series C Podcast



See all

Karan Johar on Series C Podcast

Series C *Masters' Union*

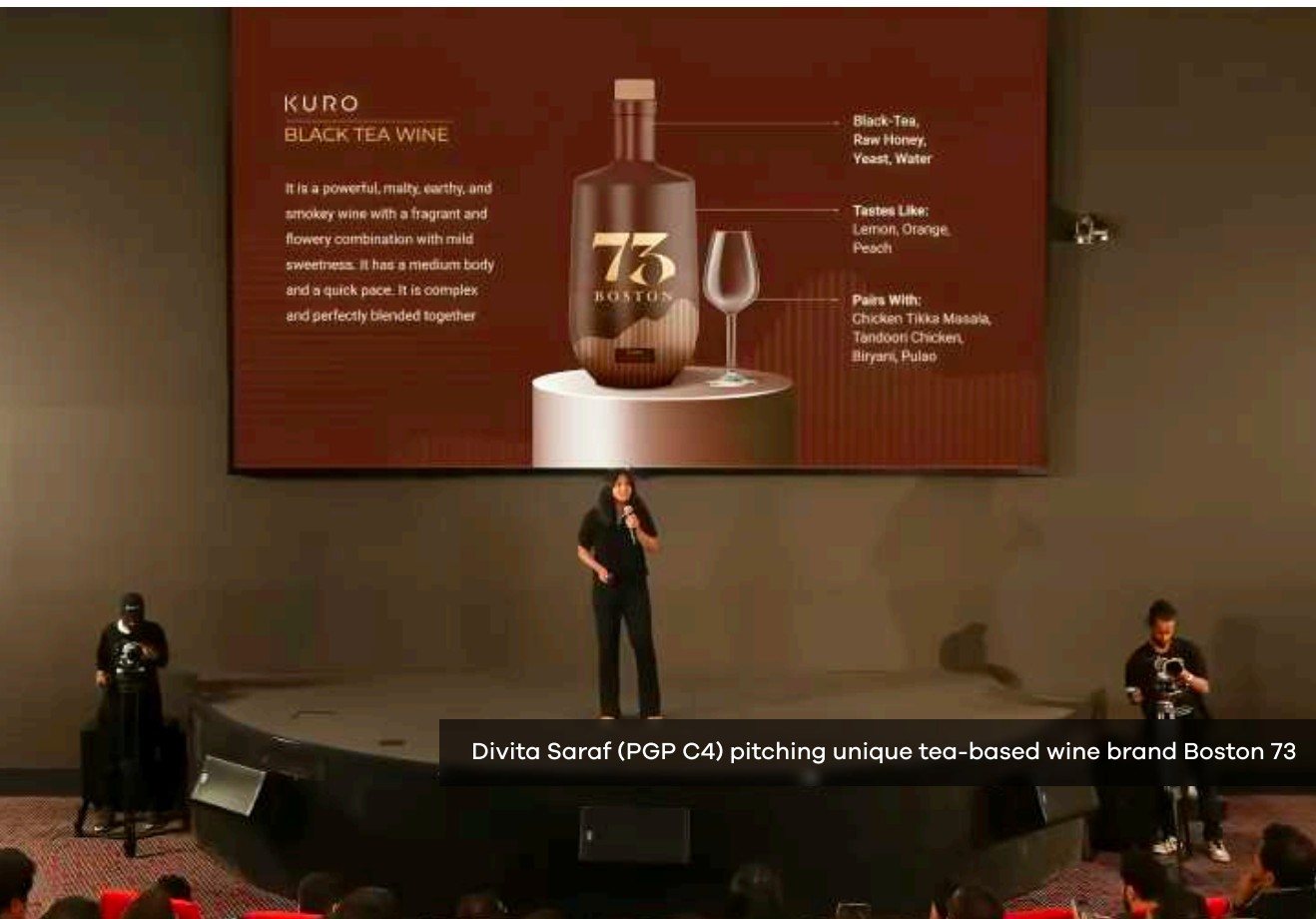
The Series C Podcast is Masters' Union's official series where students sit down, in person, with C-suite leaders from business, Bollywood, and politics—asking bold questions and learning firsthand.

With **over 150 episodes across four seasons**, these are masterclasses in leadership, straight from the source.

Startup Challenge

Startup Challenge is **Masters' Union's very own Shark Tank meets Y Combinator Demo Day**. After months of building, students pitch their startups to 100+ top VCs —from Sequoia and Nexus to Antler and InfoEdge. VCs vote live, give real-time feedback, and scout talent straight from the room.

All pitches are streamed on our YouTube channel for the world to watch.



Divita Saraf (PGP C4) pitching unique tea-based wine brand Boston 73



"Offcampus"

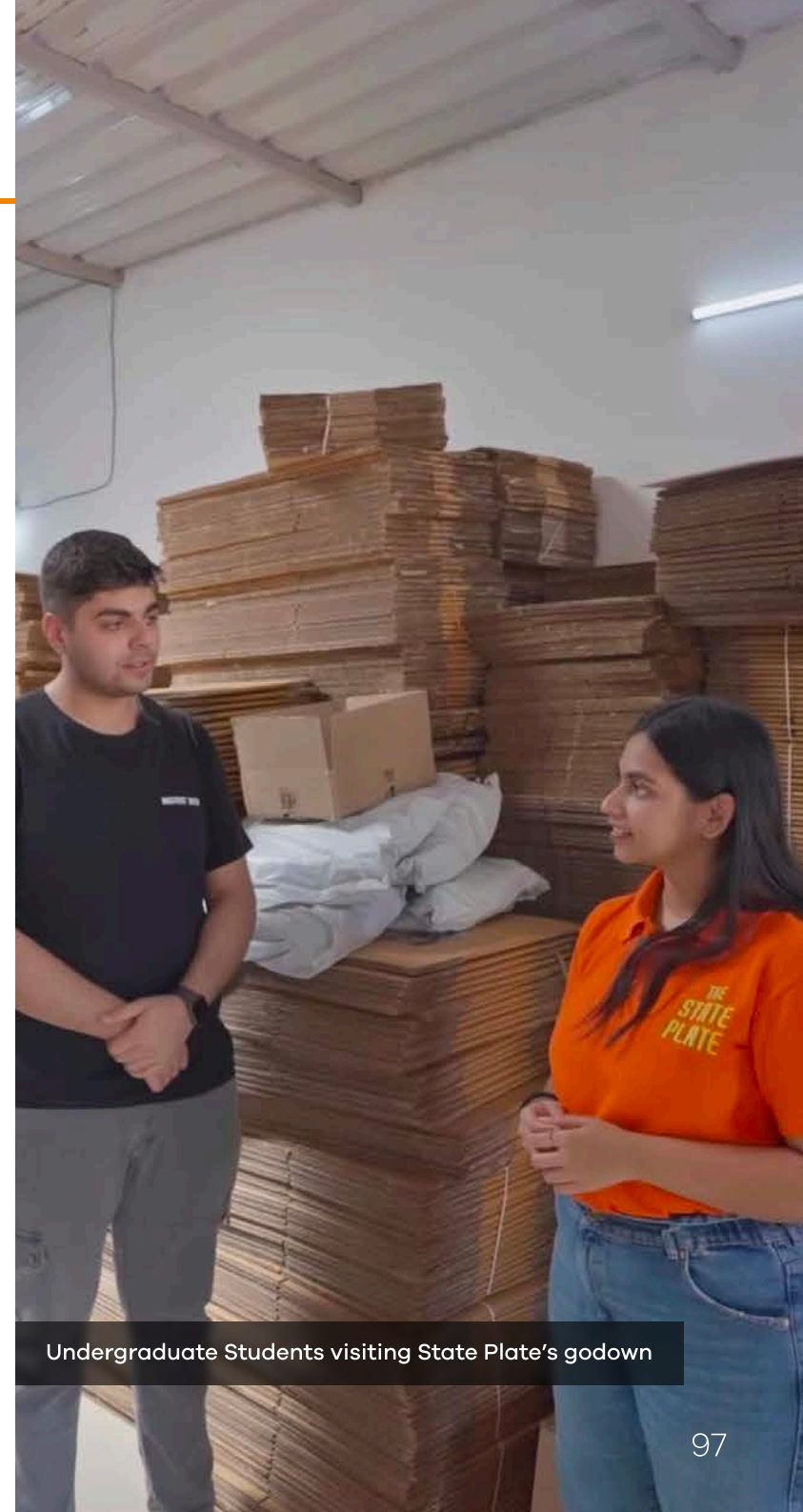
Learning

In this **documentary series on YouTube**, Masters' Union students visit over 50 factories—meeting CEOs, CFOs, and CXOs, and witnessing business in action on the factory floor. From operations to leadership, it's learning by immersion.

With **50+ episodes and counting**, this series offers a rare, behind-the-scenes look at how real companies actually run.



Undergraduate Class of 2027 with Alakh Pandey, Founder of Physics Wallah



Undergraduate Students visiting State Plate's godown



Undergraduate Students visiting Axio's HQ



PGP & Undergraduate students at the HQ of Hop Electric



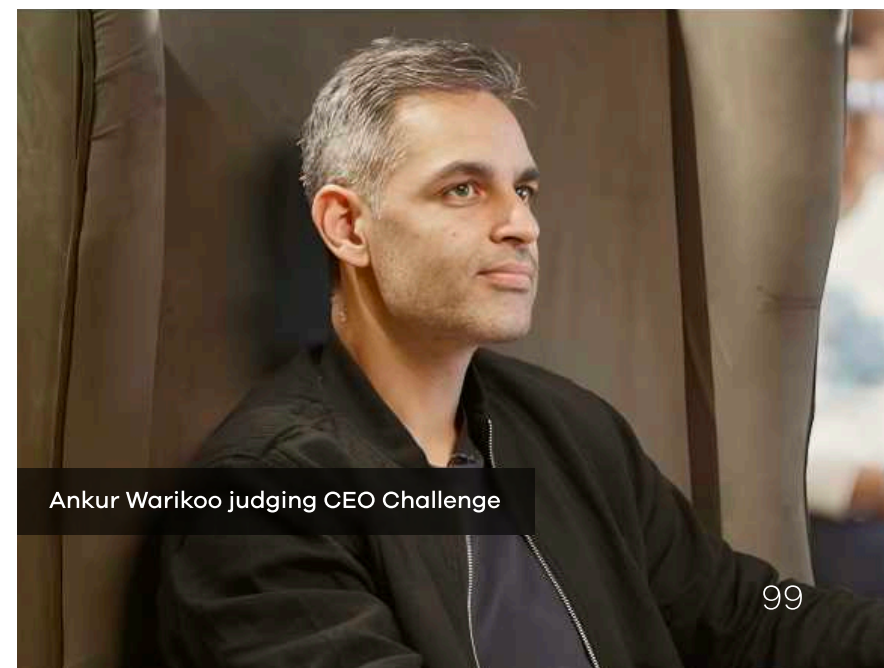
Undergraduate Student with Siddharth Dungarwal, Founder of SNITCH



CEO Challenge

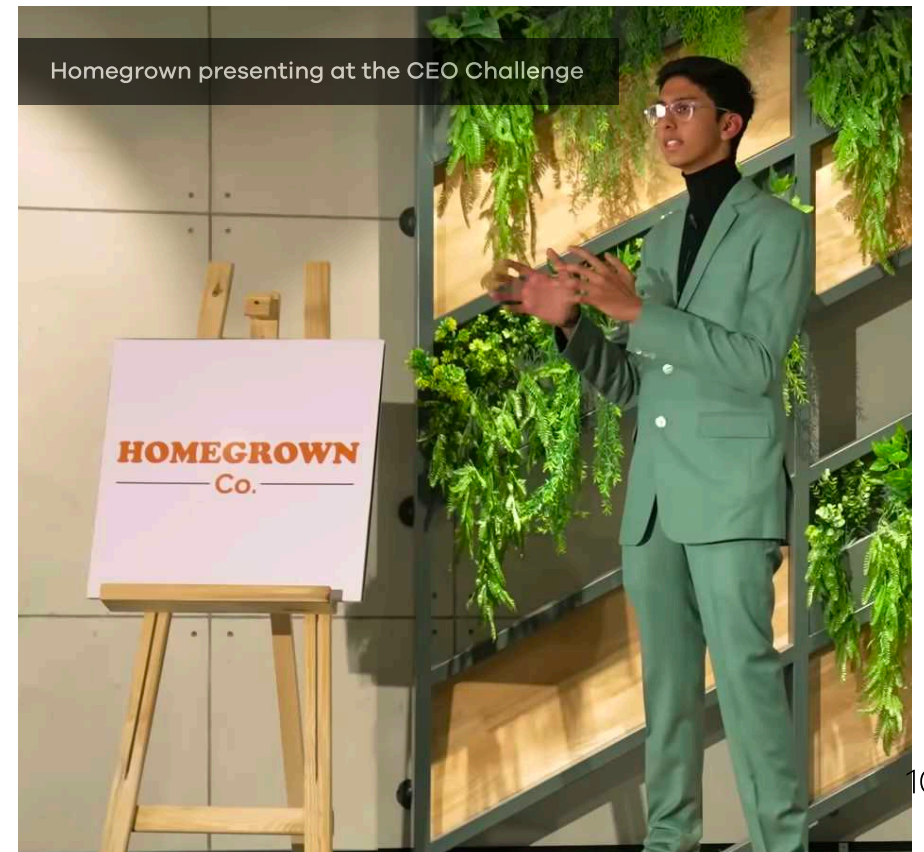
The CEO Challenge is Masters' Union's flagship business plan competition for high schoolers—drawing thousands of students from across the country.

After **rounds of inter-school, city, and state-level contests, finalists pitch on campus to top entrepreneurs and influencers.** With up to ₹50 lakhs in grants, it's a life-changing experience. Season 3 is live—stay tuned for Season 4!





Shlok Srivastava (Tech Burner) judging CEO Challenge



Homegrown presenting at the CEO Challenge

School of Family Business

Designed for heirs, entrepreneurs, and next-gen leaders, the School of Family Business equips you with the skills to scale, innovate, and future-proof your family enterprise—guided by top faculty, industry veterans, and startup pioneers.

Our programmes:

- 1 PGP in Family Business Legacy Management
- 2 PGP RISE: Owners and Promoters Management



School of Emerging Technologies

Designed for tech enthusiasts, engineers, and future leaders, our programmes equip you with cutting-edge skills in AI, blockchain, and emerging technologies—delivered through hands-on projects, real-world case studies, and mentorship from top tech leaders.

Our programme:

- 1 UG Programme in Data Science & AI



Record Year for Case Competitions

Rank	Host School	Competition	Team
1st	IIM, Calcutta	Prodigy '23: PM & GTM Strategy	Sahil Arora, Mahesh Lalwani
1st	XLRI, Jamshedpur	Battle of the Apps: Strategy & Product	Samkit Singh Nahar, Aadi Jain Nidhi S
2nd	Harvard Business School	Case Competition: Strategy	Sahil A., Apurv R., Bhavneet C., Deep B., Harsh
2nd	IIM, Lucknow	Finanza'24: ValQuest: Valuation	Mahesh Lalwani, Harsh Nahar, Anchit Mehta
2nd	MICA	Viral Vortex: Viral Marketing	Sahil Arora, Shubhika Aroram Ahetesham Shaikh
3rd	IIM, Calcutta	Zenith 2.0: Business Strategy	Aayush Mittal, Apurv Rathore, Bhavneet Chandi



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General

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Masters' Union students defeat IIMs, ISB to take home INR 5L, 3L and 1L cash prizes across 3 National Case Competitions

Wednesday, Mar 05, 2025 10:03:19 | Masters' Union

GURUGRAM, India, March 5, 2025 /PRNewswire/ -- Gurugram based business school Masters' Union continues to raise the bar on winning national and international case competitions. Last year's cohort secured Global Rank #2 at the Harvard Business

Rank	Host School	Competition	Team
1st	SDA Bocconi	Product Case Competition	Bhumika J., Rashmi T., Gaurav D., Anushka G.
1st	Thoucentric	Bottoms Up - 3.0	Sanidhya Sinha, Rishabh Gugani, Varun Makhija
1st	Flipkart	Flipkart Wired 8.0 Business Track	Srishti Kataria, Mudit Bhagat, Karan Venaik
1st	Flipkart	Flipkart Wired 8.0	Daksh Rastogi, Nimisha Dutta, Yashana Lalawani
1st	IIM Bangalore	Global Social Responsibility Challenge	Yashwanth Nandi, Archit Bhargava
2nd	IIM Indore	Prodlytics	Vidhi Gupta, Steon Carvalho
2nd	Finshots Idea	Finshots Idea Lab Season 1	Bhumika Jeswani, Jayesh Makkar, Rashmi Tidke



PGP TBM Cohort' 25 Takes Home Flipkart Wired Challenge



PGP TBM Cohort' 24 Emerging Victorious at IIM Ahemadabad

Winning at *Harvard*

Our Fantastic Five came in **2nd at Harvard's prestigious case competition** beating 400+ teams from MIT, Stanford, Oxford, etc.

Masters' Union became the first Indian institution—and one of the few globally—to crack the prestigious **Harvard Case Competition**, competing against Ivy Leagues and top B-schools worldwide. It's a powerful testament to the global calibre, sharp thinking, and rising reputation of Masters' Union students on the world stage.

Competitors

400+ (Including all Ivys)

Prize Money:

\$4,000





Attendees at one of the student Dropshipping Melas in Gurugram

Kellogg Comes to Masters' Union

For the past two years, students from **Kellogg School of Management** have visited Masters' Union for an immersive experience to understand its unique business model. Led by **Professor Mohanbir Sawhney** and **Colette Feldges, Director of the Executive MBA**, these visits include deep interactions with our students and faculty. The collaboration has sparked meaningful exchanges, innovative ideas, and exciting outcomes—underscoring Masters' Union's growing global relevance in business education.



HBS Treks to Masters' Union

For the past two years, **Harvard Business School students on their India immersion have visited Masters' Union** to collaborate on ideas around India. Our students work closely with them, exchanging perspectives and building cross-border relationships that go beyond campuses and last beyond the classroom.

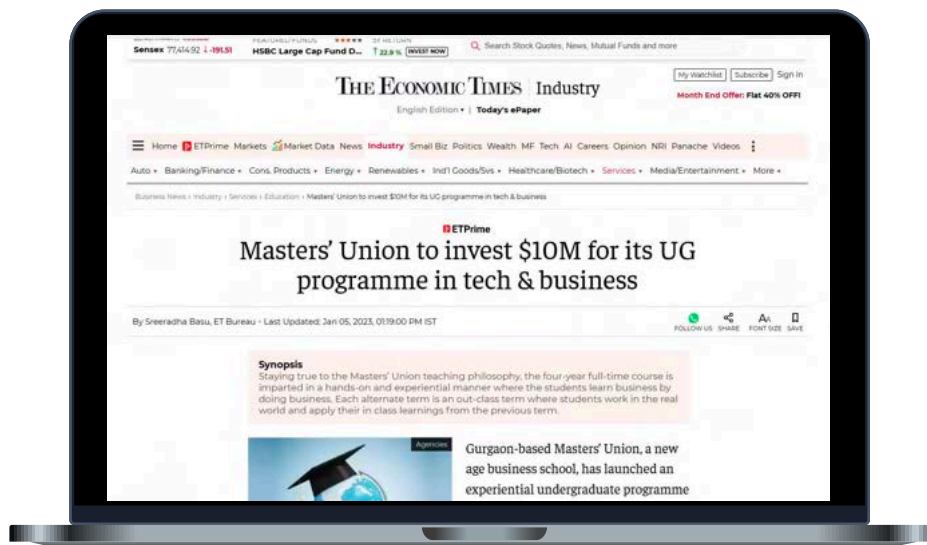


Courses

Postgraduate Programmes

- 1 PG Programme in Technology & Business Management
- 2 PG Programme in Technology & Business Management (Young Leaders Cohort)
- 3 PG Programme in Family Business Legacy Management





Undergraduate Programmes

- 1 UG Programme in Technology & Business Management
- 2 UG Programme in Psychology & Marketing
- 3 UG Programme in Data Science and AI

Academic partners

ILLINOIS TECH



IIT



Executive & Professional Education

- ① PGP Rise: General Management
- ② PGP Rise: Owners & Promoters Management
- ③ PGP Rise: Capital Markets & Trading





Rajiv Gupta, Chairperson of Masters' Union School of Family Business & Author of the Book 'Lala Company'



Career Reset Programmes for Mid-career Professionals

- 1 Weekend Hybrid Classes with Global and Domestic Immersions
- 2 Guidance from Mentors and Family Business Veterans
- 3 Experiential Learning with Real-World Application
- 4 Networking Opportunities with Peers and Industry Leaders

Hostels

We operate across 6+ premium hostel buildings in Gurugram, in partnership with top-rated providers known for their cleanliness, maintenance, and safety.

- Located 10–15 minutes from campus
- Fully equipped gym facilities
- High-speed Wi-Fi in all rooms
- Daily shuttle service to and from campus
- Nutritious meals at the in-house mess
- Daily housekeeping and cleaning services
- 24/7 security and surveillance
- Indoor sports and recreation areas
- Modern rooms and common areas





Life@theUnion





Staying Active





Leadership Team



Pratham Mittal

Founder, Masters' Union

Co-Founder, Outgrow | Forbes 30 U 30
University of Pennsylvania



Mahak Garg

Director, PG Programs

MBA, Stanford GSB |
Ex. Co-Founder, Udayy | Forbes 30 Under
30 | NSIT



Swati Ganeti

Director, UG Programs

MBA -The Wharton School, B.Tech - IITD |
Ex. Bain & Co. & WhiteHat Jr



Nikhil Mittal

Director, Masters' Union

Ex. Head of Marketing, WhiteHat Jr.



Anil Taneja

Director, Special Projects

MBA, Harvard Business School | MS,
Carnegie Mellon | Ex. Consultant, BCG
(NY)



Dr. Bhupesh Manoharan

Director, Academic Services

MBA & Ph.D, IIM Calcutta



Sudhanshu Garg

Director, Master Relations

Ex. Ashoka University



Avinash Kumar

Director, PG Programs

BTech, IIT-Delhi | Ex. CoS, Vedantu

Leadership Team



Priyank Jain

Director, Masters' Union

MBA, IIM Ahmedabad |
Ex. Business Head, Scalar, Hotstar



Abhishek Kaul

Director, Career Services

MBA, ISB |
Ex. Zee Media, Walt Disney



Vishala Rao

Associate Director, Academics - PGP

MBA, IIM Ahmedabad |
Ex. Unacademy



Shikhar Mahajan

Associate Director, Career Prep

MBA, IIM Lucknow |
Ex. Consultant, BCG



Abhinav Arora

AD, Alumni Relations & Career Prep

MBA, FMS | Consultant, EY & PWC



Vinayak Khandelwal

Associate Director, Growth

MBA, ISB |
Ex. L.E.K.



Utsav Patodia

Associate Director, UG Programmes

MBA, ISB |
Ex. L.E.K. & Booz&Co.



Divyam Goenka

Associate Director, Communications

Ex. CoFounder, Matar Media

Leadership Team



Aayushi Banotra

Associate Director, Student Affairs

MBA, Audencia |
Ex. Founder, UpClass



Nishant Singh

Associate Director, Corporate Relations

XLRI, Jamshedpur



Tarun Gupta

Associate Director, IT

Ex. Outgrow



Dr. Nandini Seth

Head, Academics

Ph.D, IIM Bangalore



Aditi Tiwari

Head, Content, PGP Programmes

MBA, MICA |
Ex. Brand Manager, Cars24 & Noise



Priya Pakad

Head, Academic Operations

MBA, FMS |
Ex. Brand Manager, Amazon



Anurag Yadav

Head, Corporate Partnerships

MBA, MDI Gurgaon



Vidhu Goel

Head, Career Preparation

MBA, Masters' Union |
Ex. EIR, CollegeDunia & Founder,
Vidyacrunch

Leadership Team



Yashika Hasija

Head, Operations

Ex. Manav Rachna



Sahil Verma

Head, Design

Ex. Outgrow



Gautam Kumar

Founder's Office

SRCC
Ex. BIBA



Mayank Bhatia

Founder's Office

MSc, Ivey Business School
Ex. Apple



Saksham Kotiya

Senior Manager, Entrepreneurship

Ex. VC, DSG Partners



Anil Raghav

Lead, Finance

Chartered Accountant
Ex. Zomato



Anushree Poddar

Assistant Professor, UG Curriculum

Communications, Samsung |
Post-Doc, MICA



Debarati Dasgupta

Brand Manager, Masters' Union

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Ex. Reuters, Housing.com







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