

# BHARAT SUMMER FELLOWSHIP

An **immersion**-led  
programme designed to  
explore how Bharat  
operates.



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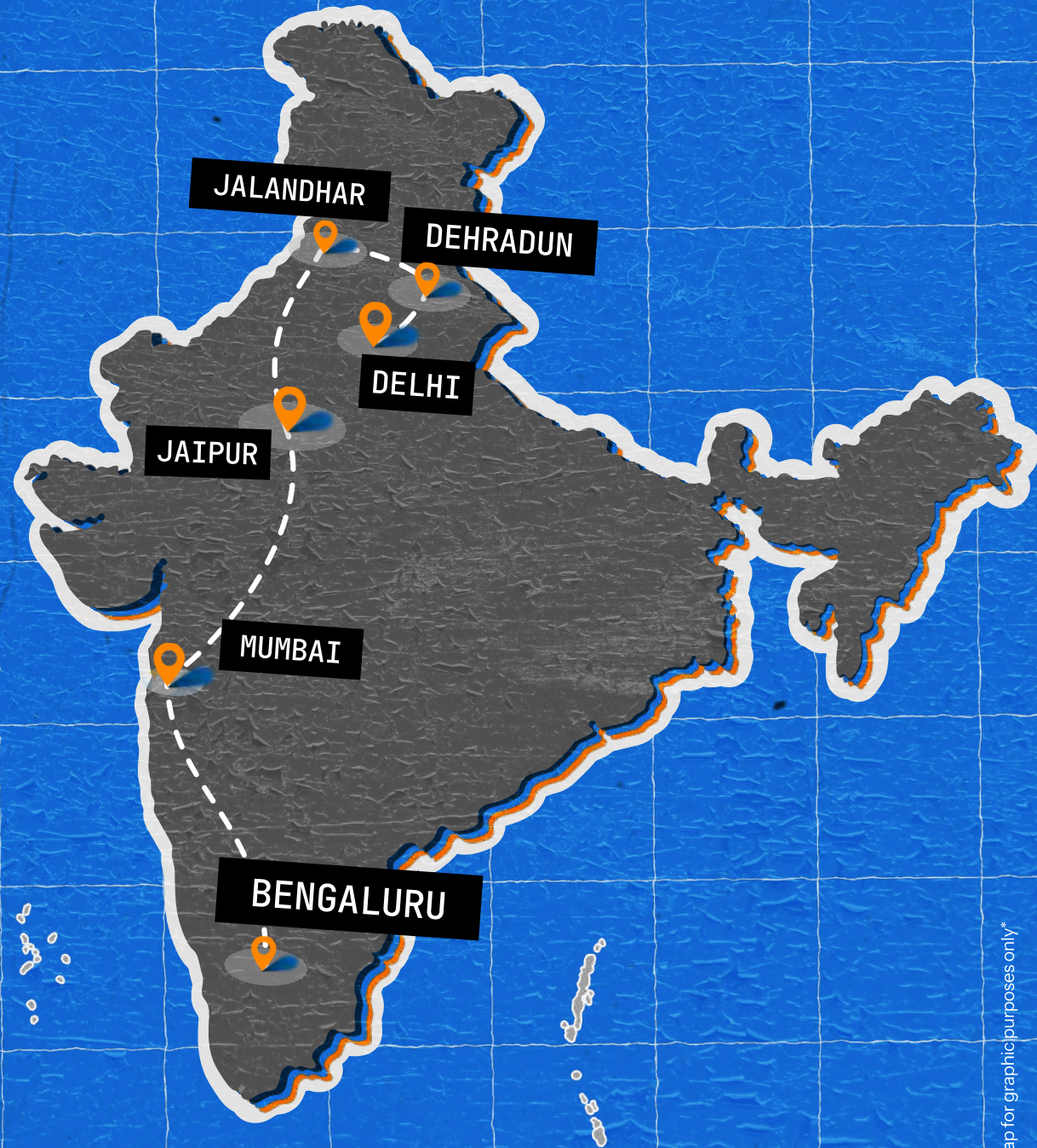
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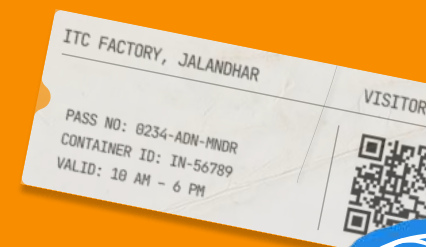
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6 weeks.  
A lifetime  
of impact.



“How can I leave my mark  
on the world, I thought,  
unless I get out there first  
and see it?”

- PHIL KNIGHT  
FOUNDER, NIKE



# Travel teaches you.

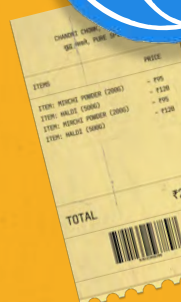
*It reshapes how you see the world and yourself.*

Travel challenges you, expands perspective, and turns the world into a classroom; sparking growth, adaptability and leadership.



A unique programme built on  
**immersive** learning through  
real industry ecosystems.

This is **Bharat Summer Fellowship**



# A better way to learn.

*How real-world immersion  
turns classroom lessons into  
actionable skills.*

## PROGRAMME HIGHLIGHTS

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10+ CITIES

---

12+ INDUSTRIES

---

10+ CXO & MENTOR SESSIONS

---

3000 KMS JOURNEY ACROSS COUNTRY

---

20+ IMMERSIONS

---

06 ONE DAY CHALLENGES

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CONTENT CREATION CHALLENGE

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MULTI-INDUSTRY PORTFOLIO  
DEVELOPMENT

# What Will You Walk Away With

1

## MILLION-DOLLAR PORTFOLIO

Build a powerful portfolio through real business immersions, ODCs, and hands-on challenges across Bharat.

2

## REAL-WORLD LEARNING

Gain firsthand exposure to real-world businesses via hands on immersive experiences across Bharat.

3

## YOUR CREATOR IDENTITY

Turn your journey into content through vlogs, podcasts, and storytelling while building your personal brand.

4

## SELF-DISCOVERY ACROSS BHARAT

A journey designed to challenge your thinking, expand your perspective, and accelerate personal growth.

# Elements of Fellowship Journey

Welcome Aboard

## BHARAT SUMMER FELLOWSHIP

### ORIENTATION

Begin with sessions that prepare you for immersions and the journey ahead.

### IMMERSIONS

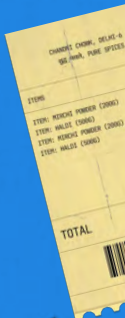
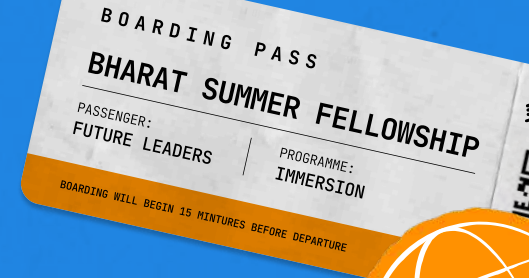
Explore 10+ cities through business & cultural immersions & discover what truly makes Bharat work.

### ONE DAY CHALLENGES

24-hour business sprint where you solve a real problem, make decisions and present actionable outcomes.

### CREATOR CHALLENGE

Build your personal brand while traveling and documenting your learning journey across India.



# Let's break it down.

HERE'S A CLOSER LOOK AT EACH ELEMENT OF THE BHARAT SUMMER FELLOWSHIP.



# Orientation



Begin your journey at the **Masters' Union** Gurugram campus with an **Orientation** designed to prepare you for **immersions, travel** and meaningful interactions with **industry leaders**.

# Travel Based Immersions

*Most learning happens outside the classroom through business and cultural immersions.*

## **BUSINESS IMMERSIONS**

Step into startups, factories, and corporate hubs to see strategy and leadership in action.

## **CULTURAL IMMERSIONS**

Engage with India's traditions, markets, and communities that shape real-world business.

Welcome Aboard  
**BHARAT SUMMER FELLOWSHIP**

# Immersions at a glance

For 6 weeks, students travel to new cities, visit top companies, explore industries and cultures.

## HUB 1

### DELHI NCR

IMMERSIONS:



## HUB 2

### DEHRADUN

IMMERSIONS:



## HUB 3

### JALANDHAR

IMMERSIONS:



## HUB 4

### JAIPUR

IMMERSIONS:



HUB 5

MUMBAI

IMMERSIONS:



HUB 6

BENGALURU

IMMERSIONS:



practical > theory



academic immersion



DISCLAIMER: THE IMMERSIONS LISTED ARE INDICATIVE AND MAY CHANGE BASED ON PARTNER AVAILABILITY AND UNFORESEEN CIRCUMSTANCES.



# One Day Challenges

One hands-on challenge each week where students earn real revenue, create marketing campaigns, explore how consulting works and build core business skills during the programme.

Shop worth  
Rs. 5000+  
across the stalls  
Get it all  
Starbucks  
coffee!

Thank you Visit us  
QR CODE  
@



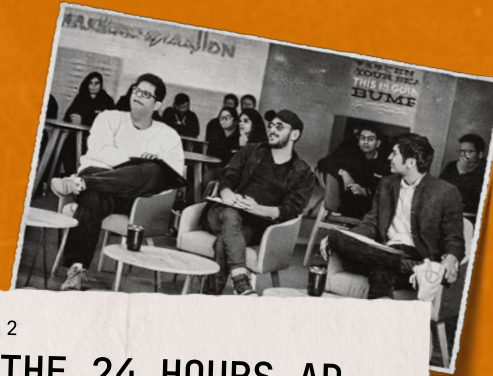
## ONE DAY CHALLENGES



1

### ONE DAY PROFIT CHALLENGE

From idea to income in 24 hours - test, sell and compete on real revenue



2

### THE 24 HOURS AD CHALLENGE

Create an innovative ad concept for real brand and see if it actually lands.



3

### PERSONAL FINANCE CHALLENGE

Design your personal wealth blueprint - from budgeting to investing.



4

### AI PRODUCT CREATION

Identify a real-world problem, design an AI-powered product, define its value and test if it works.



5

### AI CREATIVES CHALLENGE

Bring your ideas to life using AI and showcase in the form of creatives.



6

### CONSULTING GARAGE CHALLENGE

Build a business in one day - spot an opportunity, create the solution and pitch it like a founder.

**DISCLAIMER:** THE STRUCTURE/LOCATION OF THE ODCs MAY BE MODIFIED BASED ON PROGRAMME REQUIREMENTS.

# 6 Weeks. 6 Content Challenges.

To get you started on your content journey.

## PAST CREATOR CHALLENGES

- 1 **Food Storytelling:**  
Create engaging food-focused content that captures the culture and essence of Lucknow through its cuisine. Your content should make the food story interesting, insightful, and culturally rooted.
- 2 **PGP Bharat Journey Coverage:**  
Create a video documenting your journey throughout the PGP Bharat program, the learnings, experiences, cities, people, and moments that shaped your journey.



# What your Week will look like

A Bharat Summer Fellowship week combines immersions, ODCs, CXOs, networking, wellness and reflection.

MORNING

EVENING

MON

*In Class*

*Workshops*



*Wellness Hour*

Yoga, Sports, Gym, Rest & Meditation



TUE/  
WED

*Business Immersion*



*CXO Session*



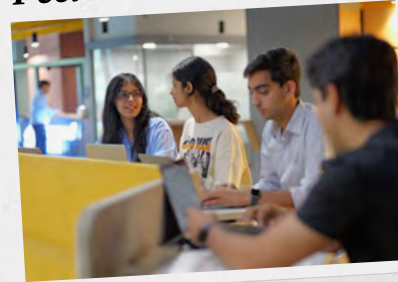
*REFLECTION SESSION*

THUR/  
FRI

Cultural  
Immersion



Peer Networking



Content Creation  
Challenge



SAT

One Day  
Challenge



ODC  
Presentation



SUN

Travel

BOARDING PASS ✈



PASSENGER TICKET & BAGGAGE CHECK  
NAME OF PASSENGER:

SURNAME / NAME

FROM: DARJEELING  
TO: LUCKNOW

BOARDING NO.: 123-456-789-10112

FLIGHT NO: E168QT  
DATE: 06/09 SEAT 26A 19:00 HRS

BOARDING PASS ✈

NAME OF PASSENGER  
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FROM: DARJEELING  
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FLIGHT NO: E168QT 123-456-789-10112

DATE: 06/09 SEAT 26A 19:00 HRS



DISCLAIMER:  
THE DAY SCHEDULE  
IS INDICATIVE AND  
MAY VARY ACROSS  
CITIES AND AS PER  
PROGRAMME DESIGN.

# A Day in the Immersion



MORNING

*Business Site Visit*

Real-world Exposure



AFTERNOON

*On Ground Q&A*

Interactive Learning



MIDDAY

*CXO Session*

Leadership Insights



EVENING

*Reflection Session*

Deep Thinking

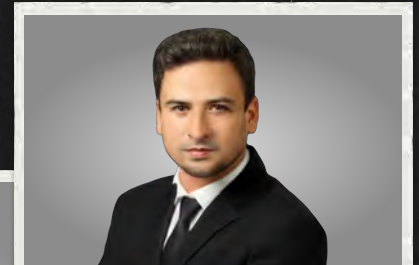


# Faculty

*Guided by educators, thinkers  
and industry pioneers.*



**Mr. Manoj Kohli**  
Former CEO



**Saurabh Sengupta**  
Ex- Senior Vice President

**zomato**



**Dr. Nandini Seth**  
PhD, IIM Bangalore



**Sanjeev Bhasin**  
Former Director



**Dr. Bhupesh Manoharan**  
PhD, IIM Calcutta



**Rajat Mathur**  
Former Managing Director

Morgan Stanley



**Rajiv Gupta**  
Ex- Vice President, Sales  
& Marketing



# Join The Cohort

1

## ONLINE APPLICATION

Apply online.  
Just tell us who you are  
and why Bharat Summer  
Fellowship.

2

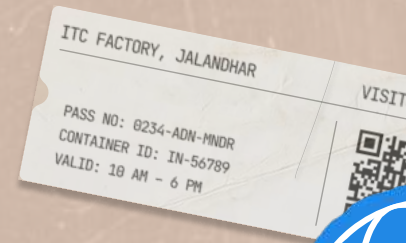
## INTERVIEW WITH INDUSTRY & ACADEMIC EXPERTS

No panels. No  
committees. Just you  
and a leader shaping the  
industry.

3

## DECISIONS MADE ON A ROLLING BASIS

We move fast. Exceptional  
talent doesn't wait - and  
neither do we.



# Scholarships

Named after iconic Indian trains, each scholarship supports a different kind of journey whether of need, grit, brilliance, or creativity.



#1

**THE UDAY EXPRESS GRANT**  
For students with strong potential and limited means.

#2

**THE SAMTA EXPRESS FELLOWSHIP**  
For the diverse, remote and underrepresented.

#3

**THE PALACE ON WHEELS FELLOWSHIP**  
For creatives, storytellers, and cultural entrepreneurs.

#4

**THE DURONTO FELLOWSHIP**  
For the fearless builders and founders.

#5

**THE VANDE BHARAT SCHOLAR**  
For academically exceptional minds shaping the future.

# The Masters' Union Story.

*Building a world-class business school that stays in India.*

At Masters' Union, we believe in learning business by doing business. Through collaboration of industry experts and academic leaders, we aim to revolutionise business education with a tech-centric and industry-driven approach.



## FOUNDER'S NOTE

*When I started Masters' Union, I had one mission: create the school that keeps India's talent at home while preparing them to compete globally. A place where learning is messy, real, and transformative. Where you don't just study success—you create it.*

*Pratham Mittal*

# What Are You Waiting For?

## RSVP.

Email: [bharatfellowship@mastersunion.org](mailto:bharatfellowship@mastersunion.org)

Address: DLF Cyberpark, Phase II, Udyog Vihar,  
Gurugram, Haryana, PIN - 122022

Website: [mastersunion.org](http://mastersunion.org)

Contact: +91 9899-741-741

