

Winter Skills Week

Profile Building Programme for Grades 8-12

Dates: 17th-21st December | Mode: On-campus, Gurugram

















All About The Winter Skills Week

Masters' Union's Winter Skills Week is a profile building programme for 8-12 grades school students. In less than a week, learn to build an app, create a viral marketing campaign, decode stock market and present to industry leaders even before your college begins.

5 Days, 5 Skills for Students to Learn



App Designing

Design app & website MVPs that enhance user experience using Canva Al



Social Media Marketing

Decode ad virality, campaign-building, digital marketing strategy for profitability



Stock Market & Investment

Learn stocks, IPOs and trading along with psychology management



Al in Action

Get mentorship on Al tools like Lovable. no-codina platforms, etc



Public Speaking & Storytelling

Learn the skills to communicate clearly and confidently with industry leaders

What to Expect?

- Increase college selection chances with LOR and industry-recognized certification
- Adopt the high stakeholdership & strategic mindset like Zomato founder
- Stay ahead of your peers with Al Mastery across business disciplines
- Network with industry leaders from renowned brands
- · Get early access to Masters' Union Incubator

Meet Your *Leaders*



Swati Ganeti MD, Masters' Union | Co-Chair, CII





Priyank Jain Co-Founder, SoupX



Abhay Middha Founder & CEO, Livit





Gaurav Mehta Ex-Chief Marketing Office







Juhi Dugar Investment Associate







Day-wise *Programme Flow*



using **Lovable** in various disciplines

• Integrate Al and automate tasks on your app

· Prepare a persuasive Proposal using Al tools

& website using AI

for your high-calibre ideas

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Day 05

Creating Stellar App & Website

- Master design principles and UI/UX fundamentals to build app & website
- Design Swiggy-like app screens and an interactive website using Canva AI
- Build your own MVP with no-coding platforms in a single day

Stock Market & Financial Decision-Making



- Understand investment fundamentals & stock trading using **Investopedia**
- Spot trends & practice of competitors using Al-assisted investment tools
- Learn stock market decision-making via
 live trading simulation

Demo Day



- Leverage your learnings to solidify your next
 big ideas
- Present your stellar solutions to industry
 leaders from Noise & more
- Earn LOR & industry-recognised certifications

Hear from The Parents

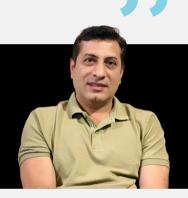


Puneet Wadhwa, Country Head and Director at Hatch

"The programme was managed so smoothly from start to finish, and our daughter not only learned a lot but is now applying those lessons in school and beyond."

Dinesh Dabas, Manager at Auxein

"My child gained confidence, new skills, and felt safe throughout. It was a truly enriching experience we absolutely loved it."





Registration Info:

Individual Registration: ₹44,999

Team Registration: ₹34,999 per person (minimum 4 members team)

- + Accommodation is available for participants on request at ₹3,000/- per night
- + Lunch costs are included in the fee for students attending offline
- + Students will be required to be on campus from 9:00 AM to 4:00 PM on all five days
- (#) https://mastersunion.org/events/winterskillsweek
- Email: challenge@mastersunion.org
- (&) Contact: +91 9355926490
- Tap to join the <u>@u18.club</u> Instagram

