COMMITMENT TO SDG EDUCATION ACROSS THE UNIVERSITY

Masters' Union, Gurugram

Masters' Union is committed to meaningful education on sustainability and the Sustainable Development Goals for all its students. Guided by its philosophy of "Learn Business by Doing Business", it integrates Education for Sustainable Development into its undergraduate, postgraduate and executive programmes, so that every student learns how business decisions affect society and the environment and how businesses can contribute to the SDGs.

1. Sustainability integrated across the curriculum

Across its programmes, Masters' Union embeds sustainability through responsible leadership, ethical business practice, innovation and long-term value creation. Students examine the links between business operations, environmental responsibility and social development through case studies, live industry projects, practical assignments and collaborative projects, and learn how their decisions as future business leaders connect to the SDGs, including:

- **SDG 5 (Gender Equality)** – inclusive leadership, women's participation and equitable workplaces
- **SDG 8 (Decent Work and Economic Growth)** – entrepreneurship, fair employment and economic inclusion
- **SDG 12 (Responsible Consumption and Production)** – responsible sourcing, supply chains and the circular economy
- **SDG 13 (Climate Action)** – climate risk, decarbonisation and low-carbon business strategy
- **SDG 16 (Peace, Justice and Strong Institutions)** – ethical governance, accountability and responsible decision-making

2. Learning by doing

Sustainability learning extends beyond the classroom for all students:

- **Industry co-delivery** – more than 200 industry experts, including CEOs, CXOs and managing directors, teach complete courses, and more than 30 corporate partners contribute curriculum content or live assignments, bringing real sustainability and business challenges into every programme.
- **Field immersions** – through the PGP Bharat programme, students learn directly from community organisations such as the Swades Foundation (rural education and development), SEWA and Ada Chikankari (women's livelihoods) and TIEEDI Permacultural Foundation (regenerative agriculture).
- **Global immersions** – students study international approaches to sustainability policy, climate finance and urban decarbonisation, including visits to the United Nations Office at Geneva and a Singapore immersion on clean mobility and net-zero infrastructure.
- **Student volunteering** – through the SEVA Club, students take part in community initiatives on food security, health, inclusive education and the environment.

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3. Dedicated and advanced learning

Students who want to specialise can take the 16-month Postgraduate Programme in Sustainability and Business Management, which maps each of its 40 courses to the SDGs it serves, covering ESG frameworks, climate finance, carbon accounting, biodiversity and responsible investment.