

# PGP BHARAT

*A one-of-its-kind immersion led postgraduate programme crafted by Masters' Union.*



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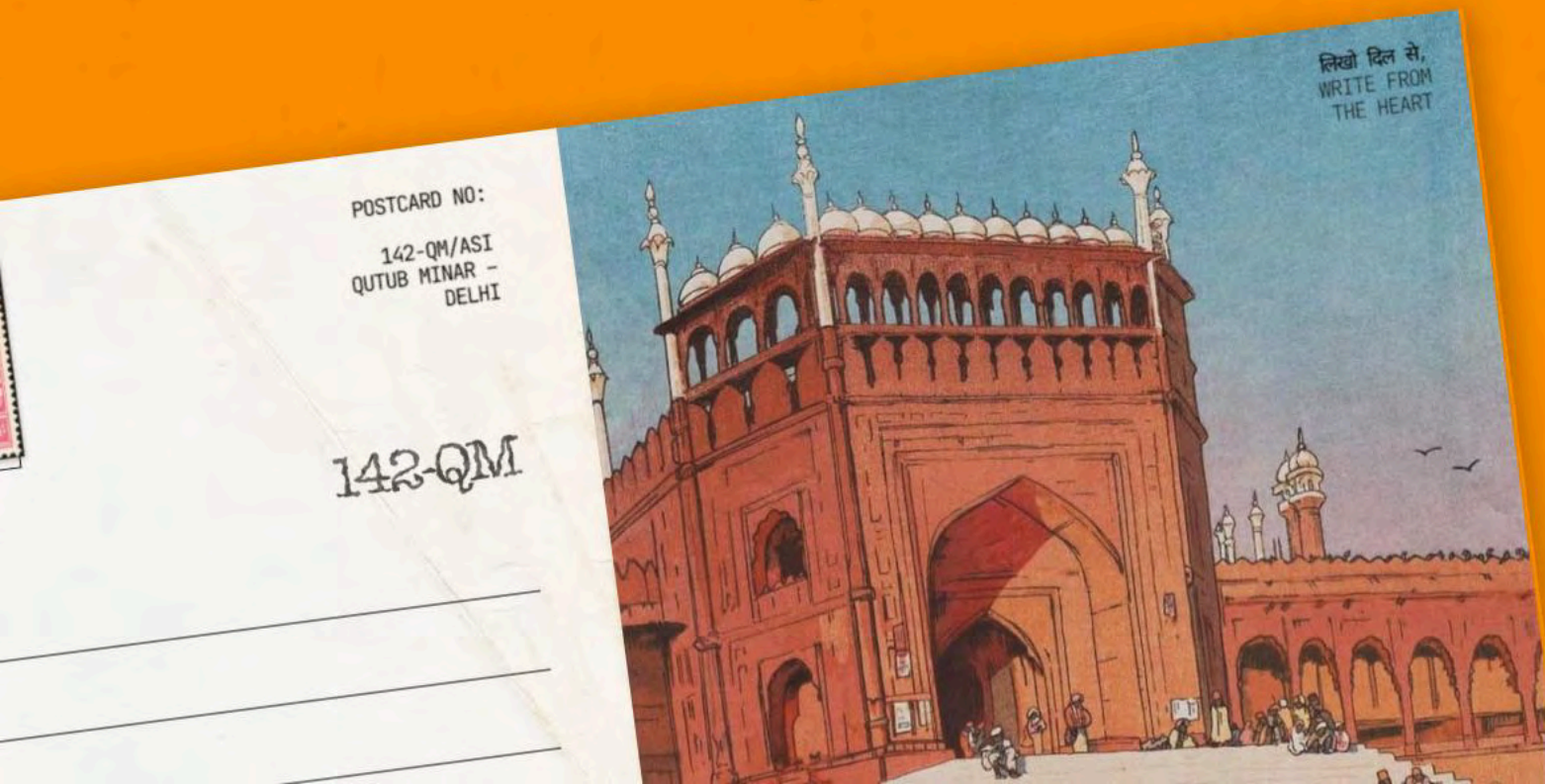


6 months.  
A lifetime  
of impact.



Map for graphic purposes only\*  
Cities listed are indicative and may change due to  
unforeseen circumstances\*

“How can I leave my mark on the world, I thought, unless I get out there first and see it?”



BY PHIL KNIGHT  
FOUNDER, NIKE

# Travel teaches you.

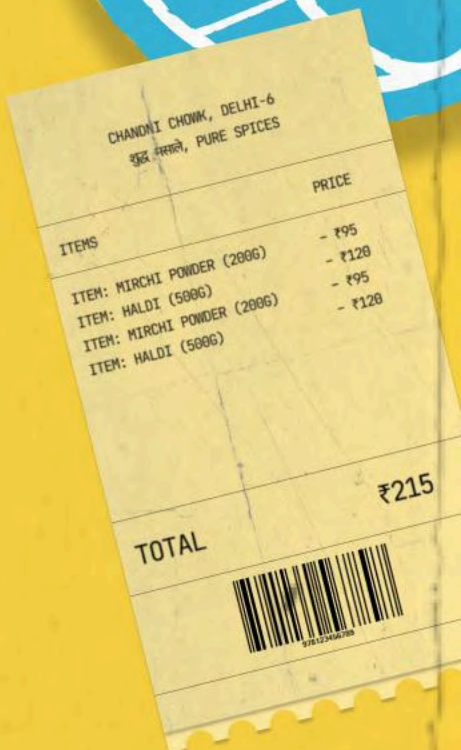
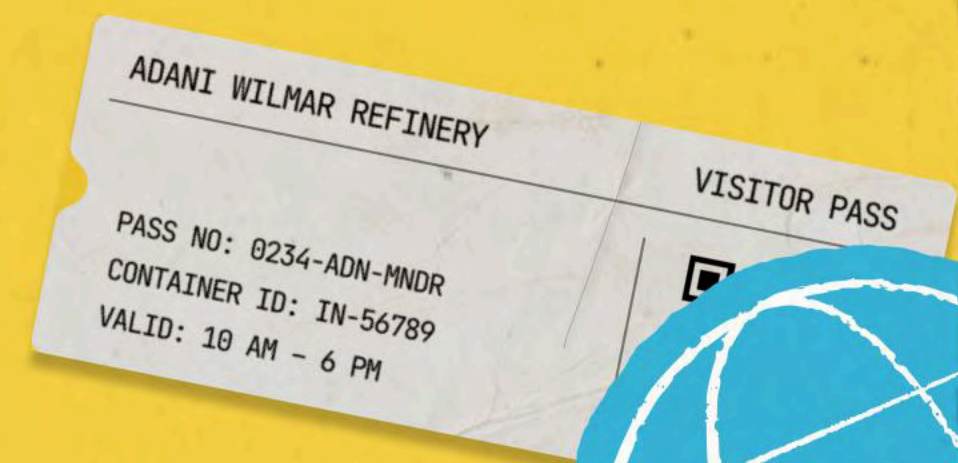
*Travel reshapes how you see the world and yourself.*

Travel challenges you, expands perspective, and turns the world into a classroom; sparking growth, adaptability and leadership.



India's first  
business programme built on  
immersive learning through  
real industry ecosystems.

THIS IS PGP BHARAT



# A better way to learn.

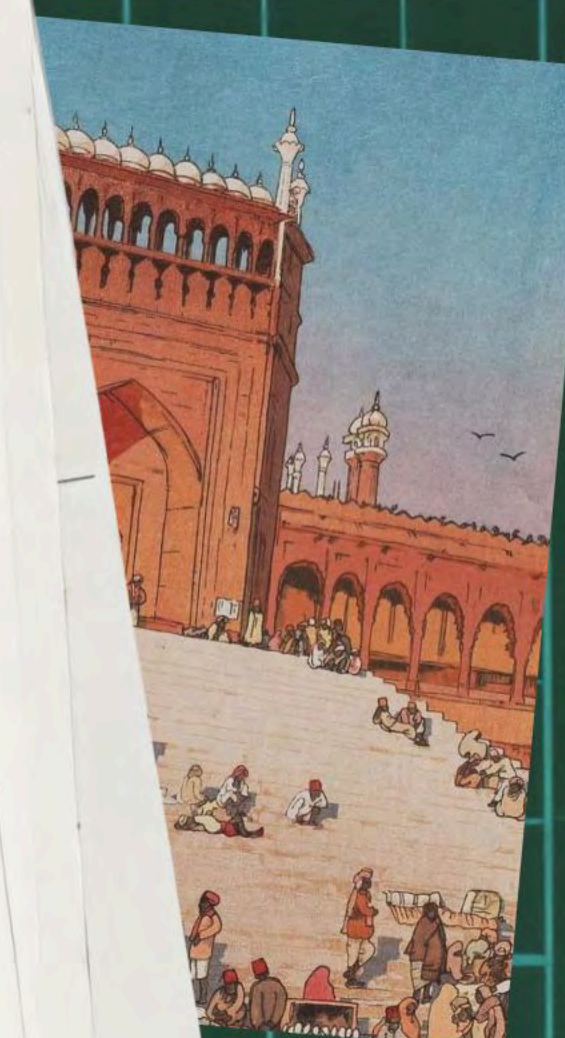
*How real-world immersion  
turns classroom lessons into  
actionable skills.*

## PROGRAMME HIGHLIGHTS

- 20 CITIES
- 25+ IMMERSIONS
- 15+ INDUSTRIES
- 30+ CXO & MENTOR SESSIONS
- 7000 KMS JOURNEY ACROSS COUNTRY
- 08 ONE DAY CONSULTANCY CHALLENGES
- MASTER BUSINESS SKILLS WITH  
DROPSHIPPING & VIP PRE-SEED CHALLENGE
- CREATE YOUR DIGITAL IDENTITY  
WITH THE CREATOR CHALLENGE
- MULTI-INDUSTRY PORTFOLIO  
DEVELOPMENT



**BHARAT IS MY  
CLASSROOM**



# Your PGP Bharat journey

1

## ORIENTATION

Kick off your PGP Bharat journey with one week of skill-building, cultural discovery and peer bonding.

2

## TERM 1 (MONTH 1&2) IN CLASS & DROPSHIPPING CHALLENGE

Run a real dropshipping venture while learning business frameworks through Out Class workshops and In Class Sessions, blending practical entrepreneurship with structured insights.

3

## TERM 2 (MONTH 3&4) TRAVEL BASED IMMERSIONS + CREATOR CHALLENGE + ODC

Explore 20 cities through 25+ business & cultural immersions and apply your learning through hands-on consultancy challenges.

4

## TERM 3 (MONTH 5&6) IN CLASS & VENTURE INITIATION PROGRAMME

Students get the opportunity to present their startup idea for pre-seed funding and parallelly, In Class learning blends core courses, workshops, and real-world challenges.

# Learning framework

*Most learning happens  
outside the classroom through  
immersions, complemented  
by Out Class projects and  
In Class frameworks.*

## IN CLASS

Apply frameworks  
in lectures and  
seminars to  
connect theory  
with practice.

## ORIENTATION

Begin with  
sessions that  
prepare you for  
immersions and  
the journey  
ahead.

## IMMERSIONS

Explore 20+  
cities through  
business &  
cultural  
immersions &  
discover what  
truly makes  
Bharat work.

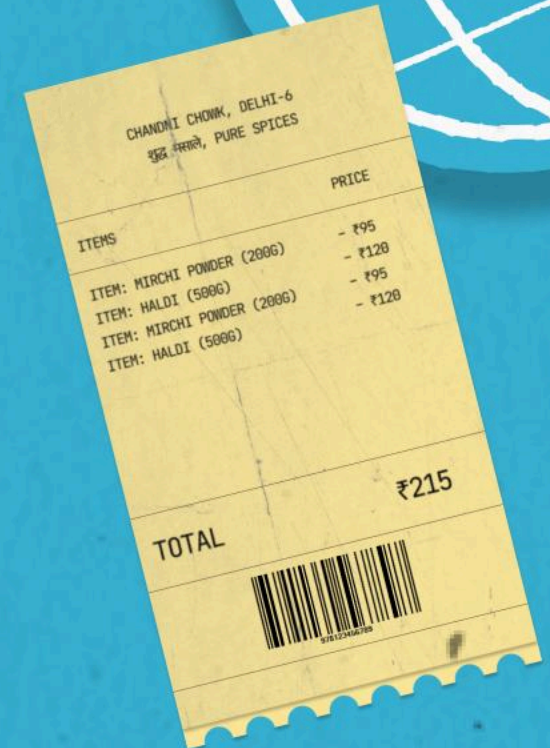
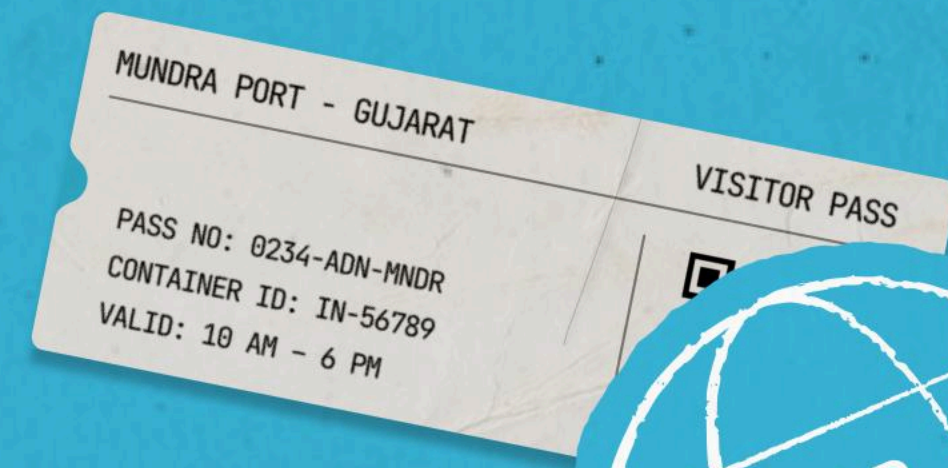
## OUT CLASS

Create your digital  
identity, build your  
MVP and launch a  
dropshipping  
business.  
Work on weekly One  
Day Challenges to  
solve real business  
problems

Welcome Aboard  
**PGP BHARAT**

# Let's break it down.

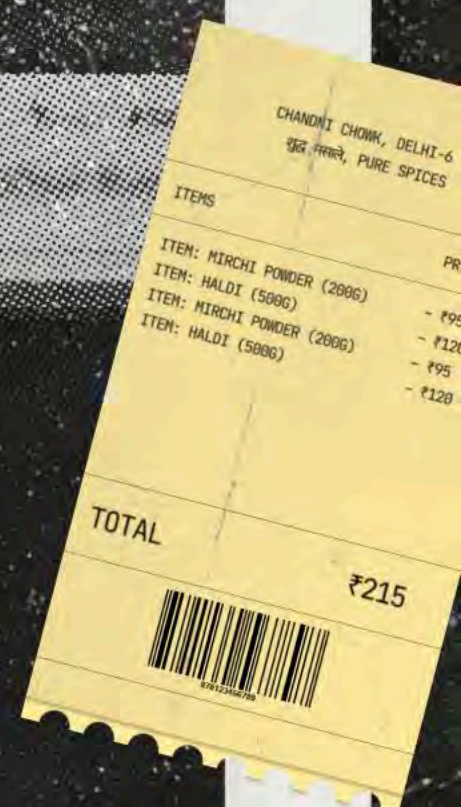
AHEAD, A DETAILED LOOK AT EACH  
LEARNING FRAMEWORK



# Orientation



Begin your journey at the **Masters' Union** Gurugram campus with an **Orientation** designed to prepare you for **immersions, travel** and meaningful interactions with industry **leaders**.



# Travel Based Immersions

Welcome Aboard  
**PGP BHARAT**

## MAJOR BUSINESS IMMERSIONS

Visit real businesses, understand how they work, and translate those insights into action through weekly **One Day Challenges**.

## MINOR BUSINESS IMMERSIONS

Step into startups, factories, and corporate hubs to see strategy and leadership in action.

## CULTURAL IMMERSIONS

Engage with India's traditions, markets, and communities that shape real-world business.



COHORT - 1

# Past Immersions Snapshot

*For 8 weeks, students travel to new cities, visit top companies explore industries and cultures.*

HUB 1

**DELHI NCR**

IMMERSIONS:



HUB 2

**JALANDHAR**

IMMERSIONS:



HUB 3

**\*JAIPUR**

IMMERSIONS:



HUB 4

**MUMBAI**

IMMERSIONS:



## HUB 5

### GOA

IMMERSIONS:



## HUB 6

### BENGALURU

IMMERSIONS:



## HUB 7

### DARJEELING

IMMERSIONS:



## HUB 8

### LUCKNOW

IMMERSIONS:



*practical > theory*



*academic immersion*

DISCLAIMER  
\*THE IMMERSIONS LISTED ARE INDICATIVE OF THE COHORT 1 AND ARE SUBJECT TO CHANGE FOR SUBSEQUENT COHORTS.

\*JAIPUR IS A NEWLY ADDED HUB FOR THE UPCOMING COHORT, WITH ASSOCIATED COMPANIES AS PROSPECTIVE PARTNERS.

# In Class



*Hybrid In Class sessions held over the weekends anchored by macro questions and core business themes.*

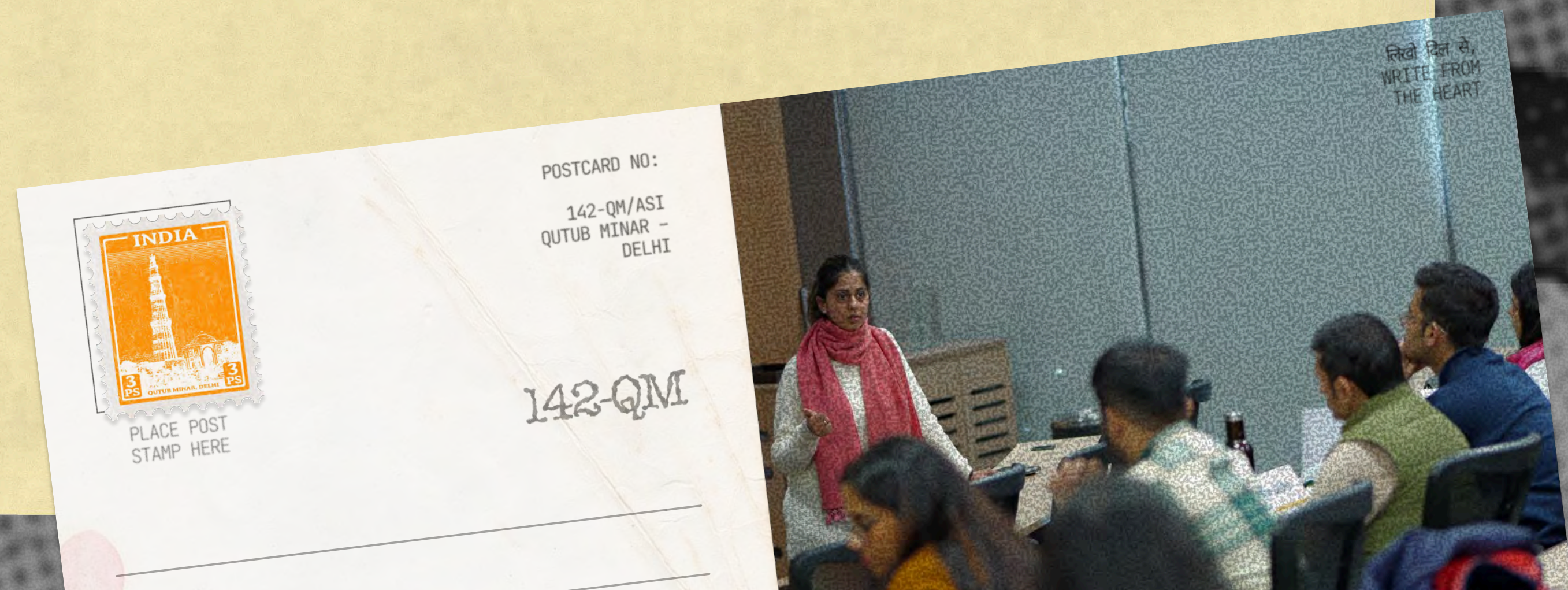
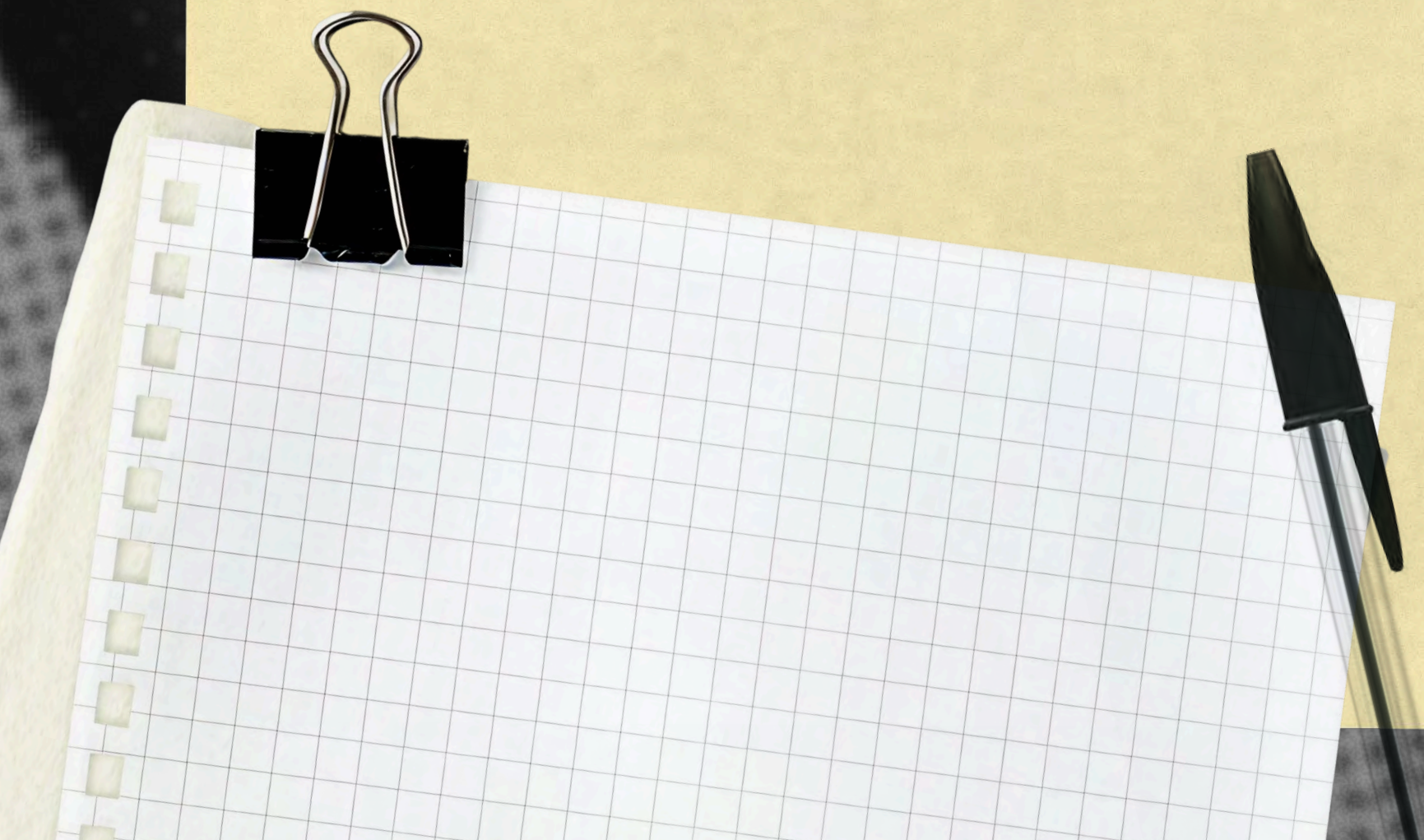
TERM	FOCUS AREA	MACRO QUESTION
1	STRATEGY	HOW CAN ORGANIZATIONS DESIGN STRATEGIES AND DRIVE TRANSFORMATION USING STRUCTURED THINKING AND DATA?
1	MARKETING	HOW CAN A BUSINESS SYSTEMATICALLY ACQUIRE, CONVERT, AND RETAIN THE RIGHT CUSTOMERS
1	OPERATIONS	HOW DO COMPANIES STRUCTURE PROCESSES TO DELIVER SPEED, COST, QUALITY TRADE-OFFS?
1	FINANCE	HOW CAN PROFESSIONALS USE FINANCIAL LANGUAGE TO ASSESS AND COMMUNICATE PERFORMANCE?

TERM	FOCUS AREA	MACRO QUESTION
1	<b>GENERATIVE AI</b>	HOW CAN INDIVIDUALS USE AI TOOLS TO IMPROVE PRODUCTIVITY AND DECISION-MAKING?
3	<b>OPERATIONS</b>	HOW DO OPERATING MODELS OUTPERFORM, AND UNDER WHAT CONTEXTUAL CONDITIONS?
3	<b>FINANCE</b>	HOW DO FINANCIAL PATTERNS SIGNAL SCALABLE, RESILIENT, HIGH-VALUE BUSINESS MODELS?
3	<b>MARKETING</b>	HOW DO GROWTH STRATEGIES GENERALIZE ACROSS CONTEXTS, AND WHERE DO THEY FAIL?

TERM	FOCUS AREA	MACRO QUESTION
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3	<b>STRATEGY</b>	HOW DO STRATEGIC ARCHETYPES EMERGE, AND HOW SHOULD FIRMS CHOOSE AMONG THEM?
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3	<b>GENERATIVE AI</b>	HOW DOES AI ADOPTION CREATE ADVANTAGE VERSUS PARITY OR WASTED INVESTMENT?
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# Out Class

VIP Pre Seed  
Challenge

Creator Challenge &  
One Day Challenges

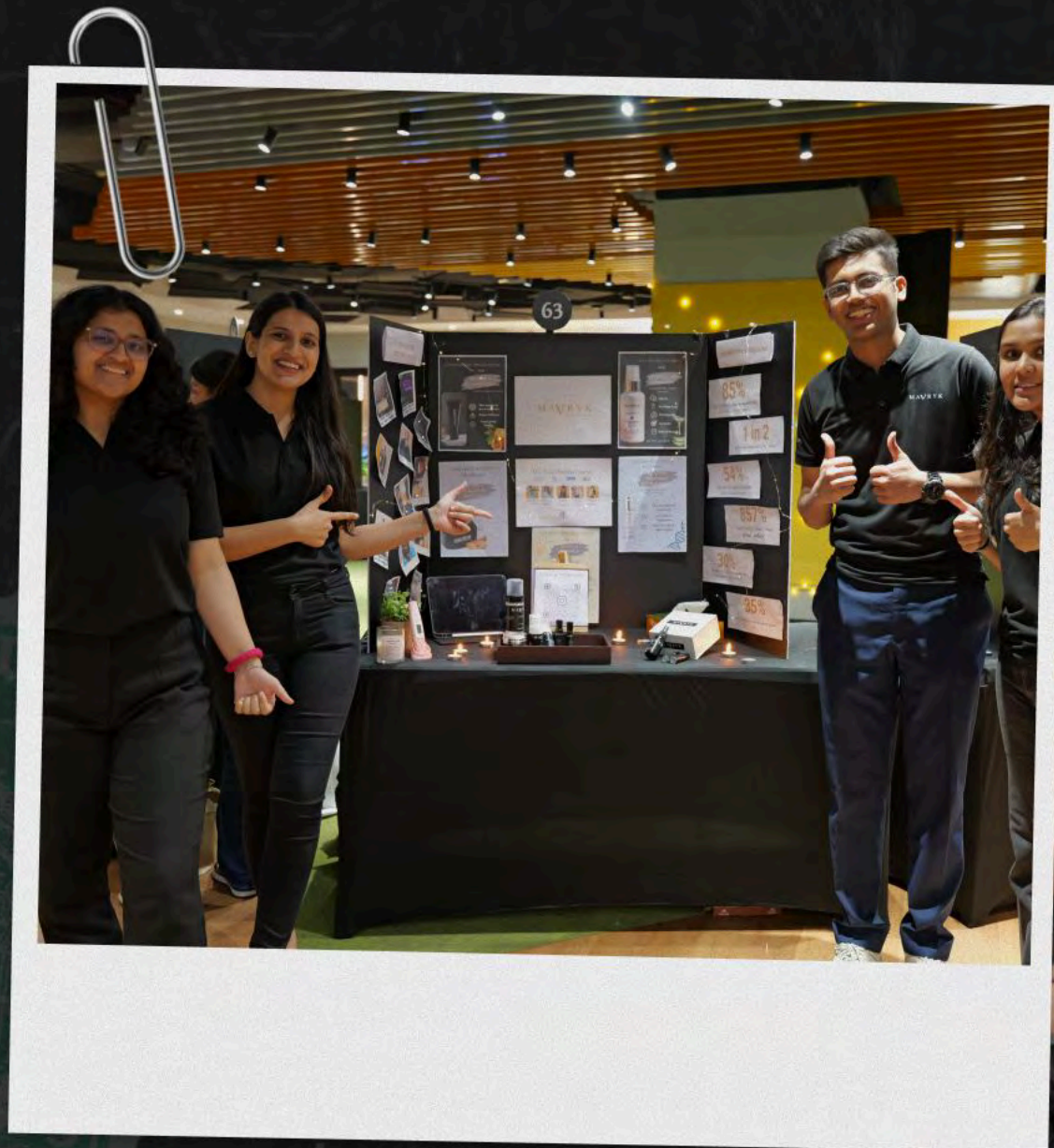
Dropshipping  
Challenge

MONTH 1&2

MONTH 3&4

MONTH 5&6





# 1 DROPSHIPPING

Launch an online store, set up suppliers, and test sales strategies in real time.

## DROPSHIPPING MELA

Unique Outclass Challenge for students to showcase exclusive products and services of their businesses in the most imaginative and innovative ways possible.

# 2

## CREATOR CHALLENGE

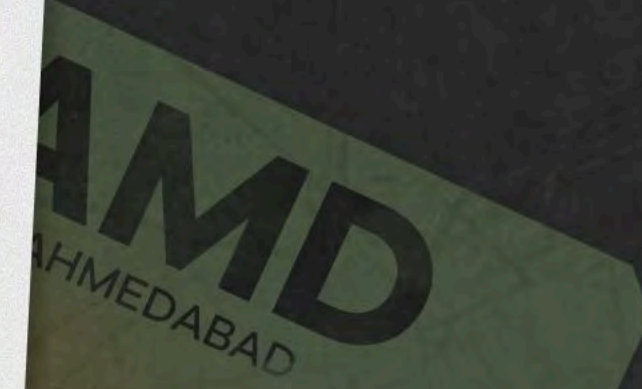
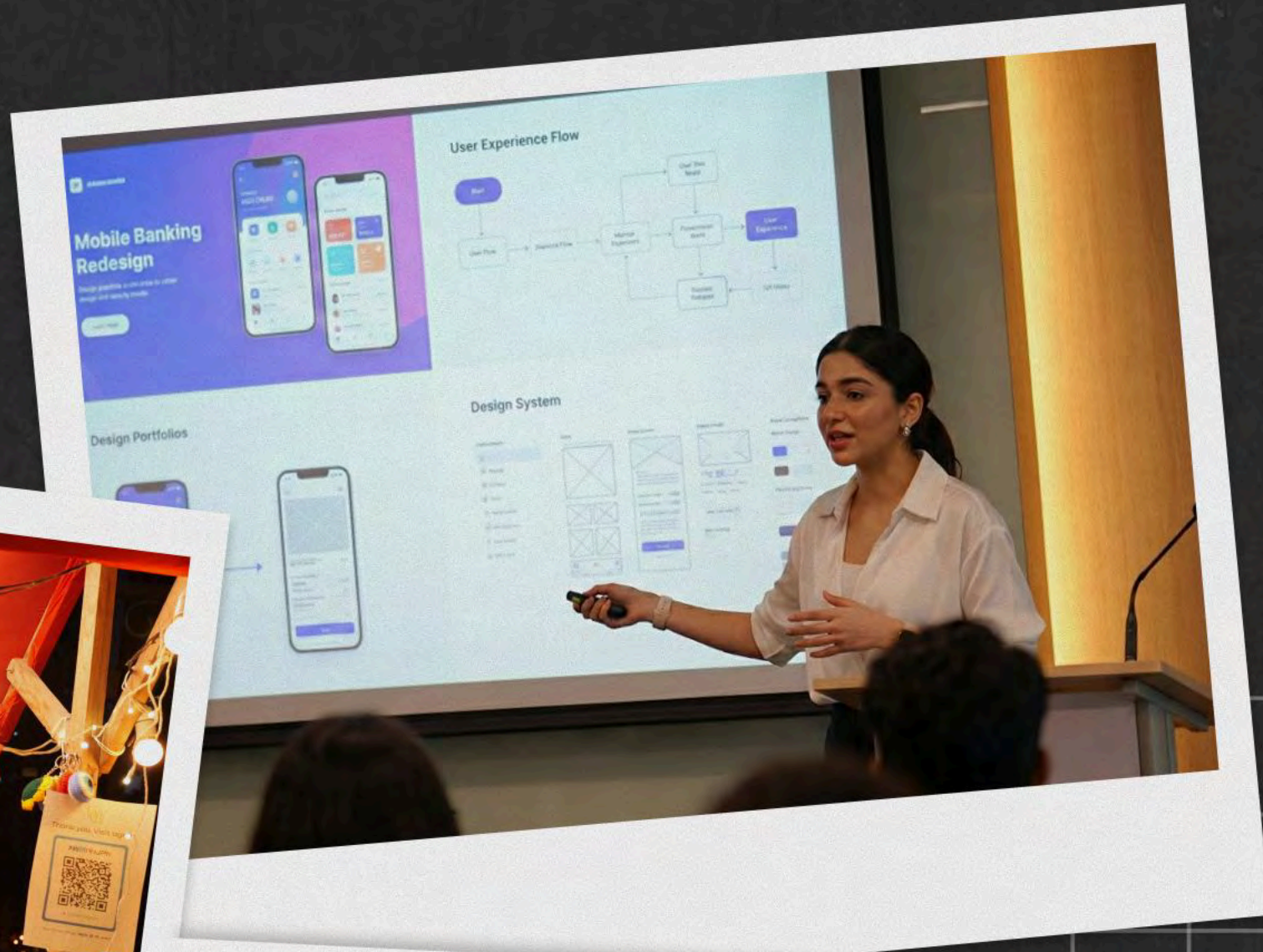
From identifying a content niche to building an audience, students are trained to grow their personal brands on Youtube, Instagram, and LinkedIn.



# 3

## ONE DAY CHALLENGES

Take on one hands-on consultancy challenge each week, **designed around the major business immersion**, where you solve real problems faced by businesses on the ground.



# 4

## VENTURE INITIATION PROGRAMME

With VIP Pre-Seed, gain the opportunity to secure funding for your idea.



## PRE-SEED CHALLENGE

Get the platform to pitch your ideas to investor allies and the Masters' Union Investment Fund, and secure your first pre-seed funding.



Flight No.:  
6E 6107

Passenger:  
Rohan Malhe

# What your Immersion Week will look like

*Immersion weeks blend learning, projects, networking, and reflection.*

MORNING

EVENING

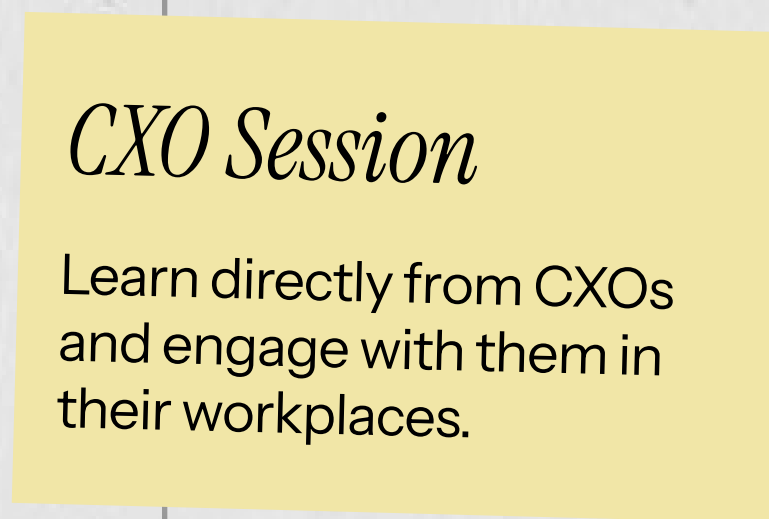
DAY 1

Workshop



DAY 2

Major Business Immersion



DAY 3

# One Day Challenge

*Based on Major Business Immersion*



*ODC Presentation*



DAY 4

# Minor Business Immersion

*CXO Session*

Learn directly from CXOs and engage with them in their workplaces.



*Reflection Session*



DAY 5

# Cultural Immersion



*Peer Networking*

DAY 6 & DAY 7

# Travel & Rest

**BOARDING PASS** ✈️

**BOARDING PASS** ✈️



PASSENGER TICKET & BAGGAGE CHECK  
NAME OF PASSENGER:

**SURNAME / NAME**

FLIGHT NO: E168QT

NAME OF PASSENGER  
**SURNAME / NAME**

FROM: DARJEELING  
TO: LUCKNOW

FLIGHT NO: E168QT

123-456-789-10112

DATE: 06/09 SEAT 26A 19:00 HRS

# Faculty

*Guided by educators, thinkers  
and industry pioneers.*



**Mr. Manoj Kohli**  
Former CEO



**Sanjeev Bhasin**  
Former Director



**Dr. Bhupesh Manoharan**  
Ph.D, IIM Calcutta

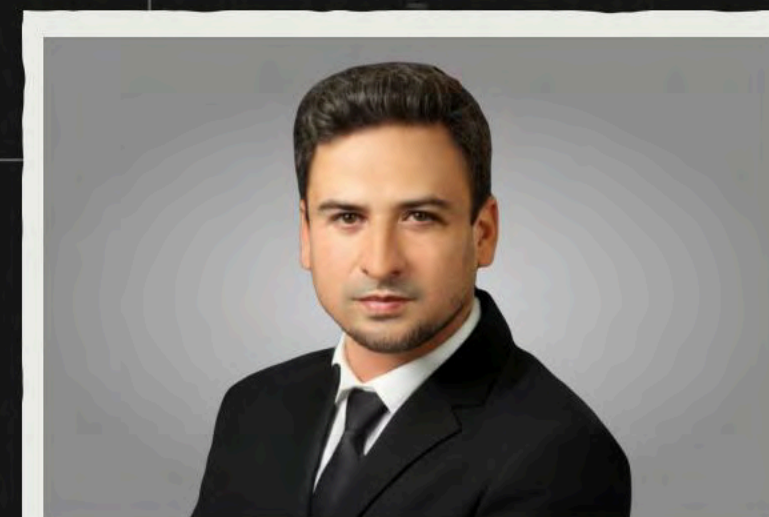


**Dr. Nandini Seth**  
PhD, IIM Bangalore



**Rajat Mathur**  
Former Managing Director

Morgan Stanley



**Saurabh Sengupta**  
Ex- Senior Vice President

**zomato**



**Rajiv Gupta**  
Ex- Vice President, Sales  
& Marketing



# Your Next Big Move

1

## MILLION-DOLLAR PORTFOLIO

Build a powerful cross-industry portfolio through consulting and hands-on challenges across industries, markets, factories and boardrooms.

2

## YOUR OWN CONTENT IDENTITY

Share your ideas through video, audio, or writing—from podcasts and vlogs to becoming a LinkedIn Top Voice.

3

## YOUR DROPSHIPPING VENTURE

Source winning products, build websites, run ads, manage logistics, and compete for real revenue.

4

## VENTURE INITIATION PROGRAMME

With VIP Pre-Seed, students get an opportunity to present their startup idea and secure funding.



*practical > theory*

*travel*



*Build*



*through*

*academic immersion*



*growth*

# Join The Cohort

*Travel, grow, and build with a dynamic peer group - sharpening your skills through experiential learning.*

1

## ONLINE APPLICATION

Apply online. Just tell us who you are and why PGP Bharat.

2

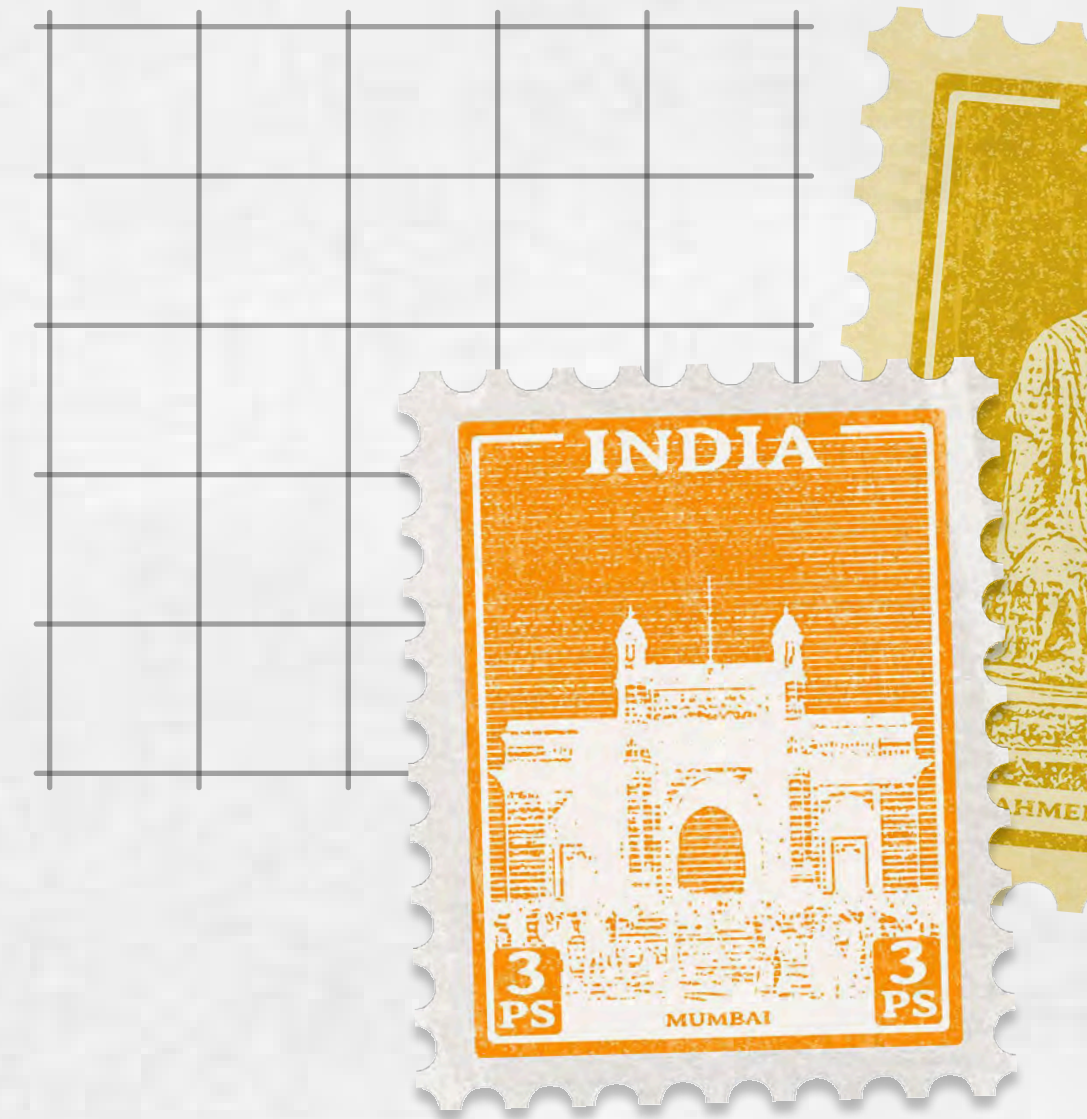
## INTERVIEW WITH INDUSTRY & ACADEMIC EXPERTS

No panels. No committees. Just you and a leader who's built real businesses.

3

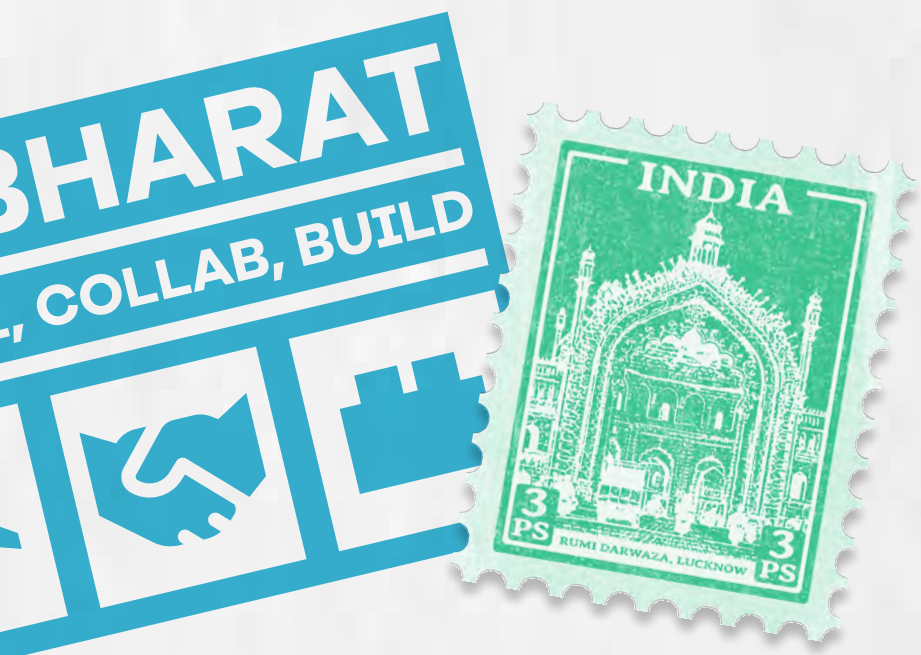
## DECISIONS MADE ON A ROLLING BASIS

We move fast. Exceptional talent doesn't wait - and neither do we.



# Scholarships

*Named after iconic Indian trains, each scholarship supports a different kind of journey whether of need, grit, brilliance, or creativity.*



1

## THE UDAY EXPRESS GRANT

For students with strong potential and limited means.

2

## THE SAMTA EXPRESS FELLOWSHIP

For the diverse, remote and underrepresented.

3

## THE PALACE ON WHEELS FELLOWSHIP

For creatives, storytellers, and cultural entrepreneurs.

4

## THE DURONTO FELLOWSHIP

For the fearless builders and founders.

5

## THE VANDE BHARAT SCHOLAR

For academically exceptional minds shaping the future.

# The Masters' Union Story.

*Building a world-class business school that stays in India.*

At Masters' Union, we believe in learning business by doing business. Through collaboration of industry experts and academic leaders, we aim to revolutionise business education with a tech-centric and industry-driven approach.



## FOUNDER'S NOTE

*When I started Masters' Union, I had one mission: create the school that keeps India's talent at home while preparing them to compete globally. A place where learning is messy, real, and transformative. Where you don't just study success—you create it.*

*Pratham Mittal*

# What Are You Waiting For? RSVP.

Email: [pgpbharat@mastersunion.org](mailto:pgpbharat@mastersunion.org)

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Gurugram, Haryana, PIN - 122022

Website: [mastersunion.org](http://mastersunion.org)

Contact: +91 9899-741-741

