

BHARAT SUMMER FELLOWSHIP

An **immersion**-led
programme designed to
explore how Bharat
operates.



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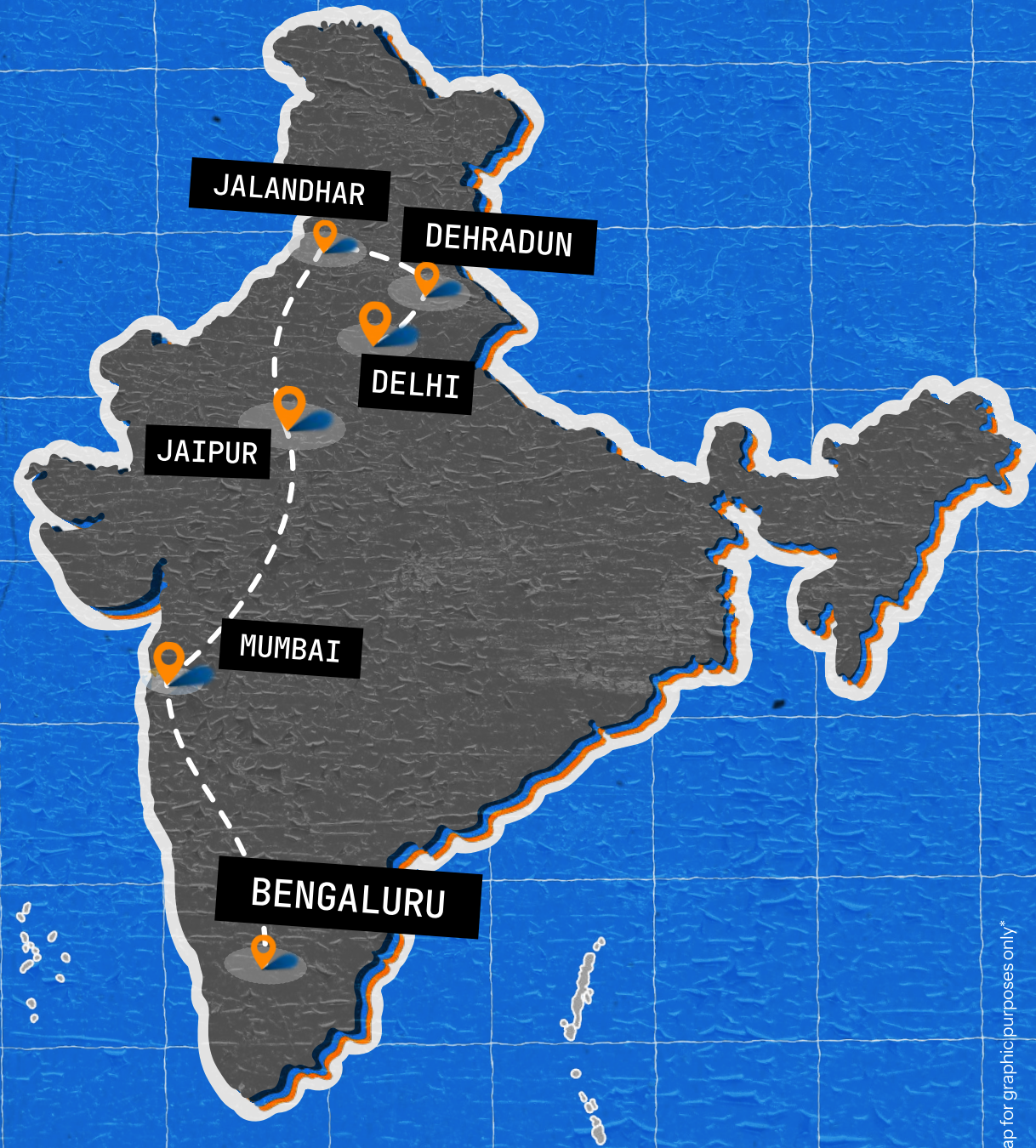
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WWSHIP

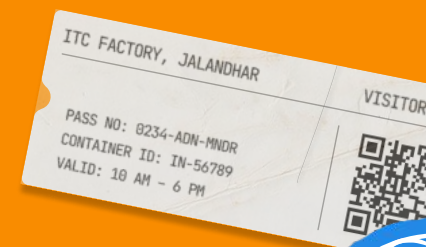
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6 weeks.
A lifetime
of impact.



“How can I leave my mark
on the world, I thought,
unless I get out there first
and see it?”

- PHIL KNIGHT
FOUNDER, NIKE



Travel teaches you.

It reshapes how you see the world and yourself.

Travel challenges you, expands perspective, and turns the world into a classroom; sparking growth, adaptability and leadership.



A unique programme built on
immersive learning through
real industry ecosystems.

This is **Bharat Summer Fellowship**



A better way to learn.

*How real-world immersion
turns classroom lessons into
actionable skills.*

PROGRAMME HIGHLIGHTS

10+ CITIES

12+ INDUSTRIES

10+ CXO & MENTOR SESSIONS

3000 KMS JOURNEY ACROSS COUNTRY

20+ IMMERSIONS

06 ONE DAY CHALLENGES

CONTENT CREATION CHALLENGE

MULTI-INDUSTRY PORTFOLIO
DEVELOPMENT

Elements of Fellowship Journey

Welcome Aboard

BHARAT SUMMER FELLOWSHIP

ORIENTATION

Begin with sessions that prepare you for immersions and the journey ahead.

IMMERSIONS

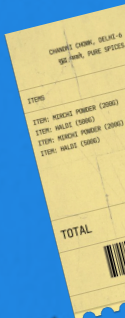
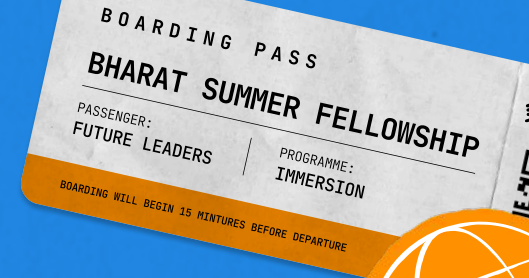
Explore 10+ cities through business & cultural immersions & discover what truly makes Bharat work.

ONE DAY CHALLENGES

24-hour business sprint where you solve a real problem, make decisions and present actionable outcomes.

CREATOR CHALLENGE

Build your personal brand while traveling and documenting your learning journey across India.



Let's break it down.

HERE'S A CLOSER LOOK AT EACH ELEMENT OF THE BHARAT SUMMER FELLOWSHIP.



Orientation



Begin your journey at the **Masters' Union** Gurugram campus with an **Orientation** designed to prepare you for **immersions, travel** and meaningful interactions with **industry leaders**.

Travel Based Immersions

Most learning happens outside the classroom through business and cultural immersions.

BUSINESS IMMERSIONS

Step into startups, factories, and corporate hubs to see strategy and leadership in action.

CULTURAL IMMERSIONS

Engage with India's traditions, markets, and communities that shape real-world business.

Welcome Aboard
BHARAT SUMMER FELLOWSHIP

Immersions at a glance

For 6 weeks, students travel to new cities, visit top companies, explore industries and cultures.

HUB 1

DELHI NCR

IMMERSIONS:



HUB 2

DEHRADUN

IMMERSIONS:



HUB 3

JALANDHAR

IMMERSIONS:



HUB 4

JAIPUR

IMMERSIONS:



HUB 5

MUMBAI

IMMERSIONS:



HUB 6

BENGALURU

IMMERSIONS:



practical > theory



DISCLAIMER: THE IMMERSIONS LISTED ARE INDICATIVE AND MAY CHANGE BASED ON PARTNER AVAILABILITY AND UNFORESEEN CIRCUMSTANCES.

One Day Challenges

One hands-on challenge each week where students earn real revenue, create marketing campaigns, explore how consulting works and build core business skills during the programme.

Shop worth
Rs. 5000+
across the stalls
Get a
Starbucks
coffee!

Thank you Visit ag
PAYTM UPI
QR CODE
#AG2023



ONE DAY CHALLENGES



1

ONE DAY PROFIT CHALLENGE

From idea to income in 24 hours - test, sell and compete on real revenue



2

THE 24 HOURS AD CHALLENGE

Create an innovative ad concept for real brand and see if it actually lands.



3

PERSONAL FINANCE CHALLENGE

Design your personal wealth blueprint - from budgeting to investing.



4

AI PRODUCT CREATION

Identify a real-world problem, design an AI-powered product, define its value and test if it works.



5

AI CREATIVES CHALLENGE

Bring your ideas to life using AI and showcase in the form of creatives.



6

CONSULTING GARAGE CHALLENGE

Build a business in one day - spot an opportunity, create the solution and pitch it like a founder.

DISCLAIMER: THE STRUCTURE/LOCATION OF THE ODCs MAY BE MODIFIED BASED ON PROGRAMME REQUIREMENTS.

6 Weeks. 6 Content Challenges.

To get you started on your content journey.



What your Week will look like

A Bharat Summer Fellowship week combines immersions, ODCs, CXOs, networking, wellness and reflection.

MORNING

EVENING

MON

In Class

Workshops



Wellness Hour

Yoga, Sports, Gym, Rest & Meditation



TUE/
WED

Business Immersion



CXO Session



REFLECTION SESSION

THUR/
FRI

Cultural
Immersion



Peer Networking



Content Creation
Challenge



SAT

One Day
Challenge



ODC
Presentation



SUN

Travel

BOARDING PASS ✈



PASSENGER TICKET & BAGGAGE CHECK
NAME OF PASSENGER:

SURNAME / NAME

FROM: DARJEELING
TO: LUCKNOW

BOARDING NO.: 123-456-789-10112

FLIGHT NO: E168QT
DATE: 06/09 SEAT 26A 19:00 HRS

BOARDING PASS ✈

NAME OF PASSENGER
SURNAME / NAME

FROM: DARJEELING
TO: LUCKNOW

FLIGHT NO: E168QT 123-456-789-10112

DATE: 06/09 SEAT 26A 19:00 HRS



DISCLAIMER:
THE DAY SCHEDULE
IS INDICATIVE AND
MAY VARY ACROSS
CITIES AND AS PER
PROGRAMME DESIGN.

A Day in the Immersion



MORNING

Business Site Visit

Real-world Exposure



AFTERNOON

On Ground Q&A

Interactive Learning



MIDDAY

CXO Session

Leadership Insights



EVENING

Reflection Session

Deep Thinking

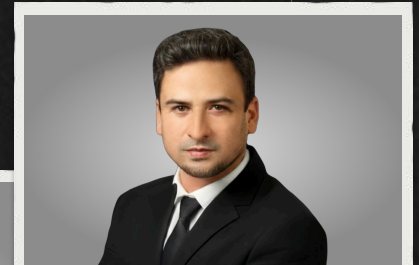


Faculty

*Guided by educators, thinkers
and industry pioneers.*



Mr. Manoj Kohli
Former CEO



Saurabh Sengupta
Ex- Senior Vice President

zomato



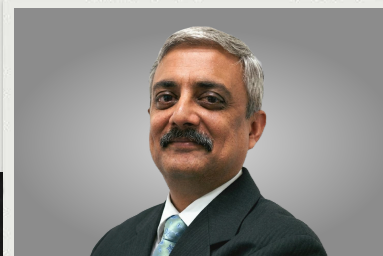
Dr. Nandini Seth
PhD, IIM Bangalore



Sanjeev Bhasin
Former Director



Dr. Bhupesh Manoharan
PhD, IIM Calcutta



Rajat Mathur
Former Managing Director

Morgan Stanley



Rajiv Gupta
Ex- Vice President, Sales
& Marketing



Join The Cohort

1

ONLINE APPLICATION

Apply online.
Just tell us who you are
and why Bharat Summer
Fellowship.

2

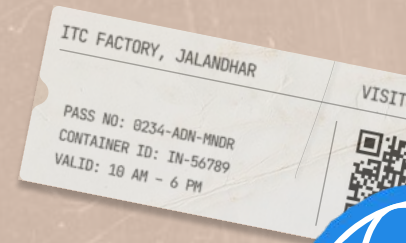
INTERVIEW WITH INDUSTRY & ACADEMIC EXPERTS

No panels. No
committees. Just you
and a leader shaping the
industry.

3

DECISIONS MADE ON A ROLLING BASIS

We move fast. Exceptional
talent doesn't wait - and
neither do we.



Scholarships

Named after iconic Indian trains, each scholarship supports a different kind of journey whether of need, grit, brilliance, or creativity.



#1

THE UDAY EXPRESS GRANT
For students with strong potential and limited means.

#2

THE SAMTA EXPRESS FELLOWSHIP
For the diverse, remote and underrepresented.

#3

THE PALACE ON WHEELS FELLOWSHIP
For creatives, storytellers, and cultural entrepreneurs.

#4

THE DURONTO FELLOWSHIP
For the fearless builders and founders.

#5

THE VANDE BHARAT SCHOLAR
For academically exceptional minds shaping the future.

The Masters' Union Story.

Building a world-class business school that stays in India.

At Masters' Union, we believe in learning business by doing business. Through collaboration of industry experts and academic leaders, we aim to revolutionise business education with a tech-centric and industry-driven approach.



FOUNDER'S NOTE

When I started Masters' Union, I had one mission: create the school that keeps India's talent at home while preparing them to compete globally. A place where learning is messy, real, and transformative. Where you don't just study success—you create it.

Pratham Mittal

What Are You Waiting For?

RSVP.

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Gurugram, Haryana, PIN - 122022

Website: mastersunion.org

Contact: +91 9899-741-741

