masters' union university

EDUCATIONAL OUTREACH BEYOND CAMPUS

Masters' Union, Gurugram

Masters' Union takes education beyond its campus into schools, colleges and communities. This includes programmed outreach, run as structured multi-session programmes, and ad hoc activities such as tailored lectures, workshops and demonstrations. Several activities are run by students voluntarily through the SEVA Club.

Programmed outreach

Pro bono teaching at University of Delhi colleges. Masters' Union faculty have delivered 66 hours of free teaching across five programmes at Miranda House, Hansraj College, Sri Guru Gobind Singh College of Commerce and Shaheed Bhagat Singh College, covering climate action, carbon accounting, ESG, circular economy, climate communication and sustainable business. Masters' Union has also set real-world sustainability problem statements for students at Ashoka University, Miranda House, Hansraj College and Shaheed Bhagat Singh College.

High School Startup League. An entrepreneurship programme for students in Classes IX–XII that begins with Startup Weekends held at participating schools, where Masters' Union teams guide students through problem identification, idea development, prototyping and pitching. Teams then receive mentoring from more than 200 CXOs, MDs and entrepreneurs and progress to city and national showcases. The League has reached more than 15,000 students across 300+ schools in 28 states and 5+ countries, and finalists can win funding of up to ₹20 lakh.



High School Startup League

Punjab Entrepreneurship Mindset Programme. Developed with the Government of Punjab, this programme brings entrepreneurship education to students at universities and colleges across Punjab, in English, Hindi and Punjabi, through the Punjab Startup App, more than 1,000 mentors and 20+ nodal

centres. It has reached 101,884 students across 47 universities and 1,695 colleges, who have started 20,226 student-led businesses.



School outreach by student ambassadors. Masters' Union student ambassadors and academic teams visit schools in multiple cities to run sessions on future skills, higher-education pathways and entrepreneurship.





Ad hoc outreach

Drone Making Practical Lab for girls, with Udayan Care. Masters' Union sponsored a hands-on lab for girls supported by Udayan Care, introducing drone components, basic engineering concepts and assembly through guided, team-based experimentation.



Nagaland educational outreach, Tetso College, Dimapur. Masters' Union's first undergraduate outreach in Nagaland engaged educators and students from Rincho Academy, Maple Tree School Dimapur and Hope Academy on future skills, higher-education pathways and entrepreneurship, and included an interaction with Shri Temjen Imna Along, Minister of Tourism and Higher Education, Government of Nagaland.



Creative learning with the Dream Girl Foundation. SEVA Club student volunteers ran interactive art and painting sessions with children at the Dream Girl Foundation to encourage self-expression and collaborative learning.



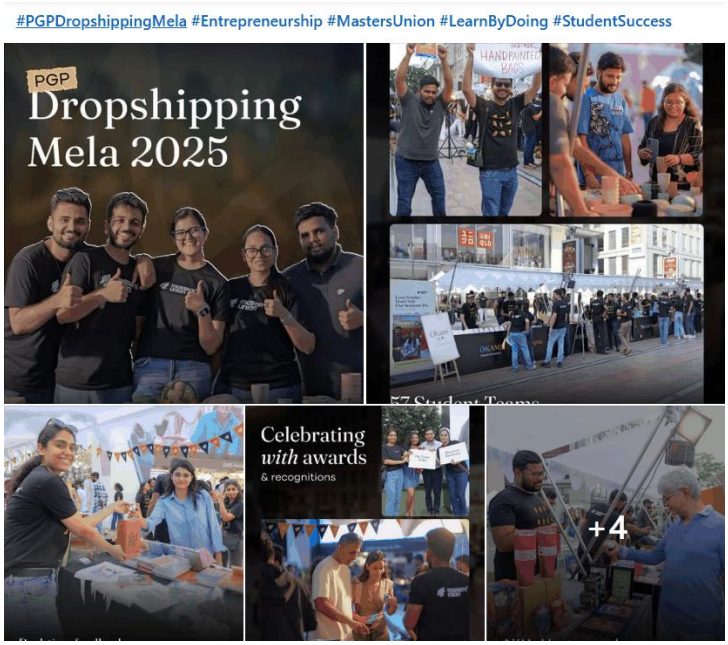
SEVA Club volunteers at the Dream Girl Foundation

Learning aids for visually impaired learners (Sharing the Light). Students, alumni and employees raised ₹50,000 to provide 42 canes, 43 headphones and 81 Braille slates through the Nirmala Foundation, Blind Welfare Society and Blind Persons Association.



Dropshipping Melas. Students run live e-commerce stalls at public marketplaces outside the campus, at WorldMark and DLF CyberHub in Gurugram, demonstrating digital commerce, branding and customer acquisition to members of the public. At one Mela, more than 160 undergraduate students in 43 teams

served over 1,500 customers. Overall, more than 500 students have taken part, creating 150+ businesses that have together generated over ₹10 crore in revenue.



Dropshipping Mela, DLF CyberHub, Gurugram

Talks at education forums. Masters' Union leaders share its approach to learner-centred, experiential education with educators and school leaders at external forums. Swati Ganeti, Director – Undergraduate Programme, spoke at TEDxAmity University Noida, and Founder Pratham Mittal addressed educators and school leaders at the International Baccalaureate Global Conference in Mumbai on "Shared Learning, Shared Futures".



Swati Ganeti at TEDxAmity University Noida

Environmental education with a government school. Students and staff planted 300 saplings with the Government Model Senior Secondary School in Gurugram on World Nature Conservation Day, engaging school students in hands-on environmental learning.

masters' union university

