17 PARTNERSHIPS FOR THE GOALS

masters' union university

MASTERS' UNION | ANNUAL IMPACT REPORT 2025

partnerships for the *goals*

Strengthen the means of implementation and revitalise the Global Partnership for Sustainable Development.



SDG 17 IMPACT REPORT

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01 Introduction

1.1 Understanding SDG 17: Partnerships for the Goals

Sustainable Development Goal 17 calls for stronger means of implementation and a renewed global partnership for sustainable development. Its 19 targets cover finance, technology, capacity building, trade, policy coherence, multi-stakeholder partnerships and data. Without these, the commitments made under the other sixteen goals remain plans rather than outcomes.

The global picture has become harder. The United Nations reports that official development assistance fell to $174.3 billion in 2025, a 23.1 per cent drop from 2024 and the largest annual decline on record. Developing countries also paid more in debt service than they received in new financing for a third year in a row.

GLOBAL INDICATOR	LATEST FIGURE
Official development assistance, 2025	$174.3 billion, down 23.1% from 2024
People online in least developed countries, 2025	34% (global: nearly 75%)
Remittances to low- and middle-income countries, 2024	$687 billion, up nearly 10% on 2023

For a university, SDG 17 is less about funding flows and more about the role of a connector. We are judged on whether we work with government, industry, NGOs and international peers on sustainability problems, whether our research addresses the goals, whether we report openly on our contribution and whether we educate students and the wider public for the SDGs.

This is why the Times Higher Education Impact Rankings treat SDG 17 as the only compulsory goal for inclusion in the overall ranking. Its 2026 methodology assesses research on partnerships, relationships with NGOs and government, cross-sector dialogue, international collaboration and the publication of SDG reports.

1.2 Our Contribution to SDG 17

We contribute to SDG 17 through four connected pillars: Research, Stewardship, Outreach and Teaching. Each is described in the sections that follow.

PILLAR	INTERPRETATION
Research	Our faculty publish on corporate responsibility and the SDGs, technology transfer, supply chains, legal institutions and inclusion, in journals, book chapters and conference proceedings.
Stewardship	We run an SDG Coordination Committee, have prepared a dedicated impact report for each of SDG 1 to SDG 16, and hold external quality memberships.
Outreach	We work with state programmes, public colleges, industry councils, NGOs and international universities.
Teaching	We offer a sustainability curriculum, partner-hosted immersions and SDG education for schools and colleges.

1.3 Contribution at a Glance

AREA	DOCUMENTED CONTRIBUTION
Public-sector partnership	The Punjab Entrepreneurship Mindset Programme engaged 101,884 students across 47 universities and 1,695 colleges. We are a Registered Training Partner of the National Skill Development Corporation. Source: SDG 1, 8 and 9 impact reports; Startup Punjab institutional monitoring records.
Higher-education collaboration	Our faculty gave 66 hours of pro bono sustainability teaching at four University of Delhi colleges: Miranda House, Hansraj College, Sri Guru Gobind Singh College of Commerce and Shaheed Bhagat Singh College. Source: SDG 6 and SDG 14 impact reports.
Cross-sectoral dialogue	We take part in ASSOCHAM's National Councils on Sustainability and Environment and on Water. We hosted the seventh NCR Climate Party with 250+ participants and a PwC India session on AI and climate change. Source: SDG 6, 13 and 14 impact reports.

AREA	DOCUMENTED CONTRIBUTION
NGO and community collaboration	We have worked with the Robin Hood Army, Swades Foundation, SEWA, TIEEDI, Dream Girl Foundation, Udayan Care, DKMS, Kiwanis Club and three organisations serving visually impaired learners. Source: SDG 1, 2, 3, 4, 10 and 14 impact reports.
International collaboration	We have seven named international academic partners, including Griffith University, Illinois Institute of Technology and SDA Bocconi. Our global immersions include the United Nations Office at Geneva. Source: SDG 4, 9 and 16 impact reports.
Reporting on the SDGs	We have prepared sixteen goal-specific impact reports, SDG 1 to SDG 16, and publish the Annual Impact Report 2025.
Education for the SDGs	We run the PG Programme in Sustainability and Business Management. Our High School Startup League has drawn 10,000+ applications from 500+ schools across 15+ states, with ₹20 lakh+ in cash prizes. Source: SDG 4, 5, 6, 13 and 15 impact reports.

1.4 Partnerships Across the Goals

SDG 17 is cross-cutting. The evidence in our sixteen goal-specific reports shows that almost every contribution depends on at least one external partner, whether a state programme, a public college, a company, an NGO or a community. The table records one documented partnership for each goal.

GOAL	DOCUMENTED PARTNERSHIP
1 No Poverty	Startup Punjab outreach. Sharing the Light, with Nirmala Foundation, Blind Welfare Society and Blind Persons Association.
2 Zero Hunger	A 24-hour food drive with the Robin Hood Army, reaching 250+ residents of Ghata Village.
3 Good Health and Well-being	Student and employee mental-health support through Amaha and Ekaant. A stem-cell donor drive with DKMS.
4 Quality Education	The High School Startup League. Outreach at Tetso College, Dimapur, Nagaland. A drone lab for girls supported by Udayan Care.
5 Gender Equality	Women Leadership Summit 2025, organised by CII in association with Masters' Union. The SEWA immersion.

GOAL	DOCUMENTED PARTNERSHIP
6 Clean Water and Sanitation	ASSOCHAM National Council on Water. Pro bono teaching at University of Delhi colleges.
7 Affordable and Clean Energy	PGP Immersion at Khavda Renewable Energy Park, Kutch.
8 Decent Work and Economic Growth	Student ventures showcased to the Chief Minister of Haryana on World Entrepreneurs' Day.
9 Industry, Innovation and Infrastructure	The PwC India x Masters' Union AI Lab and Experience Center. NSDC Registered Training Partner.
10 Reduced Inequalities	SEWA Club volunteering with Dream Girl Foundation, 21 October 2024.
11 Sustainable Cities and Communities	A public session with Union Minister Nitin Gadkari on urban mobility, 9 January 2025.
12 Responsible Consumption and Production	Sustainability challenges with Shaheed Bhagat Singh College, Hansraj College, Ashoka University and Miranda House.
13 Climate Action	A PwC India session on AI and climate change. The seventh NCR Climate Party.
14 Life Below Water	Associate partner and speaker at the fifth Mint Sustainability Impact Summit, Mumbai.
15 Life on Land	A plantation drive with Government Model Senior Secondary School, Gurugram.
16 Peace, Justice and Strong Institutions	Next Tech 1.0 with MeitY, Google, PwC and Crunchbase.

02 Research

SDG 17 asks whether a university's research addresses the goals and whether it is produced in collaboration. Our faculty research touches many of the goals, and the most direct SDG 17 work examines how corporate activity in India aligns with the SDG framework itself.

2.1 SDG-Linked Research Portfolio

The publications below cover corporate responsibility, agriculture and technology transfer, supply chains, legal institutions, inclusion and women's entrepreneurship. Dr Anushree Poddar and her co-authors from Arab Open University and Nalanda University study how corporate social responsibility spending maps to the goals across the pre-pandemic, intermediate and pandemic phases. Their study records a 6.3-fold rise in corporate contributions to central government schemes during the pandemic, including PM CARES and Clean Ganga, which it classes under SDG 17.

FACULTY AND PUBLICATION	SDG RELEVANCE
Poddar, A., Bagadeem, S. & Magry, M. A. (2025). Aligning corporate social responsibility with sustainable development goals in India across pandemic phases. Discover Sustainability, 6(1), 1355. Dr Anushree Poddar	SDG 12, 17: how corporate programmes map to the goals, and how they relate to government schemes.
Poddar, A. et al. (2026). Board Governance and SDG Disclosure: Evidence from Regional Climate Initiatives in Emerging Markets. Cogent Business & Management. Dr Anushree Poddar	SDG 16, 17: how board governance relates to company disclosure on the SDGs.
Saju, S. & Verma, N. K. (2026). Evaluating the Ecosystem Facilitating Agriculture Technology Adoption in Emerging Economies. International Journal of Production Economics, 300. Dr Shiril Saju and Dr Nishant Kumar Verma	SDG 2, 8, 9, 17: how farmers, technology providers, finance, policy and supply-chain actors shape technology adoption.
Kumar Hota, P., Manoharan, B., Rakshit, K. & Panigrahi, P. (2022). Hybrid organization deconstructed. International Journal of Management Reviews, 25(2), 384–409. Dr Bhupesh Manoharan	SDG 9, 17: organisations that balance commercial and social goals.

FACULTY AND PUBLICATION	SDG RELEVANCE
Deb, P., Sreekumar, V., Sen, P., Duru, A. & Brannon, D. L. (2024). New venture governance: An integrative, multidisciplinary review. Academy of Management Annals, 18(2), 831–861. Dr Vipin Sreekumar	SDG 8, 16: governance, accountability and who decides in new ventures.
Jain, T., Singh, R. & Subramanian, C. (2025). Debt Contract Enforcement and Product Innovation: Evidence from a Legal Reform in India. The Journal of Law and Economics, 68(4), 957–987. Dr Tanya Jain	SDG 9, 16: institutions, legal reform and innovation.
Alptekinoğlu, A., Bhandari, A. S. & Sapra, A. (2024). Demand management using responsive pricing and product variety to counter supply chain disruptions. European Journal of Operational Research, 314(3), 867–881. Dr Ashish Singh Bhandari	SDG 9, 12: resilient supply systems.
Malu, B., Belavadi, S., Chhabra, S., Kareepadath Rajan, S. & Dochania, R. (2024). You are not Sikkimese enough: Collective action in Sikkim using SIMCA. Asian Journal of Social Psychology. Dr Bhasker Malu	SDG 10, 16: identity, recognition and inclusion.
Kaur, S., Mahindru, R. et al. (2023). Technology adoption by Indian women entrepreneurs: an enabler or differentiator? Academy of Marketing Studies Journal, 27(6). Dr Rinku Mahindru	SDG 5, 8: women's economic participation.
Saju, S. & Verma, N. K. (2026). Navalt: Scaling Solar-electric Boatbuilding Through Supply Chain Strategy. Harvard Business Publishing case IM155B, published 19 May 2026. Dr Shiril Saju and Dr Nishant Kumar Verma	SDG 13, 14, 17: how suppliers, manufacturers and customers must work together before a new technology reaches the market.

2.2 Research Capacity and Collaboration

We report 52 publications, 13 book chapters and 12 published cases from a faculty of 45, 39 of whom hold a PhD. Many outputs are collaborations across institutions and countries. Dr Vipin Sreekumar's work on crowdfunding and governance was written with David Brannon of Towson University and Palash Deb of North Carolina A&T State University. Dr Ashish Singh Bhandari's papers were written with A. Alptekinoğlu, A. Sapra, S. Seshadri and T. Sastry.

Research also reaches practice through teaching cases. The Navalt case, published by Harvard Business Publishing, is used in both our climate and maritime teaching.

MEASURE	FIGURE
Research publications	50+
Full-time PhD faculty	25

We do not yet record co-author affiliations consistently across the SDG reports. Consolidating them is a priority, because the Times Higher Education assessment of SDG 17 counts publications co-authored with researchers in low and lower-middle income countries.

2.3 Book Chapters

Our faculty also contribute chapters to edited volumes. In 2025, Dr Garima Chaklader co-authored a chapter on the role of the service sector in India's growth with Rupa Chanda of the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) and Sudeshna Ghosh of the Indian Institute of Management Bangalore. It appears in a Springer volume that documents India's development path since independence.

FACULTY AND CHAPTER	SDG RELEVANCE
Chanda, R., Chaklader, G. & Ghosh, S. (2025). Service Sector Dynamics and Role in the Indian Economy. In D. Maiti, B. Goldar & K. L. Krishna (Eds.), 75 Years of Growth, Development and Productivity in India, pp. 289–333. Springer. Dr Garima Chaklader	SDG 8, 17: services, trade and foreign investment in India's economic growth, written with a UN regional commission economist.

2.4 Conference Proceedings

Our faculty present their research at national and international conferences. The papers below deal with knowledge sharing across firms and borders, global value chains and the ecosystems that support technology adoption. Each paper is recorded in our Faculty Research Portfolio.

FACULTY AND PAPER	VENUE AND SDG RELEVANCE
Microfoundations of Knowledge Integration: How Cross-Border and Domestic R&D Teams Differ in MNEs. **Dr Shikhar Bharadwaj**	India Strategy Conference, IIM Ahmedabad, December 2024 (spotlight paper). SDG 9, 17: knowledge integration across borders.
Collaborative Density and Post-Acquisition Knowledge Leverage: A Dyadic Perspective. **Dr Shikhar Bharadwaj**	India Strategy Conference, ISB, December 2025. SDG 9, 17: how partner firms share knowledge.
FDI and GVC Participation of Firms: An Empirical Investigation of Indian Manufacturing Sector. Academy of Management Proceedings. **Dr Vipin Sreekumar**	Academy of Management annual meeting, 2024. SDG 8, 17: foreign investment and global value chains.
Performance of Ecosystem Facilitating Precision Agriculture in Emerging Economies. **Dr Shiril Saju**	EurOMA Annual Conference, Politecnico di Milano, June 2025, and INFORMS MSOM Annual Conference, London Business School, June 2025. SDG 2, 17: multi-stakeholder ecosystems.
Policies for Promoting Sustained Adoption of Sustainable Practices in Agriculture Supply Chains. **Dr Shiril Saju**	EurOMA Sustainability Forum, March 2025 (virtual). SDG 2, 12, 17: policy support for sustainable practices.

03 Stewardship

Stewardship under SDG 17 concerns how we organise our own contribution: who coordinates SDG work, whether progress is reported openly and which external frameworks hold us to account.

3.1 SDG Governance

Our Sustainability and SDG Coordination Committee brings together academic and administrative stakeholders. It identifies SDG-aligned initiatives, consolidates evidence and reviews progress. The committee gives us a single point at which activity spread across programmes, clubs, facilities and outreach is mapped to the goals.

Wider institutional governance supports this work. A monthly Ethics Committee publishes an annual report on claims and complaints. Cabinet minutes are circulated to the Senior Management Group. An elected Student Council gives students a formal voice in institutional decisions.

3.2 Publication of SDG Reports

We have prepared a dedicated impact report for each of SDG 1 to SDG 16: No Poverty; Zero Hunger; Good Health and Well-being; Quality Education; Gender Equality; Clean Water and Sanitation; Affordable and Clean Energy; Decent Work and Economic Growth; Industry, Innovation and Infrastructure; Reduced Inequalities; Sustainable Cities and Communities; Responsible Consumption and Production; Climate Action; Life Below Water; Life on Land; and Peace, Justice and Strong Institutions.

Each report follows a common structure of research, stewardship, outreach and teaching. Each separates our own activity from that of host-campus landlords and partners, and each closes with an institutional direction. This report on SDG 17 completes the series. We also report our progress against all seventeen goals in the Annual Impact Report 2025.

3.3 Memberships and External Benchmarking

External memberships connect us to international peer review on quality and impact. In August 2025, EFMD announced that we had completed the Business School Impact System (BSIS) assessment and been granted our first BSIS label. EFMD's review team identified strong industry integration, entrepreneurial and educational impact, measurable regional contributions and an expanding global presence.

BODY	NATURE OF ENGAGEMENT
EFMD Global	Global membership. BSIS label granted in 2025, listed by EFMD among its BSIS labelled schools.
AACSB International	Institutional membership and participation in quality and institutional-development frameworks.
Business Graduates Association	Institutional membership.
ASSOCHAM	Institutional member. We take part in the National Council on Sustainability and Environment and the National Council on Water.
National Skill Development Corporation	Registered Training Partner linked to a Government of India skilling framework.
QS Stars	Overall five-star rating for business schools, covering teaching, employability, online learning, entrepreneurship and inclusiveness. See our awards, rankings and accreditations page.
Times Higher Education	Goal-specific evidence prepared against the Impact Rankings and Sustainability Impact Ratings methodology.

3.4 Responsible Partnership Conduct

Partnerships carry obligations as well as benefits. Our Modern Slavery and Human Trafficking Policy extends our zero-tolerance approach beyond directly employed staff to contractors, vendors, suppliers and institutional partners.

The SDG reports also apply a common evidence rule. We do not attribute the activity of landlords, affiliates or partners to ourselves without a documented basis. Certifications at DLF Cyber Park and CDS Corporate Tower are reported as building ratings, not as Masters' Union awards.

04 Outreach

Outreach is where our partnership activity is most visible. We work with state entrepreneurship programmes, public colleges, industry councils, NGOs and international universities. We also convene public platforms where government, industry and academia discuss sustainability problems together.

4.1 Public-Sector Partnerships

The Punjab Entrepreneurship Mindset Programme is our largest partnership with the public education system. It is a partnership between the Government of Punjab and Masters' Union, delivered within Punjab's public universities and colleges. It gives educators and students structured entrepreneurship learning, mentoring and a digital Coach platform. It is especially relevant for rural and semi-urban learners, women and students from economically weaker backgrounds.

MEASURE	FIGURE
Students engaged	101,884
Student-led businesses created	20,226
Revenue generated by ventures	₹44.15 Cr
Universities covered	47
Colleges covered	1,695
Businesses still active	15,341
Business transactions recorded	43,605

Students compete on leaderboards at college, university and state level, and mentors from industry support them through 20+ nodal mentorship centres. We are also a Registered Training Partner of the National Skill Development Corporation, which links our programmes to a Government of India skilling framework.

Pro Bono Sustainability Teaching at the University of Delhi

Our faculty deliver pro bono sustainability education at colleges of the University of Delhi, a public university. Five engagements across four colleges gave 66 hours of teaching on circular economy, ESG, climate entrepreneurship and impact measurement.

COLLEGE	PERIOD AND HOURS	FOCUS
Miranda House	9 May to 30 June 2025, 12 hours	Circular economy, sustainable resource management, responsible consumption and climate technology.
Hansraj College	18 August to 26 September 2025, 13 hours	Climate action, ESG, sustainable business and environmental resource conservation.
Sri Guru Gobind Singh College of Commerce	6 to 24 October 2025, 10 hours	Responsible business, ESG frameworks and organisational resource efficiency.
Shaheed Bhagat Singh College	17 November to 5 December 2025, 15 hours	Climate entrepreneurship and resource-efficient business models.
Shaheed Bhagat Singh College	8 to 19 December 2025, 16 hours	Impact measurement, ESG reporting and environmental performance assessment.

Schools, Regional Education and Local Government Institutions

We also partner with public institutions at local level. On World Nature Conservation Day 2025, 50 of our students and staff joined a plantation drive at Government Model Senior Secondary School sites in Sectors 4 and 103, Gurugram. They planted 300 saplings and gave 100 volunteer hours.





Community plantation activities involving Masters' Union students, staff and alumni in Gurugram and the NCR.

In Nagaland, we held our first undergraduate outreach initiative at Tetso College, Dimapur. Educators and students from Rincho Academy, Maple Tree School Dimapur and Hope Academy took part, and we met Shri Temjen Imna Along, Minister of Tourism and Higher Education, Government of Nagaland.

MEASURE	FIGURE
Hours of pro bono teaching at University of Delhi colleges	66
Partner public colleges	4
Saplings planted with a government school	300
Student and staff volunteers	50

4.2 Cross-Sectoral Dialogue on the SDGs

SDG 17 recognises that no one sector can meet the goals. We convene and join platforms where government, industry, investors, researchers and students work on sustainability problems together. Our campus facilities are also open to the public for lectures, industry dialogues and summits, with access by advance registration.

PLATFORM	NATURE OF DIALOGUE
ASSOCHAM Joint Council Meeting, New Delhi	Convened by ASSOCHAM's National Council on Sustainability and Environment and National Council on Water. Discussion of environmental governance, ESG integration, resource efficiency and water stewardship across government, industry and academia. SDG 6, 14.
Seventh NCR Climate Party, 24 September 2024	Hosted by us, with 250+ founders, investors, policymakers, researchers, academics and students in dialogue on climate challenges and solutions. SDG 13.
AI and Climate Change with PwC India, 25 April 2025	Manpreet Singh Ahuja and Sambitosh Mohapatra on AI for climate solutions and the footprint of AI itself. SDG 9, 13.
Women Leadership Summit, 1 May 2025	Organised by the Confederation of Indian Industry in association with Masters' Union. SDG 5.

PLATFORM	NATURE OF DIALOGUE
Public session with Union Minister Nitin Gadkari, 9 January 2025	Infrastructure execution, congestion, electric public transport and long-term urban mobility. SDG 9, 11.
Fifth Mint Sustainability Impact Summit, Mumbai, 29 July 2026	We sponsored and took part as an associate partner. Dr Anushree Poddar spoke on bridging academia and industry for sustainability. SDG 4, 12.





PwC India and Masters' Union session on AI and climate change, 25 April 2025. | Fifth Mint Sustainability Impact Summit, Mumbai, with Masters' Union as an associate partner.

Public sessions have also brought national leaders and practitioners to campus. They include Union Ministers Nitin Gadkari and Kiren Rijiju, Ambassador Dr Deepak Vohra, and practitioners from Sattva Consulting, Green Marble VC, Mynzo Carbon, Onlygood and First Bud Organic. Our wellness partnerships include HYROX, which brings fitness racing to students and staff.

On World Entrepreneurs' Day, student ventures from our postgraduate, undergraduate and executive programmes were showcased to the Chief Minister of Haryana. Platforms of this kind connect student founders with government, investors and industry. Demo Day brings more than 150 venture capitalists and angel investors to campus, and the Intersect conference has drawn more than 350 participants from 15+ countries.



Student ventures showcased to the Chief Minister of Haryana on World Entrepreneurs' Day.

4.3 Collaboration with NGOs and Communities

Student-led clubs and academic programmes give us a recurring channel for work with NGOs. The SEWA Club organises volunteering and donation drives with established organisations. PGP Immersions place students with foundations and collectives whose work spans several goals at once.

PARTNER	COLLABORATION AND GOALS
Robin Hood Army	24-Hour Food Donation Drive. Fifteen students mobilised food, funds and apparel for 250+ residents of Ghata Village, Gurugram. SDG 1, 2.
Nirmala Foundation, Blind Welfare Society, Blind Persons Association	Sharing the Light. We raised ₹50,000 and distributed 42 walking canes, 43 headphones and 81 Braille slates. SDG 1, 4, 10.
DKMS	Stem-cell donor registration drive. SDG 3.
Kiwanis Club	Run for a Cause, which sponsored two prosthetic limbs. SDG 3.
Swades Foundation	PGP Immersion in Nivi village, Raigad, on livelihoods, education, health, water and community institutions. SDG 1, 4, 6.
SEWA and Ada Chikankari	Immersion with women artisans in Lucknow on collective enterprise and fair livelihoods. SDG 5, 8.
TIEEDI, Darjeeling	Regenerative learning immersion, including the Rajahatta Forest Village Biodiversity Management Committee exercise. SDG 13, 15.
Dream Girl Foundation	SEWA Club art and painting programme for children from underserved communities, 21 October 2024. SDG 4, 10.
Udayan Care	A hands-on drone-making laboratory that we sponsored for girls supported by Udayan Care. SDG 4, 5.





SEWA Club and Robin Hood Army food-distribution activity in Ghata Village, Gurugram.

Sharing the Light pooled contributions from alumni, the institution and employees. The campaign raised ₹50,000: ₹31,020 from alumni, ₹12,080 from the institution and ₹6,900 from employees.



Sharing the Light: assistive and learning resources distributed through partner organisations serving visually impaired students.

4.4 International Collaboration

International partnerships extend our work on the goals beyond India. Academic partners provide exchange, dual-degree and faculty pathways. Global immersions take students to institutions working on sustainability, finance and urban systems in Europe and Asia.

PARTNER	NATURE OF COLLABORATION
Illinois Institute of Technology, USA	3+1 dual degree in technology and business management: three years with us and a final year at Illinois Tech. Global pathways also cover psychology and marketing, and data science and AI.
Griffith University, Australia	2+2 pathway: two years with us, then Year 3 at Griffith for a Griffith degree. Also faculty and student exchange.
Singapore Management University, SDA Bocconi, IESEG School of Management, H-FARM and Babson College	Semester abroad, faculty exchange and innovation exposure, plus summer programmes at LSE, Wharton and HBS-affiliated schools.

Our global immersions and student delegations have engaged the United Nations Office at Geneva, Rabobank in Amsterdam, EDF, Temasek, Honda, Daikin, Porsche and policy institutions in Singapore. Harvard Business School, Northwestern Kellogg, NYU Abu Dhabi and Khalifa University have visited us. Our International Support Centre, led by Dr Anushree Poddar, runs these partnerships and supports international students.

MEASURE	FIGURE
International academic partners	7
Countries and regions in the global immersion network	8
Countries represented at Intersect 4.0	15+

4.5 External Linkages and Volunteering

We also maintain formal linkages with industry and trade bodies. The PwC India Centre of Excellence was operational from January to December 2025. We signed an agreement with PHDCCI on 17 May 2025 and with the UAE–India CEPA Council on 2 July 2025.

Our volunteer records total 3,208 hours, including 2,000 hours for the Punjab Entrepreneurship Mindset Programme.

Global Immersion Programmes

Global Immersion Programmes also included a discussion with Ambassador Sibi George at the Embassy of India in Tokyo on Indo-Japan collaboration, and a session at ABC Impact (Temasek) in Singapore on impact-led investing, sustainability and portfolio strategy.

05 Teaching

SDG 17 asks universities to educate for the goals, both within their degrees and in the wider community. We do this through a dedicated sustainability programme, partner-hosted immersions in every major programme and free education initiatives for schools and colleges.

5.1 SDG Education in the Curriculum

The 16-month PG Programme in Sustainability and Business Management, led by Programme Director Dr Anushree Poddar, treats the UN Sustainable Development Goals as its foundation. It builds into climate finance, circular business, supply chains and ESG reporting. Practitioner mentors and industry leaders support the programme, and students examine how national policymakers design sustainability regulation for different sectors.

We map each of the programme's 40 courses to the goals they serve. Fifteen courses are mapped to SDG 17, including Introduction to Sustainability, Introduction to Business Sustainability and Global Best Practices, Financial Accounting, Environmental Systems, Social Impact and Corporate Governance.

COURSE AREA	SDG LEARNING
Introduction to Sustainability	The UN Sustainable Development Goals, systems thinking and organisational responsibility.
Introduction to Business Sustainability and Global Best Practices	The business case for sustainability, global standards including GRI, ISSB, TCFD and CSRD, integrated reporting, materiality assessment, stakeholder mapping and sustainability governance.
Corporate Governance	Board structures, fiduciary duties, shareholder rights, stakeholder interests, risk oversight, internal controls and ethical decision-making.
Environmental Systems	Ecosystems, natural capital, pollution pathways and environmental impact.
Carbon Markets and Trading; Introduction to Climate Finance	Carbon accounting, market mechanisms and financing for low-carbon projects.
Climate Tech Ecosystem; Renewable Business Models	Technology pathways and commercial models for clean energy and mobility.

COURSE AREA	SDG LEARNING
Circular Business Models; Sustainable Supply Chains	Material flows, responsible sourcing, Scope 3 emissions and supplier engagement.
Agritech Innovation; Agritech and Global Practices	Agricultural policy, technology transfer and global case comparison.
ESG Reporting	Reporting aligned with SEBI's Business Responsibility and Sustainability Reporting framework.

Beyond this programme, inclusion and responsibility themes run through core postgraduate and undergraduate courses such as Social Impact, Cross-Cultural Management, Talent and People Decisions, and Leadership and Organisational Behaviour. Experiential challenges such as the Waste-to-Wealth Innovation Lab and Sustainable Dropshipping extend them.

5.2 Partner-Hosted Immersions

Our PGP Immersions are built on partnerships. More than 25 business and cultural immersions across more than 20 cities place students with companies, cooperatives, NGOs and public institutions that host them and share operating knowledge. Each host gives a different view of the goals. Together they show students that progress on one goal usually depends on several partners acting together.

HOST PARTNER	LOCATION, LEARNING LENS AND GOALS
Swades Foundation	Rural Maharashtra. Integrated rural development with an NGO. SDG 1, 4, 6.
SEWA and Ada Chikankari	Lucknow. Women's collective enterprise. SDG 5, 8.
Amul	Anand, Gujarat. Cooperative enterprise and rural incomes. SDG 1, 2, 8.
TIEEDI and Glenburn Tea Estate	Darjeeling. Regenerative land use and rural livelihoods. SDG 2, 13, 15.
Khavda Renewable Energy Park	Kutch, Gujarat. Utility-scale renewable energy. SDG 7, 13.
ITC	Multiple sites. Integrated agricultural value chains. SDG 2, 8, 12.
EDII	Ahmedabad. Entrepreneurship development and incubation. SDG 4, 8.
Election Commission of India and Parliament	New Delhi. Public institutions and governance. SDG 16.



PGP Immersion participants at Amul, Anand, examining cooperative enterprise, rural incomes and market access.

5.3 Education for the Wider Community

We extend SDG-relevant education to people who are not our students. The High School Startup League introduces school students to entrepreneurship with free registration. Startup Weekend serves grades 8 to 12. The Punjab programme reaches university and college students across the state.

We also open sustainability careers to a general audience through public webinars, including "Sustainability in Business: The Next Big Career Opportunity", led by Dr Anushree Poddar.

MEASURE	FIGURE
Applications to the High School Startup League	10,000+
Schools participating, across 15+ states	500+
Students engaged in Punjab	101,884
Pro bono teaching hours at University of Delhi colleges	66

5.4 Industry Co-Delivery

Partnership is built into how we teach. Our faculty are drawn 30 per cent from full-time staff, 30 per cent from visiting faculty and 40 per cent from industry practitioners. More than 200 industry experts, including CEOs, CXOs and managing directors, teach complete courses, and more than 30 corporate partners contribute curriculum content or live assignments.

The PwC India x Masters' Union AI Lab and Experience Center at Cyber Park is our most concrete example. It provides NVIDIA-powered data processing units, AI robots and large-scale data-science infrastructure for hands-on use by our students and by PwC clients.

MEASURE	FIGURE
Industry experts teaching complete courses	200+
Corporate partners in curriculum or live assignments	30+
Faculty drawn from industry practice	40%
Factory visits	50+

06 Institutional Direction

Partnership is already how we work on the SDGs: a state-scale public education partnership, pro bono teaching in public colleges, recurring NGO collaboration, membership of industry councils, international academic partners and a complete series of SDG reports. Our ambition is to make these partnerships deeper and to show clearly what they achieve. The direction from here builds on that, in three ways.

6.1 Partnerships that Deliver Results

We want every major partnership to have a clear purpose and a visible result. We will keep a dated record of our partners, what we agreed and what came of it, so that others can see what working with us achieves.

6.2 A Seat at the Table

We want our work with ASSOCHAM councils and government to turn into real input on policy, and our research with organisations such as PwC and EY to grow into joint work with international reach.

6.3 Education for the Goals, for Everyone

We want to take education for the SDGs to many more students, schools, colleges and members of the public, and to turn our club and NGO activity into lasting partnerships with clear aims.

We will align all of our goal reports to one reporting period and reconcile any figures that differ between them, so that our contribution to the global partnership can be assessed with confidence.

17 PARTNERSHIPS FOR THE GOALS



SDG 17 IMPACT REPORT

masters' union university