

Global Immersion Programme in Japan



Chairman's Word

At **Masters' Union**, the **Global Immersion Programme (GIP)** combines academics with real-world experience, preparing students for the global economy. It connects them with **industry leaders, entrepreneurs, and policymakers**, offering insights into global trends through visits to **corporates, research hubs and startups**.

Objectives of GIP:

- ✦ **Expose students to global trends, cross-cultural dynamics, and emerging innovations.**
- ✦ **Equip students with the practical skills necessary to tackle global challenges and succeed in international markets.**

This immersive experience fosters qualities such as innovation, adaptability, and leadership, empowering students to think globally, act locally, and excel in an ever-evolving world.



Manoj Kohli

Chairman of Board of Governors, **Masters' Union**

Former Country Head, **SoftBank**

Former CEO & MD, **Bharti Airtel**

Highlights

The **Global Immersion Programme (GIP)** in Japan combined business exploration with cultural discovery. In nine days, students engaged with companies like **Rakuten** and **Nissan**, explored innovation hubs like **Kyoto Research Park** and **Daikin R&D Center**, and visited landmarks such as **Senso-ji Temple**, **Tokyo Tower**, and **Osaka Castle**, experiencing Japan's heritage and modern transformation. The programme included:

- ✦ **Industry Visits:** Students gained valuable insights into Japan's **corporate landscape** through visits to leading **companies** and **innovation hubs**.
- ✦ **Cultural Immersion:** Students explored **landmarks** that highlighted Japan's **historical legacy** and **dynamic modernization**.

9

Days

25+

Students

8+

Company Visits



Utkarshsinh Jadeja

Undergraduate Class of 2027

The Global Immersion Programme Japan was an eye-opening experience that gave me a real sense of Japanese business culture. **It was a great opportunity to connect with the industry leaders and get a closer look at how things work in Japan's fast-paced business world.** I gained new ideas that will undoubtedly influence my professional journey and enhance my ability to navigate global business challenges.



Day 1-2

**Senso-ji Temple &
Uniqlo- Ginza Store**



Day 3

**Rakuten, Indian Embassy
& Dinner with experts**

Rakuten



Embassy of India



Day 9

Reflection & Farewell



Day 8

Osaka Castle



Day 4

**Nissan &
TeamLab Planets**



Day 5

**Beyond Next Ventures &
Bullet Train to Kyoto**



Day 7

**Daikin R&D Center &
Osaka Aquarium**



Day 6

**Kyoto Research Park
& Kyoto Cultural Tour**





Industry Visits



Rakuten Group

- ✦ With over **70+ companies** in its portfolio, Rakuten is the largest e-commerce player in Japan, often referred to as the **'Amazon of Japan'**.
- ✦ Rakuten also provides diverse digital services, such as **travel bookings, financial solutions, and digital content**, making it a key innovator & an essential part of everyday life in **Japan & beyond**.

Day 3 | Tokyo



Vir Mehta

Undergraduate Class of 2028

Visiting Rakuten provided us with a unique perspective on how the company integrates e-commerce, fintech, and digital content. Their approach to using AI and big data across services, from personalised shopping to financial solutions, stands out in the industry. We also saw firsthand how Rakuten's global strategy and local initiatives, like Rakuten India, creates a strong, unified ecosystem that sets them apart from other companies. **Innovation and loyalty isn't just a strategy, it's woven into every part of their ecosystem.**

Indian Embassy

- ✦ Students met Ambassador Sibi George, gaining insights into Indo-Japanese diplomatic relations.
- ✦ His views on **cross-border opportunities** and Japan's role in India's **"Make in India"** campaign highlighted key areas for cooperation.

Day 3 | Tokyo



Tanvee Maheshwari

Undergraduate Class of 2028

Meeting the Ambassador Sibi George at the Indian Embassy in Japan highlighted the impact of Indo-Japanese partnerships like the Mumbai-Ahmedabad Bullet Train and Japan's crucial role in India's 'Make in India' initiative. **This experience highlighted how these collaborations in technology and trade drive progress and strengthen diplomatic ties, showcasing the shared vision of both nations in fostering innovation and sustainable development.**

Dinner with Industry Experts

Day 3 | Tokyo



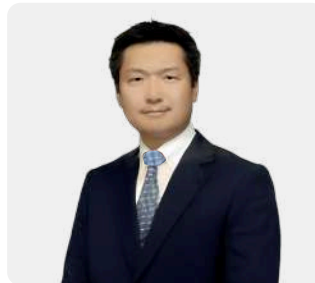
Motonori Imaseki

CEO & Founder,
Quest Group



Julian Bashore

Managing Director,
Bodo Möller Chemie



Takaki Kobayashi

Managing Director,
Nomura Greentech Japan



Ikuo Hiraishi

Founder & CEO,
DreamVision Inc



Ankit Khandelwal

Founder & CEO,
GroMo



Sachie Tanaka

Assistant Manager,
Sumitomo Corporation



Tatsuya Tsubuki

Faculty,
Musashino University



Imran Khan

Counsel, Tokyo
International Law Office



Kavin Shah

Undergraduate Class of 2028

Imagine stepping into a room with the top VCs and industry experts like Motonori Imaseki, CEO of Quest Group, and Takaki Kobayashi, Managing Director at Nomura Greentech. This incredible networking opportunity has broadened my outlook for future business collaborations, job prospects, and strategic partnerships. **The connections I made here will undoubtedly play a crucial role in shaping my career and opening doors towards new opportunities.**

Nissan Tochigi Plant

- ✦ Nissan, with over 100 years of experience, has sold **over 200 million vehicles globally**, making it a prominent automobile manufacturer.
- ✦ The Nissan Tochigi Plant is Nissan's **flagship manufacturing plant**, celebrated for its state-of-the-art technology and focus on sustainability, producing **500,000+ electric vehicles** annually.

Day 4 | Tokyo



Swayam Gautam

Undergraduate Class of 2027

Visiting the Nissan Tochigi plant was an unforgettable experience. Seeing one of the most iconic cars of our generation come to life—from raw parts to the finished product—was truly mesmerizing. What stood out even more was how seamlessly technology and skilled workers came together to build such a powerful machine. **It was impressive to learn that despite full automation, Nissan has managed to keep its workforce intact, highlighting a commitment to both innovation and people.**

Kyoto Open Innovation Network

- ✦ Kyoto Research Park connects over **510 companies, universities, and government institutions**, driving innovation.
- ✦ It offers **R&D spaces, prototyping, and mentorship** to ventures supporting startup growth.

Day 6 | Kyoto



Seerat Virk

Undergraduate Class of 2027

Visiting Kyoto Research Park was an incredible experience. This vibrant hub fosters collaboration between startups like Biome Inc., which focuses on medical technologies, and FLOSFIA Inc., a specialist in advanced semiconductors, alongside corporations and government entities to drive innovation, creating a dynamic ecosystem for cutting-edge solutions.

Daikin R&D Center

- ✦ Daikin, a global leader in air conditioning and climate control solutions, has over 90 years of expertise in providing innovative and energy-efficient technologies.
- ✦ With a strong focus on R&D, it operates in **over 150 countries** and holds **over 1000 patents** for advanced HVAC - Heating, Ventilation, and Air Conditioning technology.

Day 7 | Osaka



Simren Mehra

Undergraduate Class of 2028

Visiting Daikin was impressive. Their unique approach to utilizing raw materials, also used in industries like missile production and advanced sensors, highlights their versatility. By incorporating these materials into ACs production and other products like paints, chemicals, and fabric coatings, they showcase exceptional resourcefulness. **What stood out was their ability to combine innovation with engineering expertise, paving the way for the future of comfort and efficiency.**



Cultural Immersion



Sensoji Temple & Traditional Markets

- ✦ Sensoji Temple stands as **Tokyo's oldest cultural landmark**, embodying both tradition and modernity. With its iconic red gate, Kaminarimon, it attracts millions seeking its rich historic charm.
- ✦ **Nakamise Street offers a blend of history and contemporary culture**, showcasing traditional markets alongside unique tea-serving vending machines for an immersive cultural experience.

Day 2 | Tokyo



Atharv Vyas

Undergraduate Class of 2027

Sensoji Temple offers a breathtaking journey into Japan's rich cultural heritage. The ancient charm of its spiritual rituals, vibrant pagodas, and bustling Nakamise Street transports visitors to a timeless era. It's a serene haven that captures the heart of traditional Japan, creating a truly unforgettable experience.

TeamLab Planets

- ✦ **TeamLab Planets** is one of Japan's **largest immersive art museums**, spanning over **10,000 square feet**.
- ✦ It offers **unique sensory experiences**, such as **floating through water** and exploring **The Falling Universe of Flowers**, blending **art and technology**.

Day 4 | Kyoto



Keshav Kawna

Undergraduate Class of 2027

Walking into TeamLab Planets felt like stepping into a video game, but with real art! The way art and technology came together was mind-blowing—it offered an entirely new way to experience creativity. The immersive environments made me feel like I was part of the artwork, with every step revealing something new. It wasn't just an exhibition, it was a dynamic, evolving experience that redefined what art can be in the modern world.

Bullet Train

- ✦ The **Shinkansen** boasts an impressive average **delay of less than 30 seconds** per year, making it the world's most punctual high-speed rail system.
- ✦ **Connecting major cities across Japan in record time**, the bullet train enhances national productivity and offers travellers a uniquely seamless and comfortable journey.

Day 5 | Tokyo - Kyoto



Aryaman Kapoor

Undergraduate Class of 2028

Riding the Shinkansen is a seamless journey that **reflects Japan's commitment to precision and comfort, where every detail—from the smoothness of the ride to the polite conduct of passengers—adds to the experience.** As you zip across the landscape, the stunning views of mountains, rivers, and rural villages pass by like scenes from a postcard, making the ride not just fast, but truly unforgettable.

Osaka Aquarium

- ✦ **Osaka Aquarium, one of the world's largest aquariums, features a stunning Pacific Ocean-themed tank housing iconic marine life like whale sharks and manta rays.**
- ✦ **Its multi-level design immerses visitors in diverse marine ecosystems, providing a 360-degree perspective and a captivating underwater experience.**

Day 7 | Osaka



Sawaschin Bhuyan

Undergraduate Class of 2028

Osaka Aquarium was an incredible experience. The diverse marine life and the way the exhibits are designed made it feel like I was stepping into the ocean world. What stood apart was the interactive displays that not only made the visit fun but also provided valuable insights into ocean conservation. **The mesmerizing central tank, home to majestic whale sharks, was truly the highlight of the journey.**

Osaka Castle

- ✦ **Osaka Castle symbolizes Japan's feudal history and its transition toward modernisation**, showcasing centuries of cultural evolution.
- ✦ The castle reflects Japan's dedication to **preserving heritage** while incorporating **technological advancements** to enhance its legacy.

Day 8 | Osaka



Anish Adamane

Undergraduate Class of 2027

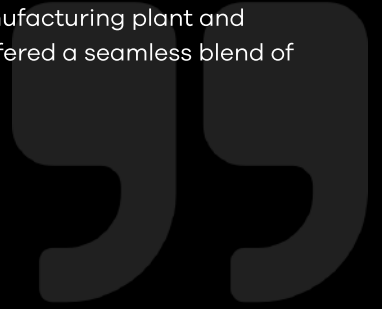
Walking through Osaka Castle felt like stepping back in time. The contrast between the ancient structure and the modern city surrounding it was striking. **It made me realise how Japan manages to hold onto its traditions while adapting to the future.** I really appreciated how the castle is both a symbol of history and a living part of the city's identity.



Abhijay Jain

Undergraduate Class of 2028

I returned enriched by my time in Japan, where I immersed myself in its thriving business environment and vibrant culture. Touring Nissan's cutting-edge manufacturing plant and exploring Kyoto's historical sites offered a seamless blend of learning and discovery.



Krishna Bansal

Undergraduate Class of 2028

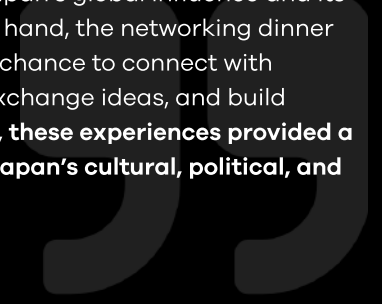
This trip deepened my understanding of global business. The visit to the Nissan Tochigi plant showcased advanced manufacturing, while Aquarium stood out, providing valuable insights into marine conservation and Japan's dedication to sustainability through culture and innovation.



Krishnav Sahni

Undergraduate Class of 2028

The Japan Global Immersion Programme was an invaluable experience. Meeting Sibi Gorge at the embassy gave us a unique opportunity to gain insights into Japan's global influence and its diplomatic approach. On the other hand, the networking dinner was equally enriching, offering the chance to connect with professionals from diverse fields, exchange ideas, and build meaningful relationships. **Together, these experiences provided a comprehensive understanding of Japan's cultural, political, and business landscape.**



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