Masters' Union, Gurugram

EDUCATIONAL EVENTS OPEN TO THE GENERAL PUBLIC

Masters' Union hosts educational events at its campus at DLF Cyberpark, Gurugram, that are open to the general public through advance registration. These include public lectures, summits, masterclasses, community education events and programmes for school students.

Intersect

Intersect is Masters' Union's flagship conference on the union between industry and academia, now in its fourth edition. Intersect 4.0 brought together more than 350 participants from 15+ countries over two days, with keynote speeches, panel discussions and a Content Creator Challenge. Speakers included Shiv Khera, Ambassador Dr Deepak Vohra and Ravi Kant (former MD, Tata Motors). Earlier editions brought school leaders, career counsellors and educators together on employability and entrepreneurship in school education.



Intersect 4.0, Masters' Union, DLF Cyberpark, Gurugram

Startup Weekend for school students

Startup Weekend is a two-day entrepreneurship programme held on the Masters' Union campus for school students in Grades 8–12. Participants learn to identify business problems, validate ideas, build prototypes, understand product-market fit, apply AI tools, prepare investor pitches and present their ventures to industry experts and venture capitalists. The programme combines founder masterclasses, hands-on workshops and mentoring. A recent edition brought together more than 150 students from schools including Pathways School, Neerja Modi School, Aditya Birla World Academy, Indus International School and Delhi Public School.

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Startup Weekend for Grades 8–12 at Masters' Union

Summer Startup Week

A five-day applied entrepreneurship programme for school learners, covering venture ideas, prototyping, startup finance, marketing, pricing and growth, and ending with participants presenting their business ideas.

Public lectures and fireside conversations

Masters' Union hosts fireside conversations (publicly available on youtube channel) with national leaders and industry experts, including:

- **Shri Nitin Gadkari**, Union Minister for Road Transport and Highways, on execution, governance, infrastructure, mobility and electric vehicles;
- **Shri Kiren Rijiju**, Union Minister, on youth, institutions and the future;
- **PwC India** experts Manpreet Singh Ahuja and Sambitosh Mohapatra, in a public session on AI and climate change; and
- masterclasses by industry leaders, such as the Masters' Union Masterclass with Pravin Goel.



Community and industry events

- **NCR Climate Party** – Masters' Union hosted the seventh NCR Climate Party, bringing together more than 250 founders, investors, policymakers, researchers, academics and students working on climate solutions.
- Dropshipping Mela – students run live e-commerce stalls at public marketplaces in Gurugram, including WorldMark and DLF CyberHub, where members of the public can walk in, shop and engage with student founders on products, branding and pricing. At one Mela, more than 160 undergraduate students in 43 teams served over 1,500 customers.



- **The Next Tech 1.0 AI Summit** – a public summit on artificial intelligence with speakers from the Ministry of Electronics and Information Technology, Google, PwC and Crunchbase.
- **Open House sessions** – open sessions on campus for prospective learners and families to experience classes and the learning environment.

Public webinars

Masters' Union also runs public webinars open to anyone through online registration, such as "Sustainability in Business: The Next Big Career Opportunity", led by Dr Anushree Poddar, Programme Director, PG Programme in Sustainability and Business Management.

