

THE Boardroom

For Grade 8-12 | 30-31 August | On-Campus



An MUN-Inspired Corporate Debate Simulation

Trusted by *Top Schools*

About Masters' Union

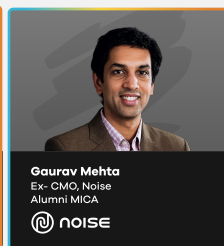
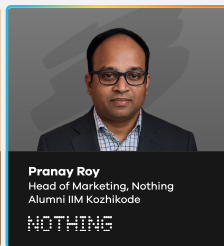
Masters' Union is a leading tech and business school based in DLF Cyberpark, Gurugram, led by alumni of **Stanford, Wharton, IITs, and IIMs**. With faculty from top firms like **Amazon, Apple, and McKinsey**, it offers a hands-on, **"Learning by Doing"** approach through live projects and industry mentorship. Its undergraduate programmes span **Technology & Business Management, Psychology & Marketing, and Data Science & AI** blending interdisciplinary learning with future-ready skills.

What is The Boardroom?

The Boardroom is not your regular MUN. It's a battlefield for brand brilliance where CXOs, CMOs, Strategists, and Media Minds from **grade 8-12** face off in a corporate-style debate showdown.

- High-intensity strategy debates
- Real-time brand simulations
- Team & solo representation
- Government-style judging panel
- Live PR stunts and crisis management
- Resource auctions & deal-making

Meet Your Industry Leaders



What Makes It Stand Out?

1

Corporate Integrity and Crisis Council (CICC)

Day 1:

- Team up in groups of 4–5 to represent one of 60–80 powerhouse brands
- Go head-to-head with sharpest strategies when corporate strike as spontaneous crises like market meltdowns, & tech disruptions, in mid-debate to secure your seat at the top

Day 2:

- Think FMCG vs Auto vs Tech vs Travel forming superteams under one sector
- Face industry rivals, tackle large-scale economic disasters, engage in live bidding wars, pitch ideas to a high-stakes government jury, and outsmart your competitors with ruthless negotiation, sharp pivots, and game-changing innovations

2

Committee on Corporate Engagement and Policy (CCEP)

Day 1:

- Take the battlefield as Chief Officers of iconic rival brands and pitch your market supremacy
- Begin with a fund-based auction use it smartly to tackle crisis

Day 2

- Respond to strategic threats: market entry, monopoly resistance, growth hacking
- Conclude with a twist: spend, lobby, and negotiate with the “government” to win the final favor!

3

The Amplifier Studio

Day 1

- Capture ground reports, break brand news, spin narratives
- Create influential reels of opponent participants’ bites to create buzz

Day 2

- Host the PR Show grill CXOs, challenge strategies, and spark controversy
- Stir debate that could shift the tide of the entire competition

Hear From Peers Like You

Nimit Sadana

Modern Barakhamba

"I've done MUNs and debates, but nothing matched the Boardroom's energy. It was like being in a live startup war room."



Rhythm Rajpurohit

Doon International School

"I've been part of case comps before, but the Boardroom hit different, felt more like a high-stakes strategy pit than a student event"



Registration Info:

₹4,999/-

Individual Fee

₹3,999/-

Team Registration per person
(4 Members or more)

- Accommodation is available for participants at **₹3,000/- per night**
- Lunch costs are included in the fee for students attending offline



<https://mastersunion.org/events/the-boardroom-event>



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