FREE ACCESS TO EDUCATIONAL RESOURCES

Masters' Union, Gurugram

Masters' Union provides free access to its educational resources, learning platforms, and campus facilities for people who are not studying at the university. The resources below are available free of charge to alumni, founders (and startups) associated with Masters' Union and employees, and a wide range of learning content is freely available to the general public.

1. Free online educational resources

The Learning Resource Centre (LRC) provides free access to institutionally subscribed resources, including Harvard Business Publishing, Statista, ET Prime, Business Standard, The Ken and IBM SPSS. It also curates open-access platforms, including DOAJ, SSRN, arXiv, PubMed Central, Google Scholar, the National Digital Library of India and Shodhganga, covering case studies, industry reports, research publications, journals, theses and datasets.

The following digital learning platforms are also available free of charge to alumni and employees:

- **Learning Management System** – 24×7 access to course materials, recorded lectures and learning content.
- **µ.AI** – an AI-powered digital business coach offering real-time feedback and personalised learning support.
- **Launchpad** – a repository of role insights, company playbooks, interview expectations and interview transcripts.
- **MentorUnion** – structured access to alumni and industry professionals for academic and career guidance.
- **InterviewAI and AI chatbots** – personalised interview practice and feedback.

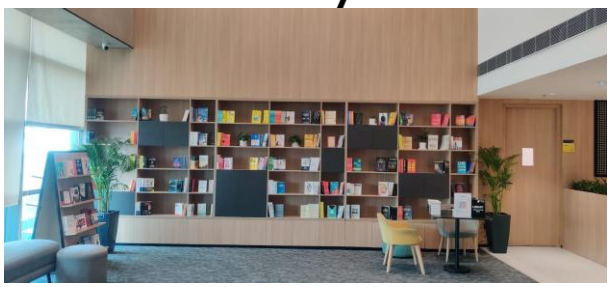
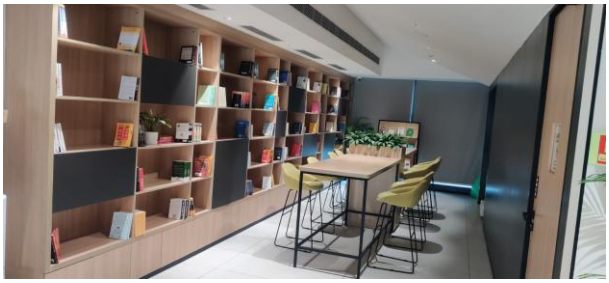
The LRC supports all users through research guides, database demonstrations, research-methodology workshops, citation training and academic-integrity sessions.

2. Free access to campus facilities and equipment

The following specialist facilities at the Masters' Union campus, DLF Cyberpark, Gurugram, are available free of charge to alumni and employees:

- **Bloomberg Terminals** – financial-markets analysis and investment research.
- **Maker Labs** – product prototyping and hardware development.
- **Food Lab** – food-product development and entrepreneurship.
- **Creative and Content Studios** – content production, branding and digital marketing.
- **Masters' Union Innovation Lab and Investment Lab (MUIL)** – startup incubation, product prototyping, equity research and portfolio management.

Campus auditoriums and seminar halls are open to members of the public, through advance registration, for public lectures, industry dialogues and summits.

Learning Resource Centre, Masters' Union campus, DLF Cyberpark, Gurugram

3. Free educational content for the general public

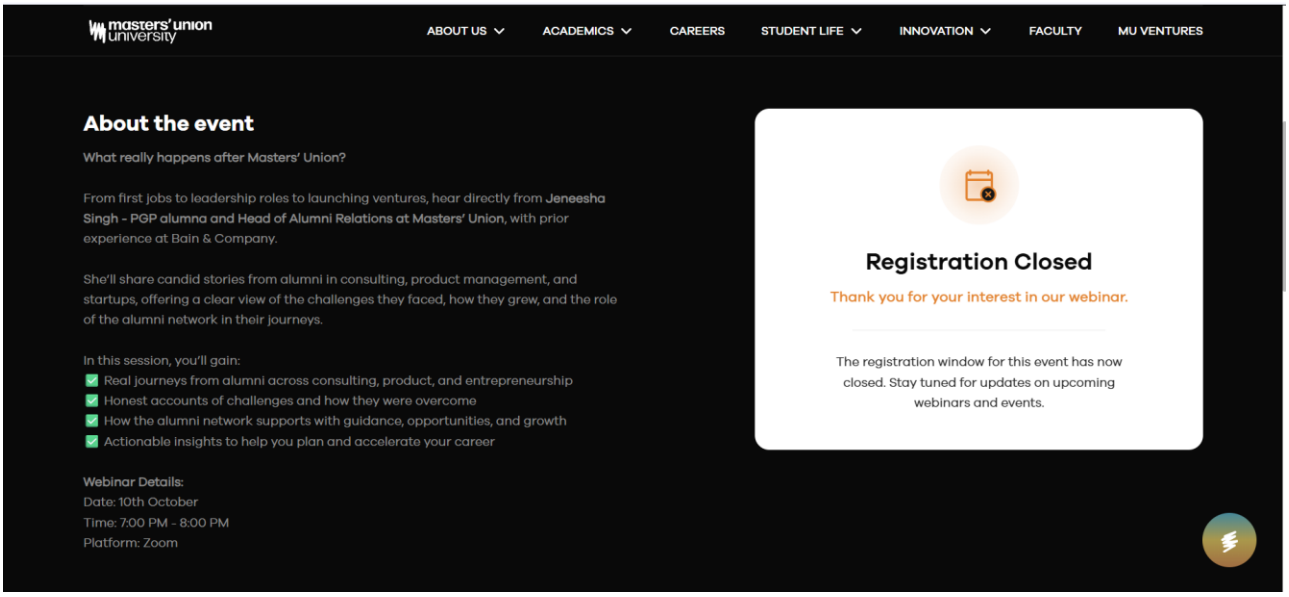
Masters' Union publishes free educational content that anyone can access online:

- **Series C Podcast** – a video podcast on the Masters' Union University YouTube channel, with more than 130 episodes in which founders and business leaders discuss how they built their companies. Guests include Viraj Bahl, Founder and Managing Director of Veeba ("The Business of Taste"), and Tejas Goenka, Managing Director of Tally Solutions.
- **CHRO Exchange Podcast** – conversations with HR leaders, including Neha Sharma, VP–HR at Kalaari Capital.
- **Public webinars and masterclasses** – including sessions on resume and career building with Abhinav Arora and Abhishek Kaul, videos featuring V.Pahwa Ex- President of BMW India and "71 Minute Marketing Masterclass by Zomato & Zepto's Mastermind Ft. Chandan Mendiratta" and more.



- **Ask Me Anything sessions** – open online sessions led by leaders like Pratham Mittal, founder, Masters' Union, Jeneesha Singh, head, alumni relations & Swati Ganeti, Director – Undergraduate

Programme, on experiential learning, entrepreneurship education, global opportunities, internships, scholarships and career pathways.



- **Recorded talks** – fireside conversations and public lectures by national leaders and industry experts, published on the Masters' Union YouTube channel.
- **Business insights, articles and the Entrepreneurship Report** – published on the Masters' Union website.