INTERNATIONAL COLLABORATION ON SDG BEST PRACTICE

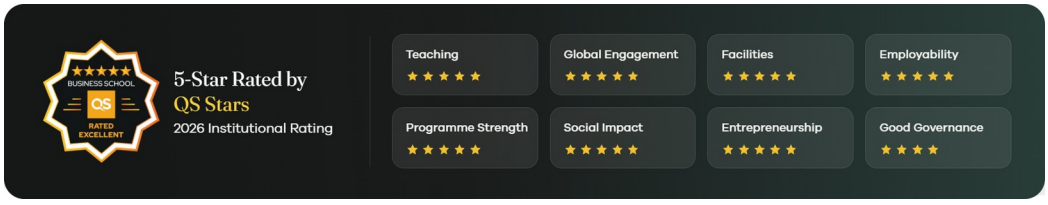
Masters' Union, Gurugram

Through international collaboration and research, Masters' Union reviews comparative approaches to tackling the Sustainable Development Goals and works to develop and adopt international best practice. It benchmarks itself against global standards through international assessment bodies, carries out comparative research with international co-authors and presents it at global forums, and learns from international partners and institutions how sustainability challenges are addressed in different countries.

1. International benchmarking against global best practice

- **EFMD Business School Impact System (BSIS).** Masters' Union received its first BSIS label from EFMD Global after an international peer review of its impact in industry engagement, societal contribution and regional development. BSIS compares each school's impact against international practice and identifies areas for improvement.

- **QS Stars.** Masters' Union is rated 5 Stars ("Excellent") as a business school in QS's 2026 institutional rating, an international audit that benchmarks institutions on teaching, global engagement, employability, social impact, entrepreneurship and governance.



- **AACSB International, EFMD Global, AMBA and the Business Graduates Association (BGA).** Through these accrediting and membership bodies, Masters' Union takes part in international quality and institutional-development frameworks that share and promote best practice among business schools worldwide.

2. International comparative research on the SDGs

Masters' Union faculty research reviews how different approaches to sustainable development work in practice, often with international co-authors.

- **Aligning Corporate Social Responsibility with Sustainable Development Goals in India Across Pandemic Phases** – Dr Anushree Poddar with researchers from Arab Open University and Nalanda University compares how CSR spending aligned with SDG priorities before, during and after the pandemic (SDG 12, 17).
- **Board Governance and SDG Disclosure: Evidence from Regional Climate Initiatives in Emerging Markets** – compares how governance structures shape companies' SDG reporting across emerging markets (SDG 16, 17).

- **Evaluating the Ecosystem Facilitating Agriculture Technology Adoption in Emerging Economies** – Dr Shiril Saju and Dr Nishant Kumar Verma examine how farmers, technology providers, finance, policy and supply chains shape technology adoption across emerging economies (SDG 2, 8, 9).
- **New Venture Governance: An Integrative, Multidisciplinary Review** – Dr Vipin Sreekumar with researchers from US universities reviews approaches to governance and accountability in new ventures (SDG 8, 16).
- **Demand Management Using Responsive Pricing and Product Variety to Counter Supply Chain Disruptions** – Dr Ashish Singh Bhandari and co-authors compare strategies for building supply-chain resilience (SDG 9, 12).
- **Navalt: Scaling Solar-Electric Boatbuilding Through Supply Chain Strategy** – a case study published by Harvard Business Publishing, used internationally in business education, on how solar-electric boatbuilding can scale through supply-chain strategy (SDG 7, 9, 14).
- **Hybrid organisations** – research by Manoharan and co-authors in the International Journal of Management Reviews reviews how organisations balance commercial and social goals (SDG 8, 17).

Sharing research at international forums

- **Performance of Ecosystem Facilitating Precision Agriculture in Emerging Economies** – presented by Dr Shiril Saju at the EurOMA Annual Conference (Politecnico di Milano) and the INFORMS MSOM Annual Conference (London Business School).
- **Policies for Promoting Sustained Adoption of Sustainable Practices in Agriculture Supply Chains** – presented by Dr Shiril Saju at the EurOMA Sustainability Forum, reviewing policy approaches that support sustainable agricultural supply chains.
- **FDI and GVC Participation of Firms: An Empirical Investigation of the Indian Manufacturing Sector** – presented by Dr Vipin Sreekumar at the Academy of Management Annual Meeting.
- **Strategy research by Dr Shikhar Bharadwaj** – presented at the India Strategy Conference.

3. International academic partnerships

Masters' Union works with international academic partners to exchange knowledge, faculty and students, and to compare approaches to business education, innovation and sustainability:

- **Griffith University** (Australia) – faculty and student exchange, dual-degree and joint undergraduate pathways
- **Illinois Institute of Technology** (USA) – dual-degree pathways in technology and business, psychology and marketing, and data science and AI
- **SDA Bocconi School of Management** (Italy), **IÉSEG School of Management** (France), **Imperial College Business School** (UK), **IE University New York** (USA), **Singapore Management University** (Singapore), **Chinese University of Hong Kong** (Hong Kong), **H-FARM** (Italy), **Babson College** (USA) and **Tetr College of Business** (Dubai) – academic collaboration, faculty exchange, innovation exposure and international immersions



Masters' Union and Griffith University partnership signing

Masters' Union also works with **PwC India** through a Centre of Excellence and generative AI lab, bringing global industry practice into teaching and research.

4. Learning from international practice

Global immersions take students to Singapore, Japan, China, Dubai, Italy, the United Kingdom, the United States and continental Europe, where they study how international institutions and organisations approach sustainable development and compare these approaches with practice in India:

- **United Nations Office at Geneva** – global governance and development frameworks (SDG 16, 17)
- **Singapore global immersion** – urban decarbonisation, clean mobility, green investment and net-zero infrastructure (SDG 9, 11, 13)
- **EDF** – energy systems and sustainable energy practices (SDG 7, 13)
- **Rabobank** – responsible finance and international financial systems (SDG 8, 17)
- **Temasek** – investment ecosystems and sustainable investing (SDG 8, 17)
- **Honda** and **Daikin** – manufacturing, clean technology and energy-efficient innovation in Japan (SDG 7, 9, 12)