SDG EDUCATION FOR THE WIDER COMMUNITY

Masters' Union, Gurugram

Masters' Union runs dedicated educational outreach on sustainability and the SDGs for people beyond its enrolled students, including alumni and the local community. This includes free sustainability teaching in public colleges, entrepreneurship education for school and college students, regional outreach and community learning programmes delivered with partners.

1. Education for the local community

Pro bono sustainability teaching at University of Delhi colleges. Masters' Union faculty delivered five pro bono teaching engagements, totalling 66 hours, at four public colleges of the University of Delhi:

- **Miranda House** (12 hours) – circular economy, resource management, responsible consumption and climate technology
- **Hansraj College** (13 hours) – climate action, ESG, sustainable business and resource conservation
- **Sri Guru Gobind Singh College of Commerce** (10 hours) – responsible business, ESG and organisational resource efficiency
- **Shaheed Bhagat Singh College** (15 hours) – climate entrepreneurship and resource-efficient business models
- **Shaheed Bhagat Singh College** (16 hours) – impact measurement, ESG reporting and environmental performance assessment

Punjab Entrepreneurship Mindset Programme. With the Government of Punjab, Masters' Union delivers structured entrepreneurship learning, mentoring and a digital learning platform to students in public universities and colleges, including students from rural and semi-urban areas, women and economically weaker backgrounds. It has reached 101,884 students across 47 universities and 1,695 colleges, who have created 20,226 student-led businesses (SDG 4, 8).



Punjab Startup Utsav

High School Startup League and Startup Weekend. Free entrepreneurship learning for school students in Classes VIII–XII, covering problem identification, idea development, prototyping, mentoring

and venture presentations. The League has reached more than 15,000 students across 300+ schools in 28 states and 5+ countries (SDG 4, 8).





High School Startup League and Startup Weekend

Regional outreach in Nagaland. At Tetso College, Dimapur, Masters' Union engaged educators and students from Rincho Academy, Maple Tree School Dimapur and Hope Academy on future skills, higher-education pathways and entrepreneurship, including an interaction with Shri Temjen Imna Along, Minister of Tourism and Higher Education, Government of Nagaland (SDG 4).





Outreach at Tetso College, Dimapur, Nagaland

Drone-making lab for girls with Udayan Care. Masters' Union sponsored a hands-on drone-making lab for girls supported by Udayan Care, introducing drone components, engineering concepts and assembly (SDG 4, 5).

Creative learning with the Dream Girl Foundation. SEVA Club volunteers ran art and painting sessions for children, encouraging self-expression and collaborative learning (SDG 4, 10).





Dream Girl Foundation

Environmental learning with government schools. Alumni, students and staff planted 300 saplings with Government Model Senior Secondary Schools in Sectors 4 and 103, Gurugram, engaging school students in hands-on environmental learning on World Nature Conservation Day (SDG 13, 15).



Plantation drive with government schools, Gurugram

Rural education with the Swades Foundation. In Nivi village, Raigad district, Maharashtra, students engaged with community-led education initiatives covering early-childhood learning, digital literacy and teacher capacity building (SDG 4).



Swades Foundation, Raigad

Public sustainability webinars. Open webinars such as “Sustainability in Business: The Next Big Career Opportunity”, led by Dr Anushree Poddar, introduce the general public to ESG, responsible sourcing and sustainable business (SDG 4, 12, 13).

2. Education for alumni

Masters’ Union keeps alumni learning after graduation and involves them in education for the community:

- **Lifelong learning** – alumni have free access to the digital library, learning management system content, MentorUnion and masterclasses, and can attend public lectures, webinars and sustainability sessions on campus.
- **Mentorship and knowledge sharing** – alumni mentor students and young founders, sharing professional experience on careers, entrepreneurship and practical learning.
- **Sharing the Light** – alumni contributed ₹31,020 of the ₹50,000 raised with the Nirmala Foundation, Blind Welfare Society and Blind Persons Association to provide 42 walking canes, 43 headphones and 81 Braille slates for visually impaired learners (SDG 4, 10).



Sharing the Light

- **Environmental action** – alumni joined students and staff in the plantation drive with government schools in Gurugram.