

UG Programme



# Summer Internship Report 2025

Nestlé



pwc



Flipkart



M&S



zepto



350+

Offers

280+

Students

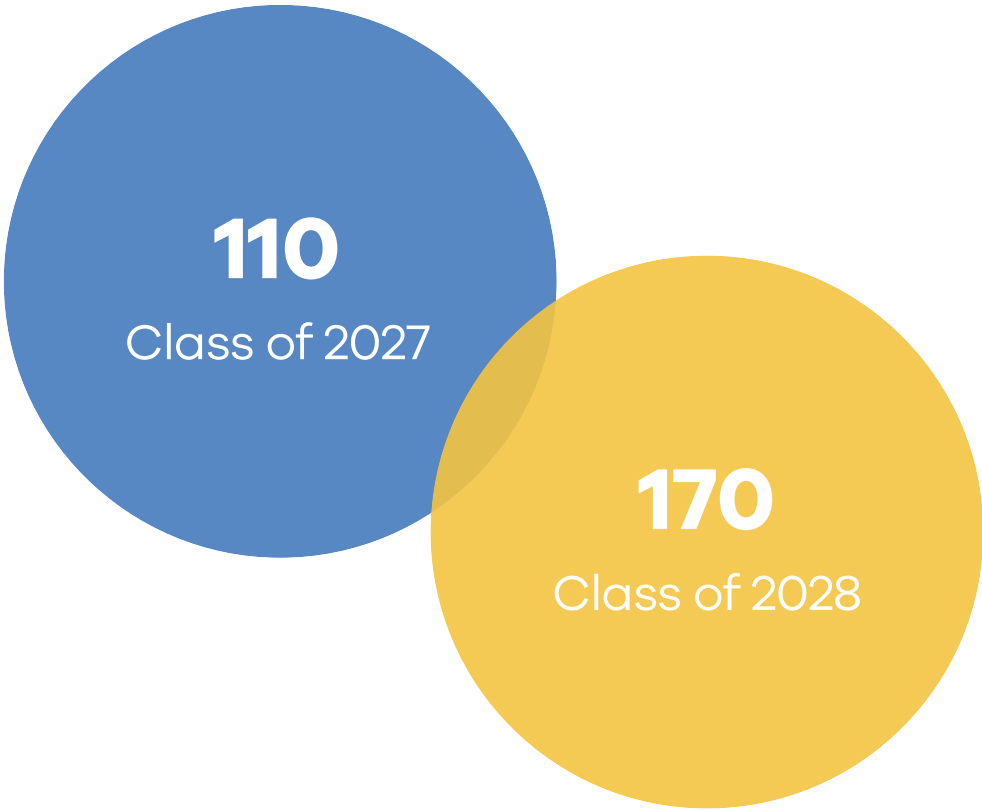
120+

Companies

90%

Paid Offers

Total  
Students: 280



# Summer Internship 2025

# Breaking<sup>the</sup>Mold

## Consumer Brands


## Tech

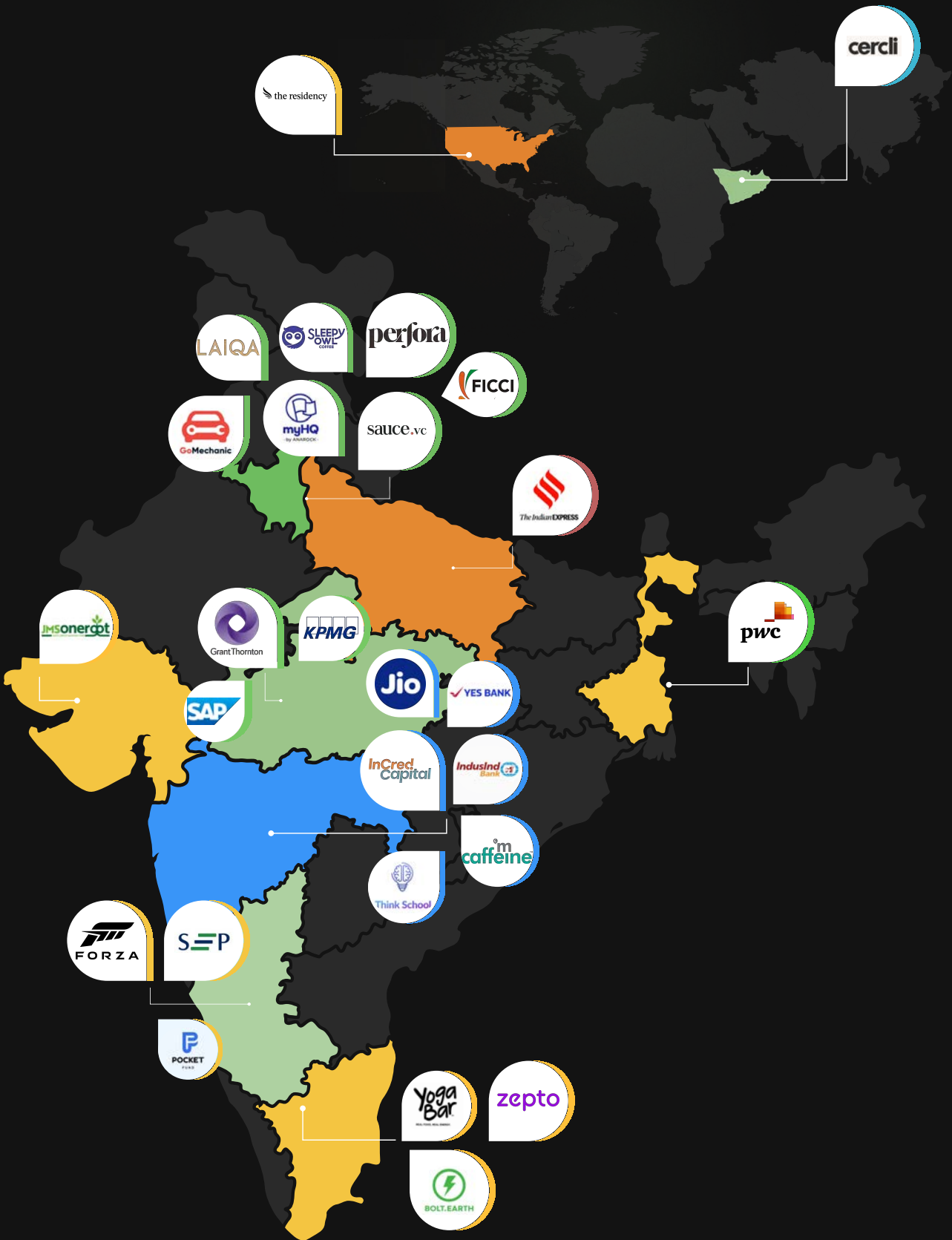

## Consulting


## Finance


## Strategic Wins

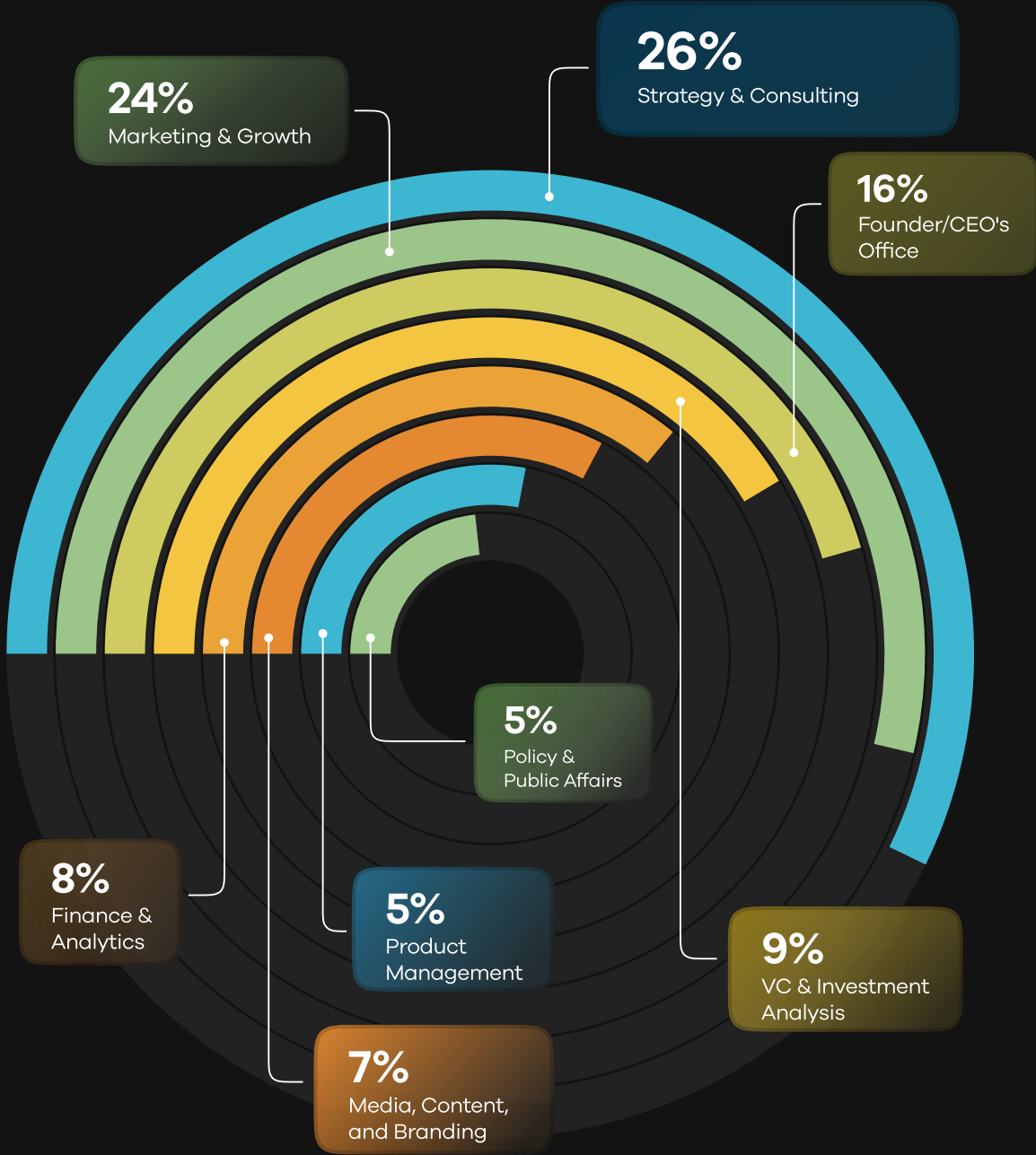
90+	Offers from firms that typically recruit only postgraduates, signalling the class' calibre.	Students start interning from Year 1 or 2, much earlier than the standard Year 3 timeline.	100%	Internship placement for all UG students who opted, with 90% receiving paid offers.
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# Impact Across Geographies



# Internship Role-o-Meter

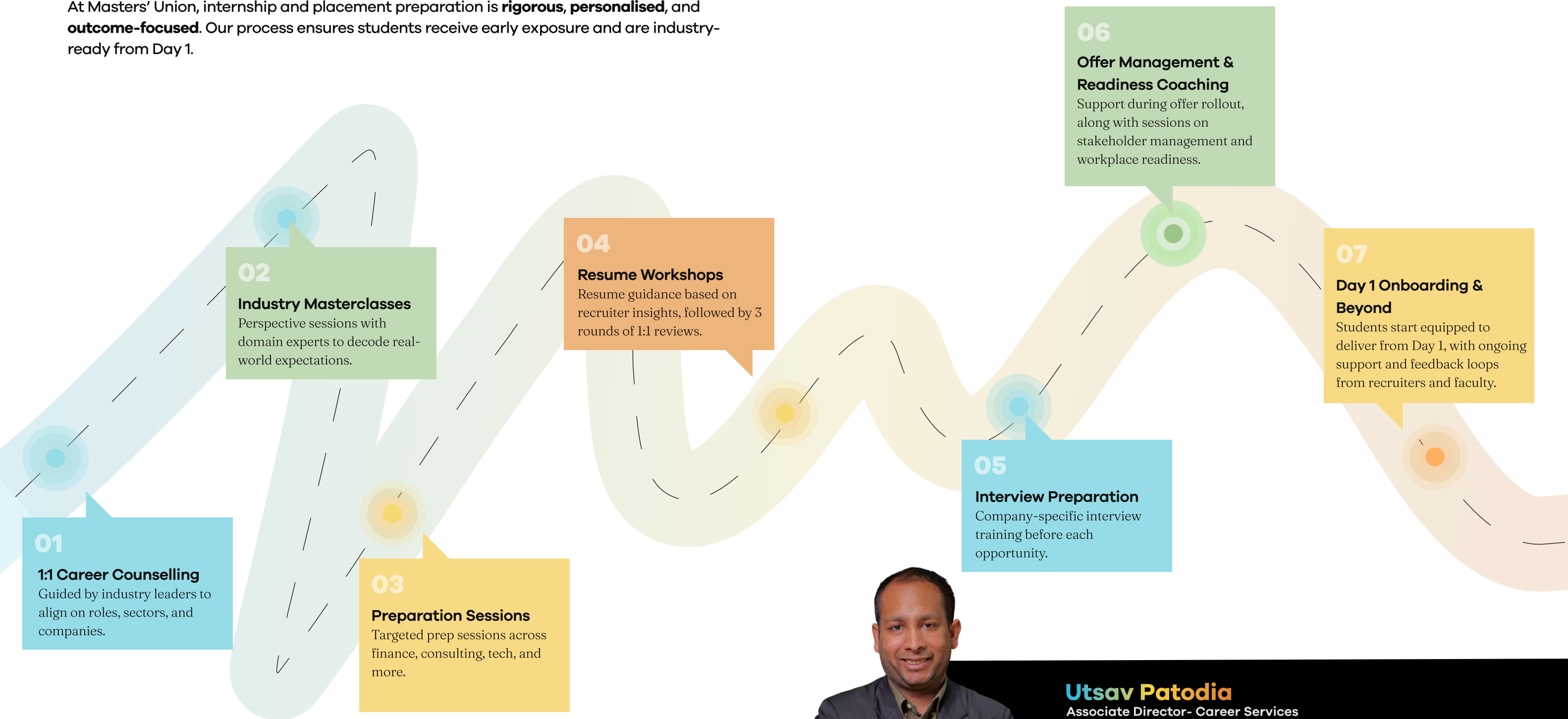
Domains our students interned in



Our students immersed themselves across industries, tackling real-world challenges in operations, strategy, product, growth, marketing, and customer experience gaining firsthand insight into how businesses truly run.

# Making Students Industry-Ready

At Masters' Union, internship and placement preparation is **rigorous, personalised, and outcome-focused**. Our process ensures students receive early exposure and are industry-ready from Day 1.



**Utsav Patodia**  
Associate Director - Career Services

ISB LEK Monitor Deloitte booz&co.

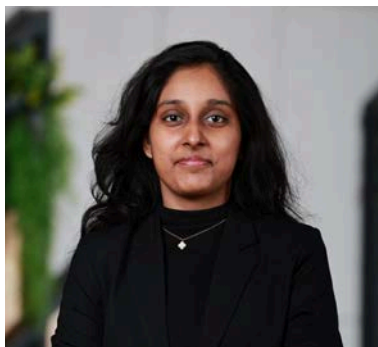
"We're a **50+** member team united by one mission: helping students land the internships they deserve. Backed by experience across **IITs, IIMs, ISB**, and **Ivy League** institutions, our team brings deep industry insight and network every day to open the right doors for our students."



# CAREER TRAJECTORIES & PPO TRACK

Internships with a clear path to PPO  
(Pre-Placement Offers)

At Masters' Union internships aren't just short-term stints, they often lead to **full-time offers**



NAME  
**Ishika Tyagi**

COMPANY  
**hike**

ROLE  
Founders Office

PPO POTENTIAL  
PPO track (₹35–40LPA)



NAME  
**Aryan Agarwal**

COMPANY  
**EY**

ROLE  
Summer Intern

PPO POTENTIAL  
PPO track (₹20–25 LPA)

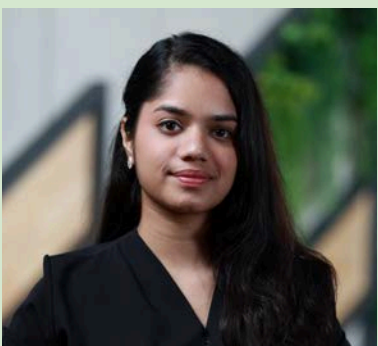


NAME  
**Pulastya Jain**

COMPANY  
**S=P**

ROLE  
Venture Capital

PPO POTENTIAL  
PPO track (₹20–25LPA)



NAME  
**Divyanshi Gupta**

COMPANY  
**Vedantu**

ROLE  
Growth & Strategy

PPO POTENTIAL  
PPO track (₹20–25LPA)



NAME  
**Jai Chajjer**

COMPANY  
**SLEEPY OWL COFFEE**

ROLE  
Strategy

PPO POTENTIAL  
PPO track (₹25–30LPA)



NAME  
**Roghan**

COMPANY  
**perfora**

ROLE  
Marketing

PPO POTENTIAL  
PPO track (₹20–25LPA)

**Note:** These offers match or exceed typical Tier-1 Post Graduate benchmarks, an exceptional feat for UG students.

## International Spotlight

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**Abhay G Shenoy**

 **the residency**

“

I started Tastefully, my creative studio from my college dorm using savings from a past internship. I hired my first editor, snuck him into the dorm, and we spent days building and editing.

Sharing our journey online led to a **₹4L grant** from **LocalHost**, which funded my first camera. That camera took me to San Francisco through The Residency, where I met **Sam Altman and Farza (Founder- Buildspace)**, collaborated with YC startups, and even drew interest from a16z.

By 20, I was financially independent all thanks to constant guidance and support from **the Team of Masters' Union**, who backed me every step of the way.

Role  
**Creative Brand Building and Visual Storytelling**

Location  
**San Francisco**



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## RITVIKA KHANNA

Intern at



Role

GST Filings, Audits, and Compliance Tasks

Location

Gurugram



At **KPMG**, I identified a **₹30 Cr** tax benefit in my first week, a key moment that fueled my growth. With a supportive yet challenging manager and opportunities to represent KPMG at conferences, I expanded my expertise, network, and confidence while **thriving beyond my comfort zone**.



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## SWAYAM GAUTAM

Intern at



Role

Market Research, Growth Planning, and Strategic Initiatives

Location

Gurugram



As a Growth & Strategy intern at **Zepto**, I drove a **300+** site media expansion across **35+** towns in **45 days**, while automating BTL (Below the line) reporting with Python to cut turnaround time from **25 to under 7 hours**. Guided and empowered, I sharpened my **strategic thinking** and **technical skills** through rapid, high-impact execution.



### SANNIDHYA CHAWLA

ASSOCIATE DIRECTOR | INDIRECT TAXATION, KPMG

In her first month, she has demonstrated **strong initiative** and a **sharp learning curve**. Her research on the Warehousing Policy across both Central and State levels was thorough and instrumental in shaping a client-facing deliverable.

Her **structured thinking and attention to detail** have enhanced overall project efficiency. As we move forward, we look forward to involving her in deeper research-driven consulting engagements.



### HARSHA NANDURI

SENIOR MANAGER, ZEPTO

Swayam Gautam has been a **dependable and proactive intern** with the Growth Team at Zepto since June 2025. He **communicates effectively, collaborates well, and quickly grasps** new concepts. Swayam consistently takes initiative, applies feedback, and takes ownership of his work. His **performance meets expectations**, and with continued experience, he shows **strong potential for future growth**.





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## PULASTYA JAIN

Intern at



Role

Deal Sourcing, Startup Research, and Portfolio Analysis

Location

Gurugram



At **Sweat Equity Partners**, I led market research and team interviews for one portfolio company, and **built a detailed financial model** while managing interns to develop a grant pitch deck for another. This **experience strengthened my analytical, leadership, and communication skills** under expert guidance.



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## PRIYANA SHARMA

Intern at



Role

Market Research, Growth Planning, and Strategic Initiatives

Location

Gurugram



Interning at **EY**, I quickly learned and contributed across data management, newsletters, and client proposals, valuing clear communication. As the youngest on the team, I **gained invaluable insights** working alongside analysts, experiencing the true pace of corporate life. **This Big 4 exposure is invaluable**, even for those interested in startups.



### TAHMIR SHAM

ANALYST, SEP

Pulastya has been a **dependable and sincere intern**, consistently handling tasks with dedication, even in unfamiliar areas. As he grows, sharpening his focus on impactful outcomes and taking greater ownership through **practical judgment** will further strengthen his contributions. He is **well on track for a strong future trajectory**.



### NISHITH JAIN

SENIOR MANAGER TAX & ECONOMIC POLICY ADVISORY-  
INTERNATIONAL TRADE, EY

Working with Priyana has been such a **pleasant experience**. Even as a second-year, she embraced responsibilities with a maturity and capability that rivaled a seasoned analyst. She's **consistently met deadlines** with grace, and the **quality of her work is truly commendable**. Priyana's vibrant personality also adds such a wonderful, lively spirit to our team.





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## SHRIYA PATANGE

Intern at



Role

Campaign Planning,  
Content Creation, and  
Market Research

Location

Mumbai



Interning at **mCaffeine**, I cleared a rigorous selection process and worked on **Meta ads, creative briefs, and influencer marketing**. Tracking ROAS and CTR, I gained hands-on experience that strengthened my **digital marketing skills** and deepened my understanding of **scaling D2C brands**.



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## KRISH ARORA

Intern at



Role

Policy Research and  
Industry Analysis

Location

New Delhi



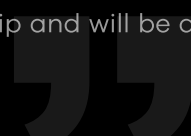
At **FICCI's** Retail & FMCG Division, I supported policy research, stakeholder coordination, and event planning, **gaining exposure to India's retail landscape and industry leaders**. This role sharpened my research and execution skills and **led to a full-time role offer**, marking a strong start to my career in retail and policy.



### RIDDHI CHIMBAIKAR

MARKETING EXECUTIVE, MCAFFEINE

Working with Shriya has been a **truly positive experience**. She's a quick learner, picked up things independently, and showed genuine interest in her work. She handled influencer campaigns smoothly, responded to feedback constructively, and **improved consistently**. Most importantly, she was **dependable with timelines** and always delivered on or before deadlines. **Proactive, professional, and efficient**, Shriya has grown a lot through her internship and will be a **valuable asset** to any team she joins.



### SMRITI BAJAJ

ASSISTANT DIRECTOR, FICCI

Krish Arora was among the **most proactive and driven** interns at FICCI. He made **strong contributions to the Retail & FMCG** division through research, event planning, and stakeholder coordination, consistently showing professionalism and initiative. With his **entrepreneurial mindset, strong communication skills, and eagerness to learn**, Krish is well-prepared to excel in any professional setting.





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## ANANYA SINGHANIA

Intern at



Role

Strategic Planning  
and Market Analysis

Location

Gurugram



At **PwC**, I was trusted with ownership from day one, contributing to **global rebranding** and improving internal tools while collaborating across teams. The experience gave me insight into **global systems** and a supportive team, making the journey truly personal.



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## GUNIT ROYZADA

Intern at



Role

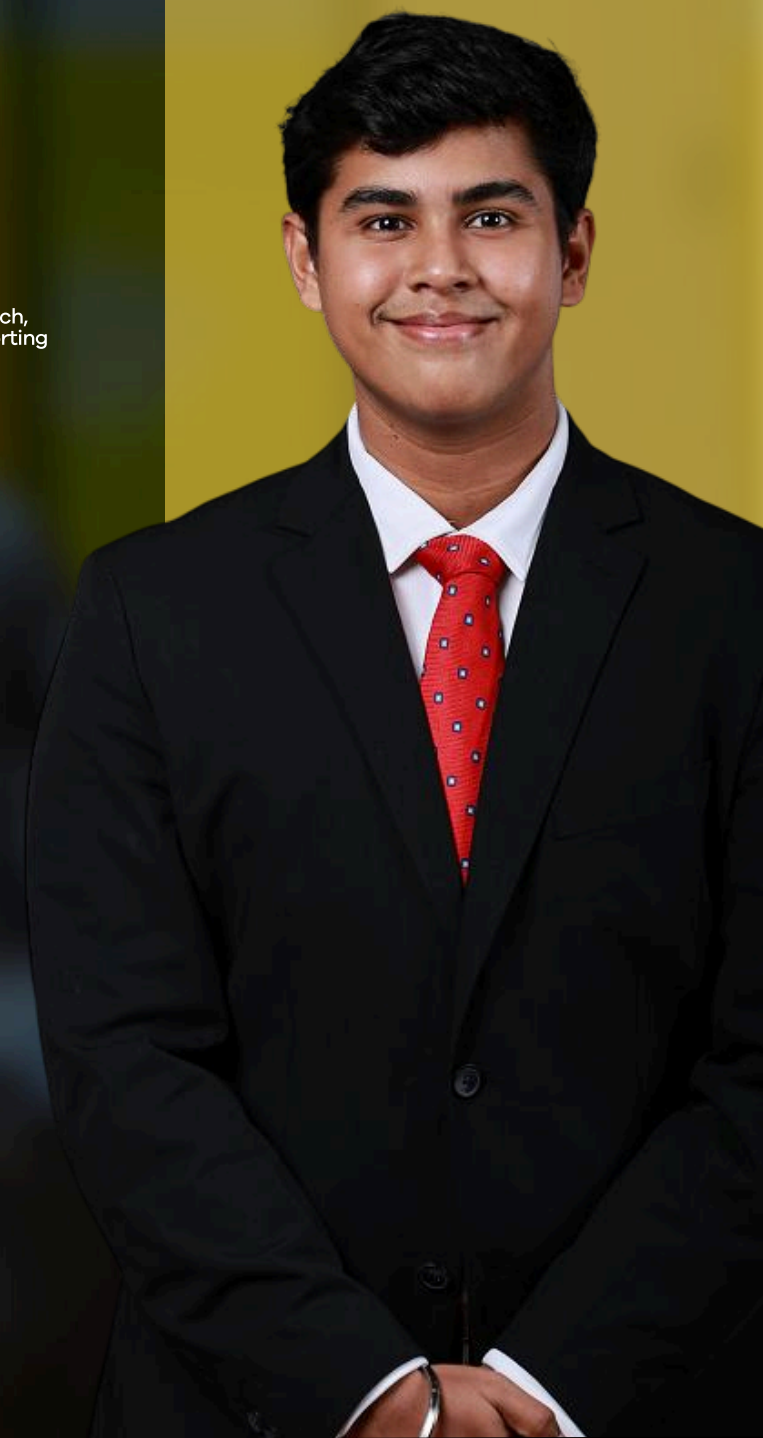
Investment Research,  
Analysis, and Reporting

Location

Mumbai



Sending **500+** cold emails landed me an internship at **Waterfield** Advisors, India's largest multi-family office. On the Global Investment Advisory team, I **analyzed offshore mutual funds, reviewed UHNI portfolios, and automated workflows** using Excel, Bloomberg, and Morningstar. Giving me a **front-row seat to global investment and the power of persistence.**



### ASTHA GUPTA

ASSISTANT MANAGER, PWC

Thank you for your energy and initiative during your time with us. I truly appreciate your **curiosity** and **relentless drive** to get things done. Your consistent follow-through, even in high-pressure moments, ensured steady progress.

In a fast-paced environment like ours, that **sense of ownership is invaluable**. With your drive, I'm confident **you'll create even greater impact in future roles.**



### PRASHANT TANDON

EXECUTIVE DIRECTOR AND HEAD - GLOBAL INVESTMENT ADVISORY,  
WATERFIELD

Gunit has brought **exceptional energy, initiative, and clarity** to our team. From building digital asset cases to streamlining mutual fund evaluation tools, his fresh perspective has driven real value.

He has **consistently demonstrated professionalism**, challenged assumptions constructively, and handled cross-functional projects and external meetings with composure. A **true asset to the investment team.**





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## AARYA PRANSHU BHARDWAJ

Intern at



Role

Client Research and  
Project Support

Location

Gurugram



At **Bough Consulting**, I was one of three interns chosen after a tough selection. I worked on **AI audits** and **system redesigns** for fast-paced financial projects, sharpening my problem-solving skills and gaining **firsthand experience in high-impact consulting**.



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## CAREN ANN SURESH

Role

Marketing Content,  
Campaigns, and  
Outreach

Location

Gurugram



At **Wellbeing Nutrition**, I researched supplement science, analyzed competitors, and enhanced Amazon PDPs and social media content. **Leading consumer calls** and **managing the WhatsApp community**, I helped refine messaging and curating in-app content, which helped me gain **hands-on experience** where data, creativity, and strategy converged.

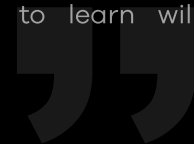


### DIYA VERMA

CONSULTANT-TRANSFORMATION, BOUGH CONSULTING

Aarya has been a **standout intern** at Bough curious, proactive, and always ready to take ownership. He brings energy, initiative, and thoughtful input to every task, no matter how big or small.

His **confidence, logical thinking, and ability to engage constructively** with the team have made him a valuable contributor. Even in challenging situations, Aarya shows patience and a **problem-solving mindset**. His drive and hunger to learn will undoubtedly take him far.



### ANWESHA SANYAL

AVP - CONTENT & CREATIVE, WELLBEING NUTRITION

Caren has contributed meaningfully as a Content Marketing Intern, focusing on Magnesium and Omega-3. She conducted deep category research, analyzed competitors, and identified key communication gaps through consumer calls. Her **proactive approach** and **learning mindset** have stood out. We look forward to seeing her apply these insights to audience-specific communication next month.





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ROHIL SHAH

Intern at



Role

Leadership with Strategy and Execution

Location

Kolkata



A chat with Preksha (Masters’ Union PGP-CMT Alumna) at **Chaizup** led me to pitch a GTM plan and join as a **strategy partner**. I revamped packaging, redesigned the website, launched wellness SKUs, and built their social presence. My biggest win was creating a **TMS and timeline** that boosted operational clarity and speed.



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HARSHITA DADLANI

Intern at



Role

Research for Social Media Content, and Campaign Execution

Location

New Delhi



An insightful lecture by ex-Maggi Supply Chain **Director Ashish Pandey** sparked my curiosity leading to a **Nestlé** internship after I reached out with questions. There, I worked with marketing and research teams, exploring **digital trends** and **product innovation**, gaining a transformational insight into building iconic brands.



GUNJAN PODDAR

CO-FOUNDER AND CEO, CHAIZUP

Rohil is one of the **smartest and most energetic** individuals I’ve come across. His sharp focus, respect for time, and commitment to his deliverables truly stood out. He brought **fresh thinking**, taught us plenty, and inspired our team daily. From branding breakthroughs to supporting new product launches, Rohil added immense value. A **powerhouse intern from Masters’ Union**, our experience with him is nothing short of exceptional.



KANIKA BHALLA

ASSISTANT MANAGER, CONSUMER INSIGHTS, NESTLE

Harshita has shown **impressive consistency**, meeting all deadlines without delay over the past two months. Her proactive approach and willingness to reach out independently reflect **strong initiative**. She’s also been thoughtful in applying feedback, which is greatly appreciated. Overall, her **performance has been excellent**, and I’m excited to see her continued growth.





UGTBM 2028

## SOUMIL GARG

Intern at

**KEVENTERS**  
SINCE 1925

Role

Campaigns, Content,  
and Market Research

Location

New Delhi



Interning at Keventers was a college highlight, where I worked on **campaign ideation, consumer insights, and brand strategy** for a **QSR and D2C brand**. Learning from Marketing Head **Mr. Krishnank Atrey** sharpened my leadership and collaboration skills, while an inspiring team and meaningful friendships made the experience truly special.



UGTBM 2028

## NAVYA KUNDALIA

Intern at

**perfora**

Role

Brand Strategy, Content,  
and Campaigns

Location

Gurugram



At Perfora, I led data-driven campaigns like **Dohful x Perfora** and **Purple Toothpaste**, using Meta Ad Library to track trends and inform strategy. Collaborating with design, CX, and D2C teams, I honed my strategic thinking and built a strong foundation in **brand and growth marketing**.



### KRISHNANK ATREY

HEAD OF MARKETING, KEVENTERS

Soumil has performed well during his time with us. He demonstrated a **strong eagerness** to learn and **consistently** showed a **high level of dedication** to his work. It was a pleasure working with him.



### KAANYA PANDHI


BRAND MANAGER, PERFORA

She played a crucial role in supporting multiple pitches, contributing to everything from **industry analysis** to **visual storytelling**. Her **attention to detail and structured approach** ensured that her work was always thorough and presentation-ready.

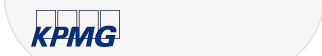





# And That's Not All

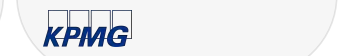



**Thara Sangamitraa**  
Research Associate Extern



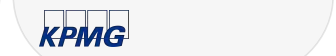



**Sreelasya Mundra**  
Sports Advisory Extern



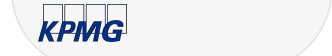



**Saarthak Arora**  
Research Associate - Sports Advisory







**Aryan popli**  
Sports Advisory Extern



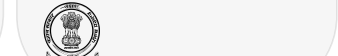



**Aru Srivastava**  
Associate Intern



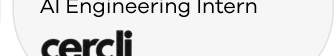



**Palak Dua**  
Content Creation Intern







**Debraj Bandyopadhyay**  
AI Engineering Intern







**Sneha Panthary**  
Treasury Intern







**Sai Vishnu**  
Growth Intern







**Manan Singh Baweja**  
Growth Intern







**Raghavv M Garg**  
Founders' Office Intern







**Tanvi Gupta**  
Summer Intern







**Tanvi Bajesaria**  
Growth & Strategy Intern







**Shivangi Duttaupadhyay**  
Spectrum Banking Intern







**Aditya Aggarwal**  
Trade Marketing Intern







**Hritika Shah**  
Strategy Intern







**Dhruv Lakra**  
Venture Capital Intern







**Mukund Agarwal**  
Venture Capital Intern







**Sandali Srivastava**  
Data Science Intern







**Seerat Virk**  
Venture Capital Intern







**Krish Thareja**  
Venture Capital Intern







**Gurjagot singh**  
Founders' Office Intern







**Sanchali Gupta**  
Marketing Intern







**Uday Aggarwal**  
Associate Intern







**Yuvraj Singh Bhatia**  
Operations Summer Intern



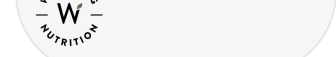



**Saransh Pugalia**  
Data and Operations Intern



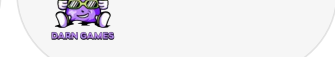



**Dhruv Arora**  
Growth and Strategy Intern







**Vidit Kiyal**  
Marketing Intern







**Roghan R B**  
D2C Intern



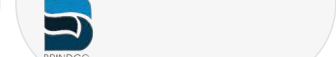



**Lakshmi Sivani Cherukupalli**  
Marketing Intern






**Arnav Hasija**  
Research and Strategy Intern





**Tanvee**  
Research Intern







**Nakul Krishna**  
Founders' Office Intern



**Tanish Rajgarhia**  
Research Associate



**Gyan Ganesh Banjan**  
B2B Sales, VP office



**Shabad Saxena**  
Sales Intern



**Sneha Gupta**  
Data Analyst



**Ananya Kulshrestha**  
Growth & Enablement Intern



**Soma Charan**  
Founders' Office Intern



**Aaron Pramodh John**  
Business Lead



**Arnav Adhlakha**  
Category Intern



**Chetan Kothari**  
Program Intern



**Saray Segu**  
Business Development Intern



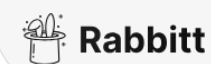
**Akshat Aggarwal**  
Growth Intern



**Abinavv aiyer**  
Research Intern



**Aprajita Singh**  
Marketing Intern



**Jeeya Ahuja**  
Project Management & Finance Intern



**Aashwin Dev**  
Trade Marketing Intern



**Suhas Pulluru**  
Trade Marketing Intern



**Vanshika Singhania**  
Growth Intern



**Yash Jain**  
Founders' Office Intern



**Ruchika Sehrawat**  
Founders' Office Intern



**Krishna Bansal**  
Product Management Intern



**Pratham Dua**  
Founders' Office Intern



**Hritvik Arora**  
D2C Growth Intern



**Siddhant**  
Growth Intern



**Jay Khemka**  
Investment Analyst



**Kanav Gupta**  
Founders' Office- Dynamic Outdoors Intern



**Parag Jain**  
Marketing Intern



**Saiansh Gupta**  
Founders' Office- Finance Intern



**Yashvasin Prasannan**  
Founders' Office Intern



**Harshita Chawla**  
Founders' Office Intern



**Ayaan Goel**  
Product Management Intern



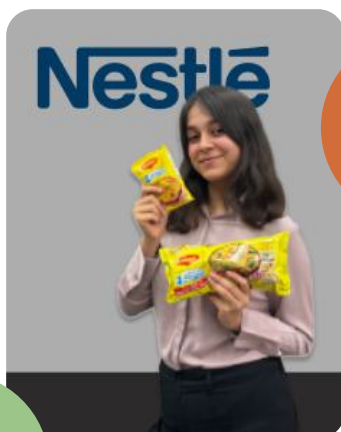
**Tanisha Parhi**  
Marketing and Branding Intern







**masters'**  
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